

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Fall Blues for Trudeau

People moving toward Conservatives, but Scheer still not established

Toronto, September 21st – In a random sampling of public opinion taken by The Forum Poll™ amongst 1350 Canadian voters, amongst those decided and leaning, if an election were held today, almost four in ten (39%) say they would support the Conservatives, with more than a third (35%) saying they would support the Liberals.

The NDP is supported by almost one sixth (15%), followed by the Bloc Québécois (5%), and the Green Party (4%), with other parties securing (1%).

Respondents most likely to say they support the Conservatives include those aged 35-44 (50%), males (48%), the most wealthy (53%), living in Alberta (69%), with some college/university (42%) or a college/university degree (42%).

Respondents most likely to say they support the Liberals include those aged 55-64 (42%), females (39%), earning \$20,000-\$40,000 (39%), living in the Atlantic (49%), the least educated (37%), and those with a post-graduate degree (38%).

Respondents most likely to say they support the NDP include those aged 34 or younger (23%) and the least wealthy (28%).

Conservatives could win minority if election held today

If an election were held today, the Conservatives would unseat the Liberals as government with a 169 seat minority. The Liberals would win 130 seats, the NDP 26, with 12 for the BQ, and 1 for the Green Party.

Trudeau approval down, Scheer still an unknown

More than four in ten (43%) say they approve of Trudeau's performance, which is down six points since August (August 24th: 49%). Almost half (47%) say they disapprove of his performance, up five points in the same time period (August 24th: 42%). His net favourable score drops to -4 from +7 in August, an eleven point swing (August 24th: +7).

Only a small proportion of voters (11%) say they do not know.

Andrew Scheer sees approval amongst one quarter (26%) of voters and disapproval of almost a third (30%). His net favourable score is -1.

Andrew Scheer has failed to make an impression on the plurality, however, with almost half (44%) saying they do not know whether they approve or disapprove.

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"Trudeau enters the fall legislative session with his popularity slipping. The primary beneficiary of Trudeau's decline is Andrew Scheer's Conservatives," said Dr. Lorne Bozinoff, President of Forum Research. "Scheer is still a significantly unknown quantity to the plurality of voters, however, and must further differentiate himself from Trudeau to solidify his recent gains."



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Tom Mulcair sees approval of more than a third (37%) and his disapproval is just under 3 in 10 (29%), though over a third (34%) say they do not know about his performance. His net favourable score is +9.

Trudeau still seen by plurality as the best PM

Despite the dip in his popularity overall, more than a third (34%) see Trudeau as the best candidate for Prime Minister. Andrew Scheer is seen by 2 in 10 (20%) as the best PM, and Tom Mulcair is favoured by just over 1 in 10 (12%).

“Trudeau enters the fall legislative session with his popularity slipping. The primary beneficiary of Trudeau’s decline is Andrew Scheer’s Conservatives,” said Dr. Lorne Bozinoff, President of Forum Research. “Scheer is still a significantly unknown quantity to the plurality of voters, however, and must further differentiate himself from Trudeau to solidfy his recent gains.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1350 randomly selected Canadian Voters. The poll was conducted September 13-14, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' abilities to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Support Trending

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
September 13 th -14 th , 2017	1350	39	35	15	4	5	1
August 16 th -17 th , 2017	1150	35	42	14	4	4	1
June 6 th -8 th , 2017	1483	34	42	12	6	5	1
April 21 st -24 th , 2017	1479	35	35	17	7	5	1
Mar 22 nd - 23 rd , 2017	1029	38	36	15	4	6	0
Feb. 24 th - 26 th , 2017	1340	35	39	15	4	7	1
Jan. 19 th -21 st , 2017	1332	36	42	12	5	4	1
Dec. 6 th -8 th , 2016	1304	34	42	12	6	5	1
November 9 th -10 th , 2016	1474	28	51	11	5	4	1
October 11 th -12 th	1384	30	49	12	4	5	1
September 20-21 st , 2016	1326	34	47	9	3	6	0
September 7 th , 2016	1370	30	48	11	4	5	0
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1



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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
September 13 th -14 th , 2017	169	130	26	1	12	0
August 16 th -17 th , 2017	105	211	16	1	5	0
June 6 th -8 th , 2017	113	204	15	1	5	0
April 21 st -24 th , 2017	137	152	36	1	12	0
Mar 22 nd – 23 rd , 2017	170	128	26	1	13	0
February 24 th – 26 th , 2017	120	174	20	1	23	0
January 19 th – 21 st , 2017	131	187	15	1	4	0
Dec. 6 th -8 th , 2016	135	180	18	1	4	0
November 9 th -10 th , 2016	72	257	8	1	0	0
October 11 th -12 th	83	240	14	1	0	0
September 20-21 st , 2016	111	219	7	1	0	0
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0



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Ballot Intention

If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided and leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1287	139	153	221	331	443	647	617
Conservative	39	34	50	38	36	41	48	32
Liberal	35	31	25	38	42	36	30	39
New Democratic	15	23	13	15	11	14	12	18
Green	4	4	5	4	4	4	3	5
Bloc Quebecois	5	6	6	5	6	5	6	5
Other	1	1	1	1	1	1	1	1

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1287	113	232	208	177	108	226
Conservative	39	19	26	37	38	49	53
Liberal	35	35	39	29	37	27	36
New Democratic	15	28	19	21	14	17	8
Green	4	5	6	4	5	5	2
Bloc Quebecois	5	10	8	9	7	1	1
Other	1	3	1	1	0	1	0

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1287	107	238	509	85	151	197
Conservative	39	34	21	42	41	69	40
Liberal	35	49	35	37	37	20	34
New Democratic	15	13	17	16	19	7	19
Green	4	4	3	4	2	3	7
Bloc Quebecois	5	0	22	0	0	0	0
Other	1	1	1	1	1	1	1



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1287	202	359	452	274
Conservative	39	38	42	42	32
Liberal	35	37	33	33	38
New Democratic	15	12	15	16	17
Green	4	4	5	3	5
Bloc Quebecois	5	7	4	5	7
Other	1	2	1	0	1



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Trudeau Approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Approve	43	44	38	44	46	41	37	48
Disapprove	47	45	54	45	46	44	55	39
Don't know	11	11	8	12	8	15	8	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Approve	43	43	47	44	48	35	41
Disapprove	47	37	40	44	46	57	52
Don't know	11	19	13	11	7	8	7

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Approve	43	53	46	44	41	23	40
Disapprove	47	32	40	46	45	72	49
Don't know	11	14	13	10	14	5	10

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Approve	43	43	38	42	48
Disapprove	47	45	51	48	41
Don't know	11	12	11	10	11



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Approve	43	10	88	38	33	34	8
Disapprove	47	82	4	45	50	59	80
Don't know	11	8	7	17	17	7	12

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Scheer Approval

Do you approve or disapprove of the job Andrew Scheer is doing as leader of the opposition?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Approve	26	23	25	27	26	28	31	21
Disapprove	30	31	30	31	30	28	31	29
Don't know	44	45	45	41	44	44	38	50

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Approve	26	16	24	20	23	29	36
Disapprove	30	31	32	34	28	26	35
Don't know	44	53	44	46	49	45	29

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Approve	26	23	20	27	31	35	24
Disapprove	30	28	32	28	31	32	34
Don't know	44	49	48	45	38	32	42

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Approve	26	28	27	25	22
Disapprove	30	26	28	29	39
Don't know	44	46	44	45	40



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Approve	26	51	15	15	13	2	23
Disapprove	30	13	40	40	44	50	36
Don't know	44	36	45	46	42	48	41

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Mulcair Approval

Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Approve	37	36	41	31	36	41	38	36
Disapprove	29	32	27	30	30	25	33	26
Don't know	34	32	32	39	34	34	29	38

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Approve	37	36	36	50	44	29	29
Disapprove	29	21	27	24	24	33	42
Don't know	34	43	37	26	32	38	28

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Approve	37	33	49	34	33	20	38
Disapprove	29	25	25	26	39	45	33
Don't know	34	42	27	40	28	35	29

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Approve	37	27	33	38	47
Disapprove	29	31	31	30	25
Don't know	34	42	37	32	28

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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Approve	37	26	41	54	33	51	10
Disapprove	29	40	29	16	29	19	40
Don't know	34	35	31	30	38	30	50

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Best PM

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Justin Trudeau	34	33	27	36	41	34	31	37
Andrew Scheer	20	17	21	20	20	22	26	14
Tom Mulcair	12	12	13	10	9	14	13	11
Elizabeth May	5	5	4	6	6	4	3	6
Martine Ouellet	4	3	7	3	3	5	3	4
None of these	17	18	17	17	17	14	18	15
Don't know	9	12	11	7	6	7	6	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Justin Trudeau	34	36	38	31	38	27	37
Andrew Scheer	20	6	11	17	21	25	34
Tom Mulcair	12	15	15	19	11	7	6
Elizabeth May	5	9	8	3	3	5	4
Martine Ouellet	4	4	5	7	5	1	1
None of these	17	21	15	15	16	19	13
Don't know	9	10	9	7	6	15	4



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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Justin Trudeau	34	50	30	36	39	19	34
Andrew Scheer	20	18	8	21	22	42	20
Tom Mulcair	12	5	25	8	12	4	8
Elizabeth May	5	8	2	5	9	5	6
Martine Ouellet	4	2	11	2	0	1	2
None of these	17	9	20	15	9	21	21
Don't know	9	8	5	13	9	7	10

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Justin Trudeau	34	37	33	33	34
Andrew Scheer	20	20	20	20	17
Tom Mulcair	12	5	11	14	13
Elizabeth May	5	5	5	5	5
Martine Ouellet	4	6	3	3	6
None of these	17	16	17	16	17
Don't know	9	12	10	8	8



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Justin Trudeau	34	7	83	12	21	19	8
Andrew Scheer	20	52	2	6	5	0	14
Tom Mulcair	12	6	3	41	7	20	4
Elizabeth May	5	2	1	12	29	1	0
Martine Ouellet	4	2	1	2	9	34	3
None of these	17	20	3	13	23	24	64
Don't know	9	10	7	14	5	2	7



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