

FOR IMMEDIATE RELEASE

Winner of Thursday's debate; none of the above

Conservatives lead in voter preference

TORONTO September 20th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 922 Canadian voters the evening after the second leaders' debate, more than half saw or heard something of the debate (56%), and among these, the clear winner was "none of them" (30%), followed by a tie between Stephen Harper (23%) and Justin Trudeau (22%). Tom Mulcair trails on this measure (18%).

Conservatives continue to lead

The Conservatives have one third of the vote (33%), compared to just fewer than 3-in-10 votes for the Liberals and the NDP (29% each). Few will vote Green or for the Bloc Quebecois (4% each) or for other parties (1%). More than one quarter of those who voted NDP in 2011 will vote Liberal this time (26%) and the reverse is true for those who voted Liberal last time, and will vote NDP this election (28%). Just more than one tenth of past Conservatives will vote Liberal this time (13%) but few New Democrats or Liberals from 2011 will be voting Conservative.

Conservative minority seen

If these results are projected up to a 338 seat House of Commons, the Conservatives would form a minority government with 145 seats, 25 fewer than required for a majority, while the Liberals and the New Democrats would split the rest of the House with 97 and 95 seats, respectively. The Greens would seat their leader, and no other parties would be represented.

Conservatives expected to win by slim margin

Voters expect the Conservatives to win the election (31%) more than they do the New Democrats (27%), a reversal of findings in recent weeks on this measure. The Liberals are not seen to be the victors by as many (23%).

MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO September 20th, 2015 HIGHLIGHTS:

- More than half saw or heard something of the debate (56%), and among these, the clear winner was "none of them" (30%).
- The Conservatives have one third of the vote (33%), compared to just fewer than 3-in-10 votes for the Liberals and the NDP (29% each).
- If these results are projected up to a 338 seat House of Commons, the Conservatives would form a minority government with 145 seats, 25 fewer than required for a majority.
- Voters expect the Conservatives to win the election (31%) more than they do the New Democrats (27%).



Stephen Harper seen to be best PM

After a number of weeks where Tom Mulcair was seen to be the best potential Prime Minister, Stephen Harper now occupies that spot (28%) and the other two leaders are matched at about one quarter of the votes (24% each).

Debate changed some Liberal minds

Of those who saw or heard the debate, one sixth say it made them change their mind about their vote (14%) but this increases to one fifth among Liberals (19%).

Mulcair, Trudeau see their favourables drop

Tom Mulcair has seen his approval drop from one half (50%) at the beginning of the week, to just more than 4-in-10 now (42%), while Justin Trudeau's approval has also declined (from 46% to 43%). Stephen Harper's approval has stayed stable at about one third (32%).

"This development shows the power of a long campaign, when the lead switches as often as it has, it's inevitable every party will have the advantage at one point. The Prime Minister has had a good week, and his calm performance in an otherwise boisterous debate seems to have helped him," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO September 20th, 2015

HIGHLIGHTS:

- After a number of weeks where Tom Mulcair was seen to be the best potential Prime Minister, Stephen Harper now occupies that spot (28%).
- Tom Mulcair has seen his approval drop from one half (50%) at the beginning of the week, to just more than 4-in-10 now (42%), while Justin Trudeau's approval has also declined (from 46% to 43%).
- "This development shows the power of a long campaign, when the lead switches as often as it has, it's inevitable every party will have the advantage at one point. The Prime Minister has had a good week, and his calm performance in an otherwise boisterous debate seems to have helped him," said Forum Research President, Dr. Lorne Bozinoff.



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 922 randomly selected Canadians 18 years of age or older. The poll was conducted on September 18th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral success is dependant on the parties' skill at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24th, 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21st, 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31st, 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28th, 2015	1309	35	34	20	6	5	1
January 5-6th, 2015	1650	33	37	20	5	4	1
Dec. 10-11 th , 2014	1560	33	41	17	5	3	1
Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13th, 2013	1634	32	38	21	3	5	1

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TORONTO
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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1st, 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21st, 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31st, 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0

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Expected Federal Election Party Winner

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Sept. 18 th , 2015	922	31	23	27	1	4	2
Sept. 14-15 th , 2015	1402	29	23	28	3	2	2
Sept. 9-10 th , 2015	1308	26	24	33	1	1	1
August 30-Sept. 1st, 2015	1384	24	22	36	2	1	1
August 23-24th, 2015	1440	25	17	36	2	2	1
August 17-19 th , 2015	1473	28	22	32	2	3	1
August 10-11th, 2015	1392	30	22	30	3	3	1
August 2 nd , 2015	1399	31	18	31	2	2	1
July 29 th , 2015	1397	34	18	29	3	2	1
July 21st, 2015	1208	30	24	29	2	2	2
July 14 th , 2015	1251	27	24	28	3	3	3
July 8 th , 2015	1200	30	24	28	3	3	1
June 29 th , 2015	1221	30	27	26	3	3	1
June 23 rd , 2015	1268	29	25	27	2	3	-
June 16 th , 2015	1281	30	26	25	2	3	-
June 5 th , 2015	1156	31	31	18	3	2	-
May 14 th , 2015	1286	32	30	20	2	2	-
April 16 th , 2015	1365	36	37	10	3	3	-

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Debate Awareness

'Did you see or hear anything of the federal leader's debate last night?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	922	141	131	176	213	261	484	438
Yes	56	55	54	53	57	65	65	48
No	44	45	46	47	43	35	35	52

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	922	123	186	233	122	131	127	739	183
Yes	56	51	46	59	57	70	59	60	44
No	44	49	54	41	43	30	41	40	56

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	922	286	250	233	58	28	32
Yes	56	65	57	54	67	40	27
No	44	35	43	46	33	60	73

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Debate Winner

'As far as you know, who won the debate?'

[Saw or heard about federal leader's debate]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	541	80	75	98	124	164	315	226
Stephen Harper	23	27	18	28	16	25	26	20
Tom Mulcair	18	21	19	20	13	12	18	17
Justin Trudeau	22	20	23	26	23	21	24	20
None of them	30	23	32	24	38	35	27	33
Don't know	7	9	7	2	10	6	5	9

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	541	67	90	142	72	92	78	454	87
Stephen Harper	23	10	17	22	35	39	23	25	17
Tom Mulcair	18	24	15	21	11	18	11	18	16
Justin Trudeau	22	35	22	21	23	14	28	23	20
None of them	30	20	39	28	21	27	32	27	41
Don't know	7	11	8	7	9	3	6	7	7

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	541	185	151	134	37	10	13
Stephen Harper	23	65	1	0	11	19	7
Tom Mulcair	18	2	6	46	25	35	35
Justin Trudeau	22	4	60	11	14	8	24
None of them	30	26	24	37	34	22	34
Don't know	7	3	9	6	16	17	0

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Debate: Vote Change

'Did this debate make you think about changing your vote or not?'

[Saw or heard about federal leader's debate]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	541	80	75	98	124	164	315	226
Yes	14	14	16	16	15	10	15	12
No	86	86	84	84	85	90	85	88

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	541	67	90	142	72	92	78	454	87
Yes	14	12	10	18	16	8	14	15	7
No	86	88	90	82	84	92	86	85	93

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	541	185	151	134	37	10	13
Yes	14	10	19	13	14	0	58
No	86	90	81	87	86	100	42

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Federal Vote Preference

'Which party are you most likely to vote for in the federal election on October 19?'+'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	887	138	125	172	201	251	466	421
Conservative	33	24	32	36	32	39	34	32
Liberal	29	27	29	28	32	32	31	28
New Democratic	29	37	32	27	28	22	26	31
Green	4	5	3	4	4	4	3	5
Bloc Quebecois	4	6	3	5	2	3	4	3
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	887	118	179	223	117	127	123	712	175
Conservative	33	14	24	35	37	57	36	36	23
Liberal	29	44	22	34	33	15	34	32	21
New Democratic	29	38	38	25	23	24	21	25	40
Green	4	4	0	5	7	4	8	5	0
Bloc Quebecois	4	0	14	0	0	0	0	0	15
Other	1	0	1	1	1	1	2	1	1

Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	887	307	175	197	38	40	25
Conservative	33	74	9	7	20	11	26
Liberal	29	13	60	26	23	16	22
New Democratic	29	9	28	61	21	26	21
Green	4	3	3	4	29	2	16
Bloc Quebecois	4	0	0	1	4	45	8
Other	1	0	0	1	2	0	8

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Strong Supporter

'Are you a strong supporter of that party?'

[Has chosen party]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	883	138	122	172	201	250	464	419
Yes	58	52	58	55	63	67	57	59
No	42	48	42	45	37	33	43	41

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	883	117	179	222	116	127	122	708	175
Yes	58	65	46	64	57	70	52	62	45
No	42	35	54	36	43	30	48	38	55

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	883	286	250	233	58	28	28
Yes	58	66	58	47	63	82	46
No	42	34	42	53	37	18	54

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Expected Federal Election Winner

'Which party do you expect to win the federal election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	922	141	131	176	213	261	484	438
Conservative	31	29	31	30	31	33	34	27
Liberal	23	23	23	24	23	24	20	26
New Democratic	27	31	27	27	23	22	27	27
Green	1	2	0	1	1	1	1	1
Bloc Quebecois	4	5	2	5	2	3	4	3
Another Party	2	2	2	1	2	3	1	3
Don't know	13	8	14	12	17	15	12	13

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	922	123	186	233	122	131	127	739	183
Conservative	31	16	27	28	34	49	36	33	25
Liberal	23	40	19	24	24	16	24	25	18
New Democratic	27	23	39	23	23	21	22	23	40
Green	1	3	0	1	3	1	1	1	0
Bloc Quebecois	4	3	5	3	3	4	2	3	6
Another Party	2	3	0	2	0	2	5	3	0
Don't know	13	12	9	17	14	7	10	13	11

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	922	286	250	233	58	28	32
Conservative	31	79	8	10	29	16	7
Liberal	23	4	61	10	14	28	15
New Democratic	27	3	15	67	31	25	18
Green	1	1	0	0	6	0	2
Bloc Quebecois	4	2	3	1	7	23	12
Another Party	2	0	0	1	3	0	34
Don't know	13	10	12	10	11	8	13

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Best Prime Minister

'Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	922	141	131	176	213	261	484	438
Stephen Harper	28	21	29	29	34	34	32	25
Justin Trudeau	24	27	22	27	22	22	26	23
Tom Mulcair	24	24	23	25	22	27	26	23
Elizabeth May	9	12	11	5	8	5	6	11
Gilles Duceppe	4	7	3	3	1	2	3	5
None of these	7	7	10	6	9	5	6	9
Don't know	3	2	4	4	3	4	2	5

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	922	123	186	233	122	131	127	739	183
Stephen Harper	28	16	24	27	31	45	32	30	22
Justin Trudeau	24	42	19	26	23	20	25	26	20
Tom Mulcair	24	25	32	23	26	21	15	21	34
Elizabeth May	9	7	3	12	6	5	15	11	2
Gilles Duceppe	4	3	12	1	2	1	1	1	12
None of these	7	4	7	9	5	7	6	8	6
Don't know	3	4	4	3	6	2	5	3	4

Federal Vote Preference

	-						
%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	922	286	250	233	58	28	32
Stephen Harper	28	82	4	6	15	12	4
Justin Trudeau	24	4	68	12	10	11	14
Tom Mulcair	24	3	15	63	12	16	13
Elizabeth May	9	5	6	10	43	2	10
Gilles Duceppe	4	1	2	2	8	45	3
None of these	7	4	3	4	10	14	52
Don't know	3	2	3	2	3	0	5

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TORONTO
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Stephen Harper Approval

'Do you approve or disapprove of the job Stephen Harper is doing?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	922	141	131	176	213	261	484	438
Approve	32	24	34	35	34	38	38	27
Disapprove	60	69	57	58	56	56	56	64
Don't know	8	7	9	6	10	6	6	9

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	922	123	186	233	122	131	127	739	183
Approve	32	18	28	31	38	50	34	34	25
Disapprove	60	78	66	61	58	44	51	58	69
Don't know	8	4	6	8	4	6	14	8	6

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	922	286	250	233	58	28	32
Approve	32	85	9	8	18	20	18
Disapprove	60	6	86	88	77	76	56
Don't know	8	9	6	3	6	4	26

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Tom Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	922	141	131	176	213	261	484	438
Approve	42	46	43	43	40	36	46	39
Disapprove	37	31	37	38	37	43	38	35
Don't know	21	22	20	19	22	21	16	26

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	922	123	186	233	122	131	127	739	183
Approve	42	47	52	40	35	35	39	39	53
Disapprove	37	31	31	36	44	50	38	39	29
Don't know	21	22	17	24	21	15	23	22	18

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	922	286	250	233	58	28	32
Approve	42	14	43	84	31	29	28
Disapprove	37	68	36	6	32	34	44
Don't know	21	18	21	10	37	37	29

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Justin Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	922	141	131	176	213	261	484	438
Approve	43	46	43	41	39	45	43	44
Disapprove	40	35	44	46	40	39	43	37
Don't know	16	19	13	13	21	15	14	19

Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	922	123	186	233	122	131	127	739	183
Approve	43	62	41	43	48	30	46	44	41
Disapprove	40	23	42	40	41	55	35	40	42
Don't know	16	15	17	17	11	15	19	16	17

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	922	286	250	233	58	28	32
Approve	43	12	85	45	30	32	29
Disapprove	40	78	5	36	40	47	48
Don't know	16	10	10	20	30	22	23

MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
September 20th, 2015



FORUM RESEARCH INC.

For more information: Lorne Bozinoff, Ph.D.

President

Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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