

## FORUM RESEARCH INC.

## FOR IMMEDIATE RELEASE

## Liberal Monsef with slim lead in P'boro-Kawartha

## Skinner close behind

TORONTO September 25<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll<sup>™</sup> among 1294 voters in the slightly redistricted federal riding of Peterborough-Kawartha, close to 4-in-10 will support the Liberal candidate, Maryam Monsef (37%), while just fewer, about a third, will vote for Michael Skinner (34%), the Conservative standard bearer. Dave Nickle, the NDP candidate, attracts one quarter of the vote (24%), and few will vote Green (Doug Mason - 4%).

"With the downfall of Dean Del Mastro, this riding has shed its Conservative Party identity, and is free once again to be the bellwether riding it has always been. If it's close here, it's close across the country," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <u>lbozinoff@forumresearch.com</u> or at (416) 960-9603.

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

## TORONTO September 25<sup>th</sup>, 2015 HIGHLIGHTS:

- Close to 4-in-10 will support the Liberal candidate, Maryam Monsef (37%), while just fewer, about a third, will vote for Michael Skinner (34%), the Conservative standard bearer.
- "With the downfall of Dean Del Mastro, this riding has shed its Conservative Party identity, and is free once again to be the bellwether riding it has always been. If it's close here, it's close across the country," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400 Toronto, ON M5S 2V6 T 416.960.9600 F 416.960.9602 forumresearch.com

## Ð

## FORUM RESEARCH INC.

### Methodology

The Forum Poll<sup>™</sup> was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1294 randomly selected Canadians 18 years of age or older. The poll was conducted on September 24th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <u>www.forumresearch.com/samplestim.asp</u>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <u>www.forumresearch.com/polls.asp</u>

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO September 25<sup>th</sup>, 2015

180 Bloor Street W., #1400 Toronto, ON M5S 2V6 T 416.960.9600 F 416.960.9602 forumresearch.com

## FORUM RESEARCH INC.

### Federal Vote Preference

'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of Peterborough-Kawartha?'+'Even though you may not have made up your mind, which party are you leaning towards at this time?'

### [Decided/Leaning]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1213	53	77	148	300	635	549	664
Michael Skinner, Conservative	34	41	23	30	33	41	41	27
Maryam Monsef, Liberal	37	28	39	39	42	37	32	42
Dave Nickle, NDP	24	21	32	27	23	19	23	26
Doug Mason, Green	4	7	4	4	3	2	3	4
Another party	1	3	0	0	0	0	1	0

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60К	\$60- \$80К	\$80- \$100K	\$100- \$250К
Sample	1213	126	253	204	152	108	124
Michael Skinner, Conservative	34	39	42	29	33	22	31
Maryam Monsef, Liberal	37	28	36	39	42	46	40
Dave Nickle, NDP	24	26	19	31	24	31	25
Doug Mason, Green	4	6	3	1	1	1	3
Another party	1	1	0	0	0	0	1

### Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1213	487	396	189	57	8	35
Michael Skinner, Conservative	34	76	4	5	16	3	17
Maryam Monsef, Liberal	37	14	70	34	24	13	34
Dave Nickle, NDP	24	7	23	59	38	50	19
Doug Mason, Green	4	2	3	2	22	33	4
Another party	1	0	0	0	0	0	26

## 180 Bloor Street W., #1400 Toronto, ON M5S 2V6 T 416.960.9600 F 416.960.9602 forumresearch.com

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

## TORONTO September 25<sup>th</sup>, 2015



## FORUM RESEARCH INC.

For more information: Lorne Bozinoff, Ph.D. President Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602 E-mail: <u>Ibozinoff@forumresearch.com</u> **MEDIA INQUIRIES:** 

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO September 25<sup>th</sup>, 2015

180 Bloor Street W., #1400 Toronto, ON M5S 2V6 T 416.960.9600 F 416.960.9602 forumresearch.com