

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Holland leads in new Ajax riding

Chris Alexander in second

TORONTO September 11th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 425 voters in the newly created federal riding of Ajax, close to half will vote for former Liberal incumbent (Ajax-Pickering), Mark Holland (46%), while just more than one third will vote for the current incumbent (Ajax-Pickering), erstwhile Immigration Minister Chris Alexander (35%). About half this proportion will vote the NDP candidate, Stephanie Brown (17%) while very few will vote Green (2%).

“Chris Alexander took some serious shots during the initial phases of the Syrian refugee crisis, and he may have been holed below the waterline. It’s difficult to unseat an incumbent cabinet minister, but Mark Holland is fondly remembered in this riding,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

September 11th, 2015

HIGHLIGHTS:

- Close to half will vote for former Liberal incumbent (Ajax-Pickering), Mark Holland (46%), while just more than one third will vote for the current incumbent (Ajax-Pickering), erstwhile Immigration Minister Chris Alexander (35%).
- “Chris Alexander took some serious shots during the initial phases of the Syrian refugee crisis, and he may have been holed below the waterline. It’s difficult to unseat an incumbent cabinet minister, but Mark Holland is fondly remembered in this riding,” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 425 randomly selected voters in Toronto, Ontario. The poll was conducted from September 10 to September 11th, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Each party's success at the ballot box will depend on their success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Vote Preference

'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of Ajax?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	400	30	58	87	93	132	197	203
Chris Alexander, Conservative	35	28	37	32	36	41	35	34
Mark Holland, Liberal	46	45	40	52	45	48	44	49
Stephanie Brown,NDP	17	26	19	15	16	10	18	16
Mihkel Harilaid, Green	2	2	4	1	2	2	3	1
Another party	0	0	0	0	0	0	0	0

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	400	24	61	64	46	49	82
Chris Alexander, Conservative	35	44	35	37	27	32	28
Mark Holland, Liberal	46	48	50	45	57	51	47
Stephanie Brown,NDP	17	3	11	16	16	15	23
Mihkel Harilaid, Green	2	5	5	2	0	2	2
Another party	0	0	0	0	0	0	0

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	400	158	143	45	8	2	7
Chris Alexander, Conservative	35	74	4	3	26	100	54
Mark Holland, Liberal	46	19	81	33	48	0	46
Stephanie Brown,NDP	17	7	13	56	13	0	0
Mihkel Harilaid, Green	2	1	2	8	13	0	0
Another party	0	0	0	0	0	0	0

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