

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

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## **TORONTO**

**September 22nd, 2016**

## **HIGHLIGHTS:**

- Just less than half will vote Liberal if the federal election were held today (47%)
- The Liberals lead decisively in every region except Alberta
- Of note, one third of those who voted for the NDP in 2015 will vote Liberal this time around (35%)
- The Liberals would take a majority of 65%, or 219 seats, 49 more than required for this majority
- Justin Trudeau has the approval of more than half the electorate (54%)

## **FOR IMMEDIATE RELEASE**

### **Gap Between Federal Liberals and Conservatives Closes Slightly**

#### **Liberal majority seat count seen to decrease**

In a random sampling of public opinion among 1326 Canadian voters, just less than half will vote Liberal if the federal election were held today (47%), and this is stable from earlier this month (September 8 - 48%). About one third will vote Conservative (34%) and this is up since our last poll (September 8 - 30%). The New Democrats would take just less than a tenth of the vote (9%), the Greens less than this (3%) and the Bloc Quebecois about the same (6%).

The Liberals lead decisively in every region except Alberta. In Atlantic Canada, they have well more than half the vote (59%), while the Conservatives have a third (32%) and the NDP do not contend (3%). In Quebec, the Liberals have almost half the vote (47%), and the Bloc (21%) and Conservatives (18%) are tied for the other half. The NDP is at about a tenth of the vote (9%). In Ontario, half the vote is the Liberals' (48%), while the Conservatives take about 4-in-10 votes (39%). The NDP are at a tenth (9%). In the prairies, the Liberals have well more than half the vote (56%), compared to one third for the Conservatives (33%) and a tenth or so for the NDP (8%). In Alberta, the Conservatives lead (58%), followed by the Liberals 28%) and about a tenth for the NDP (9%). In BC, half the vote goes to the Liberals (47%), a third to the conservatives (34%) and the NDP post their best result with more than a tenth (13%).

Of note, one third of those who voted for the NDP in 2015 will vote Liberal this time around (35%). The same is the case with the Greens (36%).

#### **Liberal majority seen to be slightly smaller**

If these results are projected up to seats in the House of Commons, the Liberals would take a majority of 65%, or 219 seats, 49 more than required for this majority. The Conservatives would take 111 seats, the NDP just 7 and the Green Party one seat.

#### **Leader approvals stable**

Justin Trudeau has the approval of more than half the electorate (54%), and his net favourable score (approve minus disapprove) is a positive +19. This is very similar to earlier this month (55%), and his net was also +19. He has the approval of almost all Liberals (92%), and about one half of New Democrats (49%) and Greens (45%).

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Rona Ambrose has approval from 3-in-10 (31%) and her net score is a slightly positive +5. This is very similar to her approvals in the early part of the month (30%, +4). She has the approval of just more than half the Conservative voter base (55%).

Tom Mulcair's approval is also stable at one third (32%) and a net score of -3, which compares to his approval earlier in the month of 31% and -2. He has the approval of just more than one half his party (56%), down from two thirds last time we polled (64%).

### **Justin Trudeau makes the best PM**

Just more than 4-in-10 see Justin Trudeau as the best to hold the job he occupies (44%), down slightly from earlier in the month (46%), and the month before that (50%). One fifth say none of the leaders is fit for the job (19%), and just more than a tenth select Rona Ambrose (13%). Fewer than a tenth would entrust the job to Tom Mulcair (8%).

"We are seeing a very slow but steady reversion to the mean here, where the burden of governing eventually accumulates enough negative energy to level even the most stratospheric of political fortunes" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **HIGHLIGHTS:**

- Rona Ambrose has approval from 3-in-10 (31%)
- Tom Mulcair's approval is also stable at one third (32%)
- Just more than 4-in-10 see Justin Trudeau as the best to hold the job he occupies (44%)
- "We are seeing a very slow but steady reversion to the mean here, where the burden of governing eventually accumulates enough negative energy to bring down even the most stratospheric of political fortunes"

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1326 randomly selected Canadian voters. The poll was conducted on September 20 and 21, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Federal Party Preference Trending**

[Decided/Leaning]

| %  | Sample | Cons | Lib | NDP | Green | Bloc | Other |
|--|--------|------|-----|-----|-------|------|-------|
| September 20-21 <sup>st</sup> , 2016           | 1326   | 34   | 47  | 9   | 3     | 6    | 0     |
| September 7 <sup>th</sup> , 2016               | 1370   | 30   | 48  | 11  | 4     | 5    | 0     |
| August 6 <sup>th</sup> , 2016                  | 1345   | 31   | 50  | 10  | 4     | 4    | 1     |
| July 6 <sup>th</sup> , 2016                    | 1429   | 28   | 52  | 11  | 3     | 5    | 1     |
| June 7 <sup>th</sup> , 2016                    | 2271   | 32   | 49  | 10  | 4     | 4    | 1     |
| April 4 <sup>th</sup> -5 <sup>th</sup> , 2016  | 1455   | 28   | 51  | 12  | 3     | 6    | 1     |
| March 15 <sup>th</sup> , 2016                  | 1567   | 34   | 46  | 12  | 3     | 4    | 1     |
| Feb. 16 <sup>th</sup> -17 <sup>th</sup> , 2016 | 1406   | 32   | 49  | 10  | 5     | 3    | 1     |
| Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2015   | 1369   | 32   | 46  | 13  | 4     | 4    | 1     |
| November 17 <sup>th</sup> , 2015               | 909    | 37   | 45  | 10  | 3     | 4    | 1     |
| Nov. 4 <sup>th</sup> -7 <sup>th</sup> , 2015   | 1256   | 25   | 55  | 12  | 3     | 4    | 1     |
| Election: Oct. 19 <sup>th</sup> , 2015         |        | 32   | 40  | 20  | 3     | 5    | 0     |
| October 18 <sup>th</sup> , 2015                | 1373   | 30   | 40  | 20  | 3     | 6    | 1     |
| Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015 | 1438   | 31   | 37  | 24  | 2     | 6    | 1     |
| Oct. 9 <sup>th</sup> , 2015                    | 1427   | 31   | 37  | 23  | 3     | 5    | 1     |
| Oct 5 <sup>th</sup> -6 <sup>th</sup> , 2015    | 1447   | 31   | 35  | 26  | 3     | 4    | 1     |
| Sept. 28-29 <sup>th</sup> , 2015               | 1449   | 34   | 27  | 28  | 5     | 5    | 1     |
| Sept. 21-23 <sup>rd</sup> , 2015               | 1557   | 31   | 31  | 28  | 4     | 4    | 1     |
| Sept. 18 <sup>th</sup> , 2015                  | 922    | 33   | 29  | 29  | 4     | 4    | 1     |
| Sept. 14-15 <sup>th</sup> , 2015               | 1402   | 32   | 28  | 30  | 6     | 4    | 1     |
| Sept. 9-10 <sup>th</sup> , 2015                | 1308   | 28   | 29  | 36  | 3     | 3    | 1     |
| August 30-Sept. 1 <sup>st</sup> , 2015         | 1384   | 24   | 32  | 36  | 4     | 4    | 1     |
| August 23-24 <sup>th</sup> , 2015              | 1440   | 23   | 30  | 40  | 3     | 3    | 1     |
| August 17-19 <sup>th</sup> , 2015              | 1473   | 29   | 28  | 34  | 4     | 4    | 1     |
| August 10-11 <sup>th</sup> , 2015              | 1392   | 28   | 27  | 34  | 4     | 6    | 1     |
| August 2 <sup>nd</sup> , 2015                  | 1399   | 28   | 25  | 39  | 3     | 5    | 1     |
| July 29 <sup>th</sup> , 2015                   | 1397   | 33   | 25  | 33  | 4     | 4    | 1     |
| July 21 <sup>st</sup> , 2015                   | 1208   | 28   | 29  | 34  | 4     | 5    | 1     |
| July 14 <sup>th</sup> , 2015                   | 1251   | 27   | 27  | 34  | 5     | 7    | 1     |
| July 8 <sup>th</sup> , 2015                    | 1200   | 32   | 26  | 32  | 3     | 5    | 1     |
| June 29 <sup>th</sup> , 2015                   | 1221   | 27   | 29  | 32  | 4     | 6    | 1     |
| June 23 <sup>rd</sup> , 2015                   | 1268   | 28   | 28  | 36  | 2     | 5    | 1     |
| June 16 <sup>th</sup> , 2015                   | 1281   | 26   | 28  | 34  | 5     | 7    | 1     |
| June 5 <sup>th</sup> , 2015                    | 1156   | 31   | 32  | 28  | 5     | 3    | 1     |
| May 14 <sup>th</sup> , 2015                    | 1286   | 31   | 31  | 30  | 4     | 3    | 1     |
| April 23 <sup>rd</sup> , 2015                  | 977    | 35   | 31  | 23  | 6     | 5    | 1     |

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**Seat Distribution Projection Trending**

| %  | Cons | Lib | NDP | Green | Bloc | Other |
|--|------|-----|-----|-------|------|-------|
| September 20-21 <sup>st</sup> , 2016               | 111  | 219 | 7   | 1     | 0    | 0     |
| September 7 <sup>th</sup> , 2016                   | 87   | 238 | 8   | 1     | 4    | 0     |
| August 6 <sup>th</sup> , 2016                      | 81   | 246 | 10  | 1     | 0    | 0     |
| July 6 <sup>th</sup> , 2016                        | 55   | 278 | 5   | 0     | 0    | 0     |
| June 7 <sup>th</sup> , 2016                        | 98   | 230 | 9   | 1     | 0    | 0     |
| April 4 <sup>th</sup> -5 <sup>th</sup> , 2016      | 74   | 256 | 5   | 1     | 2    | 0     |
| March 15 <sup>th</sup> , 2016                      | 111  | 215 | 11  | 1     | 0    | 0     |
| February 16 <sup>th</sup> -17 <sup>th</sup> , 2016 | 91   | 240 | 6   | 1     | 0    | 0     |
| December 6 <sup>th</sup> -8 <sup>th</sup> , 2015   | 99   | 224 | 14  | 1     | 0    | 0     |
| November 17 <sup>th</sup> , 2015                   | 108  | 222 | 6   | 0     | 2    | 0     |
| November 4 <sup>th</sup> -7 <sup>th</sup> , 2015   | 57   | 276 | 5   | 0     | 0    | 0     |
| Election: October 19 <sup>th</sup> , 2015          | 99   | 184 | 44  | 1     | 10   | 0     |
| October 18 <sup>th</sup> , 2015                    | 109  | 171 | 46  | 1     | 11   | 0     |
| Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015     | 114  | 127 | 77  | 1     | 19   | 0     |
| October 9 <sup>th</sup> , 2015                     | 116  | 145 | 69  | 1     | 7    | 0     |
| October 5 <sup>th</sup> -6 <sup>th</sup> , 2015    | 122  | 120 | 94  | 1     | 1    | 0     |
| September 28-29 <sup>th</sup> , 2015               | 151  | 76  | 104 | 1     | 6    | 0     |
| September 21-23 <sup>rd</sup> , 2015               | 125  | 107 | 104 | 1     | 1    | 0     |
| September 18 <sup>th</sup> , 2015                  | 145  | 97  | 95  | 1     | 0    | 0     |
| September 14-15 <sup>th</sup> , 2015               | 138  | 86  | 113 | 1     | 0    | 0     |
| September 9-10 <sup>th</sup> , 2015                | 113  | 85  | 139 | 1     | 0    | 0     |
| August 30-September 1 <sup>st</sup> , 2015         | 73   | 123 | 141 | 1     | 0    | 0     |
| August 23-24 <sup>th</sup> , 2015                  | 87   | 76  | 174 | 1     | 0    | 0     |
| August 17-19 <sup>th</sup> , 2015                  | 123  | 79  | 133 | 1     | 2    | 0     |
| August 10-11 <sup>th</sup> , 2015                  | 120  | 89  | 125 | 1     | 3    | 0     |
| August 2 <sup>nd</sup> , 2015                      | 118  | 58  | 160 | 1     | 1    | 0     |
| July 29 <sup>th</sup> , 2015                       | 156  | 58  | 122 | 1     | 1    | 0     |
| July 21 <sup>st</sup> , 2015                       | 121  | 78  | 134 | 1     | 4    | 0     |
| July 14 <sup>th</sup> , 2015                       | 107  | 79  | 132 | 1     | 19   | 0     |
| July 8 <sup>th</sup> , 2015                        | 155  | 59  | 120 | 1     | 2    | 1     |
| June 29 <sup>th</sup> , 2015                       | 104  | 106 | 119 | 1     | 8    | 0     |
| June 23 <sup>rd</sup> , 2015                       | 116  | 65  | 149 | 1     | 3    | 0     |
| June 16 <sup>th</sup> , 2015                       | 112  | 86  | 120 | 1     | 18   | 1     |
| June 5 <sup>th</sup> , 2015                        | 151  | 101 | 83  | 1     | 1    | 1     |
| May 14 <sup>th</sup> , 2015                        | 131  | 95  | 111 | 1     | 0    | 0     |
| April 23 <sup>rd</sup> , 2015                      | 146  | 101 | 77  | 1     | 12   | 1     |
| April 16 <sup>th</sup> , 2015                      | 142  | 137 | 58  | 1     | 0    | 0     |
| March 31 <sup>st</sup> , 2015                      | 129  | 125 | 65  | 1     | 17   | 1     |
| March 14 <sup>th</sup> , 2015                      | 130  | 138 | 65  | 1     | 4    | 0     |
| February 10 <sup>th</sup> , 2015                   | 112  | 194 | 30  | 1     | 1    | 0     |
| January 27-28 <sup>th</sup> , 2015                 | 145  | 125 | 61  | 1     | 5    | 1     |

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## TORONTO

September 22nd, 2016

### Federal Vote Preference

*If a federal election were held today, which party are you most likely to vote for + Even if you have not made up your mind, which party are you leaning towards at this time?*

*[Decided/Leaning ONLY]*

### Age / Gender

| %              | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|----------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample         | 1271  | 236   | 172   | 216   | 308   | 339 | 676  | 574    |
| Conservative   | 34    | 26    | 38    | 37    | 32    | 37  | 39   | 29     |
| Liberal        | 47    | 52    | 44    | 43    | 48    | 48  | 45   | 49     |
| New Democratic | 9     | 11    | 10    | 10    | 10    | 6   | 8    | 10     |
| Green          | 3     | 4     | 4     | 4     | 2     | 2   | 3    | 4      |
| Bloc Quebecois | 6     | 5     | 4     | 5     | 7     | 6   | 4    | 6      |
| Other          | 1     | 2     | 0     | 1     | 1     | 1   | 1    | 1      |

### Income

| %              | Total | <20K | 20-40K | 40-60K | 60-80K | 80-100K | 100-250K |
|----------------|-------|------|--------|--------|--------|---------|----------|
| Sample         | 1271  | 140  | 213    | 206    | 136    | 117     | 247      |
| Conservative   | 34    | 34   | 32     | 31     | 31     | 30      | 39       |
| Liberal        | 47    | 42   | 44     | 46     | 51     | 51      | 49       |
| New Democratic | 9     | 11   | 11     | 12     | 8      | 12      | 7        |
| Green          | 3     | 5    | 5      | 3      | 5      | 3       | 1        |
| Bloc Quebecois | 6     | 7    | 6      | 8      | 4      | 3       | 3        |
| Other          | 1     | 1    | 1      | 0      | 1      | 1       | 1        |

### Region / Language

| %              | Total | Atl | Que | ON  | Man/Sask | AB  | BC  | English | French |
|----------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample         | 1271  | 83  | 372 | 385 | 102      | 157 | 172 | 907     | 364    |
| Conservative   | 34    | 32  | 18  | 39  | 33       | 58  | 34  | 40      | 17     |
| Liberal        | 47    | 59  | 47  | 48  | 56       | 28  | 47  | 46      | 48     |
| New Democratic | 9     | 3   | 9   | 9   | 8        | 9   | 13  | 9       | 10     |
| Green          | 3     | 5   | 3   | 3   | 2        | 4   | 5   | 4       | 2      |
| Bloc Quebecois | 6     | 0   | 21  | 0   | 0        | 0   | 0   | 0       | 21     |
| Other          | 1     | 0   | 1   | 1   | 1        | 1   | 1   | 1       | 1      |

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### *Past Federal Vote Preference*

| %              | Total | 2015 Conservative | 2015 Liberal | 2015 New Democratic | 2015 Green | 2015 Bloc Quebecois | 2015 Other Parties |
|----------------|-------|-------------------|--------------|---------------------|------------|---------------------|--------------------|
| Sample         | 1271  | 359               | 452          | 180                 | 46         | 73                  | 47                 |
| Conservative   | 34    | 88                | 8            | 9                   | 24         | 12                  | 35                 |
| Liberal        | 47    | 8                 | 84           | 35                  | 36         | 11                  | 43                 |
| New Democratic | 9     | 3                 | 4            | 46                  | 3          | 5                   | 4                  |
| Green          | 3     | 1                 | 2            | 4                   | 32         | 2                   | 4                  |
| Bloc Quebecois | 6     | 0                 | 1            | 6                   | 5          | 69                  | 5                  |
| Other          | 1     | 0                 | 0            | 1                   | 1          | 1                   | 9                  |

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## **Justin Trudeau Approval**

*Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?*

*[All Respondents]*

### **Age / Gender**

| %          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample     | 1326  | 243   | 180   | 224   | 326   | 353 | 697  | 604    |
| Approve    | 54    | 59    | 55    | 50    | 51    | 53  | 51   | 57     |
| Disapprove | 35    | 29    | 39    | 39    | 37    | 36  | 41   | 30     |
| Don't know | 11    | 12    | 7     | 10    | 12    | 12  | 8    | 13     |

### **Income**

| %          | Total | <20K | 20-40K | 40-60K | 60-80K | 80-100K | 100-250K |
|------------|-------|------|--------|--------|--------|---------|----------|
| Sample     | 1326  | 148  | 220    | 211    | 139    | 124     | 253      |
| Approve    | 54    | 55   | 59     | 54     | 55     | 57      | 58       |
| Disapprove | 35    | 31   | 30     | 32     | 33     | 35      | 39       |
| Don't know | 11    | 14   | 11     | 14     | 12     | 8       | 3        |

### **Region / Language**

| %          | Total | Atl | Que | ON  | Man/Sask | AB  | BC  | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample     | 1326  | 88  | 387 | 398 | 111      | 161 | 181 | 946     | 380    |
| Approve    | 54    | 72  | 59  | 51  | 56       | 35  | 58  | 52      | 61     |
| Disapprove | 35    | 19  | 28  | 39  | 33       | 52  | 34  | 39      | 25     |
| Don't know | 11    | 8   | 14  | 9   | 10       | 12  | 8   | 9       | 14     |

### **Current Federal Vote Preference**

| %          | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|---------------|
| Sample     | 1326  | 407  | 532 | 135 | 72    | 77   | 48            |
| Approve    | 54    | 15   | 92  | 49  | 45    | 48   | 39            |
| Disapprove | 35    | 79   | 3   | 33  | 31    | 36   | 43            |
| Don't know | 11    | 6    | 5   | 18  | 24    | 16   | 18            |

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## **Rona Ambrose Approval**

*Do you approve or disapprove of the job Rona Ambrose (RON-na) is doing as interim leader of the opposition?*

[All Respondents]

### **Age/Gender**

| %          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample     | 1326  | 243   | 180   | 224   | 326   | 353 | 697  | 604    |
| Approve    | 31    | 23    | 27    | 33    | 33    | 43  | 37   | 26     |
| Disapprove | 26    | 27    | 37    | 20    | 25    | 20  | 29   | 23     |
| Don't know | 43    | 50    | 36    | 46    | 42    | 37  | 34   | 51     |

### **Income**

| %          | Total | <20K | 20-40K | 40-60K | 60-80K | 80-100K | 100-250K |
|------------|-------|------|--------|--------|--------|---------|----------|
| Sample     | 1326  | 148  | 220    | 211    | 139    | 124     | 253      |
| Approve    | 31    | 30   | 25     | 27     | 29     | 30      | 43       |
| Disapprove | 26    | 21   | 28     | 22     | 30     | 33      | 26       |
| Don't know | 43    | 48   | 46     | 51     | 41     | 37      | 32       |

### **Region / Language**

| %          | Total | Atl | Que | ON  | Man/Sask | AB  | BC  | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample     | 1326  | 88  | 387 | 398 | 111      | 161 | 181 | 946     | 380    |
| Approve    | 31    | 41  | 18  | 32  | 29       | 49  | 31  | 35      | 19     |
| Disapprove | 26    | 23  | 27  | 25  | 25       | 24  | 31  | 26      | 26     |
| Don't know | 43    | 36  | 54  | 43  | 46       | 26  | 39  | 39      | 55     |

### **Current Federal Vote Preference**

| %          | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|---------------|
| Sample     | 1326  | 407  | 532 | 135 | 72    | 77   | 48            |
| Approve    | 31    | 55   | 23  | 23  | 14    | 12   | 15            |
| Disapprove | 26    | 15   | 26  | 43  | 41    | 30   | 31            |
| Don't know | 43    | 30   | 51  | 34  | 45    | 57   | 53            |

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**Tom Mulcair Approval**

*Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP*

*[All Respondents]*

| %          | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample     | 1326  | 243   | 180   | 224   | 326   | 353 | 697  | 604    |
| Approve    | 32    | 22    | 38    | 32    | 39    | 36  | 32   | 33     |
| Disapprove | 35    | 39    | 36    | 36    | 26    | 32  | 41   | 28     |
| Don't know | 34    | 39    | 26    | 32    | 36    | 32  | 27   | 39     |

**Income**

| %          | Total | <20K | 20-40K | 40-60K | 60-80K | 80-100K | 100-250K |
|------------|-------|------|--------|--------|--------|---------|----------|
| Sample     | 1326  | 148  | 220    | 211    | 139    | 124     | 253      |
| Approve    | 32    | 25   | 35     | 38     | 34     | 32      | 33       |
| Disapprove | 35    | 34   | 32     | 25     | 30     | 38      | 43       |
| Don't know | 34    | 40   | 32     | 37     | 36     | 30      | 24       |

**Region / Language**

| %          | Total | Atl | Que | ON  | Man/Sask | AB  | BC  | English | French |
|------------|-------|-----|-----|-----|----------|-----|-----|---------|--------|
| Sample     | 1326  | 88  | 387 | 398 | 111      | 161 | 181 | 946     | 380    |
| Approve    | 32    | 28  | 42  | 28  | 26       | 26  | 34  | 28      | 43     |
| Disapprove | 35    | 42  | 24  | 36  | 42       | 50  | 29  | 39      | 21     |
| Don't know | 34    | 30  | 34  | 36  | 32       | 24  | 37  | 33      | 36     |

**Current Federal Vote Preference**

| %          | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|------------|-------|------|-----|-----|-------|------|---------------|
| Sample     | 1326  | 407  | 532 | 135 | 72    | 77   | 48            |
| Approve    | 32    | 24   | 34  | 56  | 30    | 43   | 17            |
| Disapprove | 35    | 47   | 31  | 22  | 37    | 14   | 52            |
| Don't know | 34    | 30   | 35  | 22  | 32    | 43   | 32            |

**TORONTO**

September 22nd, 2016

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# NEWS RELEASE



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**Best Prime Minister**

*Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?*

*[All Respondents]*

**TORONTO**  
**September 22nd, 2016**

**Age/Gender**

| %              | Total       | 18-34      | 35-44      | 45-54      | 55-64      | 65+        | Male       | Female     |
|----------------|-------------|------------|------------|------------|------------|------------|------------|------------|
| <b>Sample</b>  | <b>1326</b> | <b>243</b> | <b>180</b> | <b>224</b> | <b>326</b> | <b>353</b> | <b>697</b> | <b>604</b> |
| Justin Trudeau | 44          | 44         | 43         | 42         | 43         | 45         | 43         | 45         |
| Rona Ambrose   | 13          | 5          | 17         | 18         | 13         | 17         | 16         | 10         |
| Tom Mulcair    | 8           | 8          | 8          | 7          | 11         | 8          | 9          | 8          |
| Elizabeth May  | 7           | 12         | 6          | 5          | 5          | 5          | 5          | 10         |
| Rhéal Fortin   | 2           | 2          | 1          | 4          | 1          | 0          | 2          | 1          |
| None of these  | 19          | 19         | 21         | 18         | 19         | 15         | 21         | 16         |
| Don't know     | 8           | 10         | 4          | 7          | 9          | 10         | 5          | 10         |

**Income**

| %              | Total       | <20K       | 20-40K     | 40-60K     | 60-80K     | 80-100K    | 100-250K   |
|----------------|-------------|------------|------------|------------|------------|------------|------------|
| <b>Sample</b>  | <b>1326</b> | <b>148</b> | <b>220</b> | <b>211</b> | <b>139</b> | <b>124</b> | <b>253</b> |
| Justin Trudeau | 44          | 42         | 47         | 45         | 47         | 43         | 47         |
| Rona Ambrose   | 13          | 11         | 9          | 10         | 11         | 12         | 20         |
| Tom Mulcair    | 8           | 6          | 9          | 9          | 11         | 12         | 7          |
| Elizabeth May  | 7           | 11         | 6          | 11         | 8          | 5          | 4          |
| Rhéal Fortin   | 2           | 0          | 1          | 1          | 1          | 1          | 3          |
| None of these  | 19          | 17         | 18         | 17         | 18         | 20         | 17         |
| Don't know     | 8           | 13         | 9          | 6          | 4          | 7          | 3          |

**Region / Language**

| %              | Total       | Atl       | Que        | ON         | Man/Sask   | AB         | BC         | English    | French     |
|----------------|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|
| <b>Sample</b>  | <b>1326</b> | <b>88</b> | <b>387</b> | <b>398</b> | <b>111</b> | <b>161</b> | <b>181</b> | <b>946</b> | <b>380</b> |
| Justin Trudeau | 44          | 58        | 45         | 44         | 46         | 28         | 44         | 42         | 47         |
| Rona Ambrose   | 13          | 13        | 5          | 16         | 10         | 27         | 10         | 16         | 4          |
| Tom Mulcair    | 8           | 3         | 14         | 6          | 5          | 6          | 10         | 7          | 12         |
| Elizabeth May  | 7           | 10        | 6          | 6          | 8          | 8          | 11         | 8          | 6          |
| Rhéal Fortin   | 2           | 1         | 1          | 2          | 1          | 3          | 0          | 2          | 1          |
| None of these  | 19          | 6         | 20         | 18         | 22         | 21         | 20         | 18         | 20         |
| Don't know     | 8           | 10        | 10         | 7          | 9          | 8          | 5          | 7          | 10         |

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## *Current Federal Vote Preference*

| %              | Total | Cons | Lib | NDP | Green | Bloc | Other Parties |
|----------------|-------|------|-----|-----|-------|------|---------------|
| Sample         | 1326  | 407  | 532 | 135 | 72    | 77   | 48            |
| Justin Trudeau | 44    | 10   | 82  | 25  | 24    | 35   | 26            |
| Rona Ambrose   | 13    | 38   | 3   | 3   | 2     | 1    | 2             |
| Tom Mulcair    | 8     | 5    | 4   | 34  | 7     | 15   | 7             |
| Elizabeth May  | 7     | 3    | 5   | 9   | 42    | 3    | 15            |
| Rhéal Fortin   | 2     | 1    | 1   | 3   | 4     | 4    | 0             |
| None of these  | 19    | 34   | 2   | 19  | 13    | 28   | 35            |
| Don't know     | 8     | 9    | 3   | 8   | 9     | 15   | 15            |

For more information:

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