

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Tory Leads Keesmaat 3 to 1

Almost half oppose reducing the size of council

Toronto, January 27th - In a random sampling of public opinion taken by The Forum Poll™ among 1328 Toronto Voters, almost three-quarters of those decided and leaning (70%) say they would support John Tory if an election were held today. About one third (30%) say they would support Jennifer Keesmaat.

More than half approve of Tory's performance

More than half (56%) say they approve of the job John Tory is doing as mayor, a similar proportion to February (Feb 28: 58%). One-quarter (25%) say they disapprove, unchanged since February (Feb 28: 28%). One-fifth (19%) say they do not know. (19%)

About half disapprove of Ford's performance

About half (47%) say they disapprove of Ford's performance as premier, with 4 in 10 (40%) saying they approve. About one-sixth (14%) say they do not know.

About half say they disapprove of reducing the size of council

About half (BTM2: 47%) say they disapprove of reducing the size of council from 44 to 25 seats, with a third (35%) strongly opposed.

A third (35%) say they are in favour of the reduction, with one-quarter (24%) saying they are strongly in favour.

Tories still have a big lead in Toronto

The PC's lead in Toronto by a wide margin, with almost 4 in 10 (41%) saying they support Ford's Tories.

One quarter (28%) say they support the NDP, while another quarter (23%) say they support the Liberals.

Few (6%) say they support the Greens, while (2%) say they support another party.

"It looks like what was expected to be a somewhat boring municipal election will become contentious after all, with an unexpected challenger to Mayor Tory, and a newfound interest by Queen's Park in Municipal politics," said Dr. Lorne Bozinoff, President of Forum Research. "What's undeniable is that 2018 will be a year to remember in Ontario politics."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1328 randomly selected Toronto Voters. The poll was conducted July 27th, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumpoll.com



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Approval

Trend

%	Sample	Approve	Disapprove	Don't know
July 27, 2018	1328	56	25	19
Feb 7-8, 2018	977	58	28	14
Nov 21-22, 2017	843	53	30	16
Sept 8-9, 2017	658	53	24	23
June 20-22, 2017	1040	54	27	20
May 25, 27-28	1035	50	31	19
Apr 4-5, 2017	840	47	34	19
Mar 8-10, 2017	966	51	30	19
Jan 31-Feb 5, 2017	1090	46	29	25



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Mayoral Preference

"If a municipal election were held today, who would you vote for as mayor? + Even though you may not have made up your mind, which candidate are you leaning towards at this time?"

[Decided/Leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1013	176	159	181	214	283	497	490
John Tory	70	62	70	68	78	81	67	74
Jennifer Keesmaat	30	38	30	32	22	19	33	26

Community

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1013	392	76	180	137	60	168
John Tory	70	64	71	75	74	70	69
Jennifer Keesmaat	30	36	29	25	26	30	31



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Mayoral Approval

“Do you approve or disapprove of the job John Tory is doing as Mayor?”

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1328	245	216	236	267	364	650	634
Approve	56	48	58	50	66	64	54	58
Disapprove	25	30	23	27	22	18	28	22
Don't know	19	22	20	23	11	18	18	20

Community

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1328	485	98	234	193	80	238
Approve	56	54	69	57	56	65	50
Disapprove	25	23	17	25	25	21	29
Don't know	19	23	14	18	19	14	21



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Ford Approval

“Do you approve or disapprove of the job Doug Ford is doing as Premier?”

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1328	245	216	236	267	364	650	634
Approve	40	35	42	44	46	35	46	34
Disapprove	47	49	44	44	44	52	41	52
Don't know	14	16	14	12	10	13	12	14

Community

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1328	485	98	234	193	80	238
Approve	40	27	30	47	46	38	44
Disapprove	47	61	62	39	41	51	39
Don't know	14	13	8	13	13	10	17



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City Council Size

“Overall, are you in favour or opposed to reducing the size of city council from 44 seats to 25 seats?”

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1328	245	216	236	267	364	650	634
NET: TOP2	35	34	31	37	39	35	38	32
NET: BTM2	47	45	50	48	47	44	44	48
Strongly in favour	24	24	20	28	31	21	28	21
Somewhat in favour	10	10	11	9	9	14	10	11
Neither in favour nor opposed	13	18	10	9	9	13	13	12
Somewhat opposed	12	11	10	11	12	14	11	12
Strongly opposed	35	33	40	37	35	30	33	36
Don't know	6	3	10	6	5	7	5	7



Community

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1328	485	98	234	193	80	238
NET: TOP2	35	23	27	38	44	30	40
NET: BTM2	47	60	54	43	41	50	36
Strongly in favour	24	17	15	28	30	18	28
Somewhat in favour	10	6	12	10	14	11	12
Neither in favour nor opposed	13	10	12	10	13	18	16
Somewhat opposed	12	11	17	14	9	10	12
Strongly opposed	35	49	37	29	32	40	24
Don't know	6	6	7	9	2	2	7

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Provincial Party Preference

“If a provincial election were held today in Ontario, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?”

[Decided/Leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1278	239	209	229	251	350	628	609
Progressive Conservative	41	39	39	46	45	37	45	38
Liberal	23	11	28	26	26	32	21	25
New Democratic	28	37	27	22	24	24	26	30
Green	6	9	6	5	3	5	7	5
Another Party	2	4	0	1	1	2	1	2

Community

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1278	462	96	230	189	77	224
Progressive Conservative	41	27	23	46	48	48	46
Liberal	23	25	32	25	15	19	24
New Democratic	28	40	33	23	25	26	22
Green	6	6	11	5	7	5	6
Another Party	2	2	0	1	5	2	2

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