

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Plurality approves of basic income

Popular among young, least wealthy

TORONTO March 26th - In a random sampling of public opinion taken by the Forum Poll™ among 1225 Ontario voters, the plurality, 4-in-10, approve of an Ontario basic income to replace social assistance and other provincial support payments (41%). One third disapprove of the idea (33%) and as many as a quarter have no opinion (26%).

Idea popular among young and less wealthy

The idea of a basic income receives its strongest support from the youngest (52%), the least wealthy (often a proxy for youth - 58%), in Eastern Ontario (46%), among Liberals especially (59%) as well as New Democrats (46%), but not among PCs (21%).

"This appears to be an idea whose appeal is growing. We have polled a similar question federally in 2012, and just one quarter approved," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

March 26th, 2016

HIGHLIGHTS:

- The plurality, 4-in-10, approves of an Ontario basic income to replace social assistance and other provincial support payments (41%).
- "This appears to be an idea whose appeal is growing. We have polled a similar question federally in 2012, and just one quarter approved," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1225 randomly selected Ontarians 18 years of age and older. The poll was conducted March 23rd, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Basic Income Approval - Trending

%	March 26 th , 2016	Nov 20 th , 2012
Sample	1225	1849
Approve	41	27
Disapprove	33	39
Don't know	26	34

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Basic Income

'The government of Ontario has proposed a basic income for those in the lowest income brackets. This would be a guaranteed annual income that would replace social assistance, welfare and other provincial support payments. Do you approve or disapprove of this proposal?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1225	199	161	231	320	314	671	554
Approve	41	52	32	40	40	37	41	41
Disapprove	33	26	37	37	35	32	37	28
Don't know	26	22	31	24	26	31	22	31

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1225	164	185	390	575	270	216
Approve	41	46	43	37	39	41	44
Disapprove	33	29	28	35	33	37	29
Don't know	26	25	29	28	29	22	27

Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1225	483	341	218	66	51
Approve	41	21	59	46	67	45
Disapprove	33	53	17	24	15	26
Don't know	26	26	23	30	18	29

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