

NEWS RELEASE



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FOR IMMEDIATE RELEASE

O'Leary Holds Commanding Lead In Conservative Leadership Contest

But more than a third of respondents want "someone else"

Toronto January 22nd – In a random sampling of public opinion taken by The Forum Poll™ among 1,332 Canadian voters, Kevin O'Leary is the preferred candidate to lead the Conservative Party (27%).

Maxime Bernier is in distant second, favoured by (11%), followed by with Lisa Raitt (7%) and Michael Chong (6%).

More than a third of Canadians (38%) believe "someone else" would be a better choice to lead the Conservative Party than any of the eight identified candidates. This is down from (53%) who desired someone else in December.

For Conservative Party members O'Leary leads all leadership candidates (31%), and he has even more support with those who voted for the Conservatives in 2015 (49%).

"Kevin O'Leary's entry into the Conservative leadership race has propelled him to the front of the field, with more than double the support of his nearest rival. Still, more than a third of interested voters don't support any of the current candidates," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

January 22nd, 2016

HIGHLIGHTS:

- Kevin O'Leary is the preferred candidate to lead the Conservative Party (27%)
- More than a third of Canadians (38%) believe "someone else" would be a better choice to lead the Conservative Party than any of the eight identified candidates. This is down from (53%) who desired someone else in December
- "Kevin O'Leary's entry into the Conservative leadership race has propelled him to the front of the field, with more than double the support of his nearest rival. Still, more than a third of interested voters don't support any of the current candidates," said Forum Research President, Dr. Lorne Bozinoff

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1332 randomly Canadian Voters. The poll was conducted on January 19th-21st.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Best Conservative Party Leader

Which of the following would make the best permanent leader of the federal Conservative Party?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1332	209	196	245	302	380	693	613
Chris Alexander	3	3	5	2	2	2	3	3
Maxime Bernier (Max - EEM BAIR-nyay)	11	8	12	10	11	15	12	10
Steven Blaney	3	3	3	1	5	5	4	2
Michael Chong	6	4	9	4	6	6	7	5
Kellie Leitch	2	3	2	2	2	3	2	3
Kevin O'Leary	27	32	20	29	29	22	33	21
Lisa Raitt	7	5	6	7	10	8	7	7
Andrew Scheer	4	4	3	3	4	4	4	3
Someone Else [Anchor]	38	39	40	42	31	36	28	47

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1332	139	209	222	168	146	211
Chris Alexander	3	3	4	2	0	2	4
Maxime Bernier (Max - EEM BAIR-nyay)	11	12	15	10	17	6	9
Steven Blaney	3	7	4	4	2	4	1
Michael Chong	6	4	6	6	7	4	10
Kellie Leitch	2	1	1	3	2	5	3
Kevin O'Leary	27	14	25	32	26	29	30
Lisa Raitt	7	7	4	6	10	9	8
Andrew Scheer	4	6	3	4	2	4	5
Someone Else [Anchor]	38	46	39	33	35	37	31

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Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1332	119	294	503	101	139	176	1071	261
Chris Alexander	3	0	6	3	1	1	0	2	6
Maxime Bernier (Max - EEM BAIR-nyay)	11	7	26	6	8	7	5	6	27
Steven Blaney	3	3	10	0	2	2	2	1	10
Michael Chong	6	7	4	7	7	5	5	6	4
Kellie Leitch	2	3	0	2	4	3	5	3	0
Kevin O'Leary	27	18	8	36	32	41	24	32	6
Lisa Raitt	7	13	4	8	6	8	5	8	3
Andrew Scheer	4	5	4	3	11	2	3	3	5
Someone Else [Anchor]	38	43	39	35	30	32	50	37	39

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1332	434	479	168	89	51	50
Chris Alexander	3	1	3	2	6	8	3
Maxime Bernier (Max - EEM BAIR-nyay)	11	8	13	11	13	26	0
Steven Blaney	3	3	3	3	2	8	0
Michael Chong	6	2	9	8	5	3	4
Kellie Leitch	2	3	2	3	1	0	1
Kevin O'Leary	27	50	13	13	32	3	35
Lisa Raitt	7	7	8	7	4	5	5
Andrew Scheer	4	5	4	3	1	0	2
Someone Else [Anchor]	38	21	45	51	35	47	49

Conservative Party Membership

%	Total	Yes	No
Sample	1332	111	1221
Chris Alexander	3	4	3
Maxime Bernier (Max - EEM BAIR-nyay)	11	10	11
Steven Blaney	3	2	3
Michael Chong	6	5	6
Kellie Leitch	2	7	2
Kevin O'Leary	27	31	26
Lisa Raitt	7	14	6
Andrew Scheer	4	8	3
Someone Else [Anchor]	38	18	39

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