

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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TORONTO

June 8th, 2016

HIGHLIGHTS:

- In a random sampling of public opinion taken by the Forum Poll™ among 2271 Canadian voters, one half would vote Liberal if an election were held today (49%)
- Liberals are dominant across the country except in Alberta and the prairies
- Among those who voted NDP in the recent federal election, as many as 4-in-10 will now vote Liberal (43%)
- If these results are projected up to seats in the House of Commons, the Liberals would take 68%
- Prime Minister Trudeau has the approval of more than half the electorate (57%)

FOR IMMEDIATE RELEASE

Liberals With Half the Vote

Little to no effect from “elbowgate”

In a random sampling of public opinion taken by the Forum Poll™ among 2271 Canadian voters, one half would vote Liberal if an election were held today (49%), while one third would vote Conservative (32%) and as few as one tenth will vote for the NDP (10%). This is comparable to findings seen last month, with the exception that the Conservatives have seen a slight uptick in their support (from 29% in May) while the Liberals have seen a slight decrease in theirs (from 52% in May). The NDP support levels have not changed (May, 2016 - 11%).

Liberals are dominant across the country except in Alberta and the prairies. In Atlantic Canada, they have well more than half the vote (58%) to just more than one quarter for the Conservatives (28%). The NDP do not place (10%). In Quebec, Liberals have more than half the vote (53%), the Conservatives and the Bloc Quebecois are tied at about one fifth (17% each), and the NDP does not place (9%). In Ontario, one half will vote Liberal (51%) while the Conservatives do relatively well (36%). The NDP do not contend (9%). In the prairies, the Conservatives lead (49%) and the Liberals are second (35%). Here, where the party was born, the NDP is not a contender (9%). In Alberta alone do the Conservatives have majority support (59%), while the Liberals have a third (32%). The federal NDP does not figure in this province (4%). In BC, Liberals have half the vote (49%), well more than the Conservatives (29%). The NDP score their highest vote share, almost a fifth, here (17%).

Among those who voted NDP in the recent federal election, as many as 4-in-10 will now vote Liberal (43%), actually more than would vote NDP again (42%).

Liberals would take a two thirds majority

If these results are projected up to seats in the House of Commons, the Liberals would take 68%, well more than a supermajority (230 seats), while the Conservatives would settle for 98 seats. The NDP would capture as few as 9 seats, thereby losing official party status, while the Green Party would seat one member, their leader.

Prime Minister Trudeau’s approval sees no change since “elbowgate”

Prime Minister Trudeau has the approval of more than half the electorate (57%), and his net favourability rating (approve minus disapprove) is a sterling +24. These levels of approval are exactly the same as those noted in May (57%, +24), before he supposedly squandered his goodwill in the scuffle which has become

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known as “elbowgate”. Trudeau has almost universal appeal among Liberal voters (93% approval).

Rona Ambrose has seen her approval improve slightly since May (from 31% to 34%), as has her net score (+5 to +7). Six-in-ten Conservative voters approve of Ms. Ambrose (60%), while about one sixth do not (15%).

Tom Mulcair has seen his approval decline very slightly since last month (from 36% to 34%), while his net score has declined from +5 to -4. Two thirds of New Democrats approve of Mr. Mulcair (64%), while about one fifth do not (17%).

Two thirds see Trudeau as positively or more positively than they did on election day

Two thirds of Canadian voters (68%) judge Justin Trudeau more favourably now (30%), or as favourably as they did at the election (38%), an indication that “elbowgate” has done little to diminish his appeal. In fact, it is only among Conservatives that the majority (56%) see the Prime Minister less favourably now than when he was elected

Close to half see Trudeau as best PM

Close to one half of voters consider Justin Trudeau to be the best choice for Prime Minister (45%), and second to this choice is “none of the above” (19%). Rona Ambrose and Tom Mulcair are tied for third in this measure (11% and 9%, respectively). Almost all Liberals see Justin Trudeau as the best choice (84%), whereas just one third of Conservatives believe Ms. Ambrose is the best choice (37%) and a similar proportion of New Democrats opt for Mr. Mulcair (38%). In fact, one quarter of New Democrat voters see Mr. Trudeau as the best Prime Minister (26%).

“What we are seeing here, in the middle of relative stasis for the two leading parties, is the slow evisceration of the NDP and its interim leader. They run the risk of becoming a marginal party in some of their strongest garrisons, and their interim leader who won’t leave does not appear to be helping their ratings. A party that can’t break double digits in the popular vote or in seats in parliament is in dire need of refreshing, or winding up” said Forum Research President, Dr. Lorne Bozinoff.

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HIGHLIGHTS:

- Two thirds of Canadian voters (68%) judge Justin Trudeau more favourably now (30%)
- Close to one half of voters consider Justin Trudeau to be the best choice for Prime Minister (45%)
- “What we are seeing here, in the middle of relative stasis for the two leading parties, is the slow evisceration of the NDP, and approval of its interim leader. They run the risk of becoming a marginal party in some of their strongest garrisons, and their interim leader who won’t leave does not appear to be helping their ratings. A party that can’t break double digits in the popular vote or in seats in parliament is in dire need of refreshing, or winding up”

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 2271 randomly selected Canadian adults. The poll was conducted on June 7th, 2016.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1
Switch from 308 to 338 seat distribution						
Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2184	343	275	389	572	605	1091	1061
Conservative	32	25	31	37	32	36	37	28
Liberal	49	51	49	45	52	48	46	52
New Democratic	10	12	10	11	9	8	8	11
Green	4	5	4	3	3	3	4	3
Bloc Quebecois	4	6	5	3	3	5	4	4
Other	1	1	1	1	1	0	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2184	188	530	843	147	218	258	1677	507
Conservative	32	28	17	36	49	59	29	38	17
Liberal	49	58	53	51	35	32	49	48	52
New Democratic	10	10	9	9	10	4	17	10	10
Green	4	2	3	4	4	4	5	4	3
Bloc Quebecois	4	0	17	0	0	0	0	0	18
Other	1	1	1	1	1	1	1	1	1

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	2184	650	813	326	71	90	73
Conservative	32	86	7	7	12	13	25
Liberal	49	10	87	43	23	15	31
New Democratic	10	2	4	42	11	6	16
Green	4	1	2	4	50	3	11
Bloc Quebecois	4	1	1	3	2	63	6
Other	1	0	0	0	2	0	11

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Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
Approve	57	64	57	48	58	55	53	62
Disapprove	33	25	33	41	33	35	38	27
Don't know	10	11	10	11	9	10	9	11

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
Approve	57	68	62	57	52	35	60	56	62
Disapprove	33	24	25	33	35	54	32	35	26
Don't know	10	8	13	9	13	10	9	10	12

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
Approve	57	14	93	51	60	54	34
Disapprove	33	78	3	34	24	37	46
Don't know	10	8	5	15	16	9	20

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Ambrose Approval

'Do you approve or disapprove of the job Rona Ambrose is doing as interim leader of the opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
Approve	34	24	27	37	42	46	41	28
Disapprove	27	31	32	23	24	20	30	24
Don't know	40	45	40	41	34	34	30	49

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
Approve	34	38	25	36	36	44	31	37	24
Disapprove	27	22	28	25	18	25	36	26	28
Don't know	40	40	47	38	46	31	33	37	48

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
Approve	34	60	29	21	17	12	18
Disapprove	27	15	31	31	35	46	31
Don't know	40	25	40	48	48	42	51

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Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
Approve	34	30	35	34	36	36	36	32
Disapprove	37	40	38	39	35	34	42	33
Don't know	29	30	27	27	29	30	22	35

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
Approve	34	39	48	30	19	21	34	30	49
Disapprove	37	37	24	38	45	57	41	41	25
Don't know	29	23	28	32	35	22	25	29	27

Current Federal Party Choice

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
Approve	34	25	34	64	32	47	22
Disapprove	37	48	39	17	34	30	28
Don't know	29	26	27	19	35	23	51

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Best Prime Minister

'Regardless of which party you would vote for, who do you think would make the best Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
Justin Trudeau	45	49	43	39	48	47	41	50
Rona Ambrose	11	8	9	14	12	15	15	8
Tom Mulcair	9	9	11	8	8	8	10	8
Elizabeth May	6	6	7	6	5	5	6	6
Rhéal Fortin	2	2	2	1	2	1	2	1
None of these	19	16	21	22	17	17	20	17
Don't know	8	10	8	9	8	7	7	10

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
Justin Trudeau	45	55	49	47	37	29	43	45	47
Rona Ambrose	11	11	5	12	18	24	10	13	4
Tom Mulcair	9	4	15	7	6	3	12	6	17
Elizabeth May	6	8	3	6	7	4	12	7	3
Rhéal Fortin	2	2	3	1	0	1	1	1	3
None of these	19	9	18	20	17	27	17	19	18
Don't know	8	10	8	7	15	11	6	9	8

Current Federal Party Choice

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
Justin Trudeau	45	9	84	26	26	32	20
Rona Ambrose	11	37	1	1	2	1	3
Tom Mulcair	9	6	4	38	7	11	6
Elizabeth May	6	3	4	11	32	1	5
Rhéal Fortin	2	1	1	0	3	11	0
None of these	19	33	3	17	22	35	50
Don't know	8	11	3	7	8	9	15

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Opinion of Justin Trudeau (Over time)

'Is your opinion of Prime Minister Justin Trudeau better, poorer or neither better nor poorer now than it was when he was elected?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
Better now	30	35	30	25	31	28	28	33
Poorer now	26	22	27	32	24	26	31	21
Neither better nor poorer now	38	38	40	37	39	37	36	40
Don't know	6	5	4	6	5	9	5	6

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
Better now	30	32	33	31	25	21	34	30	31
Poorer now	26	21	19	26	31	43	26	28	20
Neither better nor poorer now	38	39	44	37	33	31	36	36	44
Don't know	6	8	5	6	11	4	4	6	4

Current Federal Party Choice

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
Better now	30	10	47	26	41	24	19
Poorer now	26	56	6	31	18	28	35
Neither better nor poorer now	38	31	43	37	34	43	39
Don't know	6	3	4	6	7	5	7

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