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FOR IMMEDIATE RELEASE

Conservatives Inch Ahead

Conservative Majority Seen

Toronto, March 24th – In a random sampling of public opinion taken by The Forum Poll™ amongst 1029 Canadian voters, the Conservatives have closed the gap, and are now just ahead of the Liberals by two points.

Amongst decided and leaning voters, Liberal support has decreased by three points, from 39% on February 26th to 36% now. Conservative are up three points, from 35% on February 26th to 38% now. It is worth noting that September 2015 was the last time we recorded a Conservative lead over the Liberals (September 29, 2015: 34%, and 27% respectively).

New Democrat and Green support has remained steady at 15% and 4% respectively (February 26th: NDP 15%, Green Party 4%), while the BQ see a one point decrease to 6% (February 26th: 7%).

In British Columbia the Liberals (35%) are well ahead of the Conservatives (29%), who themselves are statistically tied with the New Democrats (28%).

In the Atlantic region, the Liberals (48%) have seen a decrease in support, losing eleven points (February 26th: 59%). The Conservatives (32%) are up two points (February 26th: 30%).

In Québec, both the Liberals (40%) and Conservatives (20%) are slightly up since February (February 26th: 38%, and 17% respectively). The BQ (22%) is down five points (February 26th: 27%).

In Ontario, the Liberals (38%) fall behind the Conservatives (45%) by seven points (February 26th: 42%, and 39% respectively). The NDP (12%) is down four points (February 26th: 16%).

In the prairies, the Conservatives (48%) are up six points, while the Liberals (19%) are down by ten (February 26th: 42%, and 29% respectively). The NDP (20%) is down by five points (February 26th: 25%).

Conservative Majority Seen

If an election were held today, the Conservatives would win 170 seats, the Liberals 128, the NDP 26, the BQ 13, and 1 for the Green.

“Canadians are not happy with the Liberal budget. The budget is so unpopular in fact, that we’re seeing the leaderless Conservatives gain an edge in popularity for the first time since 2015,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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“Canadians are not happy with the Liberal budget. The budget is so unpopular in fact, that we’re seeing the leaderless Conservatives gain an edge in popularity for the first time since 2015,” said Dr. Lorne Bozinoff, President of Forum Research.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1029 randomly selected Canadian Voters. The poll was conducted on March 22-23, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Mar 22 nd - 23 rd , 2017	1029	38	36	15	4	6	0
Feb. 24 th - 26 th , 2017	1340	35	39	15	4	7	1
Jan. 19 th -21 st , 2017	1332	36	42	12	5	4	1
Dec. 6 th -8 th , 2016	1304	34	42	12	6	5	1
November 9 th -10 th , 2016	1474	28	51	11	5	4	1
October 11 th -12 th	1384	30	49	12	4	5	1
September 20-21 st , 2016	1326	34	47	9	3	6	0
September 7 th , 2016	1370	30	48	11	4	5	0
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1



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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
Mar 22 nd – 23 rd , 2017	170	128	26	1	13	0
February 24 th – 26 th , 2017	120	174	20	1	23	0
January 19 th – 21 st , 2017	131	187	15	1	4	0
Dec. 6 th -8 th , 2016	135	180	18	1	4	0
November 9 th -10 th , 2016	72	257	8	1	0	0
October 11 th -12 th	83	240	14	1	0	0
September 20-21 st , 2016	111	219	7	1	0	0
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1



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Voter Support

If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	963	151	112	162	245	293	519	427
Conservative	38	31	45	47	37	36	46	32
Liberal	36	37	29	35	39	38	31	41
New Democratic	15	17	14	11	15	15	13	16
Green	4	7	6	3	3	3	3	5
Bloc Quebecois	6	7	4	5	5	7	6	5
Other	1	1	2	1	1	1	1	1

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	963	108	170	165	127	96	154
Conservative	38	19	32	39	40	46	43
Liberal	36	48	42	33	28	30	39
New Democratic	15	14	16	11	21	18	10
Green	4	6	3	8	2	3	4
Bloc Quebecois	6	11	7	7	8	3	3
Other	1	2	0	1	0	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC
Sample	963	69	229	393	47	88	137
Conservative	38	32	20	45	48	59	35
Liberal	36	48	40	38	19	31	29
New Democratic	15	18	13	12	20	4	28
Green	4	2	3	4	11	6	6
Bloc Quebecois	6	0	22	0	0	0	0
Other	1	0	1	1	2	0	1



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	963	172	242	373	176
Conservative	38	38	42	37	37
Liberal	36	37	32	37	38
New Democratic	15	11	17	16	12
Green	4	5	3	4	6
Bloc Quebecois	6	7	6	5	6
Other	1	1	1	1	1



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