

NEWS RELEASE



MEDIA INQUIRIES:

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TORONTO

Aug 15th, 2021

HIGHLIGHTS:

- If the election were held today most decided / leaning voters would vote Conservative (31%), followed by Liberal (28%), NDP (19%), Green (8%), and Bloc Quebecois (7%).
- These voting intention results, if held on election day, would likely yield approximately 140 Tory seats, 126 Liberal seats, 42 NDP seats, and 26 Bloc Quebecois seats.

FOR IMMEDIATE RELEASE

Tories and Liberals Neck and Neck in Federal Election

Forum Research poll finds Tories with slight edge over Liberals

Toronto, Aug 15th, 2021 – The most recent nation-wide poll conducted by Forum Research among eligible Canadian voters shows that if the election were held today most decided / leaning voters would vote Conservative (31%), followed by Liberal (28%), NDP (19%), Green (8%), Bloc Quebecois (7%), and People’s Party of Canada (5%).

There are significant regional differences across the country in political party support. In the Atlantic, the gap in political support between Liberals and Conservatives is the smallest, at 33% and 28% respectively. In Quebec, Liberals have a lead at 29%, followed by Bloc Quebecois, the Conservatives, Green Party, and NDP (27%, 16%, 13%, and 9%, respectively).

In the crucial battleground of Ontario, the Conservatives leads with 34% of voting intentions, followed by 31% for the Liberals and 18% for the NDP. In Manitoba / Saskatchewan the Conservatives enjoys a comfortable lead of 40%, followed by the NDP (24%), Liberals (20%), and Green (5%). The Conservative party also has a stronghold in Alberta (46%), followed by the NDP (24%), Liberals (17%), and Green (5%). In British Columbia, Conservatives enjoy a lead of 33%, followed by NDP with 27%, Liberals with 25%, and Green Party at 9%.

These voting intention results, if held on election day, would likely yield approximately 140 Tory seats, 126 Liberal seats, 42 NDP seats, and 26 Bloc Quebecois seats, within a range of approximately plus or minus 10 seats for each party. These results will change as voting intentions change and are subject to the usual margins of error.

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The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,203 randomly selected eligible voters across Canada. The poll was conducted on August 15th, 2021. Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here:

<https://canadianresearchinsightscouncil.ca/standards/>

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The key questions covered in the recent poll concerned:

Party Support

'If the federal election were held today, which party would you be most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

Region

%	Total	ATL	PQ	ON	MB / SK	AB	BC
Sample	1124	99	216	407	106	118	178
Conservative	31	28	16	34	40	46	33
Liberal	28	33	29	31	20	17	25
New Democratic	19	25	9	18	24	24	27
Green	8	9	13	5	5	5	9
Bloc Quebecois	7	0	27	0	0	0	0
The People's Party of Canada	5	5	5	7	4	4	4
Other Parties	3	0	1	4	6	4	2

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% sample	Total	Age						Gender		
		< 25	25 to 34	35 to 44	45 to 54	55 to 64	65 +	Male	Female	Non-Binary
Conservative	31	27	29	29	32	36	31	39	24	24
Liberal	28	12	15	24	29	35	39	24	32	12
New Democratic	19	28	34	20	18	11	11	16	21	29
Green	8	20	8	10	7	6	4	6	10	9
Bloc Quebecois	7	2	6	6	7	6	10	7	6	6
The People's Party of Canada	5	5	8	7	6	5	2	7	3	15
Other Parties	3	6	1	4	2	3	3	2	3	6

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