

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Federal Liberals Lead; Conservatives Cede to NDP

Liberals on track for more than a two thirds majority

TORONTO, October 13th – In a random sampling of public opinion taken by the Forum Poll™ among 1384 Canadian voters, one half will vote Liberal if the election were held today (49%), and this stable from last month (September 22 - 47%). The Conservatives have a 3-in-10 share of the vote (30%), down from last month (34%), while the NDP have increased their vote share at the Conservatives' expense (from 9% in September to 12% now). Few will vote for the Bloc Quebecois (5%) or the Greens (4%). Of note, one tenth of those who voted for the Conservatives in the federal election last year will vote Liberal today (10%), while 4-in-10 2015 New Democrats will too (40%).

More than two thirds majority seen

If these results are projected up to seats in the House, the Liberals would take 240 seats, or 71% of them, while the Conservatives would take 83 and the NDP just 14. The Green Party would keep its single seat.

Liberal Leader approvals stable

Justin Trudeau has the approval of more than half (56%, stable from 54% in September)), and a net favourable score (approve minus disapprove) of +20. He has the approval of virtually all Liberals (92%) and of one half of New Democratic voters (49%).

Rona Ambrose has the approval of 3-in-10 (30%, stable from 31% in September) and her net is a neutral +3. She has the approval of close to 6-in-10 Conservative supporters (56%), less than a quarter of Liberals (22%) and about one sixth of New Democrats (15%).

Tom Mulcair has the approval of more than a third of voters (35%, up slightly from 32% in September) and his net is a neutral +1. He has the approval of just more than one half of New Democrats (56%), and about a third or less of Liberals (37%) and Conservatives (23%).

Trudeau seen to make best PM, even among New Democrats

Close to one half see Justin Trudeau as the best choice for the job he holds (46%), followed by just less than one fifth who think none of the leaders is up to the task (17%). Rona Ambrose is the choice of about one tenth (13%), while fewer would select Elizabeth May (7%) or Tom Mulcair (9%). Of note, fewer than one half of Conservative voters see Rona Ambrose as the best Prime Minister (43%) and less

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HIGHLIGHTS:

- One half will vote Liberal if the election were held today (49%)
- If these results are projected up to seats in the House, the Liberals would take 240 seats
- Justin Trudeau has the approval of more than half (56%, stable from 54% in September)
- Close to one half see Justin Trudeau as the best choice for the job he holds (46%)

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than half of New Democrats see Tom Mulcair as the best PM (38%). One quarter of New Democrats see Justin Trudeau as the best Prime Minister (27%), while virtually all Liberals support Justin Trudeau for the job (83%).

“It is curious to see the NDP stealing share, directly or indirectly, from the Conservatives, when the Liberals are usually the target” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- “It is curious to see the NDP stealing share, directly or indirectly, from the Conservatives, when the Liberals are usually the target” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1437 randomly selected Canadians 18 years of age or older. The poll was conducted on October 11th-12th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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%	Sample	Cons	Lib	NDP	Green	Bloc	Other
October 11 th -12 th	1384	30	49	12	4	5	1
September 20-21 st , 2016	1326	34	47	9	3	6	0
September 7 th , 2016	1370	30	48	11	4	5	0
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
October 11 th -12 th	83	240	14	1	0	0
September 20-21 st , 2016	111	219	7	1	0	0
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0

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Federal Vote Preference

If a federal election were held today, which party are you most likely to vote for + Even if you have not made up your mind, which party are you leaning towards at this time?

[Decided/Leaning ONLY]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1384	226	205	230	349	374	710	659
Conservative	30	25	28	28	33	33	34	25
Liberal	49	51	53	50	48	45	46	52
New Democratic	12	12	9	16	10	14	10	14
Green	4	3	4	4	3	3	4	3
Bloc Quebecois	5	7	4	1	4	5	5	5
Other	1	1	1	0	1	1	1	1

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1384	128	239	207	189	135	277
Conservative	30	26	32	24	24	29	33
Liberal	49	45	45	50	53	55	52
New Democratic	12	16	14	14	14	9	9
Green	4	5	4	5	3	3	2
Bloc Quebecois	5	7	4	5	7	4	3
Other	1	1	1	1	1	1	1

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1384	104	310	487	118	162	203	1091	293
Conservative	30	27	13	34	34	58	29	35	13
Liberal	49	58	56	51	42	31	41	47	55
New Democratic	12	11	9	11	22	9	22	14	9
Green	4	3	4	4	1	2	7	3	4
Bloc Quebecois	5	0	18	0	0	0	0	0	18
Other	1	1	1	1	0	1	1	1	1

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Past Federal Vote Preference

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1384	365	510	208	56	57	82
Conservative	30	86	4	7	8	11	44
Liberal	49	10	86	40	32	11	37
New Democratic	12	3	6	45	15	6	12
Green	4	1	3	3	36	3	2
Bloc Quebecois	5	1	0	4	7	69	1
Other	1	0	1	0	2	0	4

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Justin Trudeau Approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1437	230	213	238	367	389	729	690
Approve	56	59	56	54	55	52	52	60
Disapprove	35	33	36	38	37	35	41	31
Don't know	9	8	8	8	7	12	7	10

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1437	135	244	216	189	142	283
Approve	56	53	56	59	61	55	58
Disapprove	35	32	33	34	30	38	37
Don't know	9	15	11	7	9	7	5

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1437	108	321	515	121	165	207	1136	301
Approve	56	67	65	54	48	37	55	53	66
Disapprove	35	27	26	37	45	54	35	38	26
Don't know	9	6	9	9	8	8	10	9	8

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1437	419	607	182	82	54	40
Approve	56	10	92	49	48	41	24
Disapprove	35	83	4	36	38	46	54
Don't know	9	7	4	15	15	13	23

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Rona Ambrose Approval

Do you approve or disapprove of the job Rona Ambrose (RON-na) is doing as interim leader of the opposition?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1437	230	213	238	367	389	729	690
Approve	30	22	29	35	32	37	34	27
Disapprove	27	23	30	27	32	23	32	21
Don't know	43	54	41	38	36	40	34	52

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1437	135	244	216	189	142	283
Approve	30	25	26	29	26	27	38
Disapprove	27	27	21	26	28	37	28
Don't know	43	49	54	44	45	37	34

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1437	108	321	515	121	165	207	1136	301
Approve	30	30	22	33	28	43	29	32	23
Disapprove	27	31	27	26	31	27	24	27	26
Don't know	43	38	51	41	41	31	47	41	52

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1437	419	607	182	82	54	40
Approve	30	56	22	15	22	10	33
Disapprove	27	14	29	45	35	33	29
Don't know	43	30	49	40	43	56	38

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Tom Mulcair Approval

Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP

[All Respondents]

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1437	230	213	238	367	389	729	690
Approve	35	30	33	38	37	39	35	35
Disapprove	34	35	36	33	35	28	39	28
Don't know	32	35	31	29	28	33	26	37

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1437	135	244	216	189	142	283
Approve	35	31	35	40	36	36	36
Disapprove	34	34	32	30	34	32	36
Don't know	32	34	34	30	30	33	27

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1437	108	321	515	121	165	207	1136	301
Approve	35	40	45	32	24	20	38	32	45
Disapprove	34	35	22	35	42	51	33	37	21
Don't know	32	26	33	33	34	29	29	31	34

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1437	419	607	182	82	54	40
Approve	35	23	37	56	34	51	16
Disapprove	34	47	30	25	34	12	46
Don't know	32	29	33	19	33	37	38

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Best Prime Minister

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1437	230	213	238	367	389	729	690
Justin Trudeau	46	48	44	47	48	45	44	50
Rona Ambrose	13	13	11	12	15	16	16	11
Tom Mulcair	9	8	8	14	8	8	9	9
Elizabeth May	7	5	9	7	5	8	5	8
Rhéal Fortin	1	0	0	1	1	1	1	0
None of these	17	20	20	15	16	15	20	15
Don't know	6	6	7	4	8	7	5	7

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1437	135	244	216	189	142	283
Justin Trudeau	46	50	47	46	53	44	45
Rona Ambrose	13	9	12	12	11	11	18
Tom Mulcair	9	9	11	11	8	9	9
Elizabeth May	7	5	7	9	6	9	6
Rhéal Fortin	1	0	2	1	0	1	0
None of these	17	16	14	16	13	23	18
Don't know	6	12	7	4	10	4	3

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1437	108	321	515	121	165	207	1136	301
Justin Trudeau	46	61	59	45	38	27	39	43	58
Rona Ambrose	13	15	4	14	19	28	14	16	4
Tom Mulcair	9	8	11	7	9	6	16	9	10
Elizabeth May	7	3	2	8	6	5	14	8	2
Rhéal Fortin	1	0	1	0	1	1	1	0	1
None of these	17	10	17	18	21	25	13	17	17
Don't know	6	2	7	7	8	9	4	6	7

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1437	419	607	182	82	54	40
Justin Trudeau	46	9	83	27	24	41	19
Rona Ambrose	13	43	2	1	5	1	14
Tom Mulcair	9	3	5	38	5	14	9
Elizabeth May	7	2	5	10	40	1	15
Rhéal Fortin	1	1	0	0	4	4	0
None of these	17	37	3	13	14	31	36
Don't know	6	8	2	11	8	7	8

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