

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Federal Liberals up, Conservatives down in latest poll

Wide supermajority seen, Trudeau favourables up

TORONTO April 6th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 1455 Canadian voters, just more than one half will vote Liberal if the federal election were held today (51%), while just more than a quarter will vote Conservative (28%) and about one tenth will vote NDP (12%). Few will vote for the Bloc Quebecois (6%), the Green Party (3%) or anyone else (1%).

These results are an improvement for the Liberals (up 5 points from 46% in March) and a decline for the Conservatives (down 6 points from 34%). The NDP vote has stayed stable since last month (March - 12%).

In Atlantic Canada, the Liberals dominate (71%), and the other two parties draw barely a tenth of the vote (Conservatives - 12%, NDP - 11%). In Quebec, one half will vote Liberal (48%), while about one half this proportion will vote for the Bloc (23%). The other two parties are just over one tenth in the popular vote (Conservatives and NDP - 14% each). In Ontario, half the voters will support the Liberals (52%), while about 3-in-10 opt for the Conservatives (29%). The NDP does no better than it does nationally (11%). In the prairies, the Conservatives (42%) and the Liberals (40%) are tied, and the NDP has a tenth of the vote (11%). It is only in Alberta that the Liberals fall behind the Conservatives (33% to 58%), and it is here the NDP posts it's lowest total (7%). In BC, one half will vote Liberal (49%), while 3-in-10 will vote Conservative (31%) and just more than a tenth will support the New Democrats (13%).

It should be noted that, of those who voted NDP as recently as the 2015 election, 4-in-10 will now vote Liberal (39%), while just one half will vote the same party again (NDP - 53%). Meanwhile, The Conservatives and the Liberals retain their 2015 vote (88% and 86%, respectively).

Wide supermajority seen in House of Commons

If these results are projected up to the 338 seat House of Commons, the Liberals would claim 75% of the seats (256), to just 74 for the Conservatives. The NDP would capture no more than 5 seats, the Bloc 2 and the Green Party would retain their single seat.

TORONTO

April 6th, 2016

HIGHLIGHTS:

- Just more than one half will vote Liberal if the federal election were held today (51%), while just more than a quarter will vote Conservative (28%) and about one tenth will vote NDP (12%).
- If these results are projected up to the 338 seat House of Commons, the Liberals would claim 75% of the seats (256), to just 74 for the Conservatives.

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HIGHLIGHTS:

- Prime Minister Justin Trudeau has the approval of close to 6-in-10 Canadian voters (58%), similar to his party's share of voter preference (51%).
- Close to one half of voters think Justin Trudeau makes the best Prime Minister (47%), similar to his party's share of the popular vote preference (51%), and this represents an increase of 4 points on this measure since March (43%).
- In total, two thirds of Canadian voters are satisfied with the outcome of the 2015 federal election (64%).

Trudeau favourables up, Mulcair's down slightly

Prime Minister Justin Trudeau has the approval of close to 6-in-10 Canadian voters (58%), just greater than his party's share of voter preference (51%). His net favourable score (approve minus disapprove) is a very positive +25, up from +19 last month. In the same time, his approval has improved 4 points (from 54%). Approval of the Prime Minister is almost universal among Liberals (93%), but is also characteristic of more than one half of New Democrats (54%). Even one tenth of Conservatives admire the Prime Minister (12%).

Rona Ambrose has the approval of just more than a quarter of voters (28%), similar to last month's finding (29%). Her net score is a relatively neutral -3. It must be pointed out that the plurality of voters don't know enough about Ms Ambrose to have an informed opinion (41%). One half of Conservative voters approve of their Interim Leader (54%), but just 4-in-10 card-carrying members of the party approve (42%). Ambrose's approval exactly matches her party's share of the voter preference (28%).

Tom Mulcair has the approval of one third (32%), down slightly from last month (March - 35%), and his net favourable score is a relatively neutral -4 (down from +1 last month). Six-in-ten NDP supporters approve of Mulcair (61%) and this may be an indication he will have difficulty renewing his leadership at the upcoming NDP Convention. Mulcair is about 3 times as popular as his party.

Trudeau more likely now to be seen as best PM

Close to one half of voters think Justin Trudeau makes the best Prime Minister (47%), similar to his party's share of the popular vote preference (51%), and this represents an increase of 4 points on this measure since March (43%). This level of support is 4 times greater than that shown for either Rona Ambrose (11%), or Tom Mulcair (10%). Close to one fifth think none of these people would make the best Prime Minister (17%). Of note, just one half of NDP voters see Tom Mulcair as their preferred Prime Minister (47%), while one quarter would prefer Justin Trudeau (26%). Support for Rona Ambrose among Conservative voters is tepid (41%).

High satisfaction with election outcome still the rule

In total, two thirds of Canadian voters are satisfied with the outcome of the 2015 federal election (64%), and more than a third are "very satisfied" (36%). Satisfaction is almost universal among Liberal voters, of course (96%), while it is also characteristic of two thirds of New Democrats (66%). Two thirds of Liberals are very satisfied (66%), while one fifth of New Democrats are (20%).

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“It appears as though the Trudeau honeymoon is back on again, after some minor slippage last month. Change doesn’t occur in a vacuum, so it may be the questions Tom Mulcair is facing this week about his leadership of the NDP have had the effect of depressing his favourability, and that of his party, while elevating the Liberals’ by comparison. Both Rona Ambrose and Justin Trudeau are performing personally at about the same level as their respective parties, which is strategically advantageous, but Mulcair is running ahead of his party in popularity and this can be difficult to manage electorally,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1455 randomly selected Canadians 18 years of age or older. The poll was conducted on April 4th and April 5th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Election Outcome - Trending

%	April 6 th , 2016	February 18 th , 2016	November 8 th , 2015
Sample	1455	1406	1256
Very satisfied	36	35	43
Somewhat satisfied	29	29	29
Not very satisfied	16	16	14
Not at all satisfied	20	20	14

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1

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%	Cons	Lib	NDP	Green	Bloc	Other
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1408	266	200	244	322	376	794	614
Conservative	28	21	29	25	32	32	33	23
Liberal	51	49	51	55	47	51	47	54
New Democratic	12	16	10	10	13	9	10	13
Green	3	4	5	2	3	2	3	3
Bloc Quebecois	6	9	5	7	5	5	6	7
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1408	110	331	505	125	169	168	1092	316
Conservative	28	12	14	29	42	58	31	32	14
Liberal	51	71	48	56	40	33	49	52	46
New Democratic	12	11	14	11	11	7	13	11	14
Green	3	4	1	3	5	1	6	4	1
Bloc Quebecois	6	0	23	0	0	0	0	0	24
Other	1	1	0	1	1	2	1	1	0

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1408	400	507	212	57	86	54
Conservative	28	86	6	4	14	3	21
Liberal	51	11	88	39	33	13	44
New Democratic	12	2	3	53	8	7	14
Green	3	1	1	2	40	2	7
Bloc Quebecois	6	0	1	2	3	73	3
Other	1	1	0	0	2	1	12

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Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1455	272	207	252	334	390	812	643
Approve	58	65	48	57	56	61	54	62
Disapprove	33	28	42	34	37	28	39	28
Don't know	9	7	10	8	8	11	7	10

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1455	113	345	522	128	172	175	1125	330
Approve	58	76	60	60	45	39	60	58	60
Disapprove	33	16	29	34	44	54	28	34	29
Don't know	9	8	11	6	11	7	12	8	11

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1455	408	638	169	78	72	43
Approve	58	12	93	54	52	47	19
Disapprove	33	83	4	36	28	39	56
Don't know	9	5	4	10	20	14	25

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Ambrose Approval

'Do you approve or disapprove of the job Rona Ambrose is doing as interim leader of the opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1455	272	207	252	334	390	812	643
Approve	28	26	24	24	34	36	32	24
Disapprove	31	30	33	38	28	27	37	26
Don't know	41	44	44	39	38	37	31	50

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1455	113	345	522	128	172	175	1125	330
Approve	28	22	20	31	22	37	31	30	21
Disapprove	31	28	31	32	31	28	35	32	31
Don't know	41	50	49	36	47	35	34	38	49

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1455	408	638	169	78	72	43
Approve	28	54	22	15	20	20	17
Disapprove	31	17	37	41	30	37	41
Don't know	41	29	42	44	50	43	42

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Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing as leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1455	272	207	252	334	390	812	643
Approve	32	31	29	33	37	33	33	32
Disapprove	37	40	37	34	35	35	44	30
Don't know	31	29	34	33	28	31	23	38

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1455	113	345	522	128	172	175	1125	330
Approve	32	29	40	34	21	23	28	30	41
Disapprove	37	33	32	35	49	51	35	38	31
Don't know	31	37	28	31	29	27	37	32	28

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1455	408	638	169	78	72	43
Approve	32	18	35	61	29	37	23
Disapprove	37	53	34	19	39	36	41
Don't know	31	29	32	20	32	28	35

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Best Prime Minister

‘Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1455	272	207	252	334	390	812	643
Justin Trudeau	47	46	41	49	47	56	44	50
Rona Ambrose	11	10	11	10	14	12	14	9
Tom Mulcair	10	9	10	11	11	7	10	10
Elizabeth May	7	11	7	3	3	5	6	7
Rhéal Fortin	1	1	0	1	2	1	1	1
None of these	17	14	24	18	16	15	20	14
Don't know	7	8	7	7	7	6	5	9

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1455	113	345	522	128	172	175	1125	330
Justin Trudeau	47	62	45	53	38	30	44	48	45
Rona Ambrose	11	3	4	12	11	27	13	13	4
Tom Mulcair	10	4	15	9	7	3	10	8	15
Elizabeth May	7	11	3	5	10	6	14	8	2
Rhéal Fortin	1	3	1	1	2	0	0	1	2
None of these	17	13	22	14	21	24	15	16	22
Don't know	7	5	9	5	11	10	4	6	9

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1455	408	638	169	78	72	43
Justin Trudeau	47	9	84	26	31	22	23
Rona Ambrose	11	41	1	1	1	1	4
Tom Mulcair	10	4	4	47	6	8	0
Elizabeth May	7	2	5	9	33	7	5
Rhéal Fortin	1	1	1	1	1	6	0
None of these	17	32	3	13	22	38	52
Don't know	7	11	2	3	6	18	17

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Satisfaction with Recent Federal Election

'How satisfied are you with the results of the recent federal election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1455	272	207	252	334	390	812	643
Very satisfied	36	41	31	36	33	35	33	39
Somewhat satisfied	29	30	27	26	27	32	27	30
Not very satisfied	16	12	18	15	18	18	16	15
Not at all satisfied	20	17	24	23	22	15	24	16

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1455	113	345	522	128	172	175	1125	330
Very satisfied	36	51	25	41	33	28	41	40	24
Somewhat satisfied	29	31	42	24	22	18	26	24	43
Not very satisfied	16	14	18	14	21	14	15	15	18
Not at all satisfied	20	5	14	21	25	40	17	22	15

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1455	408	638	169	78	72	43
Very satisfied	36	3	66	20	22	12	26
Somewhat satisfied	29	12	31	46	42	39	15
Not very satisfied	16	33	2	20	21	28	22
Not at all satisfied	20	52	2	15	15	21	37

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