

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Canadians Strongly Disapprove of Donald Trump

Toronto, January 22nd – In a random sampling of public opinion taken by The Forum Poll™ among 1,332 Canadian voters, (66%) of respondents say they disapprove of Donald Trump. Only (23%) say they approve, while (11%) say they don't know.

Approval is common to males (33%), Conservative Party voters (46%), and those with secondary school education or less (34%).

Disapproval is highest among those aged 65 and over (72%), females (74%), in the Atlantic region (75%), among Liberal voters (87%), and those with post graduate degrees (73%).

Two-thirds believe Trump will have a negative impact on Canada

Shortly after President Trump's inauguration, two-thirds (63%) of Canadians surveyed believe Trump's overall impact on Canada will be negative, with only (18%) believing it will be positive, and the same proportion (18%) saying they didn't know.

The positive outlook is characteristic of males (21%), and Conservative voters (32%).

The negative outlook is highest among females (67%), in BC (69%), Liberal voters (79%), and those with post graduate degrees (68%)

"Canadians are clearly concerned about the potential impact Donald Trump will have on our country. Only time will tell if the new president is able to gain the trust of the Canadian public," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

January 23rd, 2016

HIGHLIGHTS:

- 66% of respondents say they disapprove of Donald Trump
- Shortly after President Trump's inauguration, two-thirds (63%) of Canadians surveyed believe Trump's overall impact on Canada will be negative
- "Canadians are clearly concerned about the potential impact Donald Trump will have on our country. Only time will tell if the new president is able to gain the trust of the Canadian public," said Forum Research President, Dr. Lorne Bozinoff

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1332 randomly selected Canadian voters. The poll was conducted on January 19th – 21st.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Donald Trump: Approval

Do you approve or disapprove of Donald Trump?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1332	209	196	245	302	380	693	613
Approve	23	24	25	27	24	17	33	15
Disapprove	66	69	66	61	60	72	58	74
Don't know	11	8	9	12	16	11	9	12

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1332	139	209	222	168	146	211
Approve	23	24	27	23	24	27	23
Disapprove	66	65	62	68	69	67	70
Don't know	11	11	12	9	7	6	7

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1332	119	294	503	101	139	176	1071	261
Approve	23	19	21	25	26	28	22	24	21
Disapprove	66	75	68	66	53	58	70	65	68
Don't know	11	6	11	9	20	14	8	11	11

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1332	434	479	168	89	51	50
Approve	23	46	7	15	22	24	26
Disapprove	66	40	87	79	68	71	58
Don't know	11	14	6	6	9	6	17

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Donald Trump: Effect on Canada

Will President Donald Trump have a positive or negative effect on Canada?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1332	209	196	245	302	380	693	613
Negative	63	65	67	60	59	64	59	67
Positive	18	18	20	19	19	15	21	15
Don't know	18	17	12	21	22	21	20	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1332	139	209	222	168	146	211
Negative	63	58	59	69	67	60	70
Positive	18	18	21	19	21	19	18
Don't know	18	24	20	12	12	21	12

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1332	119	294	503	101	139	176	1071	261
Negative	63	64	65	63	60	54	69	63	64
Positive	18	17	16	20	14	19	20	18	18
Don't know	18	19	18	17	26	27	11	19	17

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1332	434	479	168	89	51	50
Negative	63	41	79	77	67	63	60
Positive	18	32	10	12	18	24	21
Don't know	18	27	11	11	14	13	19

For more information:

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