

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Most Disapprove of 47 Councillors, Most Approve of Cancelling Grey Police Cars

Mayor's and police chief's approvals remain high

TORONTO November 16th – In a random sampling of public opinion taken by the Forum Poll™ among 778 Toronto voters, more, 4-in-10, disapprove of city council's vote to expand the chamber from 44 wards and councillors to 47 (40%) than the third who approve of this move (33%). Approval of the larger council is common to the youngest (44%), males (38%) rather than females (28%), the least wealthy (41%), in the downtown (38%), among bike commuters (57%) and those who voted for Olivia Chow for mayor (43%).

Wide majority approve of Chief Saunders' cancellation of grey police cars

Six-in-ten Toronto voters approve of Chief Mark Saunders' decision to cancel further orders of the new style dark grey police cars (60%), compared to just less than a quarter who disapprove (22%). Close to one fifth have no opinion (18%). Disapproval is characteristic of residents of Etobicoke (29%).

Mayor's, Chief's approvals relatively high

Mayor Tory has the approval of more than two thirds of the city's voters (68%), consistent with his score last month (October 25 - 70%). Chief Saunders also enjoys the approval of two thirds (65%) and this is also comparable, if very slightly lower, to his rating last month (October 25 - 69%).

"Cancelling the grey cars was a good and popular decision, informed by public opinion as expressed in our polling. The move to a larger council was not popular however, and our polling has always shown a consistent desire for a smaller council," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 16th, 2016

HIGHLIGHTS:

- 4-in-10, disapprove of city council's vote to expand the chamber from 44 wards and councillors to 47 (40%)
- Six-in-ten Toronto voters approve of Chief Mark Saunders' decision to cancel further orders of the new style dark grey police cars (60%)
- "Cancelling the grey cars was a good and popular decision, informed by public opinion as expressed in our polling. The move to a larger council was not popular however, and our polling has always shown a consistent desire for a smaller council," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 778 randomly selected Toronto voters. The poll was conducted on November 14th, 2016.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 16th, 2016

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 16th, 2016

Trending:

John Tory Approval Trending

%	Sample	Approve
November 15 th , 2015	778	68
October 24 th , 2016	757	70
October 1 st , 2016	882	72
August 7 th , 2016	864	67
July 20 th , 2016	868	67
June 15 th , 2016	882	74
May 17 th , 2016	804	75
April 13 th , 2016	858	71
March 23 rd , 2016	908	72
February 23 rd , 2016	836	71
January 29 th , 2016	586	76
January 25 th , 2016	549	73
December 29 th , 2015	802	75
November 16 th , 2015	812	77
August 2 nd , 2015	892	72
July 16 th , 2015	825	74
June 8 th , 2015	822	69
May 5 th , 2015	822	72
April 11 th , 2015	865	71
March 15 th , 2015	520	72
February 21 st , 2015	807	65
January 25 th , 2015	843	67

Mark Saunders Approval Trending

%	Sample	Approve
November 15 th , 2015	778	65
October 24 th , 2016	757	69
October 1 st , 2016	882	66
August 7 th , 2016	864	67
May 17 th , 2016	804	48
February 23 rd , 2016	836	53
January 29 th , 2016	586	48
January 25 th , 2016	549	45
December 29 th , 2015	802	48
November 16 th , 2015	812	52
August 2 nd , 2015	892	45
July 16 th , 2015	825	46
June 8 th , 2015	822	48
May 6 th , 2015	822	44

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 16th, 2016

Wards and Councillors Expansion

City council voted to expand from 44 wards and councillors to 47. Do you approve or disapprove of this decision?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	778	170	126	135	171	176	417	344
Approve	33	44	32	27	22	29	38	28
Disapprove	40	27	38	46	52	51	44	37
Don't know	27	30	30	27	26	20	18	35

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	778	78	111	78	104	78	173
Approve	33	41	30	33	33	37	36
Disapprove	40	33	38	36	45	37	38
Don't know	27	26	31	31	22	25	26

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	778	264	59	155	123	43	134
Approve	33	38	37	26	35	27	32
Disapprove	40	35	40	45	39	53	37
Don't know	27	27	23	28	25	20	31

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	778	311	223	41	46	24	133
Approve	33	28	37	57	39	21	31
Disapprove	40	49	31	19	23	41	46
Don't know	27	23	32	25	38	38	23

TORONTO
November 16th, 2016

Mayoral Vote Preference

%	Total	John Tory	Doug Ford	Joe Cressy	Someone else	Undecided
Sample	778	373	183	57	123	42
Approve	33	32	24	62	41	18
Disapprove	40	41	52	22	31	28
Don't know	27	27	24	16	28	54

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Dark Grey Police Cars Order Cancellation

Police Chief Mark Saunders cancelled orders for more dark grey police cars.
Do you approve or disapprove of this decision?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	778	170	126	135	171	176	417	344
Approve	60	64	59	55	59	58	61	59
Disapprove	22	19	24	25	19	24	24	20
Don't know	18	17	17	20	22	19	15	21

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	778	78	111	78	104	78	173
Approve	60	61	63	51	66	62	58
Disapprove	22	14	18	24	21	21	23
Don't know	18	25	19	25	13	18	19

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	778	264	59	155	123	43	134
Approve	60	62	66	61	54	59	58
Disapprove	22	18	20	23	29	10	24
Don't know	18	19	14	16	17	32	18

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	778	311	223	41	46	24	133
Approve	60	62	58	67	55	62	52
Disapprove	22	24	18	19	22	25	25
Don't know	18	14	24	14	22	13	23

Mayoral Vote Preference

%	Total	John Tory	Doug Ford	Joe Cressy	Someone else	Undecided
Sample	778	373	183	57	123	42
Approve	60	59	57	65	63	57
Disapprove	22	22	27	24	16	11
Don't know	18	18	16	11	20	33

TORONTO
November 16th, 2016

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

John Tory Approval

Overall, do you approve or disapprove of the job John Tory is doing as mayor?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	778	170	126	135	171	176	417	344
Approve	68	60	72	66	76	72	68	67
Disapprove	32	40	28	34	24	28	32	33

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	778	78	111	78	104	78	173
Approve	68	64	65	62	61	62	71
Disapprove	32	36	35	38	39	38	29

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	778	264	59	155	123	43	134
Approve	68	67	74	73	72	57	61
Disapprove	32	33	26	27	28	43	39

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	778	93	166	323	196
Approve	68	68	64	70	68
Disapprove	32	32	36	30	32

TORONTO
November 16th, 2016

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	778	311	223	41	46	24	133
Approve	68	70	65	68	64	38	74
Disapprove	32	30	35	32	36	62	26

TORONTO

November 16th, 2016

Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	778	146	318	141	37
Approve	68	39	86	60	65
Disapprove	32	61	14	40	35

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Mark Saunders Approval

Overall, do you approve or disapprove of the job Mark Saunders is doing as Police Chief?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	778	170	126	135	171	176	417	344
Approve	65	58	62	69	74	70	63	68
Disapprove	35	42	38	31	26	30	37	32

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	778	78	111	78	104	78	173
Approve	65	69	65	71	62	55	60
Disapprove	35	31	35	29	38	45	40

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	778	264	59	155	123	43	134
Approve	65	57	64	71	69	64	64
Disapprove	35	43	36	29	31	36	36

TORONTO
November 16th, 2016

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	778	93	166	323	196
Approve	65	69	68	65	60
Disapprove	35	31	32	35	40

TORONTO
November 16th, 2016

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	778	311	223	41	46	24	133
Approve	65	66	60	54	69	49	79
Disapprove	35	34	40	46	31	51	21

Mayoral Vote Preference

%	Total	John Tory	Doug Ford	Joe Cressy	Someone else	Undecided
Sample	778	373	183	57	123	42
Approve	65	74	60	52	54	56
Disapprove	35	26	40	48	46	44

For more information:

Lorne Bozinoff, Ph.D.
President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com