

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Summer is Ebbing, but the Federal Liberal Lead is Not

Conservative message having no effect on Trudeau

Toronto, September 1st – In a random sampling of public opinion taken by The Forum Poll™ amongst 1150 Canadian voters, amongst those decided and leaning, if an election were held today, four in ten (42%) say they would support the Liberals. More than a third (35%) say they would support the Conservatives, and just over one in ten (14%) say they would support the NDP.

The Green party (4%) and the Bloc Québécois (4%) follow behind, with ‘other’ parties securing (1%).

Respondents most likely to support the Liberals include those aged 65 and over (65%), female (48%), earning \$100,000-\$250,000 (50%), living in the Atlantic provinces (56%), and have a college/university (44%) or post-graduate (44%) degree.

Respondents most likely to support the Conservatives include those aged 45-54 (44%), male (44%), earning \$20,000-\$40,000 (35%), \$60,000-\$80,000 (35%), or \$80,000-\$100,000 (37%), and living in Alberta (57%).

Respondents most likely to support the NDP include those aged 35-44 (18%) or 55-64 (14%), living in British Columbia (21%), and have a post-graduate degree (22%).

Liberals to increase majority

If an election were held today, the Liberals would increase their majority, with the Conservatives winning 105 seats, the Liberals 211, the NDP 16, the BQ 5, and 1 for the Green.

Trudeau approval stable

While Trudeau’s net favourable score is stable over the summer. Almost half (49%) say they approve of his performance so far, while just over four in ten (42%) say they disapprove. His net favourable score remains +7.

Only a small proportion of voters (10%) say they do not know.

Andrew Scheer sees approval amongst one quarter (25%) of voters and disapproval at the same proportion (26%). His net favourable score is -1. Andrew Scheer has failed to make an impression on the plurality, however, with almost half (48%) saying they do not know.

Tom Mulcair sees an approval of more than a third (36%) and his disapproval is just under 3 in 10 (29%), though over a third (34%) say they do not know about his performance. His net favourable score is equal to Justin Trudeau at +7.

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“For the most part, the numbers for both the leaders and their parties have remained consistent throughout the summer. As the start of the fall legislative session nears, we may expect some upheaval in these numbers as MPs get back to work, but for now Justin Trudeau holds a favourable edge over both his main rivals,” said Dr. Lorne Bozinoff, President of Forum Research.



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Trudeau still seen by plurality as the best PM

Almost 4 in 10 see Justin Trudeau (39%) as the best PM. Andrew Scheer is seen by fewer than 2 in 10 (18%) as the best PM, and Tom Mulcair is favoured by only 1 in 10 (10%).

“For the most part, the numbers for both the leaders and their parties have remained consistent throughout the summer. As the start of the fall legislative session nears, we may expect some upheaval in these numbers as MPs get back to work, but for now Justin Trudeau holds a favourable edge over both his main rivals,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1150 randomly selected Canadian Voters. The poll was conducted August 16-17, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' abilities to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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%	Sample	Cons	Lib	NDP	Green	Bloc	Other
August 16 th -17 th , 2017	1150	35	42	14	4	4	1
June 6 th -8 th , 2017	1483	34	42	12	6	5	1
April 21 st -24 th , 2017	1479	35	35	17	7	5	1
Mar 22 nd - 23 rd , 2017	1029	38	36	15	4	6	0
Feb. 24 th - 26 th , 2017	1340	35	39	15	4	7	1
Jan. 19 th -21 st , 2017	1332	36	42	12	5	4	1
Dec. 6 th -8 th , 2016	1304	34	42	12	6	5	1
November 9 th -10 th , 2016	1474	28	51	11	5	4	1
October 11 th -12 th	1384	30	49	12	4	5	1
September 20-21 st , 2016	1326	34	47	9	3	6	0
September 7 th , 2016	1370	30	48	11	4	5	0
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1



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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
August 16 th -17 th , 2017	105	211	16	1	5	0
June 6 th -8 th , 2017	113	204	15	1	5	0
April 21 st -24 th , 2017	137	152	36	1	12	0
Mar 22 nd – 23 rd , 2017	170	128	26	1	13	0
February 24 th – 26 th , 2017	120	174	20	1	23	0
January 19 th – 21 st , 2017	131	187	15	1	4	0
Dec. 6 th -8 th , 2016	135	180	18	1	4	0
November 9 th -10 th , 2016	72	257	8	1	0	0
October 11 th -12 th	83	240	14	1	0	0
September 20-21 st , 2016	111	219	7	1	0	0
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0



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Ballot intention

If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided and leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1099	162	137	204	242	354	595	490
Conservative	35	31	33	44	35	33	44	27
Liberal	42	45	39	39	39	47	36	48
New Democratic	14	14	18	11	15	12	12	15
Green	4	6	5	2	5	3	4	4
Bloc Quebecois	4	3	5	4	4	4	3	5
Other	1	1	1	1	1	1	1	1

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1099	95	171	176	137	116	200
Conservative	35	26	35	30	35	37	33
Liberal	42	41	37	42	43	38	50
New Democratic	14	15	18	15	8	18	13
Green	4	8	4	4	8	5	3
Bloc Quebecois	4	8	5	9	5	2	0
Other	1	3	1	1	1	1	0



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1099	185	302	390	222
Conservative	35	38	38	35	29
Liberal	42	36	42	44	44
New Democratic	14	14	10	12	22
Green	4	4	4	5	3
Bloc Quebecois	4	7	5	3	1
Other	1	1	1	1	1

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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1099	108	256	442	27	114	152
Conservative	35	26	23	36	53	57	28
Liberal	42	56	38	47	30	35	40
New Democratic	14	12	15	12	17	6	21
Green	4	5	5	3	1	2	10
Bloc Quebecois	4	0	17	0	0	0	0
Other	1	0	2	0	0	1	1



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Trudeau approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Approve	49	52	47	43	46	53	42	55
Disapprove	42	40	40	50	44	35	50	34
Don't know	10	8	13	7	10	13	8	11

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Approve	49	42	44	56	47	50	57
Disapprove	42	41	45	35	49	40	39
Don't know	10	17	10	9	4	11	4

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Approve	49	58	45	50	41	43	53
Disapprove	42	30	43	42	36	52	40
Don't know	10	12	12	8	23	5	7

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Approve	49	43	52	45	55
Disapprove	42	44	38	45	40
Don't know	10	12	11	10	6



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Approve	49	11	88	49	36	29	24
Disapprove	42	81	7	37	52	57	64
Don't know	10	8	5	13	12	14	12



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Scheer approval

*Do you approve or disapprove of the job Andrew Scheer is doing as leader of the opposition?**

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Approve	25	18	21	32	27	33	29	21
Disapprove	26	35	19	21	29	24	28	24
Don't know	48	47	60	48	44	43	42	55

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Approve	25	23	26	25	25	25	28
Disapprove	26	19	25	23	34	34	27
Don't know	48	58	49	52	40	41	45

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Approve	25	27	27	24	24
Disapprove	26	19	28	24	34
Don't know	48	54	45	52	42

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Approve	25	22	22	25	26	37	23
Disapprove	26	22	25	29	25	24	27
Don't know	48	56	53	46	49	39	49



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Approve	25	52	16	11	13	10	15
Disapprove	26	13	34	34	41	34	22
Don't know	48	35	50	55	47	55	63



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Mulcair approval

Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Approve	36	30	31	38	41	45	35	38
Disapprove	29	33	30	28	29	25	36	23
Don't know	34	36	39	34	31	30	29	39

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Approve	36	34	35	42	34	39	33
Disapprove	29	24	32	25	30	27	39
Don't know	34	41	33	33	36	34	28

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Approve	36	31	33	37	44
Disapprove	29	30	30	29	28
Don't know	34	39	37	34	28

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Approve	36	28	47	35	33	24	36
Disapprove	29	27	21	29	42	44	29
Don't know	34	45	32	36	25	33	34



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Approve	36	25	34	57	45	63	45
Disapprove	29	41	27	20	26	15	24
Don't know	34	33	39	23	30	22	31



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Best PM

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
Justin Trudeau	39	39	41	35	39	43	34	44
Andrew Scheer	18	13	12	22	21	23	24	12
Tom Mulcair	10	10	3	15	10	11	8	12
Elizabeth May	8	12	6	6	6	6	8	8
Martine Ouellet	2	2	1	1	3	2	2	1
None of these	14	15	21	11	12	9	16	12
Don't know	10	7	17	11	9	7	8	12

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
Justin Trudeau	39	33	33	46	39	40	46
Andrew Scheer	18	10	19	16	20	19	20
Tom Mulcair	10	9	15	11	4	11	9
Elizabeth May	8	12	3	8	11	8	9
Martine Ouellet	2	2	3	1	1	0	2
None of these	14	20	14	12	16	13	11
Don't know	10	14	14	6	8	10	4



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
Justin Trudeau	39	38	42	36	43
Andrew Scheer	18	20	18	18	13
Tom Mulcair	10	9	9	9	13
Elizabeth May	8	3	4	11	9
Martine Ouellet	2	2	2	1	0
None of these	14	14	15	14	12
Don't know	10	14	9	9	10

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
Justin Trudeau	39	51	36	43	15	32	47
Andrew Scheer	18	10	13	18	24	31	15
Tom Mulcair	10	6	15	9	17	6	5
Elizabeth May	8	6	5	8	14	5	11
Martine Ouellet	2	3	4	0	0	0	3
None of these	14	11	20	11	10	14	13
Don't know	10	13	7	11	21	11	5



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Voter Intention

%	Total	Conservative	Liberal	NDP	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
Justin Trudeau	39	8	82	23	20	28	7
Andrew Scheer	18	52	2	3	3	7	6
Tom Mulcair	10	5	3	35	4	16	10
Elizabeth May	8	3	6	10	42	1	13
Martine Ouellet	2	0	2	0	2	16	3
None of these	14	18	3	12	26	30	40
Don't know	10	13	3	18	3	1	20

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*A previous version of this document included "interim" prior to Andrew Scheer's title of Leader of the Opposition. "Interim" did not reflect the actual question asked of respondents and so we have corrected this typographical error.

We apologize for the confusion and regret the error.

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