

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Plurality Say Morneau Ineffective as Minister of Finance

Toronto, November 9th – In a random sampling of public opinion taken by The Forum Poll™ among 1281 Canadian voters, more than 4 in 10 (BTM2: 44%) say Bill Morneau is ineffective as the Minister of Finance, with an equal proportion saying he is either somewhat ineffective (22%) or very ineffective (22%).

About a third (TOP2: 30%) say that he is effective as the Minister of Finance, but few (6%) say he is very effective.

A quarter (26%) say they do not know whether Morneau is effective or ineffective as Minister of Finance.

Respondents most likely to say Morneau is ineffective include those aged 35-34 (47%) or 55-64 (49%), males (49%), earning \$80,000-\$100,000 (55%), living on the prairies (MB/SK) (60%) or Alberta (58%), supporting the Conservatives (70%), and with some college/university (47%) or a post-graduate degree (44%).

Respondents most likely to say Morneau is effective include those aged 65+ (45%), earning \$40,000-\$60,000 (34%), \$60,000-\$80,000 (36%), or the most wealthy (34%), living in Atlantic Canada (41%), supporting the Liberals (53%), and with a post-graduate degree.

“The plurality say that Morneau is ineffective as Minister of Finance and, perhaps unsurprisingly, that includes the majority of Conservative supporters,” said Dr. Lorne Bozinoff, President of Forum Research. “While a third say Morneau is effective, including more than half of Liberal supporters, of particular concern should be that fewer than one in ten say he’s very effective.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1281 randomly selected Canadian Voters. The poll was conducted November 4-6, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Bill Morneau

Based on what you have seen or heard, how effective or ineffective is Bill Morneau as the Minister of Finance?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1281	218	163	229	308	363	712	559
NET: TOP2	30	19	27	32	36	45	31	30
NET: BTM2	44	41	47	45	49	37	49	38
Very effective	6	3	4	6	9	12	7	6
Somewhat effective	24	16	23	26	26	33	24	24
Somewhat ineffective	22	20	22	21	24	23	22	22
Very ineffective	22	21	26	24	25	14	28	16
Don't know	26	40	26	23	15	18	20	32

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1281	117	217	190	183	139	239
NET: TOP2	30	21	27	34	36	25	34
NET: BTM2	44	37	38	42	44	55	48
Very effective	6	6	6	3	8	6	7
Somewhat effective	24	15	21	31	28	20	27
Somewhat ineffective	22	24	20	23	26	28	18
Very ineffective	22	13	17	19	18	27	30
Don't know	26	42	35	24	20	19	18

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1281	103	303	488	91	123	173
NET: TOP2	30	41	35	32	19	18	25
NET: BTM2	44	34	35	42	60	58	51
Very effective	6	10	8	6	7	4	3
Somewhat effective	24	30	26	26	12	14	22
Somewhat ineffective	22	19	23	20	21	18	28
Very ineffective	22	15	12	22	39	40	23
Don't know	26	26	31	26	21	24	24

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1281	206	359	452	264
NET: TOP2	30	27	25	32	36
NET: BTM2	44	42	47	42	44
Very effective	6	8	5	6	9
Somewhat effective	24	19	20	26	28
Somewhat ineffective	22	20	24	20	23
Very ineffective	22	22	23	21	21
Don't know	26	31	28	26	20

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1281	447	423	166	96	65	36
NET: TOP2	30	14	53	24	21	29	14
NET: BTM2	44	70	20	40	38	48	61
Very effective	6	1	15	2	1	4	2
Somewhat effective	24	13	37	22	20	25	13
Somewhat ineffective	22	25	15	25	24	32	31
Very ineffective	22	45	5	15	13	15	30
Don't know	26	16	28	36	42	23	25



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