

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Plurality Say Liberals Will Win the Election

But NDP thought to be best for BC on a number of issues

Toronto, April 12th – In a random sampling of public opinion taken by The Forum Poll™ among 1040 British Columbia voters, the plurality believe that the Liberals (35%) will win the provincial election on May 9th, with (31%) saying that the NDP will win.

(19%) say they're undecided about who will win.

Respondents most likely to say that the Liberals will win include those aged 55-64 (40%) or 65+ (43%), males (41%), the most wealthy (41%), and living in Vancouver Lower Mainland (36%).

Respondents most likely to say the NDP will win include those aged 35-44 (38%), earning \$60,000-\$80,000 (45%), with a college/university degree (33%) or a post-graduate degree (34%), and living on Vancouver Island (33%) or Vancouver/Lower Mainland (32%).

NDP thought to be best on Healthcare and Education, tied on Economy and Infrastructure

We asked BC voters which party they felt would be best, if elected, on five issues: the economy, the environment, healthcare, building infrastructure, and education.

On the **economy**, the Liberals (28%) and the NDP (27%) were statistically tied.

Respondents most likely to say the Liberals would be best for the economy include those aged 45-54 (35%) or 65+ (34%), males (35%), the most wealthy (37%), and living in BC Interior North (34%).

Respondents most likely to say the NDP would be best for the economy include those 34 and younger (30%) or 35-44 (29%), the least wealthy (35%) or earning \$60,000-\$80,000 (32%), with a college/university degree (32%), living in Vancouver Lower Mainland (29%) or Vancouver Island (26%).

On the **environment** the Greens (50%) held a strong lead over the NDP (16%).

Respondents most likely to say the Greens would be best for the environment include those 34 and younger (59%), females (53%), the most wealthy (59%), with a post-graduate degree (57%), and living on Vancouver Island (57%). (48%) of NDP supporters and (41%) of Liberal supporters also responded that the greens would be best for the environment, if elected.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

"The NDP has a strong lead on education and healthcare, and is tied with the Liberals on building infrastructure and the economy, but, despite that and what the polls are saying right now, the plurality believes the Liberals will win the election on May 9th. This belief could prove a double-edged sword for the Liberals if it deters their voters from going to the polls on election day," said Dr. Lorne Bozinoff, President of Forum Research.



**FORUM
RESEARCH**

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

On **healthcare**, the NDP (41%) was a strong favourite over the Liberals (19%).

Respondents most likely to say the NDP would be best for healthcare include those aged 35-44 (49%), males (43%), earning \$60,000-\$80,000 (50%) or the most wealthy (51%), and with a post-graduate degree (50%). (28%) of Green supporters and (14%) of Liberal supporters respond that the NDP would be best for healthcare if elected.

On the **building infrastructure**, the Liberals (30%) and the NDP (28%) were statistically tied.

Respondents most likely to say the Liberals would be best for building infrastructure include those aged 35-44 (31%), 55-65 (31%), 65+ (34%), males (38%), the most wealthy (37%), earning \$80,000-\$100,000 (35%), the least educated (34%) or with a college/university degree (33%), living in BC Interior North (45%).

Respondents most likely to say the NDP would be best for the building infrastructure include the least wealthy (34%), the most wealthy (33%), earning \$80,000-\$100,000 (31%), with a post graduate (31%) or college/university (30%) degree, or some college or university (29%).

On **education**, the NDP (42%) was a more preferred choice over the Liberals (18%).

Respondents most likely to say the NDP would be best for education include those aged 35-44 (45%), 34 and younger (42%), 55-64 (42%), the most wealthy (50%) or earning \$80,000-\$100,000 (48%), with a post-graduate degree (50%). (26%) of Green Party and (19%) of Liberal supporters say the NDP would be best for education.

"The NDP has a strong lead on education and healthcare, and is tied with the Liberals on building infrastructure and the economy, but, despite that and what the polls are saying right now, the plurality believe the Liberals will win the election on May 9th. This belief could prove a double-edged sword for the Liberals if it deters their voters from going to the polls on election day," said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1040 randomly selected British Columbia Voters. The poll was conducted on April 5-8, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Issues at a glance

%	Environment	Economy	Healthcare	Infrastructure	Education
Liberal	12	28	19	30	18
Conservative	8	13	10	11	9
NDP	16	27	41	28	42
Green	50	11	9	8	10
Other parties	2	3	1	2	2
Undecided	13	18	20	22	20

Election winner

In your opinion, which party will win the provincial election?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	148	135	172	239	346	546	470
Liberal	35	31	33	33	40	43	41	31
Conservative	9	9	8	13	7	6	9	8
NDP	31	32	38	25	29	29	30	31
Green	5	10	4	4	4	1	5	5
Other parties	2	2	2	2	1	1	1	2
Undecided	19	17	15	23	20	20	14	23

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	125	178	159	125	102	189
Liberal	35	26	36	31	30	35	41
Conservative	9	10	10	9	2	12	7
NDP	31	30	28	29	45	32	35
Green	5	10	4	5	4	3	4
Other parties	2	4	1	0	0	2	2
Undecided	19	20	21	27	18	17	10

Region

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1040	719	246	75
Liberal	35	36	28	40
Conservative	9	7	6	20
NDP	31	32	33	21
Green	5	3	13	6
Other parties	2	2	0	2
Undecided	19	20	19	12



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1040	172	319	349	200
Liberal	35	35	36	36	33
Conservative	9	9	7	10	7
NDP	31	27	28	33	34
Green	5	7	6	3	4
Other parties	2	0	2	1	1
Undecided	19	21	20	16	20

Current Provincial Vote Preference

%	Total	Liberal	Conservative	New Democratic	Green	Another Party
Sample	1040	282	124	364	174	21
Liberal	35	77	29	18	22	31
Conservative	9	5	42	3	4	15
NDP	31	4	16	60	30	12
Green	5	5	0	2	18	0
Other parties	2	1	1	2	1	11
Undecided	19	9	12	16	26	31



180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Economy

Which party, if elected, will be best for the economy?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	148	135	172	239	346	546	470
Liberal	28	19	25	35	31	34	35	20
Conservative	13	14	8	14	15	15	15	11
NDP	27	30	29	21	26	25	24	28
Green	11	15	16	5	10	7	9	12
Other parties	3	3	4	4	2	3	3	3
Undecided	18	20	19	21	15	16	12	25

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	125	178	159	125	102	189
Liberal	28	21	25	26	28	31	37
Conservative	13	14	13	12	14	8	15
NDP	27	35	26	20	32	26	26
Green	11	13	12	14	13	11	5
Other parties	3	1	2	3	2	9	1
Undecided	18	16	21	25	11	15	16

Region

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1040	719	246	75
Liberal	28	27	26	34
Conservative	13	13	9	19
NDP	27	29	26	18
Green	11	10	17	7
Other parties	3	3	1	5
Undecided	18	18	20	16

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1040	172	319	349	200
Liberal	28	27	27	30	26
Conservative	13	19	13	10	12
NDP	27	19	26	32	27
Green	11	13	10	9	11
Other parties	3	2	4	3	3
Undecided	18	20	19	15	21



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Current Provincial Vote Preference

%	Total	Liberal	Conservative	New Democratic	Green	Another Party
Sample	1040	282	124	364	174	21
Liberal	28	75	9	7	18	13
Conservative	13	8	68	6	3	5
NDP	27	4	5	63	10	12
Green	11	4	4	6	40	3
Other parties	3	2	2	1	3	35
Undecided	18	8	12	18	27	32



180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Environment

Which party, if elected, will be best for the environment?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	148	135	172	239	346	546	470
Liberal	12	10	7	11	12	19	15	8
Conservative	8	6	6	8	10	9	8	7
NDP	16	15	18	16	16	17	17	15
Green	50	59	53	46	45	41	47	53
Other parties	2	3	2	3	1	1	2	1
Undecided	13	8	15	16	16	13	10	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	125	178	159	125	102	189
Liberal	12	12	14	10	8	14	14
Conservative	8	9	8	6	7	10	5
NDP	16	19	15	14	28	19	14
Green	50	47	47	51	48	44	59
Other parties	2	3	1	1	0	4	2
Undecided	13	11	14	17	9	9	6

Region

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1040	719	246	75
Liberal	12	11	8	18
Conservative	8	7	8	9
NDP	16	17	18	12
Green	50	49	57	45
Other parties	2	2	1	3
Undecided	13	15	8	13

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1040	172	319	349	200
Liberal	12	19	10	12	6
Conservative	8	7	10	6	7
NDP	16	10	13	21	19
Green	50	46	49	49	57
Other parties	2	2	3	1	1
Undecided	13	16	15	11	10



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Current Provincial Vote Preference

%	Total	Liberal	Conservative	New Democratic	Green	Another Party
Sample	1040	282	124	364	174	21
Liberal	12	36	5	2	2	0
Conservative	8	3	46	1	3	10
NDP	16	5	3	38	1	6
Green	50	41	26	48	92	21
Other parties	2	0	5	1	0	32
Undecided	13	15	15	9	2	31



180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Healthcare

Which party, if elected, will be best for healthcare?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	148	135	172	239	346	546	470
Liberal	19	18	10	20	23	23	24	14
Conservative	10	11	8	9	10	9	10	10
NDP	41	38	49	39	42	39	43	38
Green	9	13	14	5	7	5	7	12
Other parties	1	3	1	0	1	1	2	1
Undecided	20	16	19	26	17	23	14	26

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	125	178	159	125	102	189
Liberal	19	17	26	12	16	21	17
Conservative	10	14	8	11	5	9	8
NDP	41	39	34	45	50	42	51
Green	9	9	7	12	12	10	6
Other parties	1	0	1	1	0	5	2
Undecided	20	20	24	18	16	12	16

Region

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1040	719	246	75
Liberal	19	18	17	24
Conservative	10	9	7	14
NDP	41	42	44	30
Green	9	6	17	14
Other parties	1	1	1	3
Undecided	20	22	14	15

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1040	172	319	349	200
Liberal	19	23	20	19	13
Conservative	10	13	12	8	7
NDP	41	27	38	46	50
Green	9	9	10	8	10
Other parties	1	2	2	1	1
Undecided	20	27	19	18	19



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Current Provincial Vote Preference

%	Total	Liberal	Conservative	New Democratic	Green	Another Party
Sample	1040	282	124	364	174	21
Liberal	19	54	12	5	5	10
Conservative	10	5	49	5	2	5
NDP	41	14	16	79	28	31
Green	9	3	3	3	39	0
Other parties	1	1	3	0	1	25
Undecided	20	22	17	8	25	29



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Building infrastructure

Which party, if elected, will be best for the building infrastructure?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	148	135	172	239	346	546	470
Liberal	30	28	31	26	31	34	38	23
Conservative	11	10	6	12	14	11	13	9
NDP	28	29	29	27	30	23	27	28
Green	8	10	10	4	6	6	6	9
Other parties	2	3	1	2	0	3	2	2
Undecided	22	19	23	29	18	22	14	31

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	125	178	159	125	102	189
Liberal	30	24	31	22	29	35	37
Conservative	11	7	10	10	10	11	14
NDP	28	34	24	28	26	31	33
Green	8	11	6	12	9	3	3
Other parties	2	1	3	1	0	4	0
Undecided	22	23	26	27	25	15	13

Region

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1040	719	246	75
Liberal	30	28	27	45
Conservative	11	11	9	13
NDP	28	29	31	17
Green	8	6	13	6
Other parties	2	2	1	2
Undecided	22	24	18	18



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1040	172	319	349	200
Liberal	30	34	29	33	22
Conservative	11	10	13	10	9
NDP	28	19	29	30	31
Green	8	6	6	8	11
Other parties	2	2	2	1	2
Undecided	22	29	21	19	24

Current Provincial Vote Preference

%	Total	Liberal	Conservative	New Democratic	Green	Another Party
Sample	1040	282	124	364	174	21
Liberal	30	74	17	12	15	16
Conservative	11	4	56	5	7	14
NDP	28	6	6	59	19	9
Green	8	2	2	3	31	4
Other parties	2	2	2	1	0	29
Undecided	22	13	17	20	27	29



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

Which party, if elected, will be best for education?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1040	148	135	172	239	346	546	470
Liberal	18	17	11	18	21	23	22	14
Conservative	9	7	5	11	10	11	9	9
NDP	42	42	45	41	42	39	42	40
Green	10	12	15	4	8	9	9	10
Other parties	2	2	4	2	1	3	3	2
Undecided	20	20	20	24	17	16	15	25

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1040	125	178	159	125	102	189
Liberal	18	21	23	12	20	15	17
Conservative	9	7	9	10	5	10	10
NDP	42	38	38	38	43	48	50
Green	10	12	9	14	10	11	4
Other parties	2	2	2	1	3	5	1
Undecided	20	20	19	25	19	12	17

Region

%	Total	Vancouver Lower Mainland	Vancouver Island	Interior North
Sample	1040	719	246	75
Liberal	18	16	14	33
Conservative	9	9	8	10
NDP	42	43	44	33
Green	10	8	17	8
Other parties	2	3	2	2
Undecided	20	22	16	14



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:
 Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1040	172	319	349	200
Liberal	18	29	16	18	10
Conservative	9	9	9	8	8
NDP	42	25	42	45	50
Green	10	12	8	9	11
Other parties	2	2	3	2	4
Undecided	20	23	21	18	17

Current Provincial Vote Preference

%	Total	Liberal	Conservative	New Democratic	Green	Another Party
Sample	1040	282	124	364	174	21
Liberal	18	52	13	4	4	10
Conservative	9	5	50	3	3	5
NDP	42	19	13	78	26	25
Green	10	3	4	3	40	4
Other parties	2	2	2	2	2	32
Undecided	20	19	19	10	25	24

For more information:
 Lorne Bozinoff, Ph.D.
 President
 Forum Research Inc.
 Tel: (416) 960-9603
 Fax: (416) 960-9602
 E-mail: lbozinoff@forumresearch.com

