

NEWS RELEASE



FOR IMMEDIATE RELEASE

Three parties tied in Alberta

Razor thin Wildrose majority seen

TORONTO April 11th, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1661 Alberta voters, almost exactly equal proportions, about 3-in-10, will vote for the Wildrose Party (30%), the New Democrats (28%) or the PCs (27%) in the election scheduled for May 5. On this sample size, this is a virtual three way tie.

Wildrose is favoured by Gen X and Boomers (45 to 64 - 36%), males (35%) rather than females (24%), mid income groups (\$60K to \$80K - 36%), in Calgary and central Alberta (35% each) and in Southern Alberta (40%). One fifth of past PC voters will vote Wildrose this time (21%).

The PC vote is characteristic of the oldest (33%) and the least wealthy (35%). Just one half of past PC voters will vote for the party this time around (47%).

The NDP vote is common to younger voters (25 to 34 - 39%), the less wealthy and the wealthier (\$20K to \$40K and \$80K to \$100K - 34% each) and in Edmonton (40%). Close to one quarter of past PC voters will vote NDP this time around (22%).

Bare majority seen for Wildrose

If the results shown here are projected up to an 87 seat Legislature, the Wildrose Party would take a bare majority of 44 seats, to 23 for the PCs, 15 for the New Democrats and 5 for the Liberal Party.

Prentice's favourables very negative, Notley's high, others largely unknown

Fewer than a quarter of Alberta voters approve of the job Jim Prentice is doing as premier (22%), and his net favourable score (approve minus disapprove) is a truly awful -41, by the far the lowest we have ever recorded. Rachel Notley is approved of by more than 4-in-10 for her job as NDP leader (42%) and her net is a very positive +21. Other candidates do not draw high levels of approval, but are also not well-known (Brian Jean - 28% approve, net +5, David Swann - 25% approve, net -7, Greg Clark, - 16% approve, net -6).

"The Alberta electorate is difficult to poll because they take every political development personally, and change their allegiances as the targets of their frustrations change. The fact that Wildrose leads now doesn't mean they will prevail on election day. The most interesting finding here is the strong performance of the Alberta NDP," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

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HIGHLIGHTS:

- Almost exactly equal proportions, about 3-in-10, will vote for the Wildrose Party (30%), the New Democrats (28%) or the PCs (27%) in the election scheduled for May 5.
- If the results shown here are projected up to an 87 seat Legislature, the Wildrose Party would take a bare majority of 44 seats, to 23 for the PCs, 15 for the New Democrats and 5 for the Liberal Party.
- "The Alberta electorate is difficult to poll because they take every political development personally, and change their allegiances as the targets of their frustrations change. The fact that Wildrose leads now doesn't mean they will prevail on election day. The most interesting finding here is the strong performance of the Alberta NDP," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

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**MEDIA INQUIRIES:**

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1661 randomly selected Albertans 18 years of age or older. The poll was conducted on April 7-9th, 2015.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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180 Bloor Street W., #1400
Toronto, ON M5S 2V6
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Provincial Vote Preference

'In the provincial election that will be held on Tuesday, May 5, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1546	51	171	211	277	401	435	797	749
Progressive Conservative	27	29	21	25	26	25	33	25	28
Wildrose Party	30	13	20	25	36	36	32	35	24
New Democratic	28	28	39	31	23	24	25	25	30
Alberta Party	2	4	2	3	2	2	1	3	2
Liberal	12	24	14	12	10	10	7	10	14
Other	2	2	3	4	1	2	2	3	2

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1546	97	182	192	195	170	372	51
Progressive Conservative	27	35	25	25	23	28	26	31
Wildrose Party	30	20	25	31	36	23	29	36
New Democratic	28	18	34	29	27	34	29	17
Alberta Party	2	4	1	3	2	2	1	3
Liberal	12	17	12	11	9	11	13	12
Other	2	6	3	2	2	2	2	2

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1546	495	550	173	200	128
Progressive Conservative	27	26	26	23	30	29
Wildrose Party	30	35	18	40	35	33
New Democratic	28	20	40	23	22	19
Alberta Party	2	3	2	3	1	3
Liberal	12	14	12	8	9	11
Other	2	2	1	3	3	5

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Past Provincial Vote

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other Parties
Sample	1546	595	396	164	13	141	69
Progressive Conservative	27	47	14	2	26	3	10
Wildrose Party	30	21	67	4	16	13	26
New Democratic	28	22	13	85	12	32	28
Alberta Party	2	2	1	1	27	2	1
Liberal	12	7	4	6	9	49	18
Other	2	1	2	1	10	2	18

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Jim Prentice Approval

'Do you approve or disapprove of the job Jim Prentice is doing as premier?'

[All Respondents]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1661	54	195	233	291	425	463	836	825
Approve	22	22	17	18	25	25	30	24	21
Disapprove	63	55	67	67	65	65	57	66	61
Don't know	14	22	17	15	10	10	13	10	18

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1661	114	199	202	201	179	388	54
Approve	22	27	19	18	25	22	20	35
Disapprove	63	45	59	63	64	69	71	54
Don't know	14	28	21	19	10	9	9	10

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1661	527	592	185	216	141
Approve	22	24	21	17	24	27
Disapprove	63	62	64	72	62	55
Don't know	14	14	15	11	14	17

Provincial Vote Preference

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other
Sample	1661	392	442	426	53	165	68
Approve	22	69	12	4	13	13	8
Disapprove	63	15	81	85	74	70	74
Don't know	14	16	7	10	13	17	19

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Brian Jean Approval

‘Do you approve or disapprove of the job Brian Jean is doing as Leader of the Wildrose Party?’

[All Respondents]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1661	54	195	233	291	425	463	836	825
Approve	29	20	24	25	36	36	34	31	27
Disapprove	24	30	28	26	23	21	16	28	20
Don't know	47	50	48	50	41	43	51	41	52

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1661	114	199	202	201	179	388	54
Approve	29	18	19	29	39	25	33	33
Disapprove	24	23	20	28	22	28	27	31
Don't know	47	59	61	43	40	47	40	36

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1661	527	592	185	216	141
Approve	29	32	19	36	35	32
Disapprove	24	21	28	23	22	29
Don't know	47	47	53	41	43	39

Provincial Vote Preference

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other
Sample	1661	392	442	426	53	165	68
Approve	29	14	66	19	42	22	8
Disapprove	24	29	4	31	25	35	37
Don't know	47	57	29	49	33	43	55

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David Swann Approval

'Do you approve or disapprove of the job David Swann is doing as Leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1661	54	195	233	291	425	463	836	825
Approve	25	17	19	29	26	29	27	24	25
Disapprove	31	31	28	30	35	34	29	40	23
Don't know	44	51	52	41	39	37	44	36	52

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1661	114	199	202	201	179	388	54
Approve	25	19	21	23	25	29	28	24
Disapprove	31	22	23	26	34	35	36	34
Don't know	44	59	56	50	42	36	36	42

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1661	527	592	185	216	141
Approve	25	31	22	25	19	18
Disapprove	31	29	27	36	44	32
Don't know	44	40	51	39	37	49

Provincial Vote Preference

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other
Sample	1661	392	442	426	53	165	68
Approve	25	13	18	32	24	59	8
Disapprove	31	36	42	26	50	11	43
Don't know	44	51	40	42	26	30	49

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Rachel Notley Approval

'Do you approve or disapprove of the job Rachel Notley is doing as Leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1661	54	195	233	291	425	463	836	825
Approve	42	25	37	38	49	49	53	42	42
Disapprove	21	19	20	21	20	23	20	27	14
Don't know	38	56	43	41	30	28	28	31	44

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1661	114	199	202	201	179	388	54
Approve	42	24	38	44	45	41	51	37
Disapprove	21	25	18	17	19	23	21	30
Don't know	38	51	45	39	36	36	28	34

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1661	527	592	185	216	141
Approve	42	38	52	32	41	32
Disapprove	21	18	17	24	27	31
Don't know	38	44	31	43	32	38

Provincial Vote Preference

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other
Sample	1661	392	442	426	53	165	68
Approve	42	19	35	80	52	36	21
Disapprove	21	32	29	2	16	21	36
Don't know	38	48	36	19	32	42	43

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Greg Clark Approval

'Do you approve or disapprove of the job Greg Clark is doing as Leader of the Alberta Party?'

[All Respondents]

Age / Gender

%	Total	Under 25 years	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female
Sample	1661	54	195	233	291	425	463	836	825
Approve	16	24	15	14	16	16	12	20	12
Disapprove	22	21	17	25	26	21	19	25	18
Don't know	62	55	68	61	58	62	69	55	69

Income

%	Total	Less than \$ 20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	\$250,000 or more
Sample	1661	114	199	202	201	179	388	54
Approve	16	12	7	20	20	14	21	27
Disapprove	22	16	20	18	21	26	25	28
Don't know	62	72	73	62	59	60	55	45

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1661	527	592	185	216	141
Approve	16	20	14	13	15	14
Disapprove	22	17	19	25	30	33
Don't know	62	63	67	62	55	54

Provincial Vote Preference

%	Total	Progressive Conservative	Wildrose Party	New Democratic	Alberta Party	Liberal	Other
Sample	1661	392	442	426	53	165	68
Approve	16	9	16	17	77	15	4
Disapprove	22	23	24	19	3	26	35
Don't know	62	67	60	64	20	60	61

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For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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lbozinoff@forumresearch.com

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