

#### FOR IMMEDIATE RELEASE

### Liberals with modest lead on Conservatives

### Conservative minority seen under new 338 seat distribution

TORONTO January 6<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1741 Canadian voters, just more than a third (37%) will vote Liberal if a federal election were held today, while one third will vote Conservative (33%). This represents a slight decline for the Liberals since last month (from 41%) but stasis for the Conservatives (December 2014 - 33%). The New Democrats have seen a slight increase in their vote share to a fifth (20%, up from 17%). About one twentieth will vote for the Bloc Quebecois (4%) or the Green Party (5%), while very few will vote other parties (1%).

The Liberal vote is common to Boomers (55 to 64 - 42%), females (39%), the wealthy (\$80K to \$100K - 43%), in Atlantic Canada (48%) and Ontario (40%), the best educated (post grad - 41%), among Anglophones (39%) rather than Francophones (29%), and among mothers of children under 18 (41%).

The Conservative vote is especially characteristic of Gen X (45 to 54 - 41%), males (37%) rather than females (29%), among the wealthiest (\$100K to \$250K - 40%), in Alberta (51%), and among the less educated (some college or less - 37%).

The Liberal vote is the "stickiest" in that more past Liberal voters will vote their party again this time (81%) than is the case with Conservatives (78%) or New Democrats (54%). In fact, close to one seventh past Conservative voters (15%) and as many as one third of past New Democrats (33%) will vote for the Liberals in the next election.

#### 338 seat distribution leads to Conservative minority

If these results are projected up to represent seats won in the new 338 seat House of Commons, the Conservatives have a slight advantage and, despite not leading in the popular vote, will take minority of 137 to 126 for the Liberals. This would give the Conservatives 33 seats fewer than needed for a majority (170 seats). The NDP would take 70 seats, the Green Party would retain leader Elizabeth May's seat, and Independent André Arthur would win his riding of Portneuf-Jacques Cartier.

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# TORONTO January 6<sup>th</sup>, 2015 HIGHLIGHTS:

- Just more than a third (37%)
   will vote Liberal if a federal
   election were held today,
   while one third will vote
   Conservative (33%).
- If these results are projected up to represent seats won in the new 338 seat House of Commons, the Conservatives have a slight advantage and, despite not leading in the popular vote, will take minority of 137 to 126 for the Liberals.



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### Liberals expected to win election, despite seat projections

When asked who they expected to win the election, rather than who they were voting for, the answers are very similar, and close to 4-in-10 put their faith in the Liberals (38%), while about one third expect the Conservatives to prevail (34%). Few expect the NDP (8%), Bloc Quebecois (2%) or Green Party to win (4%). One tenth of Conservative voters expect the Liberals to win (10%) and a similar proportion of Liberals expect the Conservatives to win (12%). The New Democrats this time around expect the Liberals to win (37%) more than they expect their own party to do so (28%). About one fifth expect the Conservatives to win (18%).

### Harper, Mulcair favourables stable; Trudeau favourables down

Both Prime Minister Harper and Tom Mulcair have seen their approval levels stay stable since the end of last year (34% and 42%, respectively, both then and now) and their net favourable scores (approve minus disapprove) have not changed (-22 and +13, respectively then; -22 and +14 now). Justin Trudeau, on the other hand, has seen his approval decline from close to half (46% in December 2014) to 4-in-10 now (42%) and his net score has declined from +10 to +5.

### Plurality agrees Canada worse off now than a year ago

Close to 4-in-10 voters agree Canada is worse off this year than last (38%), while about one half this proportion think the country is better off (20%). Four-in-ten also agree that the country is neither better nor worse off (38%). Very few don't have an opinion on this important measure (5%). This is comparable to results found three years ago when we last asked this question (April 2012, 37% worse off, 21% better off). Results, predictably, break along partisan lines, and close to one half of Conservative supporters think the country is better off now (44%), while a similar proportion of Liberals (45%) and New Democrats (49%) think Canada is worse off.

#### Fewer now see Canada becoming more small "c" conservative

The plurality agree Canada is becoming a more small "c" conservative country (38%), well down from the majority three years ago (April 2012 - 57%). In the meantime, the proportion saying it is becoming more small "l" liberal has increased from one fifth (18%) to one quarter (25%). Nowadays, one quarter think the country is changing neither way (26%), while one tenth don't have an opinion (11%). Conservative voters are more likely to see the country becoming more small "c" conservative (45%) than think it is becoming more small "l" liberal (20%), whereas Liberal voters are split on the issue (36% small "c", 34% small "l"). New Democrats agree with Conservatives that Canada is becoming more conservative (40%) rather than more liberal (25%).

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- When asked who they expected to win the election, close to 4-in-10 put their faith in the Liberals (38%), while about one third expect the Conservatives to prevail (34%).
- Both Prime Minister Harper and Tom Mulcair have seen their approval levels stay stable since the end of last year (34% and 42%, respectively, both then and now).
- Close to 4-in-10 voters agree Canada is worse off this year than last (38%), while about one half this proportion think the country is better off (20%).
- The plurality agree Canada is becoming a more small "c" conservative country (38%), well down from the majority three years ago (April 2012 -57%).

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### One half see Canada moving in the wrong direction

One half the voters in Canada believe the country is moving in the wrong direction (50%) compared to one third who think it is moving in the right direction (32%). This mirrors findings from three years ago (April 2012, wrong direction - 53%, right direction - 33%). One fifth now feel the country is moving in neither the right nor wrong direction (18%), while none have no opinion. Once again, results break along partisan lines, and Conservative voters are much more likely to see the country moving in the right direction (72%) than the wrong direction (14%), while the opposite is true for Liberal voters (21% right direction, 62% wrong direction) and New Democrats (15% right direction, 67% wrong direction).

"While the Liberals still lead, it's a more modest kind of parity than we've seen recently. In addition, it's clear the new thirty seat distribution favours the Conservatives; they stand to win a small minority despite trailing slightly in the popular vote. It is interesting in other findings, to see that, while voters are still just as likely to think the country is moving in the wrong direction and that it's worse off now than last year, the proportion saying it is becoming more conservative has declined significantly. This is an important change in public sentiment, and is an indicator of the swing to the Liberals we have seen in the last year," said Forum Research President, Dr. Lorne Bozinoff.

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# TORONTO January 6<sup>th</sup>, 2015 HIGHLIGHTS:

- One half the voters in Canada believe the country is moving in the wrong direction (50%) compared to one third who think it is moving in the right direction (32%).
- "While the Liberals still lead, it's a more modest kind of parity than we've seen recently. In addition, it's clear the new thirty seat distribution favours the Conservatives; they stand to win a small minority despite trailing slightly in the popular vote. It is interesting in other findings, to see that, while voters are still just as likely to think the country is moving in the wrong direction and that it's worse off now than last year, the proportion saying it is becoming more conservative has declined significantly. This is an important change in public sentiment, and is an indicator of the swing to the Liberals we have seen in the last year," said Forum Research President, Dr. Lorne Bozinoff.



### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1741 randomly selected Canadians 18 years of age or older. The poll was conducted on January 5 - 6<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <a href="https://www.forumresearch.com/samplestim.asp">www.forumresearch.com/samplestim.asp</a>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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TORONTO
January 6<sup>th</sup>, 2015



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### **Federal Party Preference Trending**

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
January 5-6 <sup>th</sup> , 2015	1650	33	37	20	5	4	1
Dec. 10-11 <sup>th</sup> , 2014	1560	33	41	17	5	3	1
Nov. 19-20 <sup>th</sup> , 2014	1442	33	36	18	8	4	1
Oct. 5-8 <sup>th</sup> , 2014	1504	34	38	19	4	4	1
Sept. 5 <sup>th</sup> , 2014	1267	34	40	18	3	4	1
August 18-19 <sup>th</sup> , 2014	1798	32	41	17	5	5	1
July 18th, 2014	1624	28	44	18	3	5	1
June 16-17 <sup>th</sup> , 2014	1683	31	39	19	5	4	1
May 22 <sup>nd</sup> , 2014	1694	30	36	23	5	6	1
Apr 29th, 2014	1572	30	39	20	4	6	1
Mar 25-28 <sup>th</sup> , 2014	1764	29	39	22	3	5	1
Feb. 18-19 <sup>th</sup> , 2014	1824	29	39	21	4	6	1
Jan. 23-24th, 2014	1228	28	38	24	4	5	1
Jan. 17 <sup>th</sup> , 2014	1779	28	37	25	4	5	1
Dec. 12-13 <sup>th</sup> , 2013	1634	32	38	21	3	5	1
Nov. 12-13 <sup>th</sup> , 2013	1834	29	38	22	4	6	1
Oct. 23 <sup>rd</sup> , 2013	1007	28	40	20	5	6	1
Oct. 21-22 <sup>nd</sup> , 2013	1859	30	39	19	5	7	1
Sept 16-17 <sup>th</sup> , 2013	1527	31	36	21	4	7	1
August 24th, 2013	1145	29	38	22	4	6	1
July 23 <sup>rd</sup> , 2013	1501	31	35	22	4	7	1
June 19 <sup>th</sup> . 2013	1420	30	38	20	4	6	0
May 21 <sup>st</sup> – 22 <sup>nd</sup> , 2013	1709	27	44	20	3	4	1
April 15 <sup>th</sup> , 2013	1764	30	43	19	2	5	1
April 2 <sup>nd</sup> , 2013	1269	29	33	25	6	5	1
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1663	31	30	27	5	6	1
Feb 6 <sup>th</sup> , 2013	1051	32	30	26	4	6	1
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1555	36	25	28	4	7	1
Dec 18 <sup>th</sup> , 2012	1296	31	27	28	6	6	1
Nov 19 <sup>th</sup> , 2012	1776	33	28	28	4	6	1
Oct 27 <sup>th</sup> , 2012	1680	31	27	32	4	6	1
Sep 27 <sup>th</sup> , 2012	1692	35	25	30	3	6	1
Aug 22 <sup>nd</sup> , 2012	1640	34	22	34	4	6	1
Jul 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1545	31	22	35	5	6	1
Jun 27 <sup>th</sup> , 2012	1114	35	19	35	3	6	1
Jun 14 <sup>th</sup> , 2012	1482	30	22	37	5	6	1
May 23 <sup>rd</sup> , 2012	1756	32	20	36	6	5	1
Apr 24 <sup>th</sup> , 2012	1669	33	22	36	2	6	1
Mar 30 <sup>th</sup> , 2012	1591	36	19	34	5	5	1

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#### **Seat Distribution Projection Trending**

%	Cons	Lib	NDP	Green	Bloc	Other
January 5-6 <sup>th</sup> , 2015	137	126	70	1	0	1
Dec. 10-11 <sup>th</sup> , 2014	109	164	34	1	0	0
Nov. 19-20 <sup>th</sup> , 2014	125	124	52	1	6	0
Oct. 5-8 <sup>th</sup> , 2014	132	130	44	1	1	0
Sept. 5 <sup>th</sup> , 2014	113	162	30	1	2	0
August 18-19 <sup>th</sup> , 2014	110	142	51	1	4	0
July 18 <sup>th</sup> , 2014	84	192	30	1	1	0
June 16-17 <sup>th</sup> , 2014	109	142	53	1	3	0
May 22 <sup>nd</sup> , 2014	111	110	75	1	11	0
Apr 29 <sup>th</sup> , 2014	100	158	39	1	10	0
Mar 25-28 <sup>th</sup> , 2014	99	159	40	1	9	0
Feb. 18-19 <sup>th</sup> , 2014	100	134	51	1	22	0
Jan. 23-24 <sup>th</sup> , 2014	104	132	65	1	6	0
Jan. 17 <sup>th</sup> , 2013	111	130	61	1	5	0
Dec. 12-13 <sup>th</sup> , 2013	110	147	48	1	2	0
Nov. 12-13 <sup>th</sup> , 2013	108	134	53	1	12	0
Oct. 23 <sup>rd</sup> , 2013	104	146	47	1	10	0
Oct. 21-22 <sup>nd</sup> , 2013	106	147	33	1	21	0
Sept 16-17 <sup>th</sup> , 2013	121	102	45	1	39	0
August 24 <sup>th</sup> , 2013	107	127	63	1	10	0
July 23 <sup>rd</sup> , 2013	129	120	44	1	14	0
June 19 <sup>th</sup> . 2013	113	150	39	1	5	0
May 21st, 2013	77	192	37	1	1	0
April 15 <sup>th</sup> , 2013	99	170	35	1	3	0
April 2 <sup>nd</sup> , 2013	119	117	65	1	6	0
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	125	88	76	1	18	0
Feb 6 <sup>th,</sup> 2013	129	86	81	1	11	0
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	144	68	73	1	22	0
Dec 18 <sup>th</sup> , 2012	129	77	77	1	24	0
Nov 19 <sup>th</sup> , 2012	138	83	76	1	10	0
Oct 27 <sup>th</sup> , 2012	122	76	101	1	8	0
Sep 27 <sup>th</sup> , 2012	142	66	87	1	12	0
Aug 22 <sup>nd</sup> , 2012	140	46	114	1	7	0
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	114	58	128	1	7	0
June 27 <sup>th</sup> , 2012	144	32	127	1	4	0
June 14 <sup>th</sup> , 2012	114	53	136	1	4	0
May 23 <sup>rd</sup> , 2012	123	42	138	1	4	0
Apr 24 <sup>th</sup> , 2012	118	54	133	1	2	0
Mar 30 <sup>th</sup> , 2012	142	36	126	1	3	0
Mar 26 <sup>th</sup> -27 <sup>th</sup> , 2012	151	25	120	1	11	0
Mar 2 <sup>nd</sup> -3 <sup>rd</sup> , 2012	145	69	78	1	15	0

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### Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
January 5-6 <sup>th</sup> , 2015	1741	42	34	42
Dec. 10-11 <sup>th</sup> , 2014	1658	46	34	42
Nov. 19-20 <sup>th</sup> , 2014	1500	44	36	38
Oct. 5-8 <sup>th</sup> , 2014	1504	44	34	42
Sept. 5 <sup>th</sup> , 2014	1267	44	34	38
August 18-19th, 2014	1798	48	35	37
July 18 <sup>th</sup> , 2014	1624	46	33	40
June 16-17 <sup>th</sup> , 2014	1683	43	34	38
May 22 <sup>nd</sup> , 2014	1694	43	33	43
Apr 29 <sup>th</sup> , 2014	1572	46	31	44
Mar 25-28 <sup>th</sup> , 2014	1764	44	33	37
Feb. 18-19 <sup>th</sup> , 2014	1824	47	31	42
Jan. 23-24 <sup>th</sup> , 2014	1228	43	29	42
Jan. 17 <sup>th</sup> , 2014	1779	45	30	44
Dec. 12-13 <sup>th</sup> , 2013	1634	49	32	44
Nov. 12-13 <sup>th</sup> , 2013	1834	46	31	41
Oct. 23 <sup>rd</sup> , 2013	1007	49	34	41
Oct 21-22 <sup>nd</sup> , 2013	1859	47	31	36
Sept 16-17 <sup>th</sup> , 2013	1527	48	32	36
August 24 <sup>th</sup> , 2013	1189	49	30	37
July 23 <sup>rd</sup> , 2013	1782	44	31	33
June 19 <sup>th</sup> . 2013	1525	47	33	35
May 21st, 2013	1779	49	29	36
April 15 <sup>th</sup> , 2013	1764	46	32	35
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April 2 <sup>nd</sup> , 2013	1310	40	31	35
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1755	34	34	35
Feb 6 <sup>th,</sup> 2013	1091	34	33	38
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1626	32	38	37
Dec 18 <sup>th</sup> , 2012	1355	39	35	39
Nov 19 <sup>th</sup> , 2012	1849	35	36	33
Oct 27 <sup>th</sup> , 2012	1735	34	36	38
Sep 27 <sup>th</sup> , 2012	1758	31	39	37
Aug 22 <sup>nd</sup> , 2012	1720	32	36	41
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1639	34	32	36
June 27 <sup>th</sup> , 2012	1165	36	35	39
June 14 <sup>th</sup> , 2012	1529	40	31	39
May 23 <sup>rd</sup> , 2012	1836	33	33	41
Apr 24 <sup>th</sup> , 2012	1669	35	34	41
Mar 30th, 2012	1675	36	34	32

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TORONTO
January 6<sup>th</sup>, 2015



### Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1650	331	269	334	353	363	894	756
Conservative	33	22	32	41	32	37	37	29
Liberal	37	32	38	34	42	38	35	39
<b>New Democratic</b>	20	30	19	17	18	18	19	21
Green	5	10	5	4	3	3	4	5
<b>Bloc Quebecois</b>	4	5	5	4	4	3	4	4
Other	1	2	0	0	1	1	1	1

#### Region / Language

	, -								
%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1650	109	399	618	137	165	222	1279	371
Conservative	33	33	21	38	28	51	33	37	21
Liberal	37	48	32	40	32	34	34	39	29
<b>New Democratic</b>	20	15	26	16	34	10	25	18	27
Green	5	2	4	5	5	3	8	5	4
Bloc Quebecois	4	0	16	0	0	0	0	0	18
Other	1	2	1	1	1	1	0	1	1

#### Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1650	538	325	367	80	78	63
Conservative	33	78	6	7	7	14	24
Liberal	37	15	81	33	34	16	26
<b>New Democratic</b>	20	5	10	54	16	15	20
Green	5	1	1	3	40	7	8
<b>Bloc Quebecois</b>	4	0	0	2	2	49	12
Other	1	0	1	0	1	0	10

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### Next Federal Election: Expected Winner

'Which party do you expect to win the next federal election?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
Conservative	34	30	34	38	34	36	37	32
Liberal	38	38	41	38	40	36	37	40
<b>New Democratic</b>	8	7	7	10	9	8	8	8
Green	4	6	4	2	2	2	3	4
Bloc Quebecois	2	5	2	1	2	1	2	3
Other Parties	13	15	12	10	13	17	13	14

### Region / Language

%	Total	Atl	Que	ON	Man/Sask	АВ	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
Conservative	34	24	24	37	39	49	36	37	25
Liberal	38	51	38	40	31	30	36	39	37
<b>New Democratic</b>	8	4	10	6	11	6	13	8	11
Green	4	2	3	3	6	9	4	4	2
<b>Bloc Quebecois</b>	2	2	5	1	1	1	1	1	6
Other Parties	13	17	19	13	12	6	10	12	19

### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
Conservative	34	83	12	18	19	20	15
Liberal	38	10	75	37	30	23	31
<b>New Democratic</b>	8	2	2	28	8	13	8
Green	4	1	2	1	20	4	9
<b>Bloc Quebecois</b>	2	1	0	0	9	24	4
Other Parties	13	5	8	15	14	16	34

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### **Approval of Stephen Harper**

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
Approve	34	27	33	40	35	38	37	31
Disapprove	56	62	56	53	56	52	56	57
Don't know	10	11	10	8	9	10	8	12

### Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
Approve	34	26	25	40	30	48	28	36	26
Disapprove	56	66	64	51	50	44	64	54	64
Don't know	10	8	11	9	20	8	7	10	10

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
Approve	34	86	16	12	10	4	14
Disapprove	56	9	76	80	81	90	67
Don't know	10	6	8	8	9	6	19

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### **Approval of Tom Mulcair**

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
Approve	42	38	44	43	44	44	48	37
Disapprove	28	26	28	29	32	29	30	27
Don't know	29	35	28	28	25	27	23	36

### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
Approve	42	38	55	37	43	33	43	38	56
Disapprove	28	29	21	33	22	34	26	31	21
Don't know	29	33	24	30	35	33	31	31	23

### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
Approve	42	31	44	68	37	41	27
Disapprove	28	37	29	12	37	36	38
Don't know	29	32	27	21	26	23	34

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### Approval of Justin Trudeau

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
Approve	42	40	41	45	49	37	41	43
Disapprove	37	36	36	39	35	42	42	33
Don't know	21	25	23	16	16	21	17	25

### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
Approve	42	50	36	46	41	32	46	44	34
Disapprove	37	25	40	36	37	50	34	36	41
Don't know	21	25	24	18	22	19	20	20	24

### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
Approve	42	15	80	37	38	14	26
Disapprove	37	69	7	36	41	58	46
Don't know	21	15	13	27	21	27	28

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TORONTO
January 6<sup>th</sup>, 2015



### FORUM RESEARCH INC.

### Canada's Progress

'Is Canada better off now, worse off now, or neither better nor worse off now than one year ago?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
Better off now	20	18	19	22	18	21	23	17
Worse off now	38	41	37	38	38	34	38	38
Neither	38	37	39	37	41	39	36	40
Don't know	5	5	5	4	3	6	4	5

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
Better off now	20	12	14	24	19	24	19	21	13
Worse off now	38	46	37	36	31	39	42	38	38
Neither	38	40	45	36	43	31	34	36	46
Don't know	5	2	4	4	7	7	5	5	4

### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
Better off now	20	44	11	10	10	2	11
Worse off now	38	16	45	49	48	53	53
Neither	38	35	40	37	35	43	32
Don't know	5	5	4	3	7	1	4

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Canada: "small c" Conservative or "small I" Liberal?

'Is Canada becoming more "small c" conservative or is it becoming more "small I" liberal?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
More conservative	38	41	35	39	40	33	43	33
More liberal	25	24	27	24	25	24	25	25
Neither	26	25	25	26	25	34	23	30
Don't know	11	10	14	11	10	9	9	12

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	АВ	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
More conservative	38	38	42	38	36	37	34	37	42
More liberal	25	21	21	28	23	27	25	26	20
Neither	26	32	31	24	26	19	27	25	32
Don't know	11	9	6	11	15	17	14	12	6

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
More conservative	38	45	36	40	34	39	36
More liberal	25	20	34	25	24	19	18
Neither	26	24	21	25	29	37	35
Don't know	11	12	9	10	14	4	11

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### Canada Headed in Right or Wrong Direction

'Do you believe the country is headed in the right direction or wrong direction?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1741	358	283	353	364	383	937	804
Right direction	32	26	33	37	34	34	37	28
Wrong direction	50	56	47	49	50	43	49	50
Neither	18	18	19	14	15	23	14	22
Don't know	0	0	1	0	0	0	0	0

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1741	117	428	647	150	170	229	1345	396
Right direction	32	29	25	36	25	43	32	34	25
Wrong direction	50	55	57	47	46	39	52	48	57
Neither	18	17	18	16	29	17	16	18	18
Don't know	0	0	0	0	0	1	0	0	0

### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1741	521	557	320	113	67	72
Right direction	32	72	21	15	9	10	12
Wrong direction	50	14	62	67	74	74	67
Neither	18	14	16	18	17	16	21
Don't know	0	0	0	0	0	0	0

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