

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Federal Liberals, Conservatives now tied

Conservatives with slim minority

TORONTO January 28th, 2015 - In a random sampling of public opinion taken by The Forum Poll™ among 1382 Canadian voters, equal proportions, about a third each, will vote for the Conservatives (35%) or the Liberals (34%) if a federal election were held today. This is in contrast to earlier this month, when the Liberals (January 6 - 37%) led the Conservatives (33%) and represents the first time the two parties have been tied since March, 2013 (Liberals - 31%, Conservatives - 30%). The New Democrats will take one fifth of the vote (20%), and this is stable from the beginning of the month (January 6 - 20%). About one fifth will vote Green (6%) or Bloc Quebecois (5%), while very few will vote other parties (1%). The Conservative vote is common to younger voters (35 to 44 - 44%), males (39%) rather than females (30%), mid income groups (\$60K to \$80K - 41%), in the prairies (50%) and Alberta (48%) and among those with some college or university (40%). The Liberal vote is characteristic of Gen X (45 to 54 - 38%), the wealthiest (\$100K to \$250K - 42%), in Atlantic Canada (46%) and Ontario (40%) and among the best educated (post grad - 40%). The New Democrat vote is common to Quebec (25%) and among the best educated (24%). Of note, 1-in-7 past Conservative voters (15%) and one quarter of past New Democrats (26%) would vote Liberal if the election were held today.

New seat distribution favours Conservatives

The new 338 seat House of Commons favours the Conservatives in seat projections, despite a tie in the popular vote. If the election were held tomorrow, the Conservatives would take a modest minority of 145 seats, 25 short of the 170 needed for a majority. The Liberals would capture 125 seats, the NDP 61 and the Greens would take their leader's seat. The Bloc would elect 5 MPs and one Independent (André Arthur, if he runs) would also take a seat.

Equal proportions expect Liberals, Conservatives to win next election

Mirroring the voting preference question, and despite the seat projections, respondents are equally likely (more than a third each) to expect the Conservatives (36%) or the Liberals (37%) to win the next election, while few expect the NDP to be victorious (9%). Even among New Democratic voters, just one third (31%) expect their party to win. Conservatives have higher expectations of their party's victory (82%) than do Liberals (72%). This "expectation" measure may be predictive of electoral outcomes.

TORONTO

January 28th, 2015

HIGHLIGHTS:

- Equal proportions, about a third each, will vote for the Conservatives (35%) or the Liberals (34%) if a federal election were held today.
- If the election were held tomorrow, the Conservatives would take a modest minority of 145 seats, 25 short of the 170 needed for a majority.
- Mirroring the voting preference question, and despite the seat projections, respondents are equally likely (more than a third each) to expect the Conservatives (36%) or the Liberals (37%) to win the next election.

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Leaders' favourables stable

Prime Minister Stephen Harper has the approval of one third (34%), stable since the beginning of the month (January 6 - 34%) and his net favourable score (approve minus disapprove) is also stable, if very negative (-22 then and now). Tom Mulcair's approval is steady (40% now, 42% at the beginning of the month) as is his net score (+14 then, +12 now). Justin Trudeau is also stable (43% and +7 now, 42% and +5 on January 6).

"Nothing much in particular has happened recently, the Prime Minister is no more popular, the other leaders are no less so, yet the incremental decline in the Liberal lead has continued to the point where it is no longer a lead, for the first time in our polling since Justin Trudeau became leader. The Prime Minister benefits from what is proving to be a popular war, and that's a hard act for any opposition leader to follow," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Prime Minister Stephen Harper has the approval of one third (34%), stable since the beginning of the month (January 6 - 34%) and his net favourable score (approve minus disapprove) is also stable.
- "Nothing much in particular has happened recently, the Prime Minister is no more popular, the other leaders are no less so, yet the incremental decline in the Liberal lead has continued to the point where it is no longer a lead, for the first time in or polling since Justin Trudeau became leader. The Prime Minister benefits from what is proving to be a popular war, and that's a hard act for any opposition leader to follow," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1382 randomly selected Canadians 18 years of age or older. The poll was conducted on January 27 - 28th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

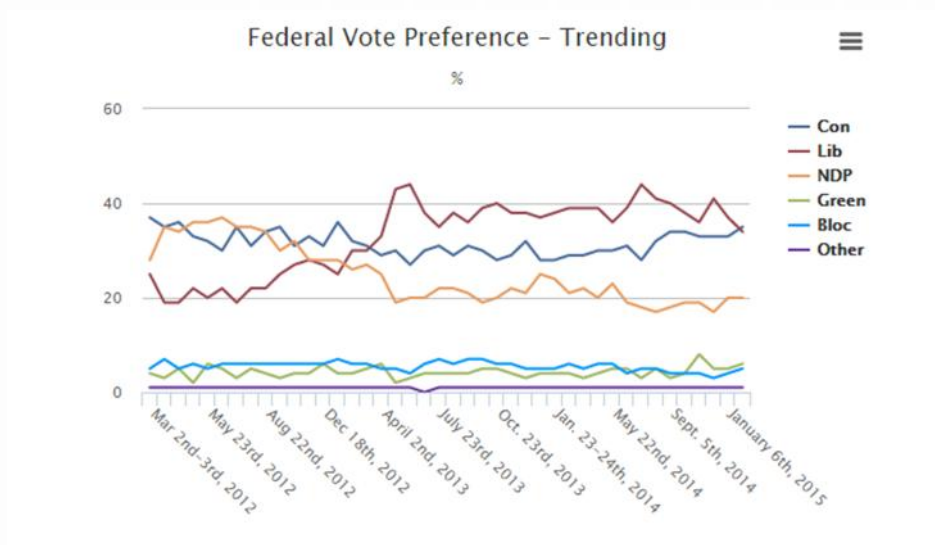
Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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January 28th, 2015

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1
Dec. 10-11 th , 2014	1560	33	41	17	5	3	1
Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13 th , 2013	1634	32	38	21	3	5	1
Nov. 12-13 th , 2013	1834	29	38	22	4	6	1
Oct. 23 rd , 2013	1007	28	40	20	5	6	1
Oct. 21-22 nd , 2013	1859	30	39	19	5	7	1
Sept 16-17 th , 2013	1527	31	36	21	4	7	1
August 24 th , 2013	1145	29	38	22	4	6	1
July 23 rd , 2013	1501	31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1
Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0
Oct. 23 rd , 2013	104	146	47	1	10	0
Oct. 21-22 nd , 2013	106	147	33	1	21	0
Sept 16-17 th , 2013	121	102	45	1	39	0
August 24 th , 2013	107	127	63	1	10	0
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0

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Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
January 27-28 th , 2015	1382	43	34	40
January 5-6 th , 2015	1741	42	34	42
Dec. 10-11 th , 2014	1658	46	34	42
Nov. 19-20 th , 2014	1500	44	36	38
Oct. 5-8 th , 2014	1504	44	34	42
Sept. 5 th , 2014	1267	44	34	38
August 18-19 th , 2014	1798	48	35	37
July 18 th , 2014	1624	46	33	40
June 16-17 th , 2014	1683	43	34	38
May 22 nd , 2014	1694	43	33	43
Apr 29 th , 2014	1572	46	31	44
Mar 25-28 th , 2014	1764	44	33	37
Feb. 18-19 th , 2014	1824	47	31	42
Jan. 23-24 th , 2014	1228	43	29	42
Jan. 17 th , 2014	1779	45	30	44
Dec. 12-13 th , 2013	1634	49	32	44
Nov. 12-13 th , 2013	1834	46	31	41
Oct. 23 rd , 2013	1007	49	34	41
Oct 21-22 nd , 2013	1859	47	31	36
Sept 16-17 th , 2013	1527	48	32	36
August 24 th , 2013	1189	49	30	37
July 23 rd , 2013	1782	44	31	33
June 19 th , 2013	1525	47	33	35
May 21 st , 2013	1779	49	29	36
April 15 th , 2013	1764	46	32	35
		Rae		
April 2 nd , 2013	1310	40	31	35
March 6 th -7 th , 2013	1755	34	34	35
Feb 6 th , 2013	1091	34	33	38
Jan 16 th -17 th , 2013	1626	32	38	37
Dec 18 th , 2012	1355	39	35	39
Nov 19 th , 2012	1849	35	36	33
Oct 27 th , 2012	1735	34	36	38
Sep 27 th , 2012	1758	31	39	37
Aug 22 nd , 2012	1720	32	36	41
July 25 th -26 th , 2012	1639	34	32	36
June 27 th , 2012	1165	36	35	39
June 14 th , 2012	1529	40	31	39
May 23 rd , 2012	1836	33	33	41
Apr 24 th , 2012	1669	35	34	41

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1309	258	211	243	306	291	773	536
Conservative	35	25	44	29	36	41	39	30
Liberal	34	36	30	38	35	31	34	34
New Democratic	20	20	17	21	19	21	17	23
Green	6	12	3	5	3	4	6	5
Bloc Quebecois	5	6	4	5	7	2	3	6
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1309	81	321	480	109	132	186	1006	303
Conservative	35	30	26	35	50	48	35	37	26
Liberal	34	46	27	40	28	31	32	37	26
New Democratic	20	20	25	19	21	13	17	18	26
Green	6	4	3	6	1	7	14	7	3
Bloc Quebecois	5	0	18	0	0	0	0	0	19
Other	1	1	1	1	1	2	2	1	1

Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1309	431	279	272	62	68	56
Conservative	35	79	8	6	9	13	22
Liberal	34	15	80	26	22	6	41
New Democratic	20	3	9	60	19	19	18
Green	6	2	2	5	46	5	12
Bloc Quebecois	5	1	0	3	2	56	2
Other	1	0	0	1	2	0	6

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Next Federal Election: Expected Winner

‘Which party do you expect to win the next federal election?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
Conservative	36	35	41	29	37	41	41	32
Liberal	37	37	35	43	35	32	35	38
New Democratic	9	10	10	9	8	10	9	10
Green	3	4	2	2	2	2	4	2
Bloc Quebecois	3	4	2	3	3	1	2	4
Other Parties	12	10	10	13	15	15	10	15

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
Conservative	36	31	33	35	43	50	37	38	32
Liberal	37	45	33	42	28	27	35	38	32
New Democratic	9	8	11	8	13	10	9	9	11
Green	3	3	2	2	1	1	5	3	2
Bloc Quebecois	3	0	7	2	1	2	2	2	6
Other Parties	12	13	15	10	13	11	12	11	16

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
Conservative	36	82	17	20	22	24	19
Liberal	37	8	72	36	29	38	20
New Democratic	9	2	2	31	13	8	3
Green	3	0	1	1	20	1	7
Bloc Quebecois	3	2	2	2	1	22	6
Other Parties	12	6	6	11	14	6	45

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Approval of Stephen Harper

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
Approve	34	28	38	30	40	40	41	29
Disapprove	56	63	52	62	52	45	51	61
Don't know	10	8	10	8	8	15	8	11

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
Approve	34	27	30	38	38	40	29	36	28
Disapprove	56	62	60	53	53	51	61	54	61
Don't know	10	10	11	9	9	9	10	9	11

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
Approve	34	86	14	11	11	10	21
Disapprove	56	9	78	79	80	85	56
Don't know	10	4	8	10	9	5	22

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Approval of Justin Trudeau

‘Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
Approve	43	43	42	48	42	42	41	46
Disapprove	37	33	39	36	41	38	43	32
Don't know	20	25	18	16	17	20	16	23

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
Approve	43	52	33	48	39	45	45	47	33
Disapprove	37	28	44	35	41	36	33	35	44
Don't know	20	20	23	17	20	19	22	19	23

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
Approve	43	16	80	40	48	20	28
Disapprove	37	70	8	40	26	56	24
Don't know	20	14	12	20	27	24	48

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Approval of Tom Mulcair

‘Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1382	273	224	254	325	306	811	571
Approve	40	36	32	49	44	44	41	40
Disapprove	29	26	32	26	32	29	35	23
Don't know	31	37	36	25	24	27	24	38

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1382	91	340	501	112	143	195	1059	323
Approve	40	34	50	39	42	34	36	37	52
Disapprove	29	20	25	30	34	36	30	31	22
Don't know	31	46	25	32	24	30	34	33	25

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1382	429	420	252	101	54	53
Approve	40	24	44	71	27	44	29
Disapprove	29	51	23	10	36	17	23
Don't know	31	26	32	18	36	39	48

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