

## FORUM RESEARCH INC.

#### FOR IMMEDIATE RELEASE

### Federal Liberals, Conservatives almost tied

#### Conservative minority government seen if election held today

TORONTO April 16<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll<sup>™</sup> among 1365 Canadian voters, about one third will support the Conservatives (33%) or the Liberals in the next federal election (35%). Just fewer than one quarter will vote NDP (22%). These results are very similar to those noted last month (March 31, 31%, 34%, 23%, respectively). One twentieth will vote Green (6%) and few will vote for the Bloc Quebecois (3%) or other parties (1%). In Ontario, where the next election will be won, the two leading parties are tied (Liberals - 39%, Conservatives - 37%), while the NDP lags (19%). In the second most populous province, Quebec, the Liberals lead (33%), the NDP is in second place (28%) and the Conservatives are not competitive (22%). The Bloc claims just one tenth of voters in that province (11%).

#### **Conservative minority seen**

If these results are projected up to seats in a 338 seat House, the Conservatives would take a very weak minority of 142 seats (28 fewer than needed for a majority), while the Liberals would take an almost equal 137. The NDP would capture 58 seats, the Green Party would retain leader Elizabeth May's seat and no other party would be seated.

#### Leader approvals stable

Prime Minister Harper has the approval of one third of Canadians (33%) and his net favourable rating (approve minus disapprove) is a very negative -25. This, however, is very similar to last moth (33%, -26). Tom Mulcair still basks in the approval of one half of voters (48%) and his net is a very positive +20 (stable from 47% and +17). Justin Trudeau has the approval of 4-in-10 voters (40%) and his net score is a neutral -2 (stable from 40% and -4).

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### TORONTO April 16<sup>th</sup>, 2015 HIGHLIGHTS:

- About one third will support the Conservatives (33%) or the Liberals in the next federal election (35%).
- If these results are projected up to seats in a 338 seat House, the Conservatives would take a very weak minority of 142 seats (28 fewer than needed for a majority).
- Prime Minister Harper has the approval of one third of Canadians (33%) and his net favourable rating (approve minus disapprove) is a very negative -25.



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#### Either leading party seen as likely winner

When asked which party they expect to win the election (often a valuable predictive measure), exactly equal proportions opt for the Liberals (37%) or the Conservatives (36%). The NDP are not favoured (10%). These findings have not changed in several months, which would seem too indicate e very close election. Just one twentieth of Conservative voters expect the Liberals to win (6%) while one sixth of Liberals think the Conservatives will win (16%). More importantly, however, is the fact that the largest single group of New Democrat supporters think the Liberals will win (36%), rather than their own party (32%). Close to one half of those who voted NDP in 2011 think the Liberals will win the next election (45%) and this is an indication of where their vote may lie this time.

"The demise of the Liberal Party is predicted frequently these days, but the corpse seems not to have heard the news. The Party is competitive in Ontario and Quebec, where it counts, and it is just the vagary of the 30 new seats in the house which gives the Conservatives their minority, and a slim one, at this point," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <u>lbozinoff@forumresearch.com</u> or at (416) 960-9603.

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### TORONTO April 16<sup>th</sup>, 2015 HIGHLIGHTS:

- Exactly equal proportions opt for the Liberals (37%) or the Conservatives (36%) when asked which party they expect to win the election.
- "The demise of the Liberal Party is predicted frequently these days, but the corpse seems not to have heard the news. The Party is competitive in Ontario and Quebec, where it counts, and it is just the vagary of the 30 new seats in the house which gives the Conservatives their minority, and a slim one, at this point," said Forum Research President, Dr. Lorne Bozinoff.

#### Methodology

The Forum Poll<sup>™</sup> was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1365 randomly selected Canadians 18 years of age or older. The poll was conducted on April 14-16<sup>th</sup>, 2015.

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Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <u>www.forumresearch.com/samplestim.asp</u>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll<sup>™</sup>and other polls may be found at Forum's poll archive at <u>www.forumresearch.com/polls.asp</u>

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TORONTO April 16<sup>th</sup>, 2015

### Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
April 16 <sup>th</sup> , 2015	1365	33	35	22	6	3	1
March 31 <sup>st</sup> , 2015	1239	31	34	23	5	5	1
March 14 <sup>th</sup> , 2015	1370	32	36	21	6	4	1
February 11th, 2015	1018	32	39	17	5	4	1
January 27-28 <sup>th</sup> , 2015	1309	35	34	20	6	5	1
January 5-6 <sup>th</sup> , 2015	1650	33	37	20	5	4	1
Dec. 10-11 <sup>th</sup> , 2014	1560	33	41	17	5	3	1
Nov. 19-20 <sup>th</sup> , 2014	1442	33	36	18	8	4	1
Oct. 5-8 <sup>th</sup> , 2014	1504	34	38	19	4	4	1
Sept. 5 <sup>th</sup> , 2014	1267	34	40	18	3	4	1
August 18-19 <sup>th</sup> , 2014	1798	32	41	17	5	5	1
July 18 <sup>th</sup> , 2014	1624	28	44	18	3	5	1
June 16-17 <sup>th</sup> , 2014	1683	31	39	19	5	4	1
May 22 <sup>nd</sup> , 2014	1694	30	36	23	5	6	1
Apr 29 <sup>th</sup> , 2014	1572	30	39	20	4	6	1
Mar 25-28 <sup>th</sup> , 2014	1764	29	39	22	3	5	1
Feb. 18-19 <sup>th</sup> , 2014	1824	29	39	21	4	6	1
Jan. 23-24 <sup>th</sup> , 2014	1228	28	38	24	4	5	1
Jan. 17 <sup>th</sup> , 2014	1779	28	37	25	4	5	1
Dec. 12-13 <sup>th</sup> , 2013	1634	32	38	21	3	5	1
Nov. 12-13 <sup>th</sup> , 2013	1834	29	38	22	4	6	1
Oct. 23 <sup>rd</sup> , 2013	1007	28	40	20	5	6	1
Oct. 21-22 <sup>nd</sup> , 2013	1859	30	39	19	5	7	1
Sept 16-17 <sup>th</sup> , 2013	1527	31	36	21	4	7	1
August 24 <sup>th</sup> , 2013	1145	29	38	22	4	6	1
July 23 <sup>rd</sup> , 2013	1501	31	35	22	4	7	1
June 19 <sup>th</sup> . 2013	1420	30	38	20	4	6	0
May 21 <sup>st</sup> – 22 <sup>nd</sup> , 2013	1709	27	44	20	3	4	1
April 15 <sup>th</sup> , 2013	1764	30	43	19	2	5	1
April 2 <sup>nd</sup> , 2013	1269	29	33	25	6	5	1
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1663	31	30	27	5	6	1
Feb 6 <sup>th</sup> , 2013	1051	32	30	26	4	6	1
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1555	36	25	28	4	7	1
Dec 18 <sup>th</sup> , 2012	1296	31	27	28	6	6	1
Nov 19 <sup>th</sup> , 2012	1776	33	28	28	4	6	1
Oct 27 <sup>th</sup> , 2012	1680	31	27	32	4	6	1
Sep 27 <sup>th</sup> , 2012	1692	35	25	30	3	6	1
Aug 22 <sup>nd</sup> , 2012	1640	34	22	34	4	6	1
Jul 25 <sup>th</sup> -26 <sup>th</sup> , 2012	1545	31	22	35	5	6	1

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#### TORONTO April 16<sup>th</sup>, 2015

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#### Seat Distribution Projection Trending

eat Distribution Projection 11 %	Cons	Lib	NDP	Green	Bloc	Other
April 16 <sup>th</sup> , 2015	142	137	58	1	0	0
March 31 <sup>st</sup> , 2015	129	125	65	1	17	1
March 14 <sup>th</sup> . 2015	130	138	65	1	4	0
February 10 <sup>th</sup> , 2015	112	194	30	1	1	0
January 27-28 <sup>th</sup> , 2015	145	125	61	1	5	1
January 5-6 <sup>th</sup> , 2015	137	126	70	1	0	1
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Dec. 10-11 <sup>th</sup> , 2014	109	164	34	1	0	0
Nov. 19-20 <sup>th</sup> , 2014	125	124	52	1	6	0
Oct. 5-8 <sup>th</sup> , 2014	132	130	44	1	1	0
Sept. 5 <sup>th</sup> , 2014	113	162	30	1	2	0
August 18-19 <sup>th</sup> , 2014	110	142	51	1	4	0
July 18 <sup>th</sup> , 2014	84	192	30	1	1	0
June 16-17 <sup>th</sup> , 2014	109	142	53	1	3	0
May 22 <sup>nd</sup> , 2014	111	110	75	1	11	0
Apr 29 <sup>th</sup> , 2014	100	158	39	1	10	0
Mar 25-28 <sup>th</sup> , 2014	99	159	40	1	9	0
Feb. 18-19 <sup>th</sup> , 2014	100	134	51	1	22	0
Jan. 23-24 <sup>th</sup> , 2014	104	132	65	1	6	0
Jan. 17 <sup>th</sup> , 2013	111	130	61	1	5	0
Dec. 12-13 <sup>th</sup> , 2013	110	147	48	1	2	0
Nov. 12-13 <sup>th</sup> , 2013	108	134	53	1	12	0
Oct. 23 <sup>rd</sup> , 2013	104	146	47	1	10	0
Oct. 21-22 <sup>nd</sup> , 2013	106	147	33	1	21	0
Sept 16-17 <sup>th</sup> , 2013	121	102	45	1	39	0
August 24 <sup>th</sup> , 2013	107	127	63	1	10	0
July 23 <sup>rd</sup> , 2013	129	120	44	1	14	0
June 19 <sup>th</sup> . 2013	113	150	39	1	5	0
May 21 <sup>st</sup> , 2013	77	192	37	1	1	0
April 15 <sup>th</sup> , 2013	99	170	35	1	3	0
April 2 <sup>nd</sup> , 2013	119	117	65	1	6	0
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	125	88	76	1	18	0
Feb 6 <sup>th,</sup> 2013	129	86	81	1	11	0
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	144	68	73	1	22	0
Dec 18 <sup>th</sup> , 2012	129	77	77	1	24	0
Nov 19 <sup>th</sup> , 2012	138	83	76	1	10	0
Oct 27 <sup>th</sup> , 2012	122	76	101	1	8	0
Sep 27 <sup>th</sup> , 2012	142	66	87	1	12	0
Aug 22 <sup>nd</sup> , 2012	140	46	114	1	7	0
July 25 <sup>th</sup> -26 <sup>th</sup> , 2012	114	58	128	1	7	0
June 27 <sup>th</sup> , 2012	144	32	127	1	4	0
June 14 <sup>th</sup> , 2012	114	53	136	1	4	0

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### TORONTO April 16<sup>th</sup>, 2015

### Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+'Even though you may not have made up your mind, which party are you leaning towards at this time?'

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#### [Decided/Leaning]

#### Age / Gender

Total	18-34	35-44	45-54	55-64	65+	Male	Female
1309	169	173	229	316	422	716	593
33	30	27	33	35	39	41	26
35	36	36	34	31	38	33	37
22	19	30	22	23	18	18	26
6	12	5	5	6	2	4	7
3	3	1	4	3	2	3	3
1	0	1	1	1	1	1	1
	<b>1309</b> 33 35 22 6 3	130916933303536221961233	1309 169 173   33 30 27   35 36 36   22 19 30   6 12 5   3 3 1	1309169173229333027333536363422193022612553314	130916917322931633302733353536363431221930222361255633143	1309169173229316422333027333539353636343138221930222318612562331432	1309169173229316422716333027333539413536363431383322193022231818612556243314323

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1309	96	284	491	84	158	196	1042	267
Conservative	33	32	22	37	43	44	36	38	20
Liberal	35	43	33	39	29	21	34	36	32
New Democratic	22	19	28	19	24	23	21	20	30
Green	6	7	5	5	2	10	8	6	6
Bloc Quebecois	3	0	11	0	0	0	0	0	12
Other	1	0	1	1	3	2	1	1	1

#### Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1309	481	292	294	54	50	36
Conservative	33	80	7	4	2	12	11
Liberal	35	13	80	23	35	18	32
New Democratic	22	5	11	64	9	18	34
Green	6	1	1	6	53	7	11
Bloc Quebecois	3	0	1	2	0	44	0
Other	1	0	1	1	1	1	12

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### TORONTO April 16<sup>th</sup>, 2015



#### Stephen Harper Approval

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1365	179	176	239	330	441	740	625
Approve	33	31	35	33	31	37	39	28
Disapprove	58	60	60	57	60	54	55	62
Don't know	8	8	5	11	9	8	6	11

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1365	102	298	510	87	166	202	1084	281
Approve	33	22	25	35	33	47	37	36	23
Disapprove	58	71	66	56	58	47	53	56	67
Don't know	8	8	9	8	9	6	10	8	9

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1365	443	417	275	96	36	42
Approve	33	85	13	7	15	4	20
Disapprove	58	10	81	84	78	83	58
Don't know	8	4	6	8	7	14	21

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### TORONTO April 16<sup>th</sup>, 2015

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#### Tom Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1365	179	176	239	330	441	740	625
Approve	48	51	47	51	42	47	49	47
Disapprove	28	25	29	25	34	32	34	23
Don't know	24	24	24	25	24	21	17	30

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1365	102	298	510	87	166	202	1084	281
Approve	48	53	62	43	34	44	44	44	63
Disapprove	28	15	20	32	36	37	32	31	18
Don't know	24	32	19	25	30	19	25	25	19

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1365	443	417	275	96	36	42
Approve	48	24	52	79	61	55	10
Disapprove	28	52	25	7	18	28	51
Don't know	24	24	23	15	21	17	39

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#### Justin Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1365	179	176	239	330	441	740	625
Approve	40	40	41	40	38	38	39	40
Disapprove	42	40	41	44	44	42	49	35
Don't know	18	20	17	16	18	20	12	24

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1365	102	298	510	87	166	202	1084	281
Approve	40	52	37	39	46	34	39	41	36
Disapprove	42	31	41	43	35	53	42	43	40
Don't know	18	16	22	18	19	13	19	17	24

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>	
Sample	1365	443	417	275	96	36	42	
Approve	40	13	81	28	35	14	26	
Disapprove	42	77	8	43	45	51	57	
Don't know	18	10	10	29	20	35	17	

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#### Party Expected to Win the Next Federal Election

'Which party do you expect to win the next federal election?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1365	179	176	239	330	441	740	625
Conservative	36	34	34	34	36	42	43	29
Liberal	37	41	38	38	34	32	35	39
New Democratic	10	8	13	10	12	8	9	11
Green	3	5	3	3	2	2	2	4
Bloc Quebecois	3	5	1	3	0	1	2	4
Don't know	12	7	10	13	15	16	9	14

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1365	102	298	510	87	166	202	1084	281
Conservative	36	31	29	35	47	43	42	38	27
Liberal	37	41	42	41	29	25	28	35	43
New Democratic	10	9	9	9	8	14	13	10	10
Green	3	8	4	1	1	3	4	3	5
Bloc Quebecois	3	2	7	2	0	1	0	2	6
Don't know	12	8	10	12	15	14	13	12	10

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1365	443	417	275	96	36	42
Conservative	36	86	16	14	16	21	17
Liberal	37	6	72	36	36	32	21
New Democratic	10	1	2	32	13	9	5
Green	3	1	1	2	21	0	9
Bloc Quebecois	3	1	1	3	5	28	3
Don't know	12	5	8	13	8	10	45

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