

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **FOR IMMEDIATE RELEASE**

### **NDP consolidates hold on first place**

#### **Nearing majority, with stronghold in BC**

TORONTO June 23<sup>rd</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1268 Canadian voters, well more than a third will vote NDP if a federal election were held today (36%), while just more than a quarter would vote either Liberal or Conservative (28% each). This represents a slight increase for the NDP since last week (June 16 - 34%) and relative stability for the other two parties. The Green Party is reduced to very few votes (2%), as is the Bloc Quebecois (5%) or other parties (1%).

The NDP vote is common to the youngest (41%), mid income groups (\$60K to \$80K - 41%), in the prairies (40%) and, especially, in BC (54%) and among those with a degree (43%) or higher (41%),

The Liberal vote is characteristic of the wealthier (\$80K to \$100K - 31%), the Atlantic provinces (41%), Ontario (32%) and the best educated (31%).

The Conservative vote is higher among the oldest males (32% each), the less wealthy (\$20K to \$40K - 32%), in the prairies (34%) and Alberta (41%), those with kids (32%) and those with some college (36%).

In Ontario, the three parties are tightly tied (Conservative - 32%, Liberal - 32%, NDP-33%), in Quebec, the NDP has a clear lead (NDP - 36%, Liberal - 25%, Bloc - 20%, Conservative - 17%). In Alberta, while the Conservatives have a solid lead still (41%) the Liberals (27%) and the NDP (28%) are closing in for second place. In BC, the NDP dominates (NDP - 54%, Conservatives - 21%, Liberals - 20%). In Atlantic Canada, while the Liberals still lead (41%), the Conservatives are close in second place (32%), followed, distantly, by the NDP (24%).

Of note, close to 3-in-10 past Liberal voters (2011) will vote NDP this time around (29%) and this is a reversal of the pattern we have seen for the past two years, where about 3-in-10 past NDP voters would switch to the Liberals.

## **TORONTO**

**June 23<sup>rd</sup>, 2015**

## **HIGHLIGHTS:**

- Well more than a third will vote NDP if a federal election were held today (36%).
- In Ontario, the three parties are tightly tied (Conservative - 32%, Liberal - 32%, NDP-33%).
- Close to 3-in-10 past Liberal voters (2011) will vote NDP this time around (29%) and this is a reversal of the pattern we have seen for the past two years.

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## **NDP Minority seen**

If these results are projected up to a 338 seat House of Commons, the NDP would take 149, 21 short of a majority, but up 20 since last week, while the Conservatives would take 116 and the Liberals would be limited to 65 seats. The Bloquistes would take 3 seats and the Green Party would keep their leader's seat.

## **Conservative Party is second choice of few**

One half of Liberal supporters pick the NDP as their second choice (48%), and a similar proportion of NDP voters say the Liberals are their second choice (43%). Close to one fifth of Liberals pick the Conservatives second (17%), while about one tenth of New Democrats do (10%). One quarter of Conservatives pick the Liberals second (25%), and just fewer pick the NDP (19%). Of note, the Green Party is the second choice of a significant minority of Liberals (16%) and New Democrats (23%).

In total, the NDP have a ceiling of 58% of the vote (first plus second choice), the Liberals have a ceiling of 51%, and the Conservatives, just 37%.

## **Leader favourables stable; Mulcair on top**

Stephen Harper has the approval of 3-in-10 voters (30%) and his net favourable score (approve minus disapprove) is a very negative but stable -31. Tom Mulcair continues to enjoy the approval of one half of voters (50%) and his net is a very positive +25. Justin Trudeau has the approval of about 4-in-10 (38%) and his net is a neutral -3.

## **NDP, Conservatives tied in expectation of victory**

Roughly equal proportions anticipate a Conservative (29%) or an NDP (27%) victory. Just fewer expect a Liberal victory (25%). Conservatives are more certain of their party's victory (80%) than are Liberals (64%) or New Democrats (61%).

"The movement in the NDP's favour is slow, but it's gathering momentum. They're firmly in first in Quebec and BC and at parity in Ontario, which are three of the four biggest provinces. There is very little downside to the NDP voter profile, and Mulcair is more popular than his party, while Trudeau and Harper trade at about their parties' favourability. Even in the expectation of victory, which tends to be a lagging measure, we see the NDP have caught up to the Conservatives," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **TORONTO**

**June 23<sup>rd</sup>, 2015**

## **HIGHLIGHTS:**

- If these results are projected up to seats in a 338 seat House of Commons, the NDP would take 149, 21 short of a majority.
- One half of Liberal supporters pick the NDP as their second choice (48%), and a similar proportion of NDP voters say the Liberals are their second choice (43%).
- "The movement in the NDP's favour is slow, but it's gathering momentum. They're firmly in first in Quebec and BC and at parity in Ontario, which are three of the four biggest provinces. There is very little downside to the NDP voter profile, and Mulcair is more popular than his party, while Trudeau and Harper trade at about their parties' favourability. Even in the expectation of victory, which tends to be a lagging measure, we see the NDP have caught up to the Conservatives," said Forum Research President, Dr. Lorne Bozinoff.

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**Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1268 randomly selected Canadians 18 years of age or older. The poll was conducted on June 22-23<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

**TORONTO****June 23<sup>rd</sup>, 2015**

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**Federal Party Preference Trending**

[Decided/Leaning]

**TORONTO**

**June 23<sup>rd</sup>, 2015**

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
June 23 <sup>rd</sup> , 2015	1268	28	28	36	2	5	1
June 16 <sup>th</sup> , 2015	1281	26	28	34	5	7	1
June 5 <sup>th</sup> , 2015	1156	31	32	28	5	3	1
May 14 <sup>th</sup> , 2015	1286	31	31	30	4	3	1
April 23 <sup>rd</sup> , 2015	977	35	31	23	6	5	1
April 16 <sup>th</sup> , 2015	1365	33	35	22	6	3	1
March 31 <sup>st</sup> , 2015	1239	31	34	23	5	5	1
March 14 <sup>th</sup> , 2015	1370	32	36	21	6	4	1
February 11 <sup>th</sup> , 2015	1018	32	39	17	5	4	1
January 27-28 <sup>th</sup> , 2015	1309	35	34	20	6	5	1
January 5-6 <sup>th</sup> , 2015	1650	33	37	20	5	4	1
Dec. 10-11 <sup>th</sup> , 2014	1560	33	41	17	5	3	1
Nov. 19-20 <sup>th</sup> , 2014	1442	33	36	18	8	4	1
Oct. 5-8 <sup>th</sup> , 2014	1504	34	38	19	4	4	1
Sept. 5 <sup>th</sup> , 2014	1267	34	40	18	3	4	1
August 18-19 <sup>th</sup> , 2014	1798	32	41	17	5	5	1
July 18 <sup>th</sup> , 2014	1624	28	44	18	3	5	1
June 16-17 <sup>th</sup> , 2014	1683	31	39	19	5	4	1
May 22 <sup>nd</sup> , 2014	1694	30	36	23	5	6	1
Apr 29 <sup>th</sup> , 2014	1572	30	39	20	4	6	1
Mar 25-28 <sup>th</sup> , 2014	1764	29	39	22	3	5	1
Feb. 18-19 <sup>th</sup> , 2014	1824	29	39	21	4	6	1
Jan. 23-24 <sup>th</sup> , 2014	1228	28	38	24	4	5	1
Jan. 17 <sup>th</sup> , 2014	1779	28	37	25	4	5	1
Dec. 12-13 <sup>th</sup> , 2013	1634	32	38	21	3	5	1
Nov. 12-13 <sup>th</sup> , 2013	1834	29	38	22	4	6	1
Oct. 23 <sup>rd</sup> , 2013	1007	28	40	20	5	6	1
Oct. 21-22 <sup>nd</sup> , 2013	1859	30	39	19	5	7	1
Sept 16-17 <sup>th</sup> , 2013	1527	31	36	21	4	7	1
August 24 <sup>th</sup> , 2013	1145	29	38	22	4	6	1
July 23 <sup>rd</sup> , 2013	1501	31	35	22	4	7	1
June 19 <sup>th</sup> , 2013	1420	30	38	20	4	6	0
May 21 <sup>st</sup> – 22 <sup>nd</sup> , 2013	1709	27	44	20	3	4	1
April 15 <sup>th</sup> , 2013	1764	30	43	19	2	5	1
April 2 <sup>nd</sup> , 2013	1269	29	33	25	6	5	1
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	1663	31	30	27	5	6	1
Feb 6 <sup>th</sup> , 2013	1051	32	30	26	4	6	1
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	1555	36	25	28	4	7	1
Dec 18 <sup>th</sup> , 2012	1296	31	27	28	6	6	1

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**TORONTO**  
**June 23<sup>rd</sup>, 2015**

**Seat Distribution Projection Trending**

%	Cons	Lib	NDP	Green	Bloc	Other
June 23 <sup>rd</sup> , 2015	116	65	149	1	3	0
June 16 <sup>th</sup> , 2015	112	86	120	1	18	1
June 5 <sup>th</sup> , 2015	151	101	83	1	1	1
May 14 <sup>th</sup> , 2015	131	95	111	1	0	0
April 23 <sup>rd</sup> , 2015	146	101	77	1	12	1
April 16 <sup>th</sup> , 2015	142	137	58	1	0	0
March 31 <sup>st</sup> , 2015	129	125	65	1	17	1
March 14 <sup>th</sup> , 2015	130	138	65	1	4	0
February 10 <sup>th</sup> , 2015	112	194	30	1	1	0
January 27-28 <sup>th</sup> , 2015	145	125	61	1	5	1
January 5-6 <sup>th</sup> , 2015	137	126	70	1	0	1

**Switch from 308 to 338 seat distribution**

Dec. 10-11 <sup>th</sup> , 2014	109	164	34	1	0	0
Nov. 19-20 <sup>th</sup> , 2014	125	124	52	1	6	0
Oct. 5-8 <sup>th</sup> , 2014	132	130	44	1	1	0
Sept. 5 <sup>th</sup> , 2014	113	162	30	1	2	0
August 18-19 <sup>th</sup> , 2014	110	142	51	1	4	0
July 18 <sup>th</sup> , 2014	84	192	30	1	1	0
June 16-17 <sup>th</sup> , 2014	109	142	53	1	3	0
May 22 <sup>nd</sup> , 2014	111	110	75	1	11	0
Apr 29 <sup>th</sup> , 2014	100	158	39	1	10	0
Mar 25-28 <sup>th</sup> , 2014	99	159	40	1	9	0
Feb. 18-19 <sup>th</sup> , 2014	100	134	51	1	22	0
Jan. 23-24 <sup>th</sup> , 2014	104	132	65	1	6	0
Jan. 17 <sup>th</sup> , 2013	111	130	61	1	5	0
Dec. 12-13 <sup>th</sup> , 2013	110	147	48	1	2	0
Nov. 12-13 <sup>th</sup> , 2013	108	134	53	1	12	0
Oct. 23 <sup>rd</sup> , 2013	104	146	47	1	10	0
Oct. 21-22 <sup>nd</sup> , 2013	106	147	33	1	21	0
Sept 16-17 <sup>th</sup> , 2013	121	102	45	1	39	0
August 24 <sup>th</sup> , 2013	107	127	63	1	10	0
July 23 <sup>rd</sup> , 2013	129	120	44	1	14	0
June 19 <sup>th</sup> , 2013	113	150	39	1	5	0
May 21 <sup>st</sup> , 2013	77	192	37	1	1	0
April 15 <sup>th</sup> , 2013	99	170	35	1	3	0
April 2 <sup>nd</sup> , 2013	119	117	65	1	6	0
March 6 <sup>th</sup> -7 <sup>th</sup> , 2013	125	88	76	1	18	0
Feb 6 <sup>th</sup> , 2013	129	86	81	1	11	0
Jan 16 <sup>th</sup> -17 <sup>th</sup> , 2013	144	68	73	1	22	0
Dec 18 <sup>th</sup> , 2012	129	77	77	1	24	0
Nov 19 <sup>th</sup> , 2012	138	83	76	1	10	0
Oct 27 <sup>th</sup> , 2012	122	76	101	1	8	0

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**June 23<sup>rd</sup>, 2015**

**Federal Vote Preference**

*'If a federal election were held today, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
<b>Sample</b>	<b>1213</b>	<b>188</b>	<b>154</b>	<b>186</b>	<b>330</b>	<b>355</b>	<b>689</b>	<b>524</b>
Conservative	28	24	26	31	24	32	32	24
Liberal	28	24	29	28	29	30	27	30
New Democratic	36	41	39	33	36	31	35	36
Green	2	2	3	3	2	1	2	3
Bloc Quebecois	5	7	1	4	7	6	4	7
Other	1	1	1	1	1	1	1	1

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
<b>Sample</b>	<b>1213</b>	<b>77</b>	<b>292</b>	<b>465</b>	<b>77</b>	<b>152</b>	<b>150</b>	<b>947</b>	<b>266</b>
Conservative	28	32	17	32	34	41	21	31	17
Liberal	28	41	25	32	25	27	20	30	22
New Democratic	36	24	36	33	40	28	54	36	36
Green	2	2	2	2	0	3	4	2	2
Bloc Quebecois	5	0	20	0	0	0	0	0	22
Other	1	0	1	1	1	1	1	1	1

**Past Federal Vote**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
<b>Sample</b>	<b>1213</b>	<b>393</b>	<b>287</b>	<b>264</b>	<b>45</b>	<b>58</b>	<b>37</b>
Conservative	28	74	5	3	13	8	8
Liberal	28	11	65	16	23	5	17
New Democratic	36	12	29	74	28	18	63
Green	2	1	1	1	33	2	4
Bloc Quebecois	5	1	0	5	0	67	3
Other	1	1	1	1	2	0	6

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**June 23<sup>rd</sup>, 2015**

**Second Choice**

*'Which party would be your second choice?'*

*[Has First Choice]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1213	188	154	186	330	355	689	524
Conservative	9	7	10	9	10	11	9	9
Liberal	23	23	22	25	24	18	23	22
New Democratic	22	15	23	26	25	24	20	24
Green	15	24	14	10	10	13	14	17
Bloc Quebecois	3	3	4	3	5	4	5	2
Other Parties	6	8	3	6	6	7	9	3
Undecided	19	13	21	20	19	23	17	20

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1213	77	292	465	77	152	150	947	266
Conservative	9	13	8	10	8	11	4	10	7
Liberal	23	20	19	22	30	21	30	24	19
New Democratic	22	29	22	23	20	20	16	22	23
Green	15	14	10	15	11	13	30	16	11
Bloc Quebecois	3	0	14	0	0	0	0	0	16
Other Parties	6	3	5	6	7	11	4	6	6
Undecided	19	17	19	18	25	23	16	19	16

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1213	343	334	398	59	58	21
Conservative	9	0	17	10	8	5	15
Liberal	23	25	0	43	20	4	5
New Democratic	22	19	48	0	26	41	16
Green	15	7	16	23	0	18	20
Bloc Quebecois	3	2	2	6	9	0	5
Other Parties	6	12	1	3	6	12	32
Undecided	19	30	14	13	24	18	8

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**TORONTO**  
**June 23<sup>rd</sup>, 2015**

## ***Stephen Harper Approval***

*'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'*

*[All Respondents]*

### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1268	195	163	196	345	369	710	558
Approve	30	25	29	35	29	33	34	26
Disapprove	61	66	61	58	62	56	59	63
Don't know	9	9	10	7	9	11	7	11

### ***Region***

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1268	84	299	487	84	160	154	994	274
Approve	30	24	26	33	34	41	21	31	25
Disapprove	61	64	65	60	48	49	72	59	67
Don't know	9	12	9	8	18	10	7	9	8

### ***Federal Vote Preference***

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1268	343	334	398	59	58	21
Approve	30	87	12	7	20	6	9
Disapprove	61	8	81	83	70	91	72
Don't know	9	5	7	10	10	3	19

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## **TORONTO**

**June 23<sup>rd</sup>, 2015**

### ***Tom Mulcair Approval***

*'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'*

*[All Respondents]*

### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1268	195	163	196	345	369	710	558
Approve	50	40	53	50	57	55	53	46
Disapprove	25	25	21	29	24	23	30	19
Don't know	26	34	26	21	19	23	16	35

### ***Region***

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1268	84	299	487	84	160	154	994	274
Approve	50	48	65	43	39	35	58	45	66
Disapprove	25	15	18	27	32	41	20	27	17
Don't know	26	38	18	30	30	24	22	28	18

### ***Federal Vote Preference***

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1268	343	334	398	59	58	21
Approve	50	26	45	76	51	55	30
Disapprove	25	53	23	5	14	25	42
Don't know	26	21	32	19	35	20	28

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**June 23<sup>rd</sup>, 2015**

***Justin Trudeau Approval***

*‘Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?’*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
<b>Sample</b>	<b>1268</b>	<b>195</b>	<b>163</b>	<b>196</b>	<b>345</b>	<b>369</b>	<b>710</b>	<b>558</b>
<b>Approve</b>	38	39	32	38	43	37	38	38
<b>Disapprove</b>	41	37	45	42	39	41	45	37
<b>Don't know</b>	22	23	23	20	18	22	18	25

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
<b>Sample</b>	<b>1268</b>	<b>84</b>	<b>299</b>	<b>487</b>	<b>84</b>	<b>160</b>	<b>154</b>	<b>994</b>	<b>274</b>
<b>Approve</b>	38	46	35	40	44	29	37	39	34
<b>Disapprove</b>	41	24	43	37	39	54	46	40	43
<b>Don't know</b>	22	29	23	23	17	17	18	21	23

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
<b>Sample</b>	<b>1268</b>	<b>343</b>	<b>334</b>	<b>398</b>	<b>59</b>	<b>58</b>	<b>21</b>
<b>Approve</b>	38	14	79	32	33	23	17
<b>Disapprove</b>	41	74	7	42	42	52	41
<b>Don't know</b>	22	13	14	26	25	25	43

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**Expected Federal Election Party Winner**

*'Which party do you expect to win the next federal election?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1268	195	163	196	345	369	710	558
Conservative	29	25	31	33	28	30	34	25
Liberal	25	30	25	23	24	23	23	28
New Democratic	27	26	28	27	29	25	30	24
Green	2	4	2	2	1	0	1	3
Bloc Quebecois	3	6	1	1	2	3	2	4
Don't know	14	9	13	14	15	19	10	17

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1268	84	299	487	84	160	154	994	274
Conservative	29	24	27	30	36	41	21	30	27
Liberal	25	31	22	31	22	18	21	27	22
New Democratic	27	26	31	23	26	22	38	26	30
Green	2	1	2	2	0	5	2	2	2
Bloc Quebecois	3	0	6	2	0	1	5	2	7
Don't know	14	18	12	13	16	13	13	14	13

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1268	343	334	398	59	58	21
Conservative	29	80	13	10	13	16	20
Liberal	25	6	64	14	28	11	14
New Democratic	27	6	12	61	17	22	27
Green	2	1	1	1	16	4	6
Bloc Quebecois	3	3	0	2	2	28	0
Don't know	14	5	10	12	24	19	32

**TORONTO**

**June 23<sup>rd</sup>, 2015**

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# NEWS RELEASE



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