

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Two thirds approve of abortion pill

TORONTO August 2nd, 2015 In a random sampling of public opinion taken by the Forum Poll™ among 1399 Canadian adults, two thirds (62%) approve of the “abortion pill” RU 486 being approved for use in Canada, while fewer than one fifth disapprove(18%). As many as a fifth don’t have an opinion (20%).

Approval is notably higher among the wealthiest (\$100K to \$250K - 74%) and lower among the least wealthy (47%) but, apart from this, is remarkably consistent and maintains majority support across regions, demographics and political preference.

Incidence of disapproval is highest among the least wealthy (less than \$20K - 28%), in Alberta (25%), among Conservatives (27%) and those who think Stephen Harper makes the best Prime Minister (30%).

"We don't have the culture wars over abortion in Canada that exist in the US, but no one here wants to see more of them. The public recognizes RU 486 is a way to safely terminate a pregnancy early, without resorting to a traditional D&C," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

August 2nd, 2015

HIGHLIGHTS:

- Two thirds (62%) approve of the “abortion pill” RU 486 being approved for use in Canada.
- "We don't have the culture wars over abortion in Canada that exist in the US, but no one here wants to see more of them. The public recognizes RU 486 is a way to safely terminate a pregnancy early, without resorting to a traditional D&C," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1399 randomly selected Canadians 18 years of age or older. The poll was conducted on August 2nd, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

August 2nd, 2015

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

August 2nd, 2015

Abortion Pill Approval

'The abortion pill RU-486 has been approved for use in Canada. Do you approve or disapprove of this?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1399	218	167	244	327	443	728	671
Approve	62	65	58	62	62	60	60	63
Disapprove	18	17	19	19	18	19	19	17
Don't know	20	18	23	18	19	21	20	19

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1399	136	254	242	183	128	247
Approve	62	47	63	62	60	60	74
Disapprove	18	28	16	19	19	20	11
Don't know	20	25	21	19	21	21	14

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1399	126	366	489	93	133	192	1064	335
Approve	62	60	56	66	58	62	64	65	53
Disapprove	18	21	14	19	23	25	16	20	14
Don't know	20	20	30	15	19	13	20	16	34

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1399	355	326	477	72	68	42
Approve	62	56	66	71	53	55	52
Disapprove	18	27	17	12	14	11	33
Don't know	20	17	17	16	32	34	14

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com