

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Federal Conservatives lead in Ontario**

### **Strong among older males in eastern Ontario**

TORONTO May 1<sup>st</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 912 Ontario voters, close to 4-in-10 will vote for the federal Conservatives if an election were held today (37%), compared to a third who will vote for the federal Liberals (32%). Fewer than one quarter will vote NDP (22%), about one tenth will vote Green (7%) and few will vote any other party (2%). The Conservative vote is characteristic of the oldest (48%), males (44%), in eastern Ontario (45%), those with some college or university (47%) and provincial PC voters, of course (85%). The federal Liberal vote is common to younger respondents (35 to 44 - 37%), the wealthiest (\$80K to \$100k - 49%, \$100K to \$250K - 48%) and provincial Liberal voters (74%).

"Ontario is where elections are won in Canada, and we now see the federal Conservatives with a clear lead in this province, where the two leading parties generally battle it out on an even basis," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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#### **TORONTO**

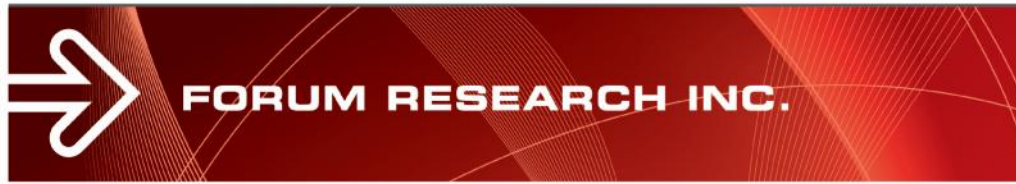
**May 1<sup>st</sup>, 2015**

#### **HIGHLIGHTS:**

- Close to 4-in-10 will vote for the federal Conservatives if an election were held today (37%), compared to a third who will vote for the federal Liberals (32%).
- "Ontario is where elections are won in Canada, and it's interesting to see the federal Conservatives with a clear lead in this province, where the two leading parties generally battle it out on an even basis," said Forum Research President, Dr. Lorne Bozinoff.

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**May 1<sup>st</sup>, 2015**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 912 randomly selected Ontarians 18 years of age and older. The poll was conducted on April 24-30<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Current Federal Party Preference**

*'If a federal election were held today, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	874	120	110	181	198	265	508	366
Progressive Conservative	37	24	29	37	43	48	44	30
Liberal	32	33	37	33	32	27	33	32
New Democratic	22	30	23	19	18	19	18	25
Green	7	8	8	10	6	3	4	10
Another Party	2	5	2	1	2	1	2	3

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	874	142	207	233	440	167	125
Progressive Conservative	37	45	35	35	35	35	37
Liberal	32	26	36	34	35	34	27
New Democratic	22	21	23	22	23	19	22
Green	7	7	5	5	5	9	11
Another Party	2	1	0	4	2	3	2

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	874	69	115	119	109	92	205
Progressive Conservative	37	26	34	37	38	34	35
Liberal	32	27	31	32	31	39	38
New Democratic	22	32	23	22	20	19	21
Green	7	11	9	5	7	8	5
Another Party	2	5	3	4	4	0	0

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## **Provincial Party Preference**

<b>%</b>	<b>Total</b>	<b>Progressive Conservative</b>	<b>Liberal</b>	<b>New Democratic</b>	<b>Green</b>	<b>Another Party</b>
<b>Sample</b>	<b>874</b>	<b>342</b>	<b>259</b>	<b>159</b>	<b>71</b>	<b>29</b>
<b>Progressive Conservative</b>	37	85	9	11	11	17
<b>Liberal</b>	32	10	74	20	18	14
<b>New Democratic</b>	22	3	10	65	18	2
<b>Green</b>	7	1	3	3	53	12
<b>Another Party</b>	2	1	3	1	1	55

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