

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

FOR IMMEDIATE RELEASE

PC leadership hopefuls bring little to race

Chow as NDP leader changes the equation

TORONTO November 1st, 2014 – In a random sampling of public opinion taken by the Forum Poll™ among 1104 Ontario voters, vote shares for the Progressive Conservative party are lower when actual leadership contenders are named than when no leader is named, but when Olivia Chow is proposed as leader of the Ontario New Democrats, the balance of probabilities changes considerably.

Liberals with 5 point lead in generic horserace

In the generic horserace, where no leaders are named, results are very similar to the recent election, and 4-in-10 will vote Liberal if a provincial election were held today (40%), while just more than a third will vote PC (35%). In this scenario, the NDP take a fifth of the vote (19%), and the Greens (4%) and other parties take few (2%).

Two seat majority seen for Liberals

If these results were projected up to seats in a 107 seat Legislature, the Liberals would take a two seat majority of 56, to 37 for the PCs, up from 28 in the election. Under this scenario, the NDP would take 14 seats, well down from the 21 actually held after June 12.

Elliott is strongest contender for PCs

Among the 5 current contenders for the PC leadership (and Doug Ford), Christine Elliott posts the most promising trial heats, followed by Ford. Nevertheless, her vote share is lower than that recorded for the PCs in the generic horserace. If she is leader, the Liberals take a 4-in-10 share (41%) to just less than a third for the PCs (32%) and almost a quarter for the NDP (22%). Of note, in all trial heat scenarios, the NDP do better than in the generic horserace. Lisa MacLeod posts the least positive results, driving the Liberal vote up to close to half (44%) while suppressing the PC vote below 3-in-10 (28%). Doug Ford keeps the Liberal vote lower than anyone but Elliott (42%), but has disappointing results among PCs (27%). All other stated contenders do about this well or slightly less successfully.

Chow changes the arithmetic

When Olivia Chow is proposed as leader of the New Democrats, the balance of power shifts considerably, and the horserace actually starts to look like a horserace. With her named as leader, the NDP take close to 3-in-10 votes (28%), tied with the PCs for second place (29%) right behind the Liberals (33%).

TORONTO

November 1st, 2014

HIGHLIGHTS:

- Vote shares for the Progressive Conservative party are lower when actual leadership contenders are named than when no leader is named.
- 4-in-10 will vote Liberal if a provincial election were held today (40%), while just more than a third will vote PC (35%).
- The Liberals would take a two seat majority of 56, to 37 for the PCs, while the NDP would take 14 seats.
- Among the 5 current contenders for the PC leadership (and Doug Ford), Christine Elliott posts the most promising trial heats, followed by Ford.
- When Olivia Chow is proposed as leader of the New Democrats, the balance of power shifts considerably, and the horserace actually starts to look like a horserace.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



Elliott, Ford are 1-2 in voters' hearts

When voters are asked which of the five contenders (and Doug Ford) they expect to win the leadership, Christine Elliott is first among all voters (26%) followed by Doug Ford (18%) and Lisa MacLeod (7%). Fully one third don't have an opinion (35%). Among PC voters, however, results are much more clear. One third prefer Elliott (34%), followed closely by one quarter who prefer Ford (24%). Among this group, the undecideds are not as numerous (26%). No other contenders are mentioned by as many as about one twentieth.

Wynne's favourables up sharply, Horwath flat

Premier Wynne's favourables have bounced back from a post-election low and are now close to half (46% approve, up from 41% last month). While Jim Wilson still makes little impression as interim PC leader (23% now, 18% last month), Andrea Horwath has seen her formerly very high approval levels stagnate (31% this month and last). In terms of net favourable scores (approve minus disapprove), both Wynne (+4) and Wilson (-2) are close to neutral, while Horwath is in negative territory (-13).

"We all know Christine Elliott is cruising for a coronation, but Doug Ford may prove to be a bump on the road to that event. He has partisans in the all-important, vote-rich 905, and that's where the PCs need to win votes to take power," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 1st, 2014

HIGHLIGHTS:

- When voters are asked which of the five contenders (and Doug Ford) they expect to win the leadership, Christine Elliott is first among all voters (26%) followed by Doug Ford (18%) and Lisa MacLeod (7%).
- Premier Wynne's favourables have bounced back from a post-election low and are now close to half (46% approve, up from 41% last month).
- "We all know Christine Elliott is cruising for a coronation, but Doug Ford may prove to be a bump on the road to that event. He has partisans in the all-important, vote-rich 905, and that's where the PCs need to win votes to take power," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 1st, 2014

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1104 randomly selected Ontarians 18 years of age and older. The poll was conducted on October 31st and November 1st, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Provincial Election Voting Preference Trending

[Decided / Leaning]

%	Sample	Con	Lib	NDP	Green	Other
November 1 st , 2014	1104	35	40	19	4	2
October 1 st , 2014	1013	34	36	23	6	1
August 20-21 st , 2014	1229	32	39	19	8	2
Popular Vote – June 7 th , 2014 Provincial Election Results	-	31	39	24	5	2
June 11 th , 2014	1054	35	41	20	3	1
June 5 th , 2014	974	37	39	17	6	1
May 27 th , 2014	882	36	36	20	7	1
May 20 th , 2014	1136	34	41	20	4	1
May 12 th , 2014	996	35	38	21	5	1
May 2-3 rd , 2014	1845	38	33	22	6	1
April 7 th , 2014	928	38	31	23	7	1
Mar 24 th , 2014	908	32	35	25	7	1
Feb. 25 th , 2014	1014	35	32	26	6	1
Jan. 24-25 th , 2014	1222	36	33	26	4	1
Dec. 17-18 th , 2013	1044	38	31	24	5	1
Nov. 26 th , 2013	1126	38	32	23	6	1
Oct. 25 th , 2013	1049	34	31	27	7	1
Oct. 2 nd , 2013	1093	36	33	23	7	1
Aug 29 th , 2013	1019	35	32	26	6	1
Jul 22 nd , 2013	861	36	31	27	5	1
Jun 26 th , 2013	977	35	33	24	8	1
May 28 th , 2013	881	34	38	21	6	0
May 3 rd , 2013	832	35	35	25	4	1
April 26 th , 2013	1133	36	36	24	4	1
Mar 26 th to 27 th 2013	1156	35	32	26	5	1
Feb. 26 th to Mar 1 st , 2013	2773	32	32	29	5	1
Feb. 20 th , 2013	1053	36	29	28	5	1
Jan. 23 to 24 th , 2013	1052	32	27	35	5	1
Dec. 17 th , 2012	925	33	27	31	8	1
Nov. 27 th to 28 th , 2012	1064	35	29	27	8	1
Oct. 30 th to 31 st , 2012	1047	37	22	32	7	1
Sep. 25 th , 2012	796	37	20	35	7	1
Aug 15 th , 2012	965	38	27	28	6	1
Jun 15 th , 2012	1047	38	26	30	5	1
Jun 4 th , 2012	986	36	28	30	4	1
May 14 th , 2012	1001	34	27	32	5	1
Apr 17 th , 2012	1021	34	28	31	5	1
Mar 28 th , 2012	1047	34	30	30	5	1
Mar 13 th , 2012	995	40	28	23	8	1
Feb. 15 th , 2012	1127	36	32	26	5	1

TORONTO

November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Overall Seat Distribution

%	Con	Lib	NDP
November 1 st , 2014	37	56	14
October 1 st , 2014	35	51	21
August 20-21 st , 2014	31	61	15
Election – June 12 th , 2014	28	58	21
June 5 th , 2014	39	57	11
May 27 th , 2014	42	50	15
May 20 th , 2014	31	63	13
May 12 th , 2014	26	68	13
May 2-3 rd , 2014	45	49	13
April 7 th , 2014	49	45	13
Mar 24 th , 2014	29	66	12
Feb. 25 th , 2014	48	42	17
Jan. 24-25 th , 2014	47	46	14
Dec. 17-18 th , 2013	43	51	13
Nov. 26 th , 2013	47	44	16
Oct. 25 th , 2013	41	48	18
Oct. 2 nd , 2013	47	44	16
Aug 29 th , 2013	36	53	18
Jul 22 nd , 2013	45	46	16
Jun 26 th , 2013	42	54	11
May 28 th , 2013	37	60	10
May 3 rd , 2013	36	59	12
April 26 th , 2013	38	59	10
Mar 26 th to 27 th 2013	43	50	14
Feb. 26 th to Mar 1 st , 2013	36	53	18
Feb. 20 th , 2013	52	39	16
Jan. 23 to 24 th , 2013	40	40	27
Dec. 17 th , 2012	44	38	25
Nov. 27 th to 28 th , 2012	47	41	19
Oct. 30 th to 31 st , 2012	58	26	23
Sep. 25 th , 2012	60	23	24
Aug 15 th , 2012	55	33	19
Jun 15 th , 2012	58	30	19
Jun 4 th , 2012	52	37	18
May 14 th , 2012	48	37	22
Apr 17 th , 2012	41	43	23
Mar 28 th , 2012	48	44	15
Mar 13 th , 2012	57	33	17
Feb. 15 th , 2012	51	48	8
Jan. 18 th , 2012	56	38	13
Popular Vote – October 6 th , 2011 Provincial Election Results	37	53	17

TORONTO

November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 1st, 2014

Ontario Provincial Party Leader Approval Rating Trending (% Approve)

[All Respondents]

	Sample	Wynne	Wilson	Horwath
November 1 st , 2014	1104	46	23	31
October 1 st , 2014	1079	41	18	31
August 20-21 st , 2014	1229	46	27	35
July 3 rd , 2014	810	41	-	28
		Wynne	Hudak	Horwath
May 27 th , 2014	882	34	27	34
May 20 th , 2014	1136	38	25	35
May 12 th , 2014	996	38	23	35
May 2-3 rd , 2014	1845	34	26	36
April 7 th , 2014	928	34	27	40
Mar 24 th , 2014	908	34	23	38
Feb. 25 th , 2014	1014	32	24	40
Jan. 24-25 th , 2014	1222	40	21	40
Dec. 17-18 th , 2013	1044	35	28	41
Nov. 26 th , 2013	1126	35	26	44
Oct. 25 th , 2013	1049	33	26	46
Oct. 2 nd , 2013	1093	39	25	41
Aug 29 th , 2013	1063	36	24	50
Jul 22 nd , 2013	914	35	27	43
Jun 26 th , 2013	1037	37	26	43
May 28 th , 2013	918	41	26	43
May 3 rd , 2013	869	42	27	49
April 26 th , 2013	1133	38	27	43
Mar 26 th to 27 th 2013	1156	40	27	44
Feb. 26 th to Mar 1 st , 2013	2773	34	24	44
Feb. 20 th , 2013	1053	36	27	49

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 1st, 2014

Current Provincial Party Preference

'If a provincial election were held today, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1072	48	85	199	287	453	503	569
Progressive Conservative	35	27	30	36	41	41	40	31
Liberal	40	39	42	42	39	39	34	46
New Democratic	19	23	25	15	17	15	20	17
Green	4	7	2	5	2	4	3	5
Another Party	2	3	1	2	1	1	3	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1072	156	189	297	486	244	186
Progressive Conservative	35	40	27	45	37	31	32
Liberal	40	41	54	34	43	42	26
New Democratic	19	14	13	18	16	20	32
Green	4	3	7	1	4	5	8
Another Party	2	3	0	1	1	3	2

Past Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1072	361	384	156	53	33
Progressive Conservative	35	93	7	10	11	20
Liberal	40	4	84	18	23	34
New Democratic	19	2	7	71	12	24
Green	4	1	2	0	49	2
Another Party	2	0	0	1	5	19

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Christine Elliot

'If a provincial election were held today, which party are you most likely to vote for if the Progressive Conservative leader were Christine Elliott?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Christine Elliot were Progressive Conservative leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1044	47	83	194	280	440	489	555
Progressive Conservative	32	17	30	36	36	38	36	28
Liberal	41	49	39	39	37	39	37	45
New Democratic	22	27	25	19	23	17	20	23
Green	4	3	5	5	3	5	5	3
Another Party	2	4	1	1	1	1	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1044	149	187	298	485	230	180
Progressive Conservative	32	35	24	46	36	25	21
Liberal	41	39	55	33	42	44	31
New Democratic	22	21	17	18	18	24	36
Green	4	2	3	2	3	5	11
Another Party	2	2	1	1	1	2	2

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1044	386	419	155	50	19
Progressive Conservative	32	80	8	3	6	11
Liberal	41	8	87	10	2	12
New Democratic	22	9	3	85	34	18
Green	4	2	1	2	55	2
Another Party	2	2	0	0	2	57

TORONTO
November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Doug Ford

'If a provincial election were held today, which party are you most likely to vote for if the Progressive Conservative leader were Doug Ford?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Doug Ford were Progressive Conservative leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1048	48	81	204	282	433	492	556
Progressive Conservative	27	25	19	29	30	27	33	21
Liberal	42	33	43	43	44	47	36	48
New Democratic	22	24	31	19	19	17	23	21
Green	8	16	6	6	6	7	7	9
Another Party	2	2	0	2	1	2	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1048	145	194	295	489	233	181
Progressive Conservative	27	27	28	30	29	20	27
Liberal	42	47	48	41	44	44	26
New Democratic	22	18	12	22	18	26	34
Green	8	8	12	6	8	6	11
Another Party	2	0	0	2	1	3	2

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1048	381	424	154	49	20
Progressive Conservative	27	63	8	11	3	32
Liberal	42	15	84	4	6	14
New Democratic	22	11	6	82	3	23
Green	8	7	2	3	85	25
Another Party	2	3	0	0	3	6

TORONTO
November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 1st, 2014

Lisa MacLeod

'If a provincial election were held today, which party are you most likely to vote for if the Progressive Conservative leader were Lisa MacLeod?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Lisa MacLeod were Progressive Conservative leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1022	47	84	192	277	422	475	547
Progressive Conservative	28	22	23	30	32	34	32	25
Liberal	44	51	44	43	41	43	39	50
New Democratic	21	21	26	21	21	17	21	21
Green	5	3	7	5	4	5	5	4
Another Party	2	3	1	1	1	1	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1022	147	182	289	471	227	177
Progressive Conservative	28	27	19	41	32	25	22
Liberal	44	50	61	37	48	42	30
New Democratic	21	18	13	18	16	26	36
Green	5	4	5	2	3	6	10
Another Party	2	1	1	1	1	2	2

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1022	371	417	154	48	19
Progressive Conservative	28	79	4	2	3	0
Liberal	44	10	92	4	27	37
New Democratic	21	6	3	91	4	23
Green	5	3	1	2	64	8
Another Party	2	2	0	1	2	32

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Patrick Brown

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 1st, 2014

'If a provincial election were held today, which party are you most likely to vote for if the Progressive Conservative leader were Patrick Brown?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Patrick Brown were Progressive Conservative leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1019	47	80	192	278	422	469	550
Progressive Conservative	26	21	20	29	30	31	29	24
Liberal	45	47	48	44	44	44	38	52
New Democratic	21	23	25	18	21	18	22	19
Green	6	8	6	7	4	6	8	4
Another Party	2	2	1	2	2	1	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1019	146	182	286	468	227	178
Progressive Conservative	26	25	19	37	29	21	23
Liberal	45	45	63	39	49	45	29
New Democratic	21	19	11	20	16	25	35
Green	6	9	5	3	4	6	12
Another Party	2	1	1	1	1	3	2

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1019	367	420	153	48	19
Progressive Conservative	26	77	3	1	2	0
Liberal	45	11	93	5	28	6
New Democratic	21	5	3	91	1	35
Green	6	5	2	2	67	29
Another Party	2	2	0	0	3	30

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 1st, 2014

Vic Fedeli

'If a provincial election were held today, which party are you most likely to vote for if the Progressive Conservative leader were Vic Fedeli?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Vic Fedeli were Progressive Conservative leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1014	47	80	189	274	424	475	539
Progressive Conservative	28	25	21	28	31	33	33	24
Liberal	43	40	46	43	42	43	37	48
New Democratic	22	23	27	20	23	17	21	22
Green	6	9	5	7	4	6	8	5
Another Party	2	3	1	1	1	2	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1014	145	180	285	465	226	178
Progressive Conservative	28	27	21	35	29	23	30
Liberal	43	43	59	40	48	41	24
New Democratic	22	19	12	21	17	29	32
Green	6	9	6	3	4	5	13
Another Party	2	1	2	1	1	3	1

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1014	365	418	153	49	19
Progressive Conservative	28	80	3	3	2	0
Liberal	43	5	92	7	0	3
New Democratic	22	9	3	88	1	22
Green	6	4	1	2	85	47
Another Party	2	1	0	0	12	28

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Monte McNaughton

'If a provincial election were held today, which party are you most likely to vote for if the Progressive Conservative leader were Monte McNaughton?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Monte McNaughton were Progressive Conservative leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1021	48	83	192	276	422	476	545
Progressive Conservative	28	24	25	28	31	33	32	26
Liberal	43	40	46	44	44	42	38	47
New Democratic	23	31	24	21	21	17	22	23
Green	4	2	4	6	3	6	6	3
Another Party	2	3	1	2	1	1	2	1

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1021	143	471	184	287	231	176
Progressive Conservative	28	27	29	17	37	29	28
Liberal	43	49	47	59	38	38	28
New Democratic	23	18	20	19	21	25	33
Green	4	3	3	4	2	5	9
Another Party	2	3	1	1	1	3	1

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1021	369	420	152	48	20
Progressive Conservative	28	79	4	2	14	14
Liberal	43	8	94	5	5	3
New Democratic	23	9	2	92	27	19
Green	4	3	1	0	52	20
Another Party	2	2	0	0	3	43

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO

November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Olivia Chow

'If a provincial election were held today, which party are you most likely to vote for if the NDP leader were Olivia Chow?' + 'Even though you may not have made up your mind, which party would you be leaning towards at this time if Olivia Chow were NDP leader?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1057	48	84	201	285	439	502	555
Progressive Conservative	29	20	24	36	36	38	36	23
Liberal	33	30	37	30	35	35	28	37
New Democratic	28	33	33	26	23	18	24	31
Green	5	5	6	5	4	6	6	4
Another Party	5	12	1	3	2	3	5	5

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1057	154	188	295	483	239	181
Progressive Conservative	29	35	18	41	31	25	24
Liberal	33	38	36	34	35	35	17
New Democratic	28	20	33	19	25	29	43
Green	5	3	5	4	4	4	12
Another Party	5	4	9	2	5	6	3

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1057	400	421	149	51	21
Progressive Conservative	29	81	2	5	2	8
Liberal	33	4	75	5	2	0
New Democratic	28	10	22	81	28	5
Green	5	4	1	9	34	1
Another Party	5	1	1	0	33	86

TORONTO
November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Expected Progressive Conservative Leader

'Which candidate do you expect to be chosen Progressive Conservative leader in May 2015?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1104	49	88	209	297	461	517	587
Christine Elliot	26	19	32	25	27	31	23	29
Lisa MacLeod	7	4	8	7	10	8	7	7
Patrick Brown	5	7	3	4	3	4	7	3
Vic Fedeli	5	8	3	5	3	4	6	3
Monte McNaughton	5	8	1	4	4	4	4	5
Doug Ford	18	23	17	21	14	14	22	15
Don't know	35	32	36	34	39	35	32	38

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1104	158	196	309	505	249	192
Christine Elliot	26	25	28	38	33	14	17
Lisa MacLeod	7	16	2	6	4	5	10
Patrick Brown	5	3	1	2	2	11	7
Vic Fedeli	5	5	1	3	2	4	16
Monte McNaughton	5	0	10	2	5	9	1
Doug Ford	18	16	29	12	19	15	21
Don't know	35	33	30	37	34	42	29

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1104	418	426	156	51	21
Christine Elliot	26	34	32	5	7	13
Lisa MacLeod	7	6	6	13	6	0
Patrick Brown	5	3	3	9	5	0
Vic Fedeli	5	4	3	4	15	26
Monte McNaughton	5	3	2	7	30	0
Doug Ford	18	24	14	15	14	51
Don't know	35	26	39	47	24	10

TORONTO

November 1st, 2014

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 1st, 2014

Approval of Kathleen Wynne as Premier

'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1104	49	88	209	297	461	517	587
Approve	46	42	52	43	49	49	41	51
Disapprove	42	48	37	42	40	41	48	37
Don't know	12	10	11	15	12	10	11	12

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1104	158	196	309	505	249	192
Approve	46	42	62	45	53	44	30
Disapprove	42	44	31	48	41	35	58
Don't know	12	14	7	7	7	21	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1104	101	200	174	114	122	208
Approve	46	45	30	48	55	40	59
Disapprove	42	32	52	46	31	51	38
Don't know	12	23	18	6	14	9	3

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1104	418	426	156	51	21
Approve	46	13	80	45	22	27
Disapprove	42	79	8	42	62	63
Don't know	12	9	12	13	16	10

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 1st, 2014

Approval of Jim Wilson

'Do you approve or disapprove of the job Jim Wilson is doing as interim leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1104	49	88	209	297	461	517	587
Approve	23	19	27	24	25	24	23	23
Disapprove	25	31	26	26	21	15	27	22
Don't know	52	50	47	50	54	61	49	55

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1104	158	196	309	505	249	192
Approve	23	23	18	26	22	28	20
Disapprove	25	19	26	25	25	17	41
Don't know	52	59	57	49	52	55	39

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1104	101	200	174	114	122	208
Approve	23	22	16	25	25	27	27
Disapprove	25	18	30	21	23	26	28
Don't know	52	60	54	55	52	47	45

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1104	418	426	156	51	21
Approve	23	32	22	16	6	27
Disapprove	25	21	19	35	59	31
Don't know	52	47	59	50	35	42

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
November 1st, 2014

Approval of Andrea Horwath

‘Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1104	49	88	209	297	461	517	587
Approve	31	23	36	37	33	28	32	30
Disapprove	44	54	40	34	42	44	46	41
Don't know	26	24	23	30	24	29	22	29

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1104	158	196	309	505	249	192
Approve	31	33	26	33	30	33	25
Disapprove	44	35	57	38	46	40	50
Don't know	26	32	17	28	23	27	25

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1104	101	200	174	114	122	208
Approve	31	31	21	40	40	29	30
Disapprove	44	29	39	39	43	62	50
Don't know	26	40	41	21	17	9	21

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other parties
Sample	1104	418	426	156	51	21
Approve	31	24	27	58	15	37
Disapprove	44	47	47	21	74	49
Don't know	26	29	26	21	11	13

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

November 1st, 2014

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com