

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **FOR IMMEDIATE RELEASE**

### **Post-election, Wynne's favourables up, Horwath's down**

#### **Christine Elliott favoured for PC leader**

TORONTO JULY 3<sup>rd</sup>, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 810 Ontario voters three weeks after the provincial election, 4-in-10 now approve of the performance of Premier Wynne (41%), up from just more than a third before the election (June 9 - 36%). Her net favourable rating (approve minus disapprove) has increased dramatically from -17 to -3. In contrast, Andrea Horwath's approval has dropped from one third (34%) to about one quarter now (28%), and her net score has worsened from -13 to -19.

#### **Christine Elliott leads field for PC leader**

Among six listed contenders for the now vacant PC leadership, Christine Elliott draws the interest of one fifth in total (21%) and one quarter among PC voters (25%). Next is John Baird, with about one seventh of the vote (14%) among PC voters and one tenth in total (9%). He is followed by Lisa MacLeod, favoured by a tenth of PC supporters (11%) and a twentieth in total (6%). Few among party supporters opt for Lisa Raitt (3%), Doug Ford (8%) or Tony Clement (7%), and one sixth choose someone else (15%).

#### **One third think Horwath should resign**

In total, just more than one third of Ontario voters think Andrea Horwath should resign as leader of the NDP (35%), while just more think she should not (43%). One fifth have no opinion (21%). Among NDP supporters, however, this proportion is just one eighth (16%), and fully three quarters think she should not step down (73%).

#### **One quarter of 2011 New Democrats voted Liberal this time**

One quarter of those who voted NDP in the provincial election of 2011 voted Liberal in this election (25%), while one tenth of 2011 Liberals voted PC this time (10%). A similar proportion of Liberals voted NDP this time (9%), while one tenth of past PC voters supported the Liberals this time (10%).

## **TORONTO**

**July 3<sup>rd</sup>, 2014**

## **HIGHLIGHTS:**

- 4-in-10 now approve of the performance of Premier Wynne (41%), up from just more than a third before the election (June 9 - 36%).
- Among six listed contenders for the now vacant PC leadership, Christine Elliott draws the interest of one fifth in total (21%) and one quarter among PC voters (25%).
- In total, just more than one third of Ontario voters think Andrea Horwath should resign as leader of the NDP (35%), while just more think she should not (43%).
- One quarter of those who voted NDP in the provincial election of 2011 voted Liberal in this election (25%), while one tenth of 2011 Liberals voted PC this time (10%).

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## **Liberals voted for best leader; not so PCs/NDP**

When asked what motivated them to choose the candidate they did, the plurality of voters say they voted for the party with the best economic plan (22%), followed by those who voted the best candidate in the riding (17%). After this, vote motivators include voting for the party one usually votes for or the one with the best leader (12% each), voting for the best anti-corruption plan (7%) and, last, voting the best transit plan (2%). One fifth say some other reason motivated their choice (21%), and about a twentieth have no clue (7%).

PC voters overwhelmingly voted for the best economic plan (40%) or the party with the best local candidate (18%), while Liberals voted primarily for the best leader (29%), followed by the economic plan (16%), the best local candidate (15%) or because they are the party always voted for (14%). New Democrats voted for the best local candidate (19%), the best economic plan (16%) and the customary party (17%), as well as the party best able to combat corruption (14%).

It is interesting to note that while Liberals are especially likely to say they voted for the party with the best leader (29%), PC supporters (3%) and New Democrats (4%) are unlikely to do so.

## **Wynne preferred for all attributes except fighting corruption**

When asked to rate the leaders for the same attributes for which voters were asked their voting motivation, Kathleen Wynne is preferred for all except having a plan to combat corruption, on which attribute she narrowly cedes the lead to Tim Hudak (22% vs 19%). On all other attributes, Wynne leads, Hudak comes in second and Horwath comes in third, including inspiring the confidence she can lead the province to prosperity (37% to 21% for Hudak and 15% for Horwath), having the best economic plan (33% to 28% to 16%), having the best transit plan (33% to 17% to 14%) and having the best local candidate (29% to 28% to 18%).

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### **TORONTO**

**July 3<sup>rd</sup>, 2014**

### **HIGHLIGHTS:**

- When asked what motivated them to choose the candidate they did, the plurality of voters say they voted for the party with the best economic plan (22%).
- PC voters overwhelmingly voted for the best economic plan (40%).
- Liberals voted primarily for the best leader (29%).
- New Democrats voted for the best local candidate (19%), the best economic plan (16%) and the customary party (17%), as well as the party best able to combat corruption (14%).
- When asked to rate the leaders for the same attributes for which voters were asked their voting motivation, Kathleen Wynne is preferred for all except having a plan to combat corruption.

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## Conclusion

While the issue of corruption cut into Premier Wynne's image and had a negative effect on her campaign, it was not the most important issue in the minds of voters, and they saw the Premier as better able to handle the issue which was top-of-mind, the economy. In addition, she was seen to be a stronger leader than either of the others, even among their own supporters. The combination of a strong leader combined with strong candidates and a superior economic plan proved to be the winning combination in this election.

"I think the real loser here is Andrea Horwath, in that she entered this election with good favourables and high personal popularity, unlike Tim Hudak. While the poor perception of Hudak essentially never changed, Horwath's eroded considerably from the day she declined to support the budget, and it may prove difficult to rebuild it. Nevertheless, only a minority of the general public think she should resign, and even fewer New Democrats," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## TORONTO

July 3<sup>rd</sup>, 2014

## HIGHLIGHTS:

- While the issue of corruption cut into Premier Wynne's image and had a negative effect on her campaign, it was not the most important issue in the minds of voters, and they saw the Premier as better able to handle the issue which was top-of-mind, the economy.
- "I think the real loser here is Andrea Horwath, in that she entered this election with good favourables and high personal popularity, unlike Tim Hudak. While the poor perception of Hudak essentially never changed, Horwath's eroded considerably from the day she declined to support the budget, and it may prove difficult to rebuild it. Nevertheless, only a minority of the general public think she should resign, and even fewer New Democrats," said Forum Research President, Dr. Lorne Bozinoff.

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**TORONTO**  
**July 3<sup>rd</sup>, 2014**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 810 randomly selected Ontarians 18 years of age and older. The poll was conducted on July 3<sup>rd</sup>, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Ontario Provincial Party Leader Approval Rating Trending (% Approve)**

[All Respondents]

%	Sample	Wynne	Hudak	Horwath
July 3 <sup>rd</sup> , 2014	810	41	-	28
May 27 <sup>th</sup> , 2014	882	34	27	34
May 20 <sup>th</sup> , 2014	1136	38	25	35
May 12 <sup>th</sup> , 2014	996	38	23	35
May 2-3 <sup>rd</sup> , 2014	1845	34	26	36
April 7 <sup>th</sup> , 2014	928	34	27	40
Mar 24 <sup>th</sup> , 2014	908	34	23	38
Feb. 25 <sup>th</sup> , 2014	1014	32	24	40
Jan. 24-25 <sup>th</sup> , 2014	1222	40	21	40
Dec. 17-18 <sup>th</sup> , 2013	1044	35	28	41
Nov. 26 <sup>th</sup> , 2013	1126	35	26	44
Oct. 25 <sup>th</sup> , 2013	1049	33	26	46
Oct. 2 <sup>nd</sup> , 2013	1093	39	25	41
Aug 29 <sup>th</sup> , 2013	1063	36	24	50
Jul 22 <sup>nd</sup> , 2013	914	35	27	43
Jun 26 <sup>th</sup> , 2013	1037	37	26	43
May 28 <sup>th</sup> , 2013	918	41	26	43
May 3 <sup>rd</sup> , 2013	869	42	27	49
April 26 <sup>th</sup> , 2013	1133	38	27	43
Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013	1156	40	27	44
Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013	2773	34	24	44
Feb. 20 <sup>th</sup> , 2013	1053	36	27	49

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**July 3<sup>rd</sup>, 2014**

**Party and Leader Attributes – Summary**

[All Respondents]

%	Wynne	Hudak	Horwath	None	Don't Know
Inspiring Confidence in Ontario's Prosperity	37	21	15	22	6
Best Transit Plan	33	17	14	23	14
Best Economic Plan	33	28	16	16	7
Best Candidate in Riding	29	28	18	16	10
Best Plan to Combat Corruption	19	22	16	30	13

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**Approval of Kathleen Wynne as Premier**

*'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Approve	41	36	40	40	48	45	36	46
Disapprove	44	42	44	51	40	42	52	37
Don't know	15	22	16	9	12	13	12	17

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Approve	41	43	62	36	47	31	30
Disapprove	44	47	29	47	39	52	47
Don't know	15	10	9	17	13	17	23

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Approve	41	29	39	41	50	43	48
Disapprove	44	49	48	39	39	53	44
Don't know	15	22	14	20	11	3	9

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Approve	41	8	82	21	24	19
Disapprove	44	82	6	61	54	56
Don't know	15	10	12	18	22	25

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## Approval of Andrea Horwath

*'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'*

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Approve	28	23	32	35	27	25	26	30
Disapprove	47	49	40	46	52	50	52	43
Don't know	25	28	29	19	21	25	23	27

### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Approve	28	32	17	23	21	37	39
Disapprove	47	45	63	52	56	39	26
Don't know	25	23	20	25	23	24	35

### Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Approve	28	32	27	26	27	34	36
Disapprove	47	36	54	48	31	55	47
Don't know	25	32	19	26	42	12	18

### Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Approve	28	26	15	69	19	9
Disapprove	47	53	57	15	34	86
Don't know	25	21	28	16	47	5

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**Best Person to Lead PC Party**

*‘Tim Hudak has stepped down as leader of the Ontario Progressive Conservative party. Who do you think is the best person to lead the PC party now?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Christine Elliott	21	18	14	25	27	26	23	20
Lisa MacLeod	6	6	9	2	2	8	5	6
Lisa Raitt	3	4	3	3	2	2	3	3
Tony Clement	7	5	5	7	8	9	6	7
John Baird	9	7	13	9	9	10	11	8
Doug Ford	8	13	6	9	6	3	12	5
Someone else	15	14	15	18	14	15	16	15
Don't know	30	33	34	27	31	27	25	36

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Christine Elliott	21	9	29	27	28	21	8
Lisa MacLeod	6	10	1	5	3	6	9
Lisa Raitt	3	10	1	4	2	1	1
Tony Clement	7	2	7	9	8	5	9
John Baird	9	17	9	6	7	14	2
Doug Ford	8	4	4	13	10	5	13
Someone else	15	19	13	10	11	17	25
Don't know	30	30	36	26	30	31	31

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Christine Elliott	21	9	28	21	16	19	34
Lisa MacLeod	6	7	3	4	8	7	6
Lisa Raitt	3	1	2	2	5	3	3
Tony Clement	7	3	7	8	4	5	8
John Baird	9	15	8	16	4	8	6
Doug Ford	8	18	4	4	5	8	6
Someone else	15	14	15	19	15	14	15
Don't know	30	32	33	26	43	37	23

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***Provincial Party Preference***

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Christine Elliott	21	25	20	25	10	22
Lisa MacLeod	6	11	2	4	8	1
Lisa Raitt	3	3	4	3	2	0
Tony Clement	7	7	8	7	3	2
John Baird	9	14	7	8	13	3
Doug Ford	8	6	9	5	5	31
Someone else	15	15	11	21	27	25
Don't know	30	19	39	27	32	16

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**July 3<sup>rd</sup>, 2014**

**Andrea Horwath Resignation**

*'Do you think Andrea Horwath should resign as leader of the Ontario NDP or not?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Think Andrea Horwath should resign	35	38	39	34	32	32	39	32
Do not think Andrea Horwath should resign	43	37	40	49	49	46	45	41
Don't know	21	25	22	17	20	23	16	26

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Think Andrea Horwath should resign	35	25	46	35	40	33	34
Do not think Andrea Horwath should resign	43	59	32	40	36	52	38
Don't know	21	15	22	25	24	15	28

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Think Andrea Horwath should resign	35	42	36	36	24	45	26
Do not think Andrea Horwath should resign	43	27	38	41	45	50	64
Don't know	21	31	25	23	31	5	10

**Provincial Party Preference**

	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Think Andrea Horwath should resign	35	37	44	16	25	55
Do not think Andrea Horwath should resign	43	44	32	73	43	30
Don't know	21	19	24	10	33	15

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**Party Preference for June 12<sup>th</sup> 2014 Election**

*'Which party did you vote for in the recent Ontario provincial election held on June 12, 2014?'*

*[Voted in 2014 Ontario provincial election]*

**Age / Gender**

%	18-34	35-44	45-54	55-64	65+	Male	Female
<b>Sample</b>	<b>37</b>	<b>65</b>	<b>137</b>	<b>205</b>	<b>309</b>	<b>349</b>	<b>404</b>
Progressive Conservative	15	24	33	33	41	33	23
Liberal	38	37	36	40	36	34	41
NDP	22	27	18	17	12	15	24
Green	13	7	7	6	4	8	7
Other parties	12	5	5	4	7	9	5

**Region**

%	E. Ont	416	905	GTA	SW. Ont	N. Ont
<b>Sample</b>	<b>125</b>	<b>136</b>	<b>220</b>	<b>356</b>	<b>172</b>	<b>100</b>
Progressive Conservative	28	15	32	25	37	28
Liberal	38	61	35	47	22	22
NDP	22	18	18	18	24	17
Green	3	3	7	5	7	24
Other parties	9	3	7	5	10	10

**2011 Provincial Party Preference**

%	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
<b>Sample</b>	<b>270</b>	<b>247</b>	<b>145</b>	<b>31</b>	<b>21</b>
Progressive Conservative	78	10	4	11	21
Liberal	10	74	25	12	4
NDP	4	9	62	17	2
Green	2	5	3	37	9
Other parties	5	2	6	23	63

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**Most Important Factor in Party Choice**

*'Which one factor was most important in helping you decide which party to vote for?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Voted for the party you always vote for	12	8	12	13	12	17	11	13
Voted for the party with the best leader	12	6	8	16	18	17	7	17
Voted for the party with the best candidate in your riding	17	16	17	14	19	21	15	19
Voted for the party with the best economic plan	22	12	33	21	24	24	27	17
Voted for the party with the best transit plan	2	3	3	1	2	3	3	2
Voted for the party with the best plan to combat corruption	7	7	9	7	7	5	9	6
Voted for some other reason	21	39	9	23	15	9	22	20
Don't know	7	9	9	4	4	4	6	7

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Voted for the party you always vote for	12	11	12	19	6	6
Voted for the party with the best leader	12	4	23	4	5	14
Voted for the party with the best candidate in your riding	17	23	16	18	12	0
Voted for the party with the best economic plan	22	35	19	15	14	2
Voted for the party with the best transit plan	2	0	5	3	0	0
Voted for the party with the best plan to combat corruption	7	6	1	13	26	11
Voted for some other reason	21	14	20	25	31	41
Don't know	7	6	4	2	6	25

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**Best Economic Plan**

*'Which party leader had the best economic plan?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Kathleen Wynne	33	28	31	35	41	37	28	38
Tim Hudak	28	30	18	30	31	29	35	21
Andrea Horwath	16	17	25	14	10	10	16	16
None of these	16	16	16	18	14	16	16	17
Don't know	7	9	10	2	3	8	5	8

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Kathleen Wynne	33	42	46	33	38	20	25
Tim Hudak	28	27	20	29	25	31	33
Andrea Horwath	16	7	19	11	14	25	16
None of these	16	21	11	16	14	18	19
Don't know	7	3	5	11	8	6	6

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Kathleen Wynne	33	10	29	32	50	41	41
Tim Hudak	28	33	23	30	14	28	32
Andrea Horwath	16	12	11	20	12	20	18
None of these	16	36	24	8	22	9	7
Don't know	7	9	14	10	2	2	2

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Kathleen Wynne	33	4	72	11	18	17
Tim Hudak	28	75	7	7	18	15
Andrea Horwath	16	4	4	63	5	19
None of these	16	12	8	16	53	47
Don't know	7	5	9	2	6	1

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## Best Transit Plan

'Which party leader had the best transit plan?'

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Kathleen Wynne	33	34	29	33	33	36	34	32
Tim Hudak	17	17	16	14	20	18	20	14
Andrea Horwath	14	12	24	14	9	8	13	14
None of these	23	22	20	25	26	24	23	23
Don't know	14	14	12	14	12	15	10	17

### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Kathleen Wynne	33	43	54	28	39	21	16
Tim Hudak	17	19	11	20	16	18	15
Andrea Horwath	14	9	20	8	13	17	15
None of these	23	17	10	26	19	30	34
Don't know	14	12	5	18	12	14	20

### Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Kathleen Wynne	33	21	34	36	45	38	32
Tim Hudak	17	21	13	18	7	21	22
Andrea Horwath	14	10	15	21	13	9	16
None of these	23	34	22	11	24	12	21
Don't know	14	13	16	14	11	19	9

### Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Kathleen Wynne	33	7	63	25	9	27
Tim Hudak	17	47	6	3	3	6
Andrea Horwath	14	8	6	39	10	4
None of these	23	25	12	23	52	59
Don't know	14	13	13	11	25	5

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## Best Plan to Combat Corruption

*'Which party leader had the best plan to combat corruption?'*

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Kathleen Wynne	19	10	25	20	19	22	16	21
Tim Hudak	22	15	19	29	26	26	27	17
Andrea Horwath	16	22	21	11	15	10	18	15
None of these	30	42	24	25	29	23	28	31
Don't know	13	11	11	14	10	19	10	15

### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Kathleen Wynne	19	21	27	15	20	19	9
Tim Hudak	22	22	14	26	21	26	19
Andrea Horwath	16	17	17	11	14	20	22
None of these	30	28	29	30	29	27	38
Don't know	13	11	12	18	16	8	13

### Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Kathleen Wynne	19	10	15	24	32	22	16
Tim Hudak	22	23	18	26	19	18	28
Andrea Horwath	16	13	12	20	17	26	21
None of these	30	44	37	16	25	21	24
Don't know	13	10	18	14	7	13	11

### Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Kathleen Wynne	19	4	41	3	4	16
Tim Hudak	22	59	7	8	6	4
Andrea Horwath	16	10	5	53	12	17
None of these	30	13	33	29	66	60
Don't know	13	14	14	8	12	4

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**Party Leader Inspiring Most Confidence in Ontario's prosperity**

*'Which party leader inspired the most confidence in you that he or she could lead Ontario to prosperity?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Kathleen Wynne	37	34	35	36	41	41	31	42
Tim Hudak	21	20	15	23	25	22	26	16
Andrea Horwath	15	17	20	12	11	9	13	16
None of these	22	21	20	26	18	22	25	18
Don't know	6	8	9	2	5	6	5	8

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Kathleen Wynne	37	36	56	35	44	24	28
Tim Hudak	21	23	14	21	18	26	19
Andrea Horwath	15	19	16	10	13	18	12
None of these	22	15	12	24	19	24	34
Don't know	6	6	1	9	6	7	7

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Kathleen Wynne	37	28	29	45	44	42	40
Tim Hudak	21	21	15	28	12	20	26
Andrea Horwath	15	12	21	9	21	11	15
None of these	22	33	27	12	18	23	15
Don't know	6	6	8	5	6	3	3

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Kathleen Wynne	37	4	78	15	22	17
Tim Hudak	21	59	5	6	7	4
Andrea Horwath	15	5	3	55	10	17
None of these	22	26	9	18	56	62
Don't know	6	6	5	5	4	0

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**Best Candidate in Riding**

*'Which party leader had the best candidate in your riding?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	810	45	74	151	218	322	376	434
Kathleen Wynne	29	20	34	31	36	29	29	29
Tim Hudak	28	28	20	30	30	31	31	25
Andrea Horwath	18	20	21	16	14	15	16	19
None of these	16	20	15	13	14	16	15	16
Don't know	10	12	11	9	6	8	9	10

**Region**

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	810	137	146	236	382	184	107
Kathleen Wynne	29	25	58	23	38	19	15
Tim Hudak	28	34	11	28	21	33	38
Andrea Horwath	18	17	18	15	16	23	15
None of these	16	14	7	22	16	12	26
Don't know	10	10	5	12	9	12	7

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	810	73	128	127	85	86	150
Kathleen Wynne	29	13	36	27	47	21	28
Tim Hudak	28	35	23	29	17	25	34
Andrea Horwath	18	11	19	19	19	23	22
None of these	16	30	11	8	11	21	13
Don't know	10	12	11	17	5	9	4

**Provincial Party Preference**

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	810	287	302	125	41	29
Kathleen Wynne	29	7	63	7	19	2
Tim Hudak	28	68	10	10	17	21
Andrea Horwath	18	7	7	61	11	13
None of these	16	8	12	16	47	48
Don't know	10	11	8	5	7	16

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