

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Pan Am Games have caused no disruptions: two thirds**

### **One quarter attended events, close to half follow on TV**

TORONTO JULY 16<sup>th</sup> - In a random sampling of public opinion taken by the Forum Poll™ among 825 Toronto adults, just more than one third say the Pan Am Games have caused disruptions in their daily lives (38%), and among this group, just one fifth say the disruptions were very serious (21%, or about 8% of total Toronto adults). Incidence of disruption is especially high among the youngest (57%), in the former city of York (52% - caution: small sample size) and among Torontonians with an Asian background (55% - caution: small sample size). Thinking the disruptions serious is common to mid age groups, males and those in Etobicoke.

### **One quarter attended or will attend, close to half follow on TV**

Just more than a quarter of Toronto adults say have attended or will attend a Pan Am Games event (27%), and this is especially characteristic of the early mid aged (35 to 44 - 32%), the wealthiest (\$100K to \$250K - 33%) and in the downtown (32%). New Democrats, both federal (33%) or provincial (31%) are more likely to attend than Conservatives (19%) or Progressive Conservatives (19%).

Close to half have followed the Pan Am Games on TV (46%), and this is especially the case among the oldest, the less wealthy and most places in the city except North York.

One-in-thirty three Torontonians is volunteering at the games (3%).

### **3-in-10 want HOV lanes to stay**

Three-in-ten Toronto adults want to see the temporary HOV lanes continue after the Pan Am Games are over, and this is especially true among Gen X (35 to 44 - 40%), higher income groups (\$60K to \$80K - 37%), in the downtown (35%) and among federal New Democrats (38%). Close to 6-in-10 disagree with maintaining the HOV lanes (57%) and about one sixth have no opinion (14%).

"It's a Canadian thing. Everyone grumbled about the Pan Am Games and the traffic disruptions until they didn't anymore. Now everyone is involved and enjoying themselves. This was also the pattern with the Vancouver Olympics. What everyone assumed was going to be washout turned into a great show enjoyed by all," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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#### **TORONTO**

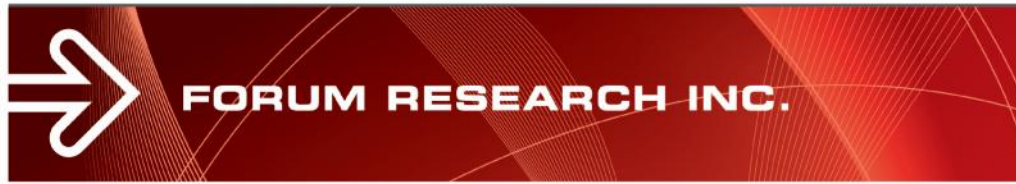
**July 16<sup>th</sup>, 2015**

#### **HIGHLIGHTS:**

- Just more than one third say the Pan Am Games have caused disruptions in their daily lives (38%).
- Just more than a quarter of Toronto adults say have attended or will attend a Pan Am Games event (27%).
- "It's a Canadian thing. Everyone grumbled about the Pan Am Games and the traffic disruptions until they didn't anymore. Now everyone is involved and enjoying themselves. This was also the pattern with the Vancouver Olympics. What everyone assumed was going to be washout turned into a great show enjoyed by all," said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 825 randomly selected voters in Toronto, Ontario. The poll was conducted on July 14-15<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**July 16<sup>th</sup>, 2015**

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**July 16<sup>th</sup>, 2015**

***Pan Am Games: Attendance***

*'Have you, or will you attend any of the Pan Am Games events?'*

*[All respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	825	175	116	181	179	174	435	390
Yes	27	29	32	28	22	18	26	28
No	57	54	50	55	64	72	59	56
Not sure	16	17	17	17	14	11	15	16

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	825	349	168	173	135
Yes	27	32	19	28	22
No	57	53	63	59	59
Not sure	16	15	18	13	19

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	825	92	94	102	93	78	194
Yes	27	21	22	30	26	26	33
No	57	66	61	54	56	56	51
Not sure	16	13	16	16	18	18	16

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### ***Pan Am Games: Following on Television***

*'Have you been following the Pan Am Games on television?'*

*[All respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	825	175	116	181	179	174	435	390
Yes	46	34	49	49	52	57	42	49
No	54	66	51	51	48	43	58	51

#### **Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	825	349	168	173	135
Yes	46	43	43	51	49
No	54	57	57	49	51

#### **Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	825	92	94	102	93	78	194
Yes	46	42	46	51	36	47	50
No	54	58	54	49	64	53	50

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***Pan Am Games: Volunteering***

*'Are you volunteering at the Pan Am Games?'*

*[All respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	825	175	116	181	179	174	435	390
Yes	3	3	5	2	1	2	4	2
No	97	97	95	98	99	98	96	98

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	825	349	168	173	135
Yes	3	2	7	1	2
No	97	98	93	99	98

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	825	92	94	102	93	78	194
Yes	3	3	2	7	1	1	2
No	97	97	98	93	99	99	98

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***Pan Am Games: Disruptions***

*‘Have the Pan Am Games created disruptions in your daily life or not?’*

*[All respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	825	175	116	181	179	174	435	390
Yes, have created disruptions	38	57	34	33	29	19	42	34
No, have not created disruptions	62	43	66	67	71	81	58	66

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	825	349	168	173	135
Yes, have created disruptions	38	38	37	41	35
No, have not created disruptions	62	62	63	59	65

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	825	92	94	102	93	78	194
Yes, have created disruptions	38	34	39	27	43	39	36
No, have not created disruptions	62	66	61	73	57	61	64

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***Pan Am Games: Seriousness of Disruptions***

*'How serious have these disruptions been?'*

*[Pan Am Games have cause disruptions]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	278	92	41	61	53	31	168	110
Very serious	21	12	30	30	23	23	28	12
Somewhat serious	35	36	36	33	28	45	33	38
Not very serious	35	40	29	29	40	23	30	40
Not at all serious	9	12	5	8	8	9	9	10

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	278	116	55	66	41
Very serious	21	16	18	33	18
Somewhat serious	35	35	36	29	46
Not very serious	35	35	36	35	31
Not at all serious	9	13	11	3	4

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	278	26	31	24	37	26	68
Very serious	21	11	6	7	32	31	26
Somewhat serious	35	25	51	41	29	34	35
Not very serious	35	41	32	36	34	33	33
Not at all serious	9	22	11	16	5	2	6

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***Pan Am Games: HOV Lanes***

*'Do you agree or disagree the temporary High Occupancy Vehicle lanes, or HOV lanes, should be kept in place after the Pan Am Games are over?'*

*[All respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	825	175	116	181	179	174	435	390
Agree	30	34	40	21	22	23	29	30
Disagree	57	52	48	66	69	56	62	52
Don't know	14	15	11	12	8	21	9	18

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	825	349	168	173	135
Agree	30	35	26	26	23
Disagree	57	50	56	62	70
Don't know	14	15	18	12	7

**Income**

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	825	92	94	102	93	78	194
Agree	30	31	31	33	37	32	27
Disagree	57	45	47	60	54	56	66
Don't know	14	24	23	8	9	11	7

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