

NEWS RELEASE



FOR IMMEDIATE RELEASE

30 stop LRT network preferred to 4 stop Scarborough subway

LRT preferred even in Scarborough

TORONTO, January 25th, 2015 - In a random sampling of public opinion taken by The Forum Poll™ among 843 Toronto voters, respondents were presented with the proposition that the \$3 billion plus dollars required to build a four stop Scarborough subway could also be used to build a 30 stop LRT network covering the entire municipality and were asked their preference. Fully 6-in-10 (61%) prefer the LRT network, twice as many as prefer the abbreviated subway (29%). Few say build neither and save the money (4%), build something else (4%) or that they don't know (3%). In the downtown, close to 7-in-10 opt for the LRT network (69%), and even in Scarborough, the majority prefer it (58% to 33% for the four stop subway).

"When all the cancelled and planned LRT lines and extensions are added up, with all their stops, it becomes clear that, if the cost is the same, greater value is delivered by an LRT network, and even the residents of Scarborough understand this. It may be Scarborough subway logjam is breaking, and other, more economical alternatives may be considered," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

January 25th, 2015

HIGHLIGHTS:

- Fully 6-in-10 (61%) prefer the LRT network, twice as many as prefer the subway (29%).
- "When all the cancelled and planned LRT lines and extensions are added up, with all their stops, it becomes clear that, if the cost is the same, greater value is delivered by an LRT network, and even the residents of Scarborough understand this. It may be Scarborough subway logjam is breaking, and other, more economical alternatives may be considered," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 843 randomly selected voters in Toronto, Ontario. The poll was conducted on January 24th and 25th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

TORONTO

January 25th, 2015

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

4 Stop Subway vs. 30 Stop LRT

'If the three stop Scarborough Subway is increased to four stops, it will cost more than \$3 billion dollars. For the same amount of money, a 30 stop LRT network that would cover the entire municipality could be built. Which would you prefer overall, a four stop subway or a 30 stop LRT network across Scarborough, if each cost the same?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	843	201	151	147	160	184	480	363
Four stop subway	29	25	36	29	24	31	34	25
30 stop LRT network	61	70	50	56	64	60	59	62
Build neither and save the money	4	2	4	5	5	3	2	6
Do something else	4	2	6	6	3	2	3	4
Don't know	3	1	3	3	4	5	2	3

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	843	348	141	182	172
Four stop subway	29	23	31	29	35
30 stop LRT network	61	69	56	63	53
Build neither and save the money	4	3	4	4	4
Do something else	4	1	9	2	3
Don't know	3	3	1	2	5

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	843	145	343	158	47
Four stop subway	29	51	28	10	50
30 stop LRT network	61	39	64	85	37
Build neither and save the money	4	5	3	2	4
Do something else	4	3	2	1	8
Don't know	3	3	3	1	1

TORONTO

January 25th, 2015

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

TORONTO

January 25th, 2015

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com