

NEWS RELEASE



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FOR IMMEDIATE RELEASE

More Than Four In Ten Have Seen or Heard Something About PC Nomination Process

More than a third say their opinion of Patrick Brown has become more negative because of it

Toronto, August 25th – In a random sampling of public opinion taken by The Forum Poll™ among 981 Ontario voters, more than four in ten (TOP2: 43%) say they are at least somewhat aware of news related to the PCs candidate nomination process. More than half, however, (BTM2: 52%) say they are at not very aware or not at all aware of the PC candidate nomination process.

Respondents most likely to say they are aware of news related to the PC candidate nomination process include those aged 35-44 (48%), 55-64 (48%), or 65+ (46%), males (46%), the least wealthy (51%) or the most wealthy (51%), with a post-graduate degree (49%), living in the 905 (48%) or North-eastern Ontario (46%), and supporting the PCs (52%).

Respondents most likely to say they are not aware of the news related to the PC candidate nomination process include those aged 34 and younger (58%), females (55%), earning \$20,000-\$40,000 (64%), with a college/university degree (57%), living in Eastern Ontario (54%) or Southwestern Ontario (53%), and supporting the Liberals (62%).

Those who know about it see Brown less favourably

Considering only the opinions of those who said they were at least somewhat aware of news related to the PC candidate nomination process, more than a third (BTM2: 36%) said that their opinion of Patrick Brown has become more negative in response.

Respondents most likely to say that their opinion became more negative include those aged 34 and younger (41%) and 45-54 (41%), males (43%), earning \$60,000-\$80,000 (41%), with a post-graduate degree (49%), living in North-eastern Ontario (42%), and supporting the NDP (51%).

Fewer than two in ten (18%) said that their opinion of Patrick Brown has become more positive in response. Respondents most likely to say their opinion became more positive include those aged 55-64 (23%) or 65+ (26%), \$20,000-\$40,000 (27%) or \$40,000-\$60,000 (26%), with some college/university (25%), living in Eastern Ontario (23%) or Southwestern Ontario (20%), and supporting the PCs (27%).

The plurality (46%), however, said that it hasn't affected their opinion at all, saying its become neither more positive nor more negative.

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“A considerable portion of Ontarians have heard about the Progressive Conservative’s nomination problems, and more than one third say it’s negatively affecting their opinion of Patrick Brown,” said Dr. Lorne Bozinoff, President of Forum Research. “It’s not currently affecting Brown provincially, but the longer this process, which is supposed to be relatively simple, remains in the headlines, the more likely it becomes that the issue will hurt his election prospects.”



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“A considerable portion of Ontarians have heard about the Progressive Conservative’s nomination problems, and more than one third say it’s negatively affecting their opinion of Patrick Brown,” said Dr. Lorne Bozinoff, President of Forum Research. “It’s not currently affecting Brown provincially, but the longer this process, which is supposed to be relatively simple, remains in the headlines, the more likely it becomes that the issue will hurt his election prospects.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 981 randomly selected Ontario Voters. The poll was conducted August 23-24, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Awareness of the nomination process

Based on what you have seen or heard, how aware are you of any news related to the Ontario Progressive Conservative candidate nomination process?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	981	102	124	178	238	339	499	458
NET: TOP2	43	35	48	44	48	46	46	40
NET: BTM2	52	58	49	53	48	49	50	55
Very aware	13	14	14	17	10	11	18	9
Somewhat aware	30	21	35	27	38	34	28	31
Not very aware	30	32	29	30	27	30	31	29
Not at all aware	22	26	20	23	21	19	19	26
Don't know	5	8	2	2	5	5	4	6

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	981	89	145	120	116	98	199
NET: TOP2	43	51	26	43	46	44	51
NET: BTM2	52	38	64	50	50	56	49
Very aware	13	20	8	17	9	8	15
Somewhat aware	30	31	18	26	37	36	35
Not very aware	30	18	48	27	27	28	28
Not at all aware	22	20	16	22	23	28	21
Don't know	5	10	10	7	4	0	0



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Region

%	Total	Eastern Ontario	Toronto 416	Toronto 905	South-western Ontario	North-eastern Ontario	North-western Ontario
Sample	981	159	185	242	245	135	15
NET: TOP2	43	39	44	48	38	46	20
NET: BTM2	52	57	51	49	53	51	74
Very aware	13	16	16	13	12	9	5
Somewhat aware	30	24	28	35	26	38	15
Not very aware	30	32	31	29	31	25	45
Not at all aware	22	25	20	20	22	26	29
Don't know	5	3	4	3	9	3	6

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	981	170	237	380	194
NET: TOP2	43	42	43	41	49
NET: BTM2	52	43	52	57	50
Very aware	13	16	16	10	17
Somewhat aware	30	26	27	31	33
Not very aware	30	28	28	32	29
Not at all aware	22	15	24	24	21
Don't know	5	15	5	2	1



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Voter Ballot Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	981	401	230	189	62	33
NET: TOP2	43	52	32	41	43	65
NET: BTM2	52	46	62	55	50	35
Very aware	13	15	10	13	11	38
Somewhat aware	30	36	22	28	32	27
Not very aware	30	31	34	32	27	14
Not at all aware	22	15	28	23	22	21
Don't know	5	2	5	4	8	0



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Opinion Change on Patrick Brown

Has your opinion of Patrick Brown become more positive, more negative, or neither more positive nor more negative in response to what you have seen or heard about the Ontario Progressive Conservative candidate nomination process?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	448	37	63	78	115	155	244	191
NET: TOP2	18	15	17	10	23	26	21	14
NET: BTM2	36	41	32	41	32	35	43	30
Considerably more negative	19	21	19	18	19	20	25	13
Somewhat more negative	17	19	13	23	13	15	18	16
Neither more negative nor more positive	46	44	51	49	46	39	35	56
Somewhat more positive	12	10	12	8	15	16	15	10
Considerably more positive	6	5	6	2	7	10	6	4

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	448	41	53	57	54	44	101
NET: TOP2	18	15	27	26	23	19	12
NET: BTM2	36	33	29	31	41	27	46
Considerably more negative	19	11	14	14	21	13	27
Somewhat more negative	17	22	15	17	19	14	19
Neither more negative nor more positive	46	52	44	43	37	54	42
Somewhat more positive	12	8	18	20	22	13	7
Considerably more positive	6	6	9	6	1	6	5



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Region

%	Total	Eastern Ontario	Toronto 416	Toronto 905	South-western Ontario	North-eastern Ontario	North-western Ontario
Sample	448	74	80	118	110	62	4
NET: TOP2	18	23	16	15	20	15	43
NET: BTM2	36	30	37	40	29	42	26
Considerably more negative	19	11	22	21	13	29	26
Somewhat more negative	17	20	16	19	16	13	0
Neither more negative nor more positive	46	46	46	44	51	43	32
Somewhat more positive	12	16	12	13	9	8	26
Considerably more positive	6	7	4	2	11	7	17

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	448	80	111	167	90
NET: TOP2	18	20	25	19	7
NET: BTM2	36	35	40	27	49
Considerably more negative	19	24	18	12	30
Somewhat more negative	17	12	21	15	18
Neither more negative nor more positive	46	45	36	53	44
Somewhat more positive	12	14	15	13	6
Considerably more positive	6	6	9	6	1



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Voter Ballot Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	448	224	76	75	31	20
NET: TOP2	18	27	14	9	12	10
NET: BTM2	36	22	41	51	30	72
Considerably more negative	19	9	17	28	20	57
Somewhat more negative	17	13	24	23	10	15
Neither more negative nor more positive	46	51	45	39	59	18
Somewhat more positive	12	16	11	8	12	8
Considerably more positive	6	11	3	1	0	2



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