

# NEWS RELEASE



**FORUM RESEARCH INC.**

**FOR IMMEDIATE RELEASE**

## **Majority Approve of Liberal Pharmacare Plan**

Toronto, May 12<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1103 Ontario voters, the majority (56%) approve of the government's plan to offer free prescription drugs to those under the age of 25. A third (32%) disapprove of the plan, with just over 1-in-10 (12%) saying they do not know.

Respondents most likely to say they approve of the plan include those aged 34 and younger (71%), females (60%), earning \$60,000-\$80,000 (63%), living in Toronto (66%), with a post-graduate degree (69%), and supporting the Liberals (72%) or NDP (72%).

Respondents most likely to disapprove of the plan include those aged 55-64 (40%) or 65+ (42%), earning \$40,000-\$60,000 (41%), living in the GTA (33%), Southwestern Ontario (33%), or Northeastern Ontario (34%), the least educated (35%), with some college/university (36%), or a college/university degree (33%), and supporting the PCs (54%).

"A broad spectrum of support exists for the Liberals' pharmacare plan, from Liberals and NDP supporters, and geographically across the province. A massive majority of those under 35 support the plan, which is a considerable chunk of potential voters," said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1103 randomly selected Ontario Voters. The poll was conducted May 9-10, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)



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**Pharmacare**

*Overall, do you approve or disapprove of the government's plan to offer free prescription drugs to those under the age of 25?*

**Age/Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1103	163	126	193	255	366	544	528
Approve	56	71	61	50	47	41	52	60
Disapprove	32	21	30	38	40	42	38	28
Don't know	12	8	10	12	13	18	11	12

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1103	104	149	148	110	128	197
Approve	56	59	58	43	63	57	57
Disapprove	32	30	26	41	30	37	36
Don't know	12	11	16	16	7	6	7

**Region**

%	Total	Eastern Ontario	Toronto 416	Toronto 905	South-western Ontario	North-eastern Ontario	North-western Ontario
Sample	1103	161	177	329	245	141	50
Approve	56	54	66	53	53	54	59
Disapprove	32	37	27	33	33	34	27
Don't know	12	9	7	14	14	12	14

**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1103	189	301	416	197
Approve	56	48	50	56	69
Disapprove	32	35	36	33	25
Don't know	12	17	14	11	6



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### ***Voter Ballot Intention***

<b>%</b>	<b>Total</b>	<b>Progressive Conservative</b>	<b>Liberal</b>	<b>New Democratic</b>	<b>Green</b>	<b>Other Parties</b>
<b>Sample</b>	<b>1103</b>	<b>451</b>	<b>247</b>	<b>236</b>	<b>63</b>	<b>29</b>
<b>Approve</b>	56	33	72	72	68	46
<b>Disapprove</b>	32	54	18	22	23	40
<b>Don't know</b>	12	14	10	6	9	14

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