

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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TORONTO

June 16th, 2016

HIGHLIGHTS:

- Majority agree that bicyclists should be licensed (56%)
- As many as 6-in-10 Toronto voters agrees the city should invest in a comprehensive, European-style bike network (60%)
- Close to one half of Toronto voters see licensing bicyclist as a fair trade-off for investing in a comprehensive bike network (46%)
- About one tenth of Toronto voters commute to work or school on bicycles (13%)

FOR IMMEDIATE RELEASE

Majority Agree Cyclists Should Be Licensed

Licensing seen as fair trade-off for comprehensive bike network

In a random sampling of public opinion taken by the Forum Poll™ among 882 Toronto voters, the majority agree that bicyclists should be licensed (56%), and this view is especially common to the older citizens (55 to 64 - 68%), females (62%), the wealthy (\$80K to \$100K - 63%), in the community of York (67% - caution: small base size), among mothers of children under 18 (62%) and the least educated (62%). Even among those who commute to work or school by bike, there is substantial approval of licensing (43%). When we last asked this question, in September, 2012, even more Torontonians were in favour of cyclist licensing (62%).

Majority favour comprehensive, European-style bike network for Toronto

As many as 6-in-10 Toronto voters agrees the city should invest in a comprehensive, European-style bike network (60%), and this is especially common to the youngest (68%), females (63%), the wealthiest (\$100K to \$250K - 71%), in the downtown (74%), among mothers of children (64%), the most educated (68%), among those who commute by bike, obviously (85%) and among Olivia Chow voters from the last election (77%). When we last asked this question in September, 2012, agreement with a comprehensive bike network was slightly lower (54%).

Plurality agree licensing is fair trade-off for a comprehensive bike network

Close to one half of Toronto voters see licensing bicyclist as a fair trade-off for investing in a comprehensive bike network (46%), while close to 4-in-10 disagree (38%). Agreement is common to the older mid-aged (55 to 64 - 53%), the wealthiest (\$100K to \$250K - 53%), in the city of York (55% - caution: small sample size) and among Dug Ford voters (52%).

One tenth commute by bicycle

About one tenth of Toronto voters commute to work or school on bicycles (13%), and this is most common to the youngest (23%), males (16%), the less wealthy (under \$40K - 20%), in the downtown (20%) and among Olivia Chow voters (25%).

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"It is apparent that licensing cyclists is something citizens want to see tried, even among a substantial minority of bike commuters. Moreover, Torontonians see licensing as a part of building the comprehensive bike network of the future" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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- "It is apparent that licensing cyclists is something citizens want to see tried, even among a substantial minority of bike commuters. Moreover, Torontonians see licensing as a part of building the comprehensive bike network of the future"

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 882 randomly selected Canadian adults. The poll was conducted on June 14th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Bicycle Trending:

Bike Licensing Approval

%	June 15 th , 2016	September 7-8 th , 2012	April 18 th , 2012	March 1 st , 2011
Sample	882	834	812	1012
Approve	56	65	61	56
Disapprove	34	35	39	44
Don't know	10			

Investing in Comprehensive Bicycling Infrastructure

%	June 15 th , 2016	September 7-8 th , 2012
Sample	882	834
Agree	60	54
Disagree	29	29
Don't know	10	17

Trade-Off

%	June 15 th , 2016	September 7-8 th , 2012
Sample	882	834
Agree	46	52
Disagree	38	32
Don't know	16	16

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Licensing Cyclists

You approve or disapprove of licensing cyclists so that traffic laws can be enforced with them?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	194	129	173	185	201	416	466
Approve	56	43	52	64	68	66	49	62
Disapprove	34	46	41	25	25	19	43	26
Don't know	10	11	7	10	7	15	7	12

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	86	134	119	83	86	190
Approve	56	48	56	57	52	63	52
Disapprove	34	41	30	34	36	30	41
Don't know	10	10	14	9	12	7	7

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	83	164	134	55	146
Approve	56	52	62	54	57	67	56
Disapprove	34	38	29	35	35	30	32
Don't know	10	10	9	12	8	3	13

2014 Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	126	406	122	58
Approve	56	61	60	48	52
Disapprove	34	26	32	43	40
Don't know	10	12	8	9	8

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Investing in Toronto's Bicycle Infrastructure

Do you agree or disagree Toronto should invest in a comprehensive, European style bicycle infrastructure, with dedicated lanes and parking lots?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	194	129	173	185	201	416	466
Agree	60	68	60	56	60	50	57	63
Disagree	29	25	34	34	27	29	34	25
Don't know	10	7	6	10	13	21	9	12

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	86	134	119	83	86	190
Agree	60	58	61	61	54	55	71
Disagree	29	19	29	32	36	37	23
Don't know	10	23	10	7	10	9	6

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	83	164	134	55	146
Agree	60	74	63	60	51	52	54
Disagree	29	18	27	28	37	42	34
Don't know	10	8	10	12	11	5	12

2014 Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	126	406	122	58
Agree	60	50	61	77	72
Disagree	29	41	29	16	22
Don't know	10	9	10	7	6

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Trade-Off

Do you agree or disagree that licensing bicyclists would be a fair trade off for investing in a comprehensive, European style bicycle infrastructure in Toronto?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	194	129	173	185	201	416	466
Agree	46	39	45	51	53	52	43	49
Disagree	38	44	45	33	32	27	46	30
Don't know	16	17	10	16	15	22	11	21

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	86	134	119	83	86	190
Agree	46	41	49	49	38	51	53
Disagree	38	34	37	35	45	41	39
Don't know	16	24	14	16	17	8	9

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	83	164	134	55	146
Agree	46	51	44	48	37	55	43
Disagree	38	37	44	33	41	36	41
Don't know	16	12	12	19	21	9	16

2014 Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	126	406	122	58
Agree	46	52	49	46	47
Disagree	38	37	34	39	40
Don't know	16	11	18	15	13

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Commuting by Bicycle

Do you commute to work or school by bicycle?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	194	129	173	185	201	416	466
Yes	13	23	12	11	8	3	16	10
No	87	77	88	89	92	97	84	90

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	86	134	119	83	86	190
Yes	13	20	20	17	8	9	11
No	87	80	80	83	92	91	89

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	83	164	134	55	146
Yes	13	23	10	9	12	10	10
No	87	77	90	91	88	90	90

2014 Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	126	406	122	58
Yes	13	11	11	25	17
No	87	89	89	75	83

For more information:

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