

# FORUM RESEARCH INC.

### FOR IMMEDIATE RELEASE

# Federal NDP falters, Conservatives take lead

### Conservative minority projected

TORONTO September 16<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll<sup>™</sup> among 1402 Canadian voters, close to one third will vote Conservative in the coming federal election (32%), compared to 3-in-10 who will vote NDP (30%) and just fewer who will vote Liberal (28%). These results represent a sharp loss of vote share for the NDP since last week (September 10 - 36%). At the same time, there has been a slightly smaller increase for the Conservatives (from 28%). Few will vote Green (6%) or Bloc Quebecois (4%) or for other parties (1%).

### Conservatives lead in Ontario, prairies, Alberta; NDP in Quebec, BC

In vote rich Ontario, where the parties have been roughly tied, the Conservatives now lead (37%), the Liberals are second (31%) and the NDP trail (24%). In strategic Quebec, the NDP are in front (38%), while the Liberals (25%) and the Conservatives (20%) contend for second, while the Bloc Quebecois is in third (13%). The Liberals dominate in the Atlantic provinces (45%) and the other two parties tie for second (Conservatives - 24%, NDP - 26%). In the prairies, the Conservatives lead again (42%) and the Liberals (27%) and NDP (28%) tie for second. In Alberta, it's all Conservative (52%), and the Liberals (22%) and NDP (20%) vie for distant second. The NDP leads in BC (38%), and the Conservatives (29%) and Liberals (24%) strive for second place.

#### Switchers in each party

One quarter of those who voted Liberal in 2011 will vote NDP now (24%), and a fifth of past New Democrats will vote Liberal this time around (21%). Just fewer Conservatives from 2011 are voting Liberal this time (16%) and a tenth are voting NDP (9%). Very few past Liberals or New Democrats will vote Conservative, though.

#### Conservative voters the most committed

Fully three quarters of Conservative voters are strong supporters of their party (75%), while just more than one half of Liberals (56%) or New Democrats (53%) are strong supporters. This supports the switching hypothesis above, in that many Liberals and New Democrats will switch each other's parties, but not to the Conservatives.

### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015 HIGHLIGHTS:

- Close to one third will vote Conservative in the coming federal election (32%), compared to 3-in-10 who will vote NDP (30%) and just fewer who will vote Liberal (28%).
- In vote rich Ontario, where the parties have been roughly tied, the Conservatives now lead (37%), the Liberals are second (31%) and the NDP trail (24%).
- One quarter of those who voted Liberal in 2011 will vote NDP now (24%), and a fifth of past New Democrats will vote Liberal this time around (21%).
- Fully three quarters of Conservative voters are strong supporters of their party (75%), while just more than one half of Liberal (56%) or New Democrats (53%) are strong supporters.



# FORUM RESEARCH INC.

#### **Conservative minority projected**

If these results are projected up to the 338 seat House of Commons, the Conservatives would take 138, 32 seats short of a majority, while the NDP would be the Opposition with 113 seats. The Liberals would hold the balance of power with 86 seats, the Greens would seat their leader and no other party would be represented.

### Liberals, NDP equally likely to be second choice; not Conservatives

About one quarter of voters pick either the NDP 22%) or the Liberals (24%) as their second choice party, but few pick the Conservatives (7%). One half of Liberal voters pick the NDP as their second choice (53%), while a similar proportion of New Democrats opt for the Liberals (47%). One sixth of Liberals will pick the Conservatives second (16%), and a similar proportion of Conservatives will return the favour (15%). Very few New Democrats choose the Conservatives second (7%).

#### 4-in-10 will never vote Conservative

Far more voters avoid the Conservatives (39%) than they do the Liberals (12%) or the NDP (16%). Conservatives are especially likely to never support New Democrats (38%) followed distantly by Liberals (22%). One half of Liberals will never vote Conservative (51%) and two thirds of New Democrats agree (67%). There is less distrust on this measure between the NDP and the Liberals.

#### Conservatives more likely to be seen as victors

The Conservatives (29%) and NDP (28%) are equally likely to be seen as the victors in this electoral contest, while the Liberals trail (23%). This represents improvement on this predictive measure for the Conservatives since last week (September 10 - 26%) and a corresponding drop for the NDP (from 33%).

#### Tom Mulcair still seen as best PM

Three-in-ten voters see Tom Mulcair as the best Prime Minister (30%), while one quarter think this description fits Stephen Harper (25%). Fewer select Justin Trudeau (19%). These results represent a slight decrease for Trudeau (from 22%).

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

# TORONTO September 16<sup>th</sup>, 2015

#### HIGHLIGHTS:

- If these results are projected up to the 338 seat House of Commons, the Conservatives would take 138, 32 seats short of a majority.
- About one quarter of voters pick either the NDP 22%) or the Liberals (24%) as their second choice party, but few pick the Conservatives (7%).
- Far more voters avoid the Conservatives (39%) than they do the Liberals 12%) or the NDP (16%).
- The Conservatives (29%) and NDP (28%) are equally likely to be seen as the victors in this electoral contest, while the Liberals trail (23%).
- Three-in-ten voters see Tom Mulcair as the best Prime Minister (30%), while one quarter think this description fits Stephen Harper (25%).



# FORUM RESEARCH INC.

#### Harper's approval up sharply

Stephen Harper has seen his approval increase from less than 3-in-10 last week (April 10 - 29%) to one third today (33%), and his net favourable score (approve minus disapprove) has increased from a very negative -36 to a less negative -26. Approvals for Mulcair (50%) and Trudeau (46%) are stable.

"It appears the accepted view of the refugee crisis has been incorrect, and the Prime Minister has benefitted significantly from his response to it. Our polling has shown no majorities of Canadians urging more than a measured response to the crisis," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <u>lbozinoff@forumresearch.com</u> or at (416) 960-9603.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO September 16<sup>th</sup>, 2015

### HIGHLIGHTS:

- Stephen Harper has seen his approval increase from less than 3-in-10 last week (April 10 - 29%) to one third today (33%).
- "It appears the accepted view of the refugee crisis has been incorrect, and the Prime Minister has benefitted significantly from his response to it. Our polling has shown no majorities of Canadians urging more than a measured response to the crisis," said Forum Research President, Dr. Lorne Bozinoff.



# FORUM RESEARCH INC.

#### Methodology

The Forum Poll<sup>™</sup> was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1402 randomly selected Canadians 18 years of age or older. The poll was conducted from September 14<sup>th</sup> to 15<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <u>www.forumresearch.com/samplestim.asp</u>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral success is dependant on the parties' skill at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at <u>www.forumresearch.com/polls.asp</u> **MEDIA INQUIRIES:** 

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO September 16<sup>th</sup>, 2015

# 

#### Federal Party Preference Trending

#### [Decided/Leaning]

[Decided/Leaning]							
%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Sept. 14-15 <sup>th</sup> , 2015	1402	32	28	30	6	4	1
Sept. 9-10 <sup>th</sup> , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	32	36	4	4	1
August 23-24 <sup>th</sup> , 2015	1440	23	30	40	3	3	1
August 17-19 <sup>th</sup> , 2015	1473	29	28	34	4	4	1
August 10-11 <sup>th</sup> , 2015	1392	28	27	34	4	6	1
August 2 <sup>nd</sup> , 2015	1399	28	25	39	3	5	1
July 29 <sup>th</sup> , 2015	1397	33	25	33	4	4	1
July 21 <sup>st</sup> , 2015	1208	28	29	34	4	5	1
July 14 <sup>th</sup> , 2015	1251	27	27	34	5	7	1
July 8 <sup>th</sup> , 2015	1200	32	26	32	3	5	1
June 29 <sup>th</sup> , 2015	1221	27	29	32	4	6	1
June 23 <sup>rd</sup> , 2015	1268	28	28	36	2	5	1
June 16 <sup>th</sup> , 2015	1281	26	28	34	5	7	1
June 5 <sup>th</sup> , 2015	1156	31	32	28	5	3	1
May 14 <sup>th</sup> , 2015	1286	31	31	30	4	3	1
April 23 <sup>rd</sup> , 2015	977	35	31	23	6	5	1
April 16 <sup>th</sup> , 2015	1365	33	35	22	6	3	1
March 31 <sup>st</sup> , 2015	1239	31	34	23	5	5	1
March 14 <sup>th</sup> , 2015	1370	32	36	21	6	4	1
February 11 <sup>th</sup> , 2015	1018	32	39	17	5	4	1
January 27-28 <sup>th</sup> , 2015	1309	35	34	20	6	5	1
January 5-6 <sup>th</sup> , 2015	1650	33	37	20	5	4	1
Dec. 10-11 <sup>th</sup> , 2014	1560	33	41	17	5	3	1
Nov. 19-20 <sup>th</sup> , 2014	1442	33	36	18	8	4	1
Oct. 5-8 <sup>th</sup> , 2014	1504	34	38	19	4	4	1
Sept. 5 <sup>th</sup> , 2014	1267	34	40	18	3	4	1
August 18-19 <sup>th</sup> , 2014	1798	32	41	17	5	5	1
July 18 <sup>th</sup> , 2014	1624	28	44	18	3	5	1
June 16-17 <sup>th</sup> , 2014	1683	31	39	19	5	4	1
May 22 <sup>nd</sup> , 2014	1694	30	36	23	5	6	1
Apr 29 <sup>th</sup> , 2014	1572	30	39	20	4	6	1
Mar 25-28 <sup>th</sup> , 2014	1764	29	39	22	3	5	1
Feb. 18-19 <sup>th</sup> , 2014	1824	29	39	21	4	6	1
Jan. 23-24 <sup>th</sup> , 2014	1228	28	38	24	4	5	1
Jan. 17 <sup>th</sup> , 2014	1779	28	37	25	4	5	1
Dec. 12-13 <sup>th</sup> , 2013	1634	32	38	21	3	5	1

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015



# FORUM RESEARCH INC.

#### Seat Distribution Projection Trending

%         Cons         Lib         NDP         Green         Bloc           September 14-15 <sup>th</sup> , 2015         138         86         113         1         0           September 9-10 <sup>th</sup> , 2015         113         85         139         1         0           August 30-September 1 <sup>st</sup> , 2015         73         123         141         1         0           August 23-24 <sup>th</sup> , 2015         87         76         174         1         0           August 17-19 <sup>th</sup> , 2015         123         79         133         1         2           August 10-11 <sup>th</sup> , 2015         120         89         125         1         3           August 2 <sup>nd</sup> , 2015         118         58         160         1         1           July 29 <sup>th</sup> , 2015         121         78         134         1         4           July 14 <sup>th</sup> , 2015         107         79         132         1         19	Other           0           1
September 9-10 <sup>th</sup> , 2015         113         85         139         1         0           August 30-September 1 <sup>st</sup> , 2015         73         123         141         1         0           August 23-24 <sup>th</sup> , 2015         87         76         174         1         0           August 17-19 <sup>th</sup> , 2015         123         79         133         1         2           August 10-11 <sup>th</sup> , 2015         120         89         125         1         3           August 2 <sup>nd</sup> , 2015         118         58         160         1         1           July 29 <sup>th</sup> , 2015         156         58         122         1         4	0 0 0 0 0 0 0 0 0 0 0 0
August 30-September 1st, 20157312314110August 23-24th, 2015877617410August 17-19th, 20151237913312August 10-11th, 20151208912513August 2nd, 20151185816011July 29th, 20151217813414	0 0 0 0 0 0 0 0 0 0
August 23-24th, 2015         87         76         174         1         0           August 17-19th, 2015         123         79         133         1         2           August 10-11th, 2015         120         89         125         1         3           August 2nd, 2015         118         58         160         1         1           July 29th, 2015         156         58         122         1         1           July 21st, 2015         121         78         134         1         4	0 0 0 0 0 0 0 0
August 17-19 <sup>th</sup> , 2015         123         79         133         1         2           August 10-11 <sup>th</sup> , 2015         120         89         125         1         3           August 2 <sup>nd</sup> , 2015         118         58         160         1         1           July 29 <sup>th</sup> , 2015         156         58         122         1         1           July 21 <sup>st</sup> , 2015         121         78         134         1         4	0 0 0 0 0 0 0
August 10-11th, 20151208912513August 2nd, 20151185816011July 29th, 20151565812211July 21st, 20151217813414	0 0 0 0 0
August 2 <sup>nd</sup> , 2015         118         58         160         1         1           July 29 <sup>th</sup> , 2015         156         58         122         1         1           July 21 <sup>st</sup> , 2015         121         78         134         1         4	0 0 0 0
July 29th, 20151565812211July 21st, 20151217813414	0 0 0
July 21st, 2015         121         78         134         1         4	0
	0
July 14 <sup>th</sup> , 2015 107 79 132 1 19	
	1
July 8 <sup>th</sup> , 2015 155 59 120 1 2	1
June 29th, 2015         104         106         119         1         8	0
June 23 <sup>rd</sup> , 2015         116         65         149         1         3	0
June 16 <sup>th</sup> , 2015         112         86         120         1         18	1
June 5 <sup>th</sup> , 2015 151 101 83 1 1	1
May 14 <sup>th</sup> , 2015         131         95         111         1         0	0
April 23 <sup>rd</sup> , 2015         146         101         77         1         12	1
April 16 <sup>th</sup> , 2015         142         137         58         1         0	0
March 31st, 2015         129         125         65         1         17	1
March 14 <sup>th</sup> , 2015 130 138 65 1 4	0
February 10 <sup>th</sup> , 2015         112         194         30         1         1	0
January 27-28 <sup>th</sup> , 2015 145 125 61 1 5	1
January 5-6 <sup>th</sup> , 2015 137 126 70 1 0	1
Switch from 308 to 338 seat distribution	
<b>Dec. 10-11th, 2014</b> 109 164 34 1 0	0
Nov. 19-20 <sup>th</sup> , 2014 125 124 52 1 6	0
<b>Oct. 5-8<sup>th</sup>, 2014</b> 132 130 44 1 1	0
Sept. 5 <sup>th</sup> , 2014         113         162         30         1         2	0
August 18-19 <sup>th</sup> , 2014         110         142         51         1         4	0
July 18 <sup>th</sup> , 2014         84         192         30         1         1	0
June 16-17th, 2014         109         142         53         1         3	0
May 22 <sup>nd</sup> , 2014         111         110         75         1         11	0
Apr 29th, 2014         100         158         39         1         10	0
Mar 25-28 <sup>th</sup> , 2014         99         159         40         1         9	0
Feb. 18-19 <sup>th</sup> , 2014         100         134         51         1         22	0
Jan. 23-24 <sup>th</sup> , 2014 104 132 65 1 6	0
Jan. 17 <sup>th</sup> , 2013         111         130         61         1         5	0
Dec. 12-13 <sup>th</sup> , 2013 110 147 48 1 2	0
Nov. 12-13 <sup>th</sup> , 2013 108 134 53 1 12	0
Oct. 23 <sup>rd</sup> , 2013         104         146         47         1         10	0
<b>Oct. 21-22<sup>nd</sup>, 2013</b> 106 147 33 1 21	0

**MEDIA INQUIRIES:** 

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015

# Ð

# FORUM RESEARCH INC.

### MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

#### **Expected Federal Election Party Winner**

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Sept. 14-15 <sup>th</sup> , 2015	1402	29	23	28	3	2	2
Sept. 9-10 <sup>th</sup> , 2015	1308	26	24	33	1	1	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	22	36	2	1	1
August 23-24 <sup>th</sup> , 2015	1440	25	17	36	2	2	1
August 17-19 <sup>th</sup> , 2015	1473	28	22	32	2	3	1
August 10-11 <sup>th</sup> , 2015	1392	30	22	30	3	3	1
August 2 <sup>nd</sup> , 2015	1399	31	18	31	2	2	1
July 29 <sup>th</sup> , 2015	1397	34	18	29	3	2	1
July 21 <sup>st</sup> , 2015	1208	30	24	29	2	2	2
July 14 <sup>th</sup> , 2015	1251	27	24	28	3	3	3
July 8 <sup>th</sup> , 2015	1200	30	24	28	3	3	1
June 29 <sup>th</sup> , 2015	1221	30	27	26	3	3	1
June 23 <sup>rd</sup> , 2015	1268	29	25	27	2	3	-
June 16 <sup>th</sup> , 2015	1281	30	26	25	2	3	-
June 5 <sup>th</sup> , 2015	1156	31	31	18	3	2	-
May 14 <sup>th</sup> , 2015	1286	32	30	20	2	2	-
April 16 <sup>th</sup> , 2015	1365	36	37	10	3	3	-

TORONTO September 16<sup>th</sup>, 2015

# FORUM RESEARCH INC.

#### Federal Vote Preference

'Which party are you most likely to vote for in the federal election on October 19?'+'Even though you may not have made up your mind, which party are you leaning towards at this time?'

#### [Decided/Leaning]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1317	173	163	219	359	403	631	686
Conservative	32	28	34	32	30	36	34	30
Liberal	28	24	28	27	34	28	27	29
New Democratic	30	36	29	31	28	26	28	31
Green	6	7	6	5	5	4	6	5
Bloc Quebecois	4	4	2	4	2	5	3	4
Other	1	1	0	1	1	1	1	1

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1317	140	310	300	138	202	227	1050	267
Conservative	32	24	20	37	42	52	29	36	20
Liberal	28	45	25	31	27	20	24	30	22
New Democratic	30	26	38	24	28	22	38	27	38
Green	6	6	3	7	3	5	7	6	3
Bloc Quebecois	4	0	13	1	0	0	0	0	15
Other	1	0	1	0	1	1	1	1	2

#### Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1317	492	247	288	67	58	39
Conservative	32	72	7	3	13	9	19
Liberal	28	16	63	21	25	11	38
New Democratic	30	9	24	71	24	29	25
Green	6	4	3	3	37	5	2
Bloc Quebecois	4	0	2	2	1	44	7
Other	1	0	1	1	0	2	9

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015



#### Strong Supporter

'Are you a strong supporter of that party?'

[Has chosen party]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1311	173	163	218	358	399	628	683
Yes	61	60	52	58	70	70	60	62
No	39	40	48	42	30	30	40	38

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1311	140	308	298	138	200	227	1046	265
Yes	61	56	45	69	68	62	67	66	45
No	39	44	55	31	32	38	33	34	55

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1311	417	348	373	97	43	33
Yes	61	75	56	53	66	51	37
No	39	25	44	47	34	49	63

**MEDIA INQUIRIES:** 

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015

#### Second Choice

'Which party would be your second choice?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Conservative	7	4	9	8	7	8	9	5
Liberal	24	23	28	20	24	24	23	24
New Democratic	22	19	21	24	22	24	21	23
Green	14	16	14	13	14	12	15	13
Bloc Quebecois	3	3	3	4	3	1	2	4
Other Parties	5	6	4	6	4	4	5	5
Undecided	25	28	20	25	25	27	25	25

FORUM RESEARCH INC.

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1402	153	332	316	150	214	237	1118	284
Conservative	7	4	7	7	9	8	7	7	8
Liberal	24	26	23	22	25	27	24	24	23
New Democratic	22	28	18	27	20	14	19	23	19
Green	14	17	11	12	12	14	25	15	9
Bloc Quebecois	3	0	13	0	0	0	0	0	14
Other Parties	5	1	5	6	3	8	6	5	6
Undecided	25	24	24	27	30	29	20	26	21

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Conservative	7	0	16	7	7	5	7
Liberal	24	26	0	47	24	10	14
New Democratic	22	15	53	0	39	41	16
Green	14	13	11	25	0	13	20
Bloc Quebecois	3	1	1	8	2	0	3
<b>Other Parties</b>	5	9	2	2	9	8	17
Undecided	25	35	17	12	18	24	23

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015



#### Party Never Vote For

'Which party would you never vote for?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Conservative	39	44	37	36	42	34	36	42
Liberal	12	11	11	13	15	10	14	9
New Democratic	16	12	15	15	16	22	16	16
Green	12	9	15	13	10	13	10	13
Bloc Quebecois	7	8	8	7	7	4	8	6
Other Parties	5	5	6	5	4	5	5	5
Undecided	10	11	9	11	6	11	11	9

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
70	TUtai	~~	Que		Ivially Sask	AD	DC	Linghish	rrenen
Sample	1402	153	332	316	150	214	237	1118	284
Conservative	39	52	39	38	33	28	45	38	43
Liberal	12	10	8	13	14	13	15	13	9
New Democratic	16	12	6	15	23	32	21	18	6
Green	12	7	9	16	14	12	6	12	11
Bloc Quebecois	7	0	29	0	0	0	0	3	24
<b>Other Parties</b>	5	5	2	8	7	4	3	6	2
Undecided	10	15	6	11	9	12	11	11	6

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Conservative	39	0	51	67	51	63	29
Liberal	12	22	0	10	19	14	18
New Democratic	16	38	11	0	14	7	8
Green	12	18	13	10	0	1	15
Bloc Quebecois	7	6	10	7	4	0	4
Other Parties	5	6	6	3	3	4	16
Undecided	10	10	9	4	10	11	8

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

## TORONTO September 16<sup>th</sup>, 2015



#### **Expected Federal Election Winner**

'Which party do you expect to win the federal election?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Conservative	29	25	30	32	27	34	32	27
Liberal	23	20	23	24	28	23	21	25
New Democratic	28	32	30	27	24	25	31	26
Green	3	5	3	3	2	2	3	4
Bloc Quebecois	2	3	2	2	2	2	1	3
Another Party	2	2	1	3	2	2	2	2
Don't know	12	13	11	8	14	14	9	14

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1402	153	332	316	150	214	237	1118	284
Conservative	29	16	19	34	39	39	30	32	20
Liberal	23	36	21	29	17	15	14	24	19
New Democratic	28	22	41	23	24	22	31	24	43
Green	3	1	1	5	3	3	4	4	1
Bloc Quebecois	2	1	5	1	2	5	1	2	5
Another Party	2	5	1	2	2	1	3	2	2
Don't know	12	18	12	8	13	15	17	12	10

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Conservative	29	79	11	6	18	10	12
Liberal	23	6	60	16	22	14	11
New Democratic	28	5	14	64	26	49	29
Green	3	1	3	2	18	3	5
Bloc Quebecois	2	2	2	1	1	18	4
Another Party	2	0	2	0	1	0	21
Don't know	12	5	10	10	14	7	19

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

## TORONTO September 16<sup>th</sup>, 2015



#### Best Prime Minister

'Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Stephen Harper	25	19	25	27	29	32	27	24
Justin Trudeau	19	14	20	18	27	22	19	20
Tom Mulcair	30	35	29	28	27	25	31	28
Elizabeth May	8	11	8	6	6	7	6	9
Gilles Duceppe	2	4	2	2	2	3	2	3
None of these	8	8	8	12	6	6	9	8
Don't know	7	9	7	7	4	6	6	8

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1402	153	332	316	150	214	237	1118	284
Stephen Harper	25	16	16	28	38	42	22	28	16
Justin Trudeau	19	35	16	20	19	13	18	21	13
Tom Mulcair	30	18	42	27	27	19	30	26	44
Elizabeth May	8	12	7	6	3	11	12	8	7
Gilles Duceppe	2	2	6	1	0	2	1	1	8
None of these	8	7	6	10	10	10	8	9	5
Don't know	7	9	8	7	3	3	10	7	6

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Stephen Harper	25	80	5	1	6	2	13
Justin Trudeau	19	3	61	9	9	10	5
Tom Mulcair	30	6	18	69	25	35	14
Elizabeth May	8	3	5	9	31	9	16
Gilles Duceppe	2	1	1	2	1	32	8
None of these	8	4	6	5	21	8	33
Don't know	7	4	4	6	6	3	10

180 Bloor Street W., #1400 Toronto, ON M5S 2V6 T 416.960.9600 F 416.960.9602 forumresearch.com

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

## TORONTO September 16<sup>th</sup>, 2015



#### Stephen Harper Approval

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Approve	33	27	36	32	31	39	34	31
Disapprove	59	64	55	58	60	53	56	61
Don't know	9	8	9	10	9	8	9	8

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1402	153	332	316	150	214	237	1118	284
Approve	33	17	25	36	45	46	29	34	26
Disapprove	59	80	66	56	51	39	61	57	65
Don't know	9	4	10	8	4	15	10	9	9

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Approve	33	87	13	7	12	8	23
Disapprove	59	9	80	87	75	91	63
Don't know	9	5	7	7	13	1	13

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

## TORONTO September 16<sup>th</sup>, 2015



#### Tom Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Approve	50	53	43	53	48	50	51	49
Disapprove	28	26	32	24	31	28	29	26
Don't know	23	22	25	23	20	22	20	25

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1402	153	332	316	150	214	237	1118	284
Approve	50	50	62	47	40	37	50	45	65
Disapprove	28	20	18	33	35	38	23	31	15
Don't know	23	31	20	20	26	25	27	23	19

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Approve	50	23	54	83	40	59	25
Disapprove	28	56	22	7	31	24	27
Don't know	23	21	25	10	29	17	48

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015



#### Justin Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

#### [All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1402	192	176	229	381	424	673	729
Approve	46	48	50	38	49	46	45	48
Disapprove	35	32	34	39	35	35	39	31
Don't know	19	20	15	23	16	20	16	22

#### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1402	153	332	316	150	214	237	1118	284
Approve	46	56	47	49	45	31	44	47	45
Disapprove	35	28	32	36	33	47	32	35	35
Don't know	19	16	21	15	21	22	24	18	21

#### Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	<b>Other Parties</b>
Sample	1402	417	348	373	97	43	39
Approve	46	21	84	50	45	49	11
Disapprove	35	66	5	30	33	34	52
Don't know	19	14	11	19	23	17	37

For more information: Lorne Bozinoff, Ph.D. President Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602 E-mail: <u>Ibozinoff@forumresearch.com</u>

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

### TORONTO September 16<sup>th</sup>, 2015