For Immediate Release

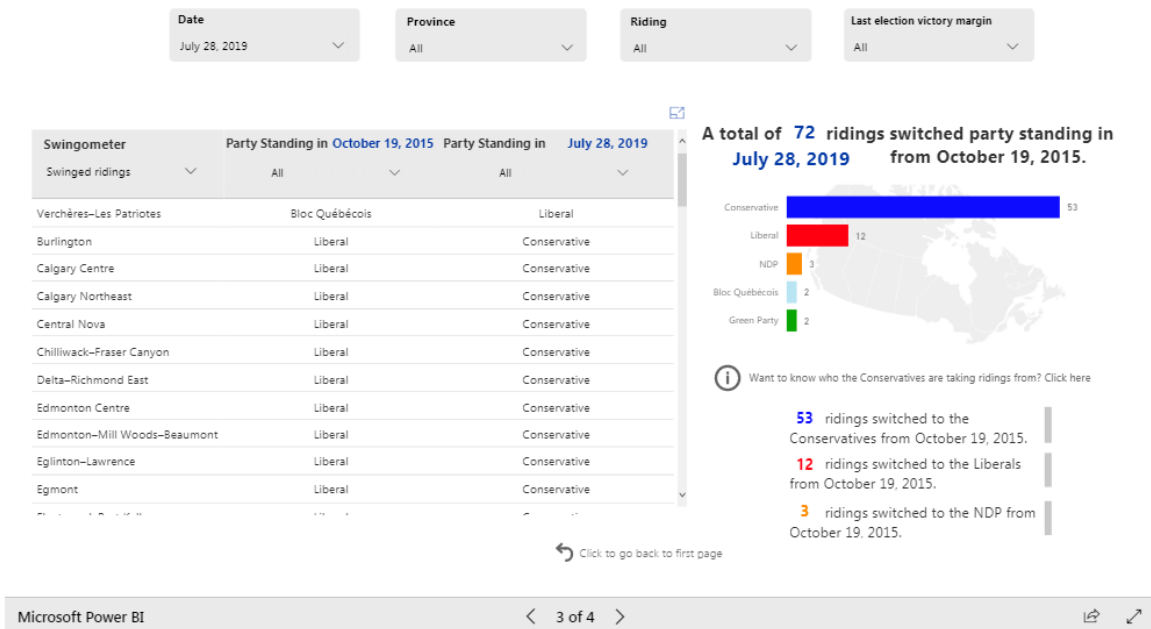# Forum's War Room Dashboard Gets Major Update and Breaks the Black Box

Forum's Federal Election Dashboard gets a new name, the War Room, and adds major functionality including a riding "swingometer," showing which specific ridings are in play, and which parties are projecting to steal seats…and from whom!

Toronto, August 1st, 2019 – Today, Forum launches major updates to its Federal Election Dashboard and unveils its new name: War Room.

In addition to user interface enhancements, the riding swingometer will be one of the War Room's most discussed features. It offers an unparalleled window into the races that are heating up across the country and breaks the black box by showing a detailed breakout of which specific seats are projected to switch and to which party.

And, just for fun, users can filter by 2015's victory margin so they can see how those swing ridings are leaning in 2019.
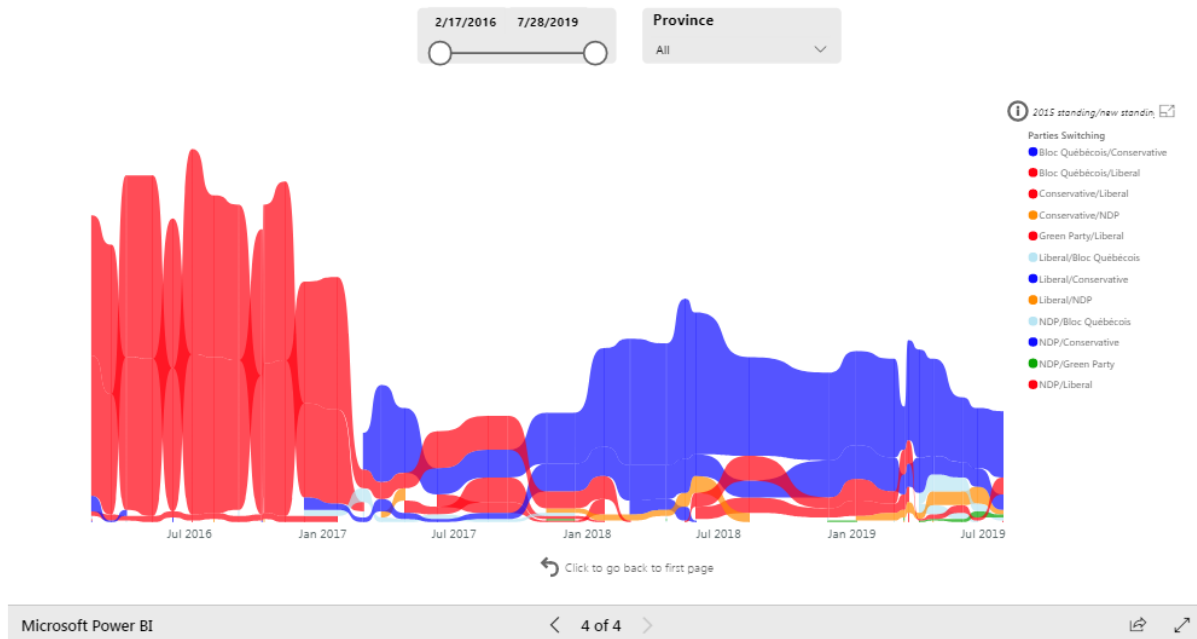
Which party has the "big mo'?" Our new feature shows you at a glance which parties are poised to gain seats, and from whom.

You'll get a sense of who's slowing, and who's growing, all on a single page.

Which political party is gaining new ridings?

The Fuzion Platform™ is part of Forum's True Transparency™ initiative and is available for free, on The Forum Poll™ website, [here](#).

"One of the best features of the Fuzion Platform is its ability to adapt to the changing needs of its users," said Dr. Lorne Bozinoff, President of Forum Research. "We've refined the War Room to improve its functionality and added a few new elements that are sure to impress. Why wait until election day to find out who will win the Federal election? Visit the War Room because votes don't determine who forms the next government, seats do."

To find out how the Fuzion Platform™ can power your business' data, please contact:

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