NEWS RELEASE

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Embargoed Until: Tuesday, September 10th, 5 am online

The Environment Still a Key Issue for Quebecers

Quebecers Divided on Whether Canada Better or Worse than Four Years Ago

Toronto, September 4th , 2019 – In a random sampling of public opinion taken by The Forum Poll™ among 1219 Quebecers, half (53%) say that they think Canada is doing better than four years ago, with one sixth (15%) saying that it's doing much better.

Half (47%) also say that it's doing worse, with one fifth (22%) saying it's doing much worse.

"The environment remains the top issue for Quebecers by far," said Dr. Lorne Bozinoff, President of Forum Research. "The economy, predictably, is one of the leading issues as well. Québec voters may determine the future government, so each party is likely to ensure they're speaking to the issues that matter to them the most."

The Environment is the Key Issue for Quebecers in the Upcoming Federal Election

Quebecers identify the environment as the leading issue, with a third (32%) saying the environment is the most important issue to them in the upcoming federal election.

For a quarter (22%) of Quebecers, the economy is the most important issue, followed by healthcare, with 1 in 6 (16%) saying it is a concern.

Education is the most important issue for 1 in 10 (9%), while a similar proportion say it's immigration (7%).

1 in 20 (6%) say it's taxes.

Few say it's housing (2%), public safety (2%), or something else (4%).

Respondents most likely to identify the environment as the leading issue include those aged 34 and younger (48%), females (37%), QS voters (62%), Federal Green voters (73%), and earning $20-40k (33%) or the most wealthy (34%).

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Quebecers say Education and Healthcare are the Second Most Important Issue to Them

Healthcare (18%) and Education (18%) are the top issues identified as second most important, followed closely by the economy (14%), the environment (13%), and no second issue (14%).

1 in 10 (9%) say it's taxes or immigration (7%).

Few (4%) say it's public safety, housing (3%), or something else (1%).

"The environment remains the top issue for Quebecers by far," said Dr. Lorne Bozinoff, President of Forum Research. "The economy, predictably, is one of the leading issues as well. Québec voters may determine the future government, so each party is likely to ensure they're speaking to the issues that matter to them the most."

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1219 randomly selected Quebecers. The poll was conducted from August 27-28, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.

Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.

Due to rounding some numbers may not add up to 100

3

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Canada better/worse

Right now, is Canada doing better or worse than it was 4 years ago?

Age/gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Non-binary
Sample	1219	181	226	164	284	364	618	577	24
NET: TOP2	53	62	49	48	49	53	51	56	42
NET: BTM2	47	38	51	52	51	47	49	44	58
Much better	15	16	11	14	15	16	19	11	13
A bit better	39	46	38	34	34	38	32	45	29
A bit worse	25	20	30	27	23	26	25	24	33
Much worse	22	18	21	25	28	20	24	20	25

Income

%	Total	< $20k	$20k - $40k	$40k - $60k	$60k - $80k	$80k - $100k	$100k - $250k
Sample	1219	134	209	173	149	162	227
NET: TOP2	53	59	53	53	54	49	51
NET: BTM2	47	41	47	47	46	51	49
Much better	15	15	11	15	14	15	17
A bit better	39	45	42	38	40	35	34
A bit worse	25	13	26	24	26	32	27
Much worse	22	28	22	23	20	19	22

Language

%	Total	English	French	Other
Sample	1219	91	1092	36
NET: TOP2	53	60	52	59
NET: BTM2	47	40	48	41
Much better	15	16	14	23
A bit better	39	44	38	36
A bit worse	25	17	26	17
Much worse	22	23	22	24

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Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	1219	457	150	612	298	314
NET: TOP2	53	61	45	50	51	48
NET: BTM2	47	39	55	50	49	52
Much better	15	17	11	14	12	16
A bit better	39	44	34	36	39	32
A bit worse	25	25	20	26	26	26
Much worse	22	14	35	24	23	26

Voter intention – Provincial

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties
Sample	1219	222	185	526	159	70
NET: TOP2	53	73	44	46	70	33
NET: BTM2	47	27	56	54	30	67
Much better	15	30	14	11	11	10
A bit better	39	43	31	35	59	23
A bit worse	25	17	30	27	19	27
Much worse	22	10	26	27	11	40

Voter intention – Federal

%	Total	Conservative	Liberal	NDP	The Green Party	BQ	PPC	Other parties
Sample	1219	249	387	87	105	243	54	35
NET: TOP2	53	26	83	55	58	40	21	33
NET: BTM2	47	74	17	45	42	60	79	67
Much better	15	7	32	3	9	6	7	12
A bit better	39	19	51	52	50	35	15	20
A bit worse	25	30	12	32	24	36	28	45
Much worse	22	45	5	13	18	24	51	22

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Likeliness to Vote

How likely are you to vote in the upcoming Federal election?

Age/gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Non-binary
Sample	1219	181	226	164	284	364	618	577	24
NET: TOP2	92	93	96	95	90	88	92	94	75
NET: BTM2	8	7	4	5	10	12	8	6	25
Very likely	85	83	90	89	83	81	86	84	58
Somewhat likely	7	10	6	6	7	7	5	9	17
Not very likely	2	1	3	2	4	3	2	2	8
Not likely at all	5	6	1	4	6	9	6	5	17

Income

%	Total	< $20k	$20k - $40k	$40k - $60k	$60k - $80k	$80k - $100k	$100k - $250k
Sample	1219	134	209	173	149	162	227
NET: TOP2	92	81	88	92	92	96	97
NET: BTM2	8	19	12	8	8	4	3
Very likely	85	65	81	83	86	92	94
Somewhat likely	7	16	8	9	7	4	3
Not very likely	2	5	3	3	3	1	1
Not likely at all	5	13	9	5	4	3	2

Language

%	Total	English	French	Other
Sample	1219	91	1092	36
NET: TOP2	92	93	92	91
NET: BTM2	8	7	8	9
Very likely	85	83	85	75
Somewhat likely	7	10	7	16
Not very likely	2	1	2	6
Not likely at all	5	6	6	3

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Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	1219	457	150	612	298	314
NET: TOP2	92	94	91	91	92	91
NET: BTM2	8	6	9	9	8	9
Very likely	85	85	86	84	86	83
Somewhat likely	7	9	5	7	6	8
Not very likely	2	2	3	2	2	2
Not likely at all	5	4	6	6	6	7

Voter intention – Provincial

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties
Sample	1219	222	185	526	159	70
NET: TOP2	92	94	91	95	95	79
NET: BTM2	8	6	9	5	5	21
Very likely	85	80	84	90	89	76
Somewhat likely	7	14	7	5	6	3
Not very likely	2	0	5	1	1	6
Not likely at all	5	6	5	4	4	16

Voter intention – Federal

%	Total	Conservative	Liberal	NDP	The Green Party	BQ	PPC	Other parties
Sample	1219	249	387	87	105	243	54	35
NET: TOP2	92	94	95	98	95	90	87	78
NET: BTM2	8	6	5	2	5	10	13	22
Very likely	85	89	86	97	83	84	81	72
Somewhat likely	7	5	9	1	12	6	6	6
Not very likely	2	1	1	1	1	4	4	2
Not likely at all	5	5	4	1	4	6	9	20

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Most Important Issue

Which of the following options is the most important issue to you in the upcoming Federal election? [Base=not very likely, somewhat likely, very likely to vote in the Federal election]

Age/gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Non-binary
Sample	1150	171	223	159	266	331	580	550	20
Environment	32	48	33	21	25	25	26	37	45
Housing	2	3	0	3	1	2	3	1	0
Taxes	6	4	9	9	6	5	9	3	5
Economy	22	16	23	33	20	22	30	15	25
Immigration	7	3	6	7	10	8	9	5	0
Healthcare	16	6	10	16	25	25	9	21	15
Education	9	12	13	7	7	7	7	12	5
Public safety	2	3	3	1	1	2	2	2	0
something else	4	5	2	3	4	5	4	4	5

Income

%	Total	< $20k	$20k - $40k	$40k - $60k	$60k - $80k	$80k - $100k	$100k - $250k
Sample	1150	117	190	165	143	155	222
Environment	32	30	33	28	31	28	34
Housing	2	4	3	1	2	1	1
Taxes	6	4	6	5	9	8	6
Economy	22	13	17	21	22	29	30
Immigration	7	8	4	9	7	8	7
Healthcare	16	26	18	20	12	11	7
Education	9	7	8	6	8	11	12
Public safety	2	2	5	4	2	1	1
something else	4	6	5	5	7	2	3

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Language

%	Total	English	French	Other
Sample	1150	86	1029	35
Environment	32	30	32	21
Housing	2	3	2	0
Taxes	6	13	6	7
Economy	22	27	22	24
Immigration	7	7	7	9
Healthcare	16	10	16	18
Education	9	4	10	13
Public safety	2	1	2	3
something else	4	5	4	5

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	1150	437	143	570	279	291
Environment	32	33	32	31	32	31
Housing	2	2	4	1	0	1
Taxes	6	5	8	6	6	7
Economy	22	20	34	22	22	21
Immigration	7	8	2	7	6	8
Healthcare	16	14	9	19	19	18
Education	9	12	5	8	9	8
Public safety	2	3	2	1	2	1
something else	4	3	3	5	4	6

Voter intention – Provincial

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties
Sample	1150	212	174	503	152	60
Environment	32	23	34	22	62	29
Housing	2	3	4	1	2	2
Taxes	6	4	6	9	1	12
Economy	22	28	13	32	6	15
Immigration	7	8	7	8	1	12
Healthcare	16	18	17	16	8	13
Education	9	10	11	7	14	7
Public safety	2	3	2	2	2	1
something else	4	3	6	3	4	8

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Voter intention – Federal

%	Total	Conservative	Liberal	NDP	The Green Party	BQ	PPC	Other parties
Sample	1150	237	369	85	101	229	49	29
Environment	32	5	33	49	73	37	11	21
Housing	2	1	3	2	1	2	0	0
Taxes	6	13	5	3	0	4	18	4
Economy	22	42	22	10	7	16	25	13
Immigration	7	11	5	1	1	8	21	8
Healthcare	16	17	15	16	7	16	16	32
Education	9	4	13	9	6	11	6	13
Public safety	2	5	2	3	1	1	0	0
something else	4	3	3	7	3	5	4	9

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Second Most Important Issue

Which of the following options is the second most important issue to you in the upcoming Federal election? [Base=not very likely, somewhat likely, very likely to vote in the Federal election]

Age/gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Non-binary
Sample	1150	171	223	159	266	331	580	550	20
Environment	13	11	16	15	11	13	14	11	15
Housing	3	3	3	4	2	2	3	2	0
Taxes	9	8	10	11	11	8	10	8	10
Economy	14	10	15	14	17	15	16	12	20
Immigration	7	8	5	7	8	5	7	7	5
Healthcare	18	21	16	19	17	17	15	22	10
Education	18	30	15	12	13	12	14	21	20
Public safety	4	2	5	5	4	2	4	3	0
no second issue	14	7	14	14	14	24	14	13	15
something else	1	1	2	0	2	2	1	1	5

Income

%	Total	< $20k	$20k - $40k	$40k - $60k	$60k - $80k	$80k - $100k	$100k - $250k
Sample	1150	117	190	165	143	155	222
Environment	13	8	12	14	15	13	16
Housing	3	2	6	1	1	3	3
Taxes	9	9	8	9	12	5	12
Economy	14	8	10	13	12	19	13
Immigration	7	6	7	7	8	8	8
Healthcare	18	18	19	17	14	20	17
Education	18	17	16	22	20	18	16
Public safety	4	6	4	3	3	4	3
no second issue	14	25	17	11	12	9	11
something else	1	2	1	2	2	0	2

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Language

%	Total	English	French	Other
Sample	1150	86	1029	35
Environment	13	15	13	13
Housing	3	5	3	3
Taxes	9	15	9	10
Economy	14	15	14	13
Immigration	7	10	6	12
Healthcare	18	23	18	11
Education	18	12	18	13
Public safety	4	2	4	2
no second issue	14	4	15	23
something else	1	0	2	0

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	1150	437	143	570	279	291
Environment	13	13	10	13	13	14
Housing	3	2	5	3	2	4
Taxes	9	7	14	9	11	8
Economy	14	14	15	13	12	15
Immigration	7	8	6	5	4	7
Healthcare	18	21	15	17	18	16
Education	18	19	16	17	18	16
Public safety	4	2	6	4	3	5
no second issue	14	13	11	16	17	14
something else	1	0	3	2	2	2

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Voter intention – Provincial

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties
Sample	1150	212	174	503	152	60
Environment	13	15	18	11	15	6
Housing	3	3	3	2	4	4
Taxes	9	11	6	10	4	17
Economy	14	12	16	15	7	22
Immigration	7	9	7	8	3	5
Healthcare	18	16	16	19	19	18
Education	18	13	17	15	33	10
Public safety	4	4	3	5	2	0
no second issue	14	15	12	15	11	14
something else	1	1	2	1	2	2

Voter intention – Federal

%	Total	Conservative	Liberal	NDP	The Green Party	BQ	PPC	Other parties
Sample	1150	237	369	85	101	229	49	29
Environment	13	9	15	8	9	18	12	9
Housing	3	2	3	3	2	3	6	2
Taxes	9	18	6	4	7	6	12	7
Economy	14	18	13	15	11	11	18	14
Immigration	7	11	7	5	5	6	4	0
Healthcare	18	13	19	21	18	19	13	34
Education	18	7	18	28	31	20	13	15
Public safety	4	5	2	4	6	3	3	2
no second issue	14	16	16	10	9	12	18	15
something else	1	2	1	1	1	2	0	0

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13