

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Jennifer Hollett leads in University-Rosedale**

### **MP Chrystia Freeland in second**

TORONTO August 26<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 528 voters in the new federal riding of University-Rosedale, close to half will vote for NDP candidate Jennifer Hollett in the upcoming federal election (46%), compared to a third who will vote for the Liberal candidate, quasi-incumbent Chrystia Freeland (32%), who sits as the current MP for the previous riding, Toronto Centre. The Conservative candidate, Karim Jivraj, has less than a fifth of the vote (17%) and the Green Party candidate, Nick Wright, is not competitive (5%)

“The Triple Crown of Toronto Liberal held ridings, Spadina-Fort York, University-Rosedale and Toronto Centre, all look to be in play, and, in fact, the first two already look grim for the red team. Losing these three ridings would paint the downtown orange in Toronto,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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#### **TORONTO**

**August 26<sup>th</sup>, 2015**

#### **HIGHLIGHTS:**

- Close to half will vote for NDP candidate Jennifer Hollett in the upcoming federal election (46%), compared to a third who will vote for the Liberal candidate, quasi-incumbent Chrystia Freeland (32%).
- “The Triple Crown of Toronto Liberal held ridings, Spadina-Fort York, University-Rosedale and Toronto Centre, all look to be in play, and, in fact, the first two already look grim for the red team. Losing these three ridings would paint the downtown orange in Toronto,” said Forum Research President, Dr. Lorne Bozinoff.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 528 randomly selected voters in Toronto, Ontario. The poll was conducted from on August 25<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Federal Vote Preference**

*'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of University-Rosedale?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'*  
 [Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	494	21	36	70	108	259	227	267
Karim Jivraj, Conservative	17	25	8	23	11	16	17	17
Chrystia Freeland, Liberal	32	19	37	24	34	46	28	35
Jennifer Hollett, NDP	46	42	51	50	52	35	51	41
Nick Wright, Green	5	14	3	3	3	3	4	6
Another party	0	0	0	0	0	0	0	0

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	494	30	51	39	58	60	143
Karim Jivraj, Conservative	17	10	39	3	22	8	16
Chrystia Freeland, Liberal	32	36	28	35	18	36	38
Jennifer Hollett, NDP	46	35	33	45	50	53	45
Nick Wright, Green	5	20	0	17	10	3	2
Another party	0	0	0	0	0	0	0

**Past Federal Vote**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	494	101	198	145	19	2	6
Karim Jivraj, Conservative	17	75	3	2	2	0	0
Chrystia Freeland, Liberal	32	12	62	15	24	0	28
Jennifer Hollett, NDP	46	7	35	83	31	0	44
Nick Wright, Green	5	6	1	1	43	100	28
Another party	0	0	0	0	0	0	0

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