

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **John Tory's Approval Steady**

Toronto, April 11<sup>th</sup>, 2019 - In a random sampling of public opinion taken by the Forum Poll™ among 1110 Torontonians 18 years of age or older, more than half (57%) say they approve of the job John Tory is doing as mayor, which is unchanged since January (Jan 31: 56%).

He sees disapproval from a quarter (27%), which is also unchanged from January (Jan 31: 24%).

One-sixth (16%) say they don't know whether they approve or disapprove of the job Tory is doing as mayor.

Respondents most likely to say they approve of the job John Tory is doing as Mayor include those aged 55-64 (65%) or 65+ (67%), females (60%), earning \$40,000-\$60,000 (65%) or \$60,000-\$80,000 (68%), living in North York (60%), Etobicoke (60%), or Scarborough (57%), and with some college/university (60%) or a post-graduate degree (63%).

"Post-election John Tory is in an enviable position," said Dr. Lorne Bozinoff, President of Forum Research. "He won a massive victory, he seems relaxed and at ease in the mayoralty, and he has no obvious challengers vying to replace him. What will be interesting to watch is how the mayor navigates the challenging files he shares with the provincial and federal governments over the next few years, and how his approval tracks in response."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1110 randomly selected Toronto voters. The poll was conducted April 9-10, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).



***Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

*Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.*

**Due to rounding some numbers may not add up to 100**

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### ***Tory Approval Trend***

<b>%</b>	<b>Sample</b>	<b>Approve</b>	<b>Disapprove</b>	<b>Don't know</b>
April 9-10, 2019	1110	57	27	16
January 15-17, 2019	1427	56	24	20
October 9-10, 2018	1206	54	30	16
October 3-5, 2018	987	56	30	13
September 20-24, 2018	944	52	32	16
September 6, 2018	811	54	27	19
August 27, 2018	1242	58	24	18
July 25-30, 2018	2144	58	26	17
July 27, 2018	1328	56	25	19
Feb 7-8, 2018	977	58	28	14
Nov 21-22, 2017	843	53	30	16
Sept 8-9, 2017	658	53	24	23
June 20-22, 2017	1040	54	27	20
May 25, 27-28	1035	50	31	19
Apr 4-5, 2017	840	47	34	19
Mar 8-10, 2017	966	51	30	19
Jan 31-Feb 5, 2017	1090	46	29	25



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### Tory Approval Trend

Do you approve or disapprove of the job John Tory is doing as Mayor?

#### Age/gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1110	191	185	197	236	301	575	514
Approve	57	44	59	60	65	67	54	60
Disapprove	27	31	25	29	22	24	33	21
Don't know	16	26	16	10	13	9	14	19

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1110	68	97	120	126	125	276
Approve	57	42	39	65	68	64	57
Disapprove	27	32	33	26	24	28	28
Don't know	16	26	28	9	9	8	15

#### Community

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1110	363	113	195	182	53	204
Approve	57	55	48	60	60	49	57
Disapprove	27	29	35	29	27	21	23
Don't know	16	16	17	12	14	30	20

#### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1110	100	233	462	315
Approve	57	42	60	54	63
Disapprove	27	33	24	28	25
Don't know	16	24	17	18	12



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### *Method of commute to work/school*

<b>%</b>	<b>Total</b>	<b>Private vehicle</b>	<b>Public transit</b>	<b>Bicycle</b>	<b>Walking</b>	<b>Some other way</b>	<b>Don't travel to work or school</b>
<b>Sample</b>	<b>1110</b>	<b>470</b>	<b>324</b>	<b>45</b>	<b>54</b>	<b>16</b>	<b>201</b>
<b>Approve</b>	57	56	54	58	56	34	68
<b>Disapprove</b>	27	29	26	33	18	64	20
<b>Don't know</b>	16	15	20	9	26	2	11

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