

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

FOR IMMEDIATE RELEASE

No Longer a Honeymoon, Now a Marriage

Liberals to take over 70% of house seats if election held today

In a random sampling of public opinion taken by the Forum Poll™ among 1345 Canadian voters, one half will vote Liberal if an election were held today (50%), whereas 3-in-10 would vote Conservative (31%) and just one tenth would vote for the NDP (10%). Few will vote Green, Bloc Quebecois (4%) each or for any other party (1%). These levels of support are similar to those noted last month (July 6, Liberals - 52%, Conservatives - 28%, NDP - 11%).

The Liberals lead strongly or are tied everywhere in Canada except Alberta. In Atlantic Canada they lead very strongly (62%) compared to about one sixth for the Conservatives (15%) or NDP (14%). In Quebec, Liberals take more than half the vote (55%), the Conservatives (18%) and the Bloc are relatively tied up (15%) and the NDP does not contend (10%). In Ontario, one half will vote Liberal (52%), just more than a third will vote Conservative (36%) and less than one tenth will vote NDP (7%). In the prairies, the Liberals and Conservatives are tied (37% each), and the NDP pull their highest level of support at one fifth (21%). In Alberta, the Conservatives lead solidly (58%), while the Liberals command just one quarter of the vote (27%), and the NDP very little (8%). In BC, half the voters support the Liberals (53%), just more than a quarter will vote Conservative (27%) and one tenth will vote NDP (11%).

Among those who voted NDP in October, 2015, there is an even split between now supporting the Liberals (44%) or voting their own party (43%).

Liberals to take more than 70% of House seats

If an election were held today, the Liberals would take 72% of the seats in the House of Commons, for an unbeatable supermajority of 246 seats, to 81 for the Conservatives, 10 for the NDP (ruling out official party status) and one seat for the Green Party.

Leader approvals steady

Justin Trudeau has the approval of 6-in-10 voters (60%), and his net favourable score (approve mins disapprove) is a stellar +30. He has the approval of all Liberals (92%) and more than half the NDP voters in our sample (55%).

Rona Ambrose has the approval of 3-in-10 voters (31%), unchanged since last month. Because she has high level of “don’t knows” (44%), her net score is a relatively neutral +6. Ambrose has the approval of just over one half of Conservative voters (55%).

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August 7th, 2016

HIGHLIGHTS:

- One half will vote Liberal if an election were held today (50%), whereas 3-in-10 would vote Conservative (31%) and just one tenth would vote for the NDP (10%)
- The Liberals lead strongly or are tied everywhere in Canada except Alberta.
- If an election were held today, the Liberals would take 72% of the seats in the House of Commons
- Justin Trudeau has the approval of 6-in-10 voters (60%)
- Rona Ambrose has the approval of 3-in-10 voters (31%)

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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Tom Mulcair has the approval of one third of voters (32%) and his net score is a negative -5. He has the approval of about two thirds of his voters (64%).

One half see Justin Trudeau as best PM

One half the voters in Canada say Justin Trudeau makes the best Prime Minister of all the party leaders (50%), and "none of these" comes in a distant second (15%). Following this are Rona Ambrose (12%) and then a tie between Tom Mulcair (8%) and Elizabeth May (7%).

"We have to dispense with the idea of a honeymoon romance between Canadians and their new government; this has become a stable marriage, one in which both parties are well past the blushing bride and groom stage, and are starting to work together for a secure future" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- Tom Mulcair has the approval of one third of voters (32%)
- One half the voters in Canada say Justin Trudeau makes the best Prime Minister of all the party leaders (50%)
- "We have to dispense with the idea of a honeymoon romance between Canadians and their new government; this has become a stable marriage, one in which both parties are well past the blushing bride and groom stage, and are starting to work together for a secure future"

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1345 randomly selected Canadians 18 years of age or older. The poll was conducted on August 6th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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August 7th, 2016

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

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Federal Vote Preference

If a federal election were held today, which party are you most likely to vote for?

[Decided/Leaning ONLY]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1292	226	182	212	332	340	692	577
Conservative	31	20	36	32	32	35	37	26
Liberal	50	56	50	50	47	49	44	56
New Democratic	10	9	8	10	11	11	10	10
Green	4	8	2	4	5	1	5	3
Bloc Quebecois	4	6	3	3	4	3	3	4
Other	1	1	0	1	1	1	1	1

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1292	153	222	204	144	134	241
Conservative	31	25	27	32	30	26	36
Liberal	50	47	49	53	51	62	53
New Democratic	10	12	14	8	11	7	6
Green	4	7	4	4	3	3	2
Bloc Quebecois	4	7	4	3	5	1	3
Other	1	1	2	1	0	0	0

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1292	90	300	460	105	150	187	1004	288
Conservative	31	15	18	36	37	58	27	35	18
Liberal	50	63	55	52	37	27	53	49	55
New Democratic	10	14	10	7	21	8	11	10	10
Green	4	6	3	3	4	5	8	5	2
Bloc Quebecois	4	0	15	0	0	0	0	0	14
Other	1	2	1	1	1	1	1	1	1

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Past Federal Vote Preference

%	Total	2015 Conservative	2015 Liberal	2015 New Democratic	2015 Green	2015 Bloc Quebecois	2015 Other Parties
Sample	1292	351	467	178	45	58	65
Conservative	31	88	8	5	12	14	19
Liberal	50	7	87	44	28	18	55
New Democratic	10	2	3	43	14	3	9
Green	4	1	1	6	45	5	7
Bloc Quebecois	4	0	1	0	0	60	5
Other	1	0	0	1	1	1	5

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Justin Trudeau Approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1345	237	184	217	350	357	715	607
Approve	60	69	57	55	59	58	55	65
Disapprove	30	22	36	35	31	30	37	24
Don't know	10	9	6	11	11	12	8	11

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1345	160	234	210	151	136	247
Approve	60	60	60	63	62	65	58
Disapprove	30	25	28	30	33	24	36
Don't know	10	16	12	8	6	11	5

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1345	96	311	486	106	155	191	1046	299
Approve	60	77	69	59	45	38	64	58	68
Disapprove	30	17	17	32	48	54	27	33	19
Don't know	10	6	13	9	7	8	9	8	13

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1345	406	573	143	84	46	40
Approve	60	16	92	55	58	61	38
Disapprove	30	74	3	26	37	25	46
Don't know	10	9	5	18	5	13	16

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Rona Ambrose Approval

Do you approve or disapprove of the job Rona Ambrose (RON-na) is doing as interim leader of the opposition?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1345	237	184	217	350	357	715	607
Approve	31	23	28	32	36	40	37	25
Disapprove	25	30	25	23	23	20	28	21
Don't know	44	47	48	45	40	40	35	53

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1345	160	234	210	151	136	247
Approve	31	23	27	30	38	31	36
Disapprove	25	20	27	26	26	26	25
Don't know	44	57	47	44	37	43	39

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1345	96	311	486	106	155	191	1046	299
Approve	31	17	22	35	34	43	32	34	19
Disapprove	25	28	27	21	32	30	21	24	29
Don't know	44	55	50	43	34	27	48	42	52

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1345	406	573	143	84	46	40
Approve	31	55	21	22	27	19	17
Disapprove	25	13	29	33	32	40	34
Don't know	44	31	50	45	41	41	49

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Tom Mulcair Approval

Do you approve or disapprove of the job Tom Mulcair is doing as interim leader of the NDP

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1345	237	184	217	350	357	715	607
Approve	32	32	26	31	32	36	31	32
Disapprove	36	36	41	36	39	29	45	28
Don't know	32	31	33	33	29	35	24	40

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1345	160	234	210	151	136	247
Approve	32	26	32	33	39	33	31
Disapprove	36	27	33	37	36	43	43
Don't know	32	48	35	30	25	24	26

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1345	96	311	486	106	155	191	1046	299
Approve	32	22	44	31	33	23	22	28	44
Disapprove	36	34	27	36	39	55	41	40	26
Don't know	32	45	29	33	28	22	38	33	30

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1345	406	573	143	84	46	40
Approve	32	22	29	64	31	42	33
Disapprove	36	47	37	17	42	24	35
Don't know	32	31	34	19	27	34	32

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Best Prime Minister

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1345	237	184	217	350	357	715	607
Justin Trudeau	50	54	50	47	47	49	46	54
Rona Ambrose	12	7	14	14	14	15	15	9
Tom Mulcair	8	10	8	7	8	8	8	9
Elizabeth May	7	7	7	9	7	5	6	7
Rhéal Fortin	1	3	0	0	1	1	1	1
None of these	15	13	14	17	15	16	18	13
Don't know	7	6	7	7	8	7	6	7

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1345	160	234	210	151	136	247
Justin Trudeau	50	53	49	54	47	56	49
Rona Ambrose	12	7	8	13	12	10	17
Tom Mulcair	8	11	9	5	10	8	5
Elizabeth May	7	5	7	5	9	7	7
Rhéal Fortin	1	1	2	1	2	0	2
None of these	15	13	18	15	16	12	15
Don't know	7	10	7	6	4	7	5

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1345	96	311	486	106	155	191	1046	299
Justin Trudeau	50	61	58	50	33	30	52	48	56
Rona Ambrose	12	7	4	12	17	26	15	14	4
Tom Mulcair	8	5	11	7	13	6	8	7	12
Elizabeth May	7	11	1	8	8	7	8	8	1
Rhéal Fortin	1	3	3	0	3	1	1	1	3
None of these	15	10	13	17	17	18	11	15	14
Don't know	7	4	9	5	9	13	5	6	9

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Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1345	406	573	143	84	46	40
Justin Trudeau	50	11	87	25	27	52	28
Rona Ambrose	12	36	2	4	6	0	6
Tom Mulcair	8	5	2	39	12	11	13
Elizabeth May	7	5	4	8	30	1	5
Rhéal Fortin	1	1	1	2	1	4	2
None of these	15	30	2	13	20	20	44
Don't know	7	12	1	10	4	11	3

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

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