

NEWS RELEASE



FORUM RESEARCH INC.

Liberals and Tories Neck and Neck in Upcoming Nova Scotia Provincial Election

Liberal Minority Government Likely

Toronto, Aug 16th, 2021 – In a random sampling of public opinion taken by The Forum Poll™ among 993 Nova Scotia voters, among those decided and leaning, 38.6% will vote for the Liberals, followed by 36% for the Progressive Conservatives.

The New Democrats are projected to get 21% of the vote.

The Green Party are projected to get 3.2% of the vote.

Other parties are expected obtain 1.2%.

Voters most likely to vote Liberal include those aged 65+ (47%), those whose incomes less than \$20,000 (47%), female (41%), and those who live in Cape Breton (41%).

Voters most likely to vote Conservative include those who live in North Nova Scotia (46%), whose incomes are between \$100,000-\$250,000 (45%), male (41%), and those aged between 35-44 (40%).

Liberals to form minority

The Liberals are expected to form a minority government with 25 of the 55 seats in the legislature, while the Progressive Conservatives are expected to take 22 seats. The NDP will get 8 seats.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

HIGHLIGHTS:

- If the election were held today, 38.6% of decided / leaning voters would vote for the Liberals, followed by Conservatives (36%) and NDP (21%).
- These voting intention results, if held on election day, would likely yield approximately 25 Liberal seats, 22 Tory seats, and 8 NDP seats.



**FORUM
RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 993 randomly selected Nova Scotia Voters. The poll was conducted Aug 16th, 2021.

Results based on the total sample are considered accurate +/- 3 percentage points, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a party's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.

Provincial voter intention

Which party are you most likely to vote for in the Nova Scotia provincial election to be held on August 17th? + Even though you may not have made up your mind, which party are you leaning towards at this time?
[Decided and leaning]



%	Total	Age					Gender		
		<34	35-44	45-54	55-64	65+	Male	Female	Non-Binary
Sample	993	162	126	161	208	336	438	534	21
PC	36.0	28.3	40.1	38.4	39.6	33.6	40.8	32.3	23.0
Liberal	38.6	26.4	27.1	41.7	38.7	46.6	36.3	41.0	25.2
NDP	21.0	38.0	26.5	17.9	17.2	16.1	18.6	22.7	31.1
Green	3.2	5.6	5.2	1.4	3.0	2.6	2.9	3.0	15.5
Other	1.2	1.7	1.0	0.7	1.6	1.1	1.4	0.9	5.2

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Region

%	Total	Halifax	Cape Breton	South Shore	North Nova Scotia
Sample	993	427	138	285	143
PC	36.0	29.9	32.0	39.9	46.3
Liberal	38.6	40.3	40.9	39.3	30.5
NDP	21.0	25.8	25.8	15.5	16.5
Green	3.2	2.8	0.5	4.7	3.4
Other	1.2	1.1	0.9	0.5	3.2

Income

%	Total	<\$20,000	\$20,000-\$39,999	\$40,000-\$59,999	\$60,000-\$79,999	\$80,000-\$99,999	\$100,000-\$250,000
Sample	993	87	177	150	134	87	193
PC	36.0	21.3	29.5	35.7	39.4	34.0	44.9
Liberal	38.6	46.5	39.5	38.8	36.9	43.1	32.1
NDP	21.0	26.0	24.9	21.8	19.9	19.5	20.3
Green	3.2	4.9	4.4	1.9	3.9	3.0	1.4
Other	1.2	1.3	1.7	1.9	0.0	0.5	1.3



Overall Seat Distribution

Liberal	Progressive Conservative	NDP
25	22	8

For more information:

Lorne Bozinoff, Ph.D.
 President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com