

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Liberal Support Ticks Up, But Landscape Unchanged

More disapprove of Trudeau than approve

Toronto, December 15th – In a random sampling of public opinion taken by The Forum Poll™ among 1284 Canadian voters, amongst those decided and leaning, once again the Conservatives and Liberals are statistically tied in support, with the Conservatives seeing support from just under 4 in 10 (39%) and the Liberals (38%) seeing support from a similar proportion.

Conservative support (39%) is very similar what that we saw in November (Nov 9: 38%).

While current Liberal support (38%) has risen slightly since November, (Nov 9: 36%), Liberal support since then is effectively unchanged, as it's within the margin of error.

Support for the NDP is just over 1 in 10 (12%) and, like the Liberals, hasn't changed much since November (Nov 9: 14%).

Few say they would support the Green (5%) (Nov 9: 6%), BQ (5%) (Nov 9: 6%), or another party (1%).

Respondents most likely to say they support the Conservatives include those aged 45-54 (40%), 55-64 (39%), or 65+ (42%), males (48%), earning \$80,000-\$100,000 (45%) or the most wealthy (43%), living in the prairies (MB/SK) (59%) or Alberta (58%), and the least educated (43%), with some college/university (40%), or a college/university degree (43%).

Respondents most likely to say they support the Liberals include those aged 55-64 (43%), females (45%), the least wealthy (41%), earning \$40,000-\$60,000 (41%), or the most wealthy (42%), living in the Atlantic (46%) or Québec (43%), and with a post-graduate degree (46%).

If an election were held today, we would expect to see a Liberal minority of 166 seats, with the Conservatives' serving once again as official opposition with 147.

The NDP would secure 15 and the BQ would win 9. The Green Party would hold their seat.

Trudeau approval down, Scheer and Singh still unknown

Justin Trudeau now sees disapproval from almost half of all respondents (47%), with the approval of just over 4 in 10 (42%). About 1 in 10 (11%) say they do not know. His net favourable score (approve – disapprove) is -5.

Trudeau's approval remains mostly unchanged since September (Sep 21: 43%) as is his disapproval (Sep 21: 47%).

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"It looks as though the Federal landscape has stabilized somewhat, which is good news for the Prime Minister who'd seen his support fluctuate over the past few months," said Dr. Lorne Bozinoff, President of Forum Research. "Andrew Scheer should be pleased with his party's performance as well, but both Scheer and new NDP leader Jagmeet Singh have the same problem, however, as they remain unknown to a considerable portion of the electorate. Voters can expect to see the two leaders criss-crossing the nation in an attempt to raise their profile while the house is on break."



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Andrew Scheer sees approval from just over one-quarter (28%) and disapproval of the same proportion (28%). To the plurality, however, (44%) he remains an unknown. His net favourable score is 0.

Scheer's support, like Trudeau's, is most unchanged from September, with his approval (Sep 21: 26%) and disapproval (Sep 21: 30%), in very similar proportions to that month.

In our first test of Jagmeet Singh as leader of the NDP, he sees a very similar line to that of Andrew Scheer with just over a quarter (28%) saying they approve and the same proportion (27%) saying they disapprove.

The plurality say they do not know (45%).

Trudeau the choice for best PM

Trudeau remains the choice for best Prime Minister with almost a third (30%) saying the current PM is still the best choice for PM.

Andrew Scheer is the second choice, with 2 in 10 (21%) saying it's him that's the best choice.

None of these is the choice of one-sixth (16%), with Elizabeth May (10%), Jagmeet Singh (9%), and do not know (10%) bunched together. Few believe Martine Ouellet (5%) would make the best Prime Minister.

"It looks as though the Federal landscape has stabilized somewhat, which is good news for the Prime Minister who'd seen his support fluctuate over the past few months," said Dr. Lorne Bozinoff, President of Forum Research. "Andrew Scheer should be pleased with his party's performance as well, but both Scheer and new NDP leader Jagmeet Singh have the same problem, however, as they remain unknown to a considerable portion of the electorate. Voters can expect to see the two leaders criss-crossing the nation in an attempt to raise their profile while the house is on break."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1284 randomly selected Canadian Voters. The poll was conducted December 12-14, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the parties' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Support Trending

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
December 12 th -14 th , 2017	1284	39	38	12	5	5	1
November 4 th -6 th , 2017	1281	38	36	14	6	6	1
September 13 th -14 th , 2017	1350	39	35	15	4	5	1
August 16 th -17 th , 2017	1150	35	42	14	4	4	1
June 6 th -8 th , 2017	1483	34	42	12	6	5	1
April 21 st -24 th , 2017	1479	35	35	17	7	5	1
Mar 22 nd - 23 rd , 2017	1029	38	36	15	4	6	0
Feb. 24 th - 26 th , 2017	1340	35	39	15	4	7	1
Jan. 19 th -21 st , 2017	1332	36	42	12	5	4	1
Dec. 6 th -8 th , 2016	1304	34	42	12	6	5	1
November 9 th -10 th , 2016	1474	28	51	11	5	4	1
October 11 th -12 th	1384	30	49	12	4	5	1
September 20-21 st , 2016	1326	34	47	9	3	6	0
September 7 th , 2016	1370	30	48	11	4	5	0
August 6 th , 2016	1345	31	50	10	4	4	1
July 6 th , 2016	1429	28	52	11	3	5	1
June 7 th , 2016	2271	32	49	10	4	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1



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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
December 12 th -14 th , 2017	147	166	15	1	9	0
November 4 th -6 th , 2017	148	164	15	2	11	0
September 13 th -14 th , 2017	169	130	26	1	12	0
August 16 th -17 th , 2017	105	211	16	1	5	0
June 6 th -8 th , 2017	113	204	15	1	5	0
April 21 st -24 th , 2017	137	152	36	1	12	0
Mar 22 nd – 23 rd , 2017	170	128	26	1	13	0
February 24 th – 26 th , 2017	120	174	20	1	23	0
January 19 th – 21 st , 2017	131	187	15	1	4	0
Dec. 6 th -8 th , 2016	135	180	18	1	4	0
November 9 th -10 th , 2016	72	257	8	1	0	0
October 11 th -12 th	83	240	14	1	0	0
September 20-21 st , 2016	111	219	7	1	0	0
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0

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Voter intention

If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided and leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1227	201	180	227	266	353	648	559
Conservative	39	37	37	40	39	42	48	31
Liberal	38	36	39	34	43	39	32	45
New Democratic	12	15	13	14	9	9	11	13
Green	5	6	6	5	4	3	3	7
Bloc Quebecois	5	4	4	6	4	6	6	3
Other	1	1	1	1	0	1	1	1

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1227	120	184	184	176	115	238
Conservative	39	23	37	32	41	45	43
Liberal	38	41	36	41	37	31	42
New Democratic	12	10	14	16	14	13	9
Green	5	11	5	5	4	8	3
Bloc Quebecois	5	11	8	5	4	2	2
Other	1	3	1	1	0	1	1

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1227	96	265	458	93	137	178
Conservative	39	38	21	42	59	58	38
Liberal	38	46	43	40	26	31	35
New Democratic	12	9	11	12	8	8	20
Green	5	5	5	5	6	2	6
Bloc Quebecois	5	0	19	0	0	0	0
Other	1	2	1	1	0	1	1



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1227	207	315	462	243
Conservative	39	43	40	43	26
Liberal	38	37	40	34	46
New Democratic	12	10	11	11	17
Green	5	3	5	6	5
Bloc Quebecois	5	6	4	5	5
Other	1	1	1	1	1



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Trudeau approval

Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	213	193	233	276	369	677	585
Approve	42	42	42	38	48	44	36	49
Disapprove	47	44	46	54	47	47	57	38
Don't know	11	14	12	9	5	10	7	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1284	130	191	193	177	120	243
Approve	42	50	40	40	40	43	43
Disapprove	47	33	49	51	50	43	51
Don't know	11	17	10	9	9	14	7

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1284	106	279	480	99	139	181
Approve	42	52	45	43	33	34	43
Disapprove	47	38	46	45	62	59	47
Don't know	11	10	10	13	6	8	10

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1284	222	329	485	248
Approve	42	45	41	37	53
Disapprove	47	45	45	54	39
Don't know	11	10	14	9	8

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1284	460	436	158	87	53	33
Approve	42	8	83	39	43	19	23
Disapprove	47	88	8	50	42	79	40
Don't know	11	5	9	11	15	3	37



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Andrew Scheer approval

Do you approve or disapprove of the job Andrew Scheer is doing as leader of the opposition?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	213	193	233	276	369	677	585
Approve	28	21	24	34	32	32	34	22
Disapprove	28	32	31	24	28	22	30	26
Don't know	44	47	45	42	41	46	36	52

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1284	130	191	193	177	120	243
Approve	28	27	33	25	28	25	29
Disapprove	28	20	26	30	32	27	33
Don't know	44	53	41	45	39	48	38

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1284	106	279	480	99	139	181
Approve	28	29	24	25	43	35	26
Disapprove	28	28	23	31	22	26	31
Don't know	44	43	53	43	35	39	43

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1284	222	329	485	248
Approve	28	26	25	30	28
Disapprove	28	22	27	27	35
Don't know	44	52	48	43	36

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1284	460	436	158	87	53	33
Approve	28	53	15	19	9	24	14
Disapprove	28	11	38	34	41	45	40
Don't know	44	36	47	47	50	31	45



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Jagmeet Singh approval

Do you approve or disapprove of the job Jagmeet Singh is doing as leader of the NDP?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	213	193	233	276	369	677	585
Approve	28	33	28	30	27	19	26	30
Disapprove	27	25	28	27	27	28	32	21
Don't know	45	42	44	43	46	53	42	49

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1284	130	191	193	177	120	243
Approve	28	33	22	23	28	28	32
Disapprove	27	27	26	27	26	27	28
Don't know	45	40	52	50	46	44	40

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1284	106	279	480	99	139	181
Approve	28	28	24	32	27	23	30
Disapprove	27	22	27	26	28	39	20
Don't know	45	50	49	42	45	37	50

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1284	222	329	485	248
Approve	28	19	31	27	34
Disapprove	27	25	24	30	25
Don't know	45	56	46	43	41

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1284	460	436	158	87	53	33
Approve	28	12	38	52	33	16	20
Disapprove	27	44	15	12	21	53	29
Don't know	45	43	47	37	46	31	52



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Best PM

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1284	213	193	233	276	369	677	585
Justin Trudeau	30	29	29	28	33	34	27	34
Andrew Scheer	21	15	18	27	22	24	27	15
Jagmeet Singh	9	8	11	12	7	6	8	9
Elizabeth May	10	14	8	9	10	6	9	10
Martine Ouellet	5	6	6	3	5	4	5	5
None of these	16	18	16	14	14	15	17	14
Don't know	10	10	11	7	8	11	6	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1284	130	191	193	177	120	243
Justin Trudeau	30	30	26	27	29	30	41
Andrew Scheer	21	9	22	20	25	21	23
Jagmeet Singh	9	10	10	13	8	8	5
Elizabeth May	10	9	9	12	13	13	7
Martine Ouellet	5	5	5	4	7	6	4
None of these	16	24	15	16	14	15	15
Don't know	10	12	13	8	4	7	6



Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1284	106	279	480	99	139	181
Justin Trudeau	30	40	21	33	30	28	36
Andrew Scheer	21	18	10	21	35	33	24
Jagmeet Singh	9	5	10	11	1	5	11
Elizabeth May	10	9	12	10	7	7	8
Martine Ouellet	5	4	14	2	1	0	3
None of these	16	18	21	13	18	21	10
Don't know	10	6	12	11	7	6	8

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1284	222	329	485	248
Justin Trudeau	30	29	30	28	37
Andrew Scheer	21	19	20	24	17
Jagmeet Singh	9	5	9	9	11
Elizabeth May	10	10	8	9	14
Martine Ouellet	5	5	5	5	5
None of these	16	18	16	17	12
Don't know	10	14	13	8	5

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1284	460	436	158	87	53	33
Justin Trudeau	30	7	66	21	19	16	12
Andrew Scheer	21	53	4	7	3	5	8
Jagmeet Singh	9	3	10	20	7	9	20
Elizabeth May	10	6	6	14	40	18	3
Martine Ouellet	5	3	4	6	8	11	8
None of these	16	18	4	21	15	30	47
Don't know	10	9	6	10	8	10	2



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