

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Torontonians On Board With Cheaper GO/TTC Transfer

Toronto, October 10th – In a random sampling of public opinion taken by The Forum Poll™ among 813 Toronto voters, three-quarters (TOP2: 73%) say they approve of the proposal to reduce transit fares by \$1.50 for those transferring between the TTC and Go Transit or between the TTC and the Union Pearson Express (UP), while using their Presto card. Of those that approve, almost two-thirds (60%) say they strongly approve, with just under one-sixth (13%) saying they somewhat approve.

Amongst existing users that already transfer between the TTC and GO, or the TTC and the UP, almost eight in ten (TOP2: 79%) say they approve.

Just one in ten (BTM2: 10%) say they disapprove, with (6%) saying they strongly disapprove and (4%) saying they somewhat disapprove.

Just over one in ten (12%) say they neither approve nor disapprove, while few (5%) say they do not know.

Respondents most likely to approve include those aged 34 and younger (79%) or 45-54 (77%), the least wealthy (81%) or earning \$60,000-\$80,000 (82%), those that take transit to work or school (79%), with a college/university (73%) or post-graduate degree (76%), and supporting the Liberals (80%) or NDP (80%).

Just over a quarter currently use the GO or the UP and the TTC...

(27%) say they currently use the GO or UP and the TTC in combination, while just under three-quarters say they do not (73%).

...but those that don't, are now more likely to do so

Almost half of those that do not currently use the TTC or UP in combination with the TTC (TOP2: 47%) say that the price reduction is likely to make them start using the services in combination.

Fewer than two in ten (BTM2: 19%) say they are unlikely to transfer between the TTC and the UP or GO in response to the price reduction.

Just under three in ten (28%) say the reduction will make them neither likely nor unlikely to use the TTC and GO or UP in combination in the future, and few (5%) said they do not know.

Respondents most likely to say that they are likely to use transit systems in combination include those aged 34 and younger (57%), females (52%), the least wealthy (63%), with some college/university (53%), living in York (59%) or Scarborough (56%), and supporting the Liberals (57%) or NDP (59%).

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“The plan to reduce fares for those transferring between the GO or Union Pearson Express and the TTC is a winner,” said Dr. Lorne Bozinoff, President of Forum Research. “The people who currently transfer between systems most strongly approve of the plan, and it looks like it will make the people who don’t currently transfer more likely to use more than one system in combination. If the idea was to reduce the financial burden on transit users and convince more people to use the GTA’s transit network, it seems like this is a great start.”



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Respondents most likely to say they're unlikely to use the transit systems in combination include those aged 55-64 (25%) or 65+ (26%), earning \$20,000-\$40,000 (24%) or the most wealthy (21%), the least educated (22%) or with a college/university degree (21%), living in East York (24%) or North York (26%), and supporting the PCs (29%).

"The plan to reduce fares for those transferring between the GO or Union Pearson Express and the TTC is a winner," said Dr. Lorne Bozinoff, President of Forum Research. "The people who currently transfer between systems most strongly approve of the plan, and it looks like it will make the people who don't currently transfer more likely to use more than one system in combination. If the idea was to reduce the financial burden on transit users and convince more people to use the GTA's transit network, it seems like this is a great start."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 813 randomly selected Toronto Voters. The poll was conducted October 5-8, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Approval of Fare reduction

Do you approve or disapprove of the proposal to reduce transit fares by \$1.50 for those transferring between the TTC and Go Transit or the Union Pearson Express and using a PRESTO card?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	813	149	128	152	148	236	411	373
NET: TOP2	73	79	73	77	70	58	76	70
NET: BTM2	10	10	12	8	10	10	8	12
Strongly approve	60	65	58	66	62	41	61	58
Somewhat approve	13	14	15	11	8	17	15	12
Neither approve nor disapprove	12	7	11	11	14	25	11	13
Somewhat disapprove	4	4	8	1	5	2	2	6
Strongly disapprove	6	6	4	7	6	8	6	6
Don't know	5	4	5	4	5	7	5	5



Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	813	77	103	96	107	100	147
NET: TOP2	73	81	72	70	82	72	72
NET: BTM2	10	6	6	11	4	12	10
Strongly approve	60	74	60	57	65	58	58
Somewhat approve	13	7	13	13	16	14	15
Neither approve nor disapprove	12	11	12	16	13	8	14
Somewhat disapprove	4	2	1	1	2	9	6
Strongly disapprove	6	4	6	10	2	3	4
Don't know	5	2	9	3	1	7	4

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	813	103	182	311	217
NET: TOP2	73	70	71	73	76
NET: BTM2	10	6	10	12	10
Strongly approve	60	59	57	59	63
Somewhat approve	13	10	14	14	14
Neither approve nor disapprove	12	12	14	13	8
Somewhat disapprove	4	0	4	5	4
Strongly disapprove	6	6	6	6	6
Don't know	5	12	5	2	6

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	813	298	64	140	117	43	151
NET: TOP2	73	75	75	71	74	81	70
NET: BTM2	10	8	15	12	8	7	11
Strongly approve	60	60	65	57	57	64	62
Somewhat approve	13	15	10	14	17	18	8
Neither approve nor disapprove	12	14	9	8	14	7	16
Somewhat disapprove	4	3	7	3	4	4	4
Strongly disapprove	6	5	8	9	4	3	7
Don't know	5	3	1	9	4	5	3



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Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	813	299	249	41	42	17	165
NET: TOP2	73	74	79	60	74	56	60
NET: BTM2	10	10	9	18	7	26	8
Strongly approve	60	61	68	43	49	52	46
Somewhat approve	13	14	11	17	25	4	13
Neither approve nor disapprove	12	11	8	21	11	18	24
Somewhat disapprove	4	3	5	8	5	13	3
Strongly disapprove	6	8	4	10	2	13	5
Don't know	5	4	4	1	8	0	8

Provincial Voting Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Undecided
Sample	813	276	249	153	54	12	69
NET: TOP2	73	67	80	80	71	71	57
NET: BTM2	10	16	4	7	12	0	15
Strongly approve	60	51	65	72	57	41	51
Somewhat approve	13	16	15	8	14	30	6
Neither approve nor disapprove	12	13	11	11	14	25	13
Somewhat disapprove	4	4	3	5	2	0	7
Strongly disapprove	6	12	1	2	10	0	8
Don't know	5	4	4	2	3	4	15



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Usage

Do you currently use both the TTC and GO Transit or the TTC and the Union Pearson Express?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	813	149	128	152	148	236	411	373
Yes	27	44	24	21	18	14	30	23
No	73	56	76	79	82	86	70	77

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	813	77	103	96	107	100	147
Yes	27	33	41	30	9	35	24
No	73	67	59	70	91	65	76

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	813	103	182	311	217
Yes	27	32	30	24	26
No	73	68	70	76	74

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	813	298	64	140	117	43	151
Yes	27	29	20	28	26	31	25
No	73	71	80	72	74	69	75

Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	813	299	249	41	42	17	165
Yes	27	20	43	22	26	24	10
No	73	80	57	78	74	76	90



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Provincial Voting Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Undecided
Sample	813	276	249	153	54	12	69
Yes	27	20	30	28	22	36	43
No	73	80	70	72	78	64	57



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Likelihood of non-users to transfer

There is currently a proposal to reduce transit fares by \$1.50 for those transferring between the TTC and GO Transit or the Union Pearson Express, while using a PRESTO card. How likely or unlikely would this price reduction make you to use the TTC and GO Transit or the Union Pearson Express together in the future?

[Base=does not currently use both the TTC and GO or UP]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	625	89	91	120	122	203	304	303
NET: TOP2	47	57	52	48	46	28	41	52
NET: BTM2	19	12	18	20	25	26	20	18
Very likely	23	30	28	17	27	13	20	27
Somewhat likely	24	27	24	30	19	15	22	26
Neither likely nor unlikely	28	24	27	28	25	39	31	26
Somewhat unlikely	2	3	2	3	3	2	2	3
Very unlikely	17	10	16	17	22	24	19	15
Don't know	5	6	3	5	5	7	7	4



Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	625	53	70	69	95	72	119
NET: TOP2	47	63	48	47	57	57	35
NET: BTM2	19	13	24	9	17	15	21
Very likely	23	45	26	23	28	18	13
Somewhat likely	24	17	22	24	29	40	22
Neither likely nor unlikely	28	20	20	38	23	22	43
Somewhat unlikely	2	6	3	0	0	2	3
Very unlikely	17	8	20	9	17	12	19
Don't know	5	4	8	5	4	6	1

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	625	77	141	247	160
NET: TOP2	47	45	53	46	44
NET: BTM2	19	22	16	21	18
Very likely	23	30	26	23	19
Somewhat likely	24	14	26	23	26
Neither likely nor unlikely	28	23	26	30	29
Somewhat unlikely	2	2	0	2	4
Very unlikely	17	20	16	19	14
Don't know	5	10	6	2	8

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	625	225	51	111	87	31	120
NET: TOP2	47	42	44	39	53	59	56
NET: BTM2	19	12	24	26	20	15	19
Very likely	23	19	23	21	27	23	30
Somewhat likely	24	23	21	18	26	37	26
Neither likely nor unlikely	28	43	30	24	25	26	20
Somewhat unlikely	2	1	6	3	4	0	2
Very unlikely	17	11	18	23	17	15	17
Don't know	5	4	2	11	2	0	5



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Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	625	244	156	33	32	13	147
NET: TOP2	47	49	58	43	44	42	27
NET: BTM2	19	23	10	24	4	10	30
Very likely	23	25	32	20	13	10	12
Somewhat likely	24	24	26	23	30	33	15
Neither likely nor unlikely	28	24	27	31	43	40	34
Somewhat unlikely	2	3	1	7	0	0	3
Very unlikely	17	20	9	17	4	10	26
Don't know	5	4	5	2	9	8	9

Provincial Voting Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party	Undecided
Sample	625	229	181	118	42	8	47
NET: TOP2	47	37	57	59	51	0	34
NET: BTM2	19	29	11	15	10	17	25
Very likely	23	20	26	29	37	0	11
Somewhat likely	24	17	31	30	14	0	23
Neither likely nor unlikely	28	28	27	26	35	68	27
Somewhat unlikely	2	2	2	4	0	7	3
Very unlikely	17	27	9	10	10	10	22
Don't know	5	6	4	1	4	15	13



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