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## **FOR IMMEDIATE RELEASE**

### **Liberal Support Still Soft**

#### **The narrow gap between Conservative and Liberal, first identified by Forum, is now a trend**

Toronto, November 9<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1281 Canadian voters, almost four in ten (38%) say that if an election were held today, they would support the Conservative Party, a similar proportion of support we saw (September 21: 39%) when last in the field.

Just over one third (36%) say they would support the Liberals, which is also very close to their support (September 21: 35%) when last in the field.

About one sixth (14%) saying they'd support the NDP, effectively unchanged (September 21: 15%) since we polled last.

Few say they would support the (6%) Green (September 21: 4%), with as many (6%) saying they support the BQ (September 21: 5%). (1%) said they support another party.

Respondents most likely to say they support the Conservatives include those aged 65+ (42%), males (45%), the most wealthy (48%), living in the prairies (74%, n=84), with some college/university (45%).

Respondents most likely to say they support the Liberals include females (39%), the least wealthy (44%), living in Atlantic Canada (54%), and with a post-graduate degree (42%).

Respondents most likely to say they support the NDP include those aged 34 and younger (21%), the least wealthy (21%), living in Québec (15%), Ontario (15%), or Alberta (16%), and with a college/university (17%) or post-graduate degree (17%).

#### **Despite dip in support, Liberals still likely to hold a minority, if an election were held today**

Due to vote distribution, and the statistical tie between Conservative and Liberal, the Liberals would still form a minority government, if an election were held today, securing 164 of 338 seats.

The Conservatives would win 148 seats and would form the official opposition.

The NDP would secure 15 seats, the BQ 11, and the Greens would increase their seat count by 100% with 2 seats.

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“The Liberals’ dip in popularity, first identified by Forum in September, has steadied in November, but that it hasn’t rebounded suggests their down numbers might be more than just a blip,” said Dr. Lorne Bozinoff, President of Forum Research. “There are still two years before the next election, which is an eternity in politics, but clearly some of the negatively received policies introduced by the Liberals of late have begun to hinder their overall support.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1281 randomly selected Canadian Voters. The poll was conducted November 4-6, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Actual results depend on the parties' ability to get their voters out. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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### Support Trending

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
November 4 <sup>th</sup> -6 <sup>th</sup> , 2017	1281	38	36	14	6	6	1
September 13 <sup>th</sup> -14 <sup>th</sup> , 2017	1350	39	35	15	4	5	1
August 16 <sup>th</sup> -17 <sup>th</sup> , 2017	1150	35	42	14	4	4	1
June 6 <sup>th</sup> -8 <sup>th</sup> , 2017	1483	34	42	12	6	5	1
April 21 <sup>st</sup> -24 <sup>th</sup> , 2017	1479	35	35	17	7	5	1
Mar 22 <sup>nd</sup> - 23 <sup>rd</sup> , 2017	1029	38	36	15	4	6	0
Feb. 24 <sup>th</sup> - 26 <sup>th</sup> , 2017	1340	35	39	15	4	7	1
Jan. 19 <sup>th</sup> -21 <sup>st</sup> , 2017	1332	36	42	12	5	4	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2016	1304	34	42	12	6	5	1
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	1474	28	51	11	5	4	1
October 11 <sup>th</sup> -12 <sup>th</sup>	1384	30	49	12	4	5	1
September 20-21 <sup>st</sup> , 2016	1326	34	47	9	3	6	0
September 7 <sup>th</sup> , 2016	1370	30	48	11	4	5	0
August 6 <sup>th</sup> , 2016	1345	31	50	10	4	4	1
July 6 <sup>th</sup> , 2016	1429	28	52	11	3	5	1
June 7 <sup>th</sup> , 2016	2271	32	49	10	4	4	1
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	1455	28	51	12	3	6	1
March 15 <sup>th</sup> , 2016	1567	34	46	12	3	4	1
Feb. 16 <sup>th</sup> -17 <sup>th</sup> , 2016	1406	32	49	10	5	3	1
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2015	1369	32	46	13	4	4	1
November 17 <sup>th</sup> , 2015	909	37	45	10	3	4	1
Nov. 4 <sup>th</sup> -7 <sup>th</sup> , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 <sup>th</sup> , 2015		32	40	20	3	5	0
October 18 <sup>th</sup> , 2015	1373	30	40	20	3	6	1
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	1438	31	37	24	2	6	1
Oct. 9 <sup>th</sup> , 2015	1427	31	37	23	3	5	1
Oct 5 <sup>th</sup> -6 <sup>th</sup> , 2015	1447	31	35	26	3	4	1
Sept. 28-29 <sup>th</sup> , 2015	1449	34	27	28	5	5	1
Sept. 21-23 <sup>rd</sup> , 2015	1557	31	31	28	4	4	1
Sept. 18 <sup>th</sup> , 2015	922	33	29	29	4	4	1
Sept. 14-15 <sup>th</sup> , 2015	1402	32	28	30	6	4	1
Sept. 9-10 <sup>th</sup> , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	32	36	4	4	1
August 23-24 <sup>th</sup> , 2015	1440	23	30	40	3	3	1
August 17-19 <sup>th</sup> , 2015	1473	29	28	34	4	4	1
August 10-11 <sup>th</sup> , 2015	1392	28	27	34	4	6	1
August 2 <sup>nd</sup> , 2015	1399	28	25	39	3	5	1



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### Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
November 4 <sup>th</sup> -6 <sup>th</sup> , 2017	148	164	15	2	11	0
September 13 <sup>th</sup> -14 <sup>th</sup> , 2017	169	130	26	1	12	0
August 16 <sup>th</sup> -17 <sup>th</sup> , 2017	105	211	16	1	5	0
June 6 <sup>th</sup> -8 <sup>th</sup> , 2017	113	204	15	1	5	0
April 21 <sup>st</sup> -24 <sup>th</sup> , 2017	137	152	36	1	12	0
Mar 22 <sup>nd</sup> – 23 <sup>rd</sup> , 2017	170	128	26	1	13	0
February 24 <sup>th</sup> – 26 <sup>th</sup> , 2017	120	174	20	1	23	0
January 19 <sup>th</sup> – 21 <sup>st</sup> , 2017	131	187	15	1	4	0
Dec. 6 <sup>th</sup> -8 <sup>th</sup> , 2016	135	180	18	1	4	0
November 9 <sup>th</sup> -10 <sup>th</sup> , 2016	72	257	8	1	0	0
October 11 <sup>th</sup> -12 <sup>th</sup>	83	240	14	1	0	0
September 20-21 <sup>st</sup> , 2016	111	219	7	1	0	0
September 7 <sup>th</sup> , 2016	87	238	8	1	4	0
August 6 <sup>th</sup> , 2016	81	246	10	1	0	0
July 6 <sup>th</sup> , 2016	55	278	5	0	0	0
June 7 <sup>th</sup> , 2016	98	230	9	1	0	0
April 4 <sup>th</sup> -5 <sup>th</sup> , 2016	74	256	5	1	2	0
March 15 <sup>th</sup> , 2016	111	215	11	1	0	0
February 16 <sup>th</sup> -17 <sup>th</sup> , 2016	91	240	6	1	0	0
December 6 <sup>th</sup> -8 <sup>th</sup> , 2015	99	224	14	1	0	0
November 17 <sup>th</sup> , 2015	108	222	6	0	2	0
November 4 <sup>th</sup> -7 <sup>th</sup> , 2015	57	276	5	0	0	0
Election: October 19 <sup>th</sup> , 2015	99	184	44	1	10	0
October 18 <sup>th</sup> , 2015	109	171	46	1	11	0
Oct. 13 <sup>th</sup> -14 <sup>th</sup> , 2015	114	127	77	1	19	0
October 9 <sup>th</sup> , 2015	116	145	69	1	7	0
October 5 <sup>th</sup> -6 <sup>th</sup> , 2015	122	120	94	1	1	0
September 28-29 <sup>th</sup> , 2015	151	76	104	1	6	0
September 21-23 <sup>rd</sup> , 2015	125	107	104	1	1	0
September 18 <sup>th</sup> , 2015	145	97	95	1	0	0
September 14-15 <sup>th</sup> , 2015	138	86	113	1	0	0
September 9-10 <sup>th</sup> , 2015	113	85	139	1	0	0
August 30-September 1 <sup>st</sup> , 2015	73	123	141	1	0	0
August 23-24 <sup>th</sup> , 2015	87	76	174	1	0	0
August 17-19 <sup>th</sup> , 2015	123	79	133	1	2	0
August 10-11 <sup>th</sup> , 2015	120	89	125	1	3	0
August 2 <sup>nd</sup> , 2015	118	58	160	1	1	0
July 29 <sup>th</sup> , 2015	156	58	122	1	1	0
July 21 <sup>st</sup> , 2015	121	78	134	1	4	0
July 14 <sup>th</sup> , 2015	107	79	132	1	19	0
July 8 <sup>th</sup> , 2015	155	59	120	1	2	1



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### Voter Intention

*If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?*

Base = Decided and Leaning

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1233	210	154	220	296	353	684	539
Conservative	38	35	36	38	38	42	45	32
Liberal	36	31	36	38	38	38	33	39
New Democratic	14	21	12	13	12	10	11	16
Green	6	8	8	4	6	4	5	7
Bloc Quebecois	6	5	6	6	6	6	6	5
Other	1	1	1	1	1	1	1	1

### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1233	107	208	180	176	136	237
Conservative	38	22	28	38	40	41	48
Liberal	36	44	37	36	33	29	36
New Democratic	14	21	15	15	12	14	10
Green	6	3	8	3	6	9	6
Bloc Quebecois	6	9	11	6	9	6	0
Other	1	1	1	1	1	1	0

### Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1233	99	293	471	84	120	166
Conservative	38	30	15	40	74	59	43
Liberal	36	54	42	39	13	21	32
New Democratic	14	7	15	15	9	16	12
Green	6	8	5	5	2	3	12
Bloc Quebecois	6	0	22	0	0	0	0
Other	1	1	1	1	2	0	1



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### **Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
<b>Sample</b>	<b>1233</b>	<b>194</b>	<b>338</b>	<b>441</b>	<b>260</b>
Conservative	38	41	45	37	29
Liberal	36	36	30	37	42
New Democratic	14	10	12	15	17
Green	6	7	5	5	7
Bloc Quebecois	6	7	6	5	5
Other	1	1	1	1	1

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