

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Opinion on Private Garbage Collection in Scarborough Mixed

Toronto, February 8th – In a random sampling of public opinion taken by The Forum Poll™ among 1,090 Toronto voters, support for private garbage collection in Scarborough was divided.

Of those surveyed (34%) were opposed to the plan, (32%) supported it, (21%) are neutral, and (13%) are unsure.

Approval was most common to those aged 44-54 (38%) and 55-64 (36%), the wealthiest (40%), and Progressive Conservative supporters (58%).

Disapproval was most common to those aged 18-34 (40%), those earning \$40,000-\$60,000 (49%), and NDP supporters (61%).

In a small sample of Scarborough residents (n=77), opinion on the plan was as divided as elsewhere, with (32%) in support and (33%) opposed.

It's About the Cost

Respondents were then randomly asked one of two follow up questions about their opinion of privatization if the plan cost more, or less, than it does currently.

If privatization costs the city more money half of respondents oppose the plan (50%), with only a quarter supporting (24%).

If privatization saves the city money, half of respondents would support the plan (48%), with almost a third opposed (30%).

“Such divided opinion suggests an uncertainty toward the privatization proposal. In the end, it comes down to cost: people want to pay less for city services, not more, so if collection became more expensive, unsurprisingly, the majority would oppose it. If it became cheaper, they would be more open to it, but three-in-ten are still against privatization, even if it costs less,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

February 8th, 2017

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1090 randomly selected Toronto Voters. The poll was conducted on Jan 31-Feb 5 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Scarborough Garbage Privatization: Opinion

What is your opinion on the plan to privatize garbage collection in Scarborough?

[All Respondents]

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Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1090	177	159	215	257	282	552	523
Support	32	25	30	38	36	35	34	30
Oppose	34	40	32	29	33	33	36	32
Neutral	21	23	16	22	20	22	20	21
Unsure	13	12	21	11	10	10	10	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1090	98	184	144	121	112	215
Support	32	19	25	23	30	39	40
Oppose	34	32	31	49	39	39	30
Neutral	21	27	22	14	18	16	23
Unsure	13	22	22	14	13	7	7

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1090	316	95	215	154	233	77
Support	32	25	20	38	38	31	32
Oppose	34	35	43	27	29	48	33
Neutral	21	25	27	17	21	15	21
Unsure	13	14	10	18	12	5	14

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1090	124	248	433	285
Support	32	36	34	29	33
Oppose	34	28	31	37	36
Neutral	21	25	19	19	23
Unsure	13	11	16	15	8



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Method of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1090	456	300	33	61	21	219
Support	32	34	33	6	16	37	35
Oppose	34	34	33	34	42	19	36
Neutral	21	19	20	51	22	34	18
Unsure	13	13	14	8	20	9	11

Mayoral Vote Preference

%	Total	John Tory	Doug Ford	Someone else	Undecided
Sample	1090	521	262	193	114
Support	32	29	46	23	22
Oppose	34	32	27	52	34
Neutral	21	26	12	18	24
Unsure	13	13	15	7	20

Scarborough Garbage Privatization: Higher Cost Opinion

If changing to privatized garbage collection costs the City more money, what is your opinion on the plan to privatize in Scarborough?

[Half of Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	486	86	61	94	121	124	258	220
Support	24	23	19	35	20	23	29	19
Oppose	50	54	48	40	52	55	46	56
Neutral	16	17	16	19	17	11	15	17
Unsure	9	6	18	6	11	11	10	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	486	40	76	70	53	47	112
Support	24	14	27	17	14	36	22
Oppose	50	64	40	62	58	48	54
Neutral	16	15	17	15	20	14	14
Unsure	9	7	17	6	8	2	10



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Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	486	143	41	97	63	113	29
Support	24	15	18	34	23	19	29
Oppose	50	61	60	40	40	62	41
Neutral	16	14	19	14	20	10	24
Unsure	9	10	3	12	16	9	6

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	486	48	100	195	143
Support	24	31	25	28	16
Oppose	50	46	48	50	54
Neutral	16	16	20	12	19
Unsure	9	8	7	10	11

Method of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	486	201	130	17	30	13	95
Support	24	26	25	3	18	16	25
Oppose	50	48	50	85	71	29	46
Neutral	16	16	16	12	9	22	18
Unsure	9	10	8	0	2	33	11



Mayoral Vote Preference

%	Total	John Tory	Doug Ford	Someone else	Undecided
Sample	486	239	110	91	46
Support	24	19	36	13	35
Oppose	50	52	40	68	39
Neutral	16	18	16	14	14
Unsure	9	11	8	5	12

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Scarborough Garbage Privatization: Lower Cost Opinion

If changing to privatized garbage collection saves the City money, what is your opinion on the plan to privatize in Scarborough?

[Half of Respondents]

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Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	478	70	72	99	110	127	243	229
Support	48	42	47	49	52	53	49	46
Oppose	30	33	38	27	23	24	32	28
Neutral	15	20	9	15	18	15	16	16
Unsure	7	4	6	9	7	8	3	10

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	478	38	76	58	56	55	87
Support	48	29	37	38	49	60	59
Oppose	30	48	25	28	36	29	32
Neutral	15	22	27	28	12	8	6
Unsure	7	1	12	5	4	3	3

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	478	133	42	86	72	106	39
Support	48	52	24	50	62	42	47
Oppose	30	22	33	25	27	35	39
Neutral	15	19	22	15	10	18	12
Unsure	7	7	21	10	1	6	2

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	478	59	112	185	122
Support	48	44	51	46	50
Oppose	30	38	21	31	34
Neutral	15	14	16	18	11
Unsure	7	4	13	5	5



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Method of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	478	209	129	13	23	5	99
Support	48	50	47	68	27	35	48
Oppose	30	35	28	13	24	11	27
Neutral	15	10	18	8	45	12	14
Unsure	7	4	7	11	4	41	12

Mayoral Vote Preference

%	Total	John Tory	Doug Ford	Someone else	Undecided
Sample	478	222	121	86	49
Support	48	50	61	37	29
Oppose	30	22	28	49	35
Neutral	15	19	10	8	25
Unsure	7	9	2	6	11

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