

# NEWS RELEASE



**FORUM RESEARCH INC.**

**FOR IMMEDIATE RELEASE**

## **Parm Gill with slim lead in Brampton North**

### **Sahota close behind**

TORONTO October 5<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 336 voters in the new GTA federal riding of Brampton North, close to 4-in-10 will vote for the Conservative quasi-incumbent, Parm Gill (39%), while just fewer will vote for the Liberal candidate, Ruby Sahota (34%). About one quarter will vote NDP (Martin Singh - 24%) and few will vote Green (2%).

“Parm Gill represented the previous riding of Brampton-Springdale since 2011, and some say before that. It looks like he will bring a good measure of his support to this new riding,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**October 5<sup>th</sup>, 2015**

### **HIGHLIGHTS:**

- Close to 4-in-10 will vote for the Conservative quasi-incumbent, Parm Gill (39%), while just fewer will vote for the Liberal candidate, Ruby Sahota (34%).
- “Parm Gill represented the previous riding of Brampton-Springdale since 2011, and some say before that. It looks like he will bring a good measure of his support to this new riding,” said Forum Research President, Dr. Lorne Bozinoff.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 336 randomly selected voters in Toronto, Ontario. The poll was conducted between October 3<sup>rd</sup> and October 4<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 5%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Each party's success at the ballot box will depend on their success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Federal Vote Preference**

*'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of Brampton North?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	313	26	26	59	99	103	173	140
Parm Gill, Conservative	39	41	38	31	43	44	41	38
Ruby Sahota, Liberal	34	25	24	42	40	37	30	38
Martin Singh, NDP	24	32	36	24	15	15	27	22
Pauline Thornham, Green	2	2	2	2	2	3	2	2
Another party	0	0	0	0	0	0	0	0

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	313	16	45	44	56	32	63
Parm Gill, Conservative	39	43	41	46	35	50	29
Ruby Sahota, Liberal	34	31	18	38	28	33	46
Martin Singh, NDP	24	24	38	14	35	16	23
Pauline Thornham, Green	2	0	3	2	2	0	2
Another party	0	2	0	0	0	1	0

**Past Federal Vote**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	313	146	98	33	7	2	8
Parm Gill, Conservative	39	70	12	6	52	0	7
Ruby Sahota, Liberal	34	14	71	16	0	0	47
Martin Singh, NDP	24	13	17	75	12	70	45
Pauline Thornham, Green	2	2	0	2	36	0	0
Another party	0	0	0	0	0	30	1

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