

NEWS RELEASE



FORUM RESEARCH INC.

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Half say Income Tax Cut Better Than Minimum Wage Increase

Opinion split on corporate tax cut

Toronto, April 19th - In a random sampling of public opinion taken by The Forum Poll™ among 1126 Ontario voters, half (50%) say that eliminating any provincial income tax would be better for minimum wage earners than increasing their pay by \$1.

A third (35%) say that increasing their pay would be better than eliminating their provincial income tax.

One-sixth (15%) are not sure.

Respondents most likely to say the income tax cut would be better includes those aged 34 or younger (55%) or 35-44 (54%), males (58%) earning \$20,000-\$40,000 (57%), \$60,000-\$80,000 (54%), or \$80,000-\$100,000 (56%), parents (58%), with some college or university (56%), living in the 905 (55%), and supporting the PCs (68%).

Respondents most likely to say that increasing the minimum wage by \$1 per hour would be better includes those aged 45-54 (36%), 55-64 (38%), or 65+ (37%), females (40%), the least wealthy (46%), the least educated (36%) or with a post-graduate degree (39%), living in Toronto (43%), and supporting the Liberals (55%).

No clear support for proposed corporate tax cut

4 in 10 (BTM2: 40%) say they disapprove of the proposed tax cut, with one-quarter (26%) doing so strongly.

Just over a third (TOP2: 37%) say they approve of the proposed tax cut, with a quarter doing so strongly.

One-fifth (18%) say they neither approve nor disapprove, while few (5%) say they do not know.

“Opinion on eliminating income tax is divided amongst the lowest earners, with the least wealthy more likely to support an increase to the minimum wage, with those just above them saying they’d prefer an elimination of their income tax,” said Dr. Lorne Bozinoff, President of Forum Research. “Given this divide, it will be interesting to see which proposal resonates more, though generally, the income tax is seen as a better support for minimum wage earners, overall”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

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180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1126 randomly selected Ontario Voters. The poll was conducted April 18, 2018.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Minimum wage earners

In your opinion, which would be better for minimum wage earners, increasing their hourly wages one dollar per hour or eliminating any provincial income tax they may pay?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1126	175	162	186	265	338	611	491
Increasing their pay one dollar per hour	35	31	34	36	38	37	29	40
Eliminating any provincial income tax they may pay	50	55	54	49	46	43	58	44
Not sure	15	13	11	15	16	20	13	16

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1126	76	152	131	144	157	245
Increasing their pay one dollar per hour	35	46	33	33	33	35	38
Eliminating any provincial income tax they may pay	50	39	57	53	54	56	47
Not sure	15	15	10	14	13	9	14

Parents

%	Total	Yes	No	Moms
Sample	1126	282	844	105
Increasing their pay one dollar per hour	35	28	39	33
Eliminating any provincial income tax they may pay	50	58	46	55
Not sure	15	14	15	12

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1126	184	261	464	217
Increasing their pay one dollar per hour	35	36	32	35	39
Eliminating any provincial income tax they may pay	50	46	56	50	46
Not sure	15	18	12	15	15



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Region

%	Total	Eastern Ontario	416	905	South-western Ontario	Northern Ontario
Sample	1126	178	244	292	255	157
Increasing their pay one dollar per hour	35	36	43	32	34	31
Eliminating any provincial income tax they may pay	50	50	46	55	50	46
Not sure	15	14	11	14	17	23

Ballot intent

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	1126	528	245	219	54	23
Increasing their pay one dollar per hour	35	18	55	47	47	33
Eliminating any provincial income tax they may pay	50	68	31	37	42	44
Not sure	15	14	14	16	11	23



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Corporate tax cut

Do you approve or disapprove of the proposal to reduce Ontario's corporate tax rate from 11.5 percent to 10.5 percent?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1126	175	162	186	265	338	611	491
NET: TOP2	37	38	36	45	37	28	43	32
NET: BTM2	40	36	46	36	40	45	37	44
Strongly disapprove	26	23	32	23	25	27	23	30
Somewhat disapprove	14	13	13	13	16	18	14	14
Neither disapprove nor approve	18	19	15	16	20	20	16	19
Somewhat approve	14	10	14	16	17	15	15	13
Strongly approve	23	28	22	29	20	13	28	19
Don't know	5	7	3	3	3	7	3	6

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1126	76	152	131	144	157	245
NET: TOP2	37	28	33	31	46	40	38
NET: BTM2	40	46	38	46	35	42	42
Strongly disapprove	26	26	28	33	24	25	29
Somewhat disapprove	14	20	10	13	11	16	13
Neither disapprove nor approve	18	19	22	17	14	18	16
Somewhat approve	14	12	8	12	16	18	13
Strongly approve	23	16	24	19	30	22	25
Don't know	5	7	7	6	4	0	5



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1126	184	261	464	217
NET: TOP2	37	34	39	39	33
NET: BTM2	40	40	37	37	50
Strongly disapprove	26	23	19	27	33
Somewhat disapprove	14	17	18	10	17
Neither disapprove nor approve	18	21	19	18	13
Somewhat approve	14	14	15	14	12
Strongly approve	23	20	24	25	22
Don't know	5	5	4	6	4

Region

%	Total	Eastern Ontario	416	905	South-western Ontario	Northern Ontario
Sample	1126	178	244	292	255	157
NET: TOP2	37	41	33	41	37	29
NET: BTM2	40	36	48	40	35	44
Strongly disapprove	26	23	33	26	21	27
Somewhat disapprove	14	12	15	14	14	16
Neither disapprove nor approve	18	19	14	15	24	18
Somewhat approve	14	21	9	16	13	11
Strongly approve	23	21	24	25	23	19
Don't know	5	4	5	4	4	9



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Ballot intention

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Sample	1126	528	245	219	54	23
NET: TOP2	37	50	26	25	29	44
NET: BTM2	40	30	47	55	41	37
Strongly disapprove	26	15	32	41	27	23
Somewhat disapprove	14	14	16	14	14	14
Neither disapprove nor approve	18	16	20	18	18	19
Somewhat approve	14	18	12	10	10	16
Strongly approve	23	32	15	15	19	29
Don't know	5	5	7	3	12	0



For more information:

Lorne Bozinoff, Ph.D.

President

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