

On Day 1, Conservatives Have Slight Lead On Liberals

Toronto, September 11th, – In a random sampling of public opinion taken by The Forum Poll™ among 1001 Canadian voters, amongst those decided and leaning, a third (36.3%) say they would support the Conservatives, while a similar proportion (32.4%) say they would support the Liberals.

1 in 10 (11.6%) say they would support the Greens, while a similar proportion (8.6%) say they would support the NDP.

About 1 in 20 (4.1%) say they would support the BQ, while a similar proportion would support the PPC (4.9%). Few (2.1%) are supporting another party.

If these results were projected into seats, we expect a Conservative Minority with 168 seats to 138 Liberal.

The NDP would win 16, the BQ would win 11, and the Green would win 5. The PPC and other parties project to win none.

Environment and Economy continue to lead as top issues

%	Feb 27 - 28, 2019	April 3 - 6, 2019	June 28 - 30, 2019	July 26- 28, 2019	September 11, 2019
Sample	1301	1634	1812	1733	1001
Environment	15	21	26	26	22.8
Economy	26	28	25	25	22.8
Healthcare	17	13	16	14	15
Taxes	12	12	8	8	10.5
Education	8	7	6	7	8.4
Immigration	10	5	8	8	7.7
Housing	4	5	5	5	3.9
Public Safety	3	3	2	2	3.2
Something else	6	6	5	5	5.7

MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

"On Day 1 we see the
Conservatives resume their lead,
but it's only slight," said Dr. Lorne
Bozinoff, President of Forum
Research. "The environment and
the economy continue to lead as
issues foremost to Canadians right
now. How the campaign shifts to
match these issues, and how the
parties address them, will be
fascinating to watch."





Economy, Healthcare, and Taxes biggest second issues

The economy (16.6%), Healthcare (15.7%), and Taxes (14.4%).

The environment (11.6%) and no second issue (12.1%) follow behind.

Education (9.8%) and immigration (7.3%) are next.

Housing (5.5%), public safety (4.1%), and something else (2.8%) bring up the rear.

"On Day 1 we see the Conservatives resume their lead, but it's only slight," said Dr. Lorne Bozinoff, President of Forum Research. "The environment and the economy continue to lead as issues foremost to Canadians right now. How the campaign shifts to match these issues, and how the parties address them, will be fascinating to watch."

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1001 randomly selected Canadians across the country. The poll was conducted on September 11, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the parties' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum $Poll^{TM}$ and other polls may be found at Forum's poll archive at <u>forumpoll.com</u>.

Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

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Support Trending

Support Trending	7							
%	Sample	Cons	Lib	NDP	Green	Bloc	PPC	Other
September 11th, 2019	1001	36.3	32.4	8.6	11.6	4.1	4.9	2.1
July 26 th -28 th , 2019	1733	34	31	12	12	5	5	3
May 31 st -June 1 st , 2019	1633	34	30	13	13	6	4	1
April 23rd-24th, 2019	1595	37	30	14	9	6	2	2
April 3 rd -6 th , 2019	1634	42	29	12	9	6	2	1
March 19 th -20th, 2019	1490	41	35	14	6	1	2	1
March 3 rd - 6 th , 2019	1513	42	29	12	9	6	2	1
February 27 th – 28 th , 2019	1301	42	33	12	5	3	4	1
November 28 th -29 th , 2018	1541	43	34	11	6	4	-	1
October 7 th -10 th , 2018	1226	41	32	15	7	4	-	1
August 10-12, 2018	1777	42	36	15	4	2	-	1
May 15 th -16 th , 2018	1484	46	30	18	4	2	-	1
April 19 th -20 th , 2018	1585	43	30	14	8	4	-	1
February 27 th - March 1 st , 2018	941	46	34	14	3	2	-	1
January 22 nd -24 th , 2018	1408	43	38	12	3	3	-	0
December 12 th -14 th , 2017	1284	39	38	12	5	5	-	1
November 4 th -6 th , 2017	1281	38	36	14	6	6	-	1
September 13 th - 14 th , 2017	1350	39	35	15	4	5	-	1
August 16 th -17 th , 2017	1150	35	42	14	4	4	-	1
June 6 th -8 th , 2017	1483	34	42	12	6	5	-	1
April 21 st -24 th , 2017	1479	35	35	17	7	5	-	1
Mar 22 nd - 23 rd , 2017	1029	38	36	15	4	6	-	0
Feb. 24 th - 26 th , 2017	1340	35	39	15	4	7	-	1
Jan. 19 th -21 st , 2017	1332	36	42	12	5	4	-	1
Dec. 6 th -8 th , 2016	1304	34	42	12	6	5	-	1
November 9 th -10 th , 2016	1474	28	51	11	5	4	-	1
October 11 th -12 th	1384	30	49	12	4	5	-	1
September 20-21 st , 2016	1326	34	47	9	3	6	-	0
September 7 th , 2016	1370	30	48	11	4	5	-	0
Election: Oct. 19 th , 2015		32	40	20	3	5	-	0

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
September 11th, 2019	168	138	16	5	11	0
July 26 th -July 28 th , 2019	152	150	22	3	11	0
May 31 st -June 1 st , 2019	151	134	27	3	23	0
April 23 rd -24 th , 2019	173	109	27	2	27	0
April 3 rd -6 th , 2019	192	105	16	2	23	0
February 27 th -28 th , 2019	185	129	18	1	5	0
November 29 th -30 th , 2018	180	140	10	2	4	0
October 7 th -10 th , 2018	184	113	33	1	7	0
August 10-12, 2018	174	140	23	1	1	0
May 15 th -16 th , 2018	234	72	30	1	1	0
April 19 th -20 th , 2018	207	100	23	2	6	0
February 27 th -March 1 st , 2018	213	99	24	1	1	0
January 22 nd -24 th , 2018	181	142	14	1	0	0
December 12 th -14 th , 2017	147	166	15	1	9	0
November 4 th -6 th , 2017	148	164	15	2	11	0
September 13 th -14 th , 2017	169	130	26	1	12	0
August 16 th -17 th , 2017	105	211	16	1	5	0
June 6 th -8 th , 2017	113	204	15	1	5	0
April 21 st -24 th , 2017	137	152	36	1	12	0
Mar 22 nd – 23 rd , 2017	170	128	26	1	13	0
February 24 th – 26 th , 2017	120	174	20	1	23	0
January 19 th – 21 st , 2017	131	187	15	1	4	0
Dec. 6 th -8 th , 2016	135	180	18	1	4	0
November 9 th -10 th , 2016	72	257	8	1	0	0
October 11 th -12 th	83	240	14	1	0	0
September 20-21 st , 2016	111	219	7	1	0	0
September 7 th , 2016	87	238	8	1	4	0
August 6 th , 2016	81	246	10	1	0	0
July 6 th , 2016	55	278	5	0	0	0
June 7 th , 2016	98	230	9	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0

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Decided Leaning

If a federal election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non- binary
Sample	947	134	125	143	207	338	485	441	21
Conservative	36.3	34.2	37.1	41.0	37.4	33.3	43.4	30.4	28.6
Liberal	32.4	25.1	27.7	32.7	35.9	39.1	32.2	33.1	23.8
New Democratic	8.6	16.7	8.9	4.8	6.2	5.8	4.8	12.0	9.5
Green	11.6	13.2	12.4	10.4	10.2	11.8	9.6	12.8	23.8
Bloc Quebecois	4.1	3.2	2.9	4.0	4.5	5.2	4.8	3.6	0.0
People's Party of Canada	4.9	6.1	7.0	5.4	4.3	2.5	3.8	5.8	4.8
Other	2.1	1.4	4.0	1.7	1.4	2.3	1.4	2.3	9.5



Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	947	116	180	337	65	127	122
Conservative	36.3	32.7	21.3	36.5	52.7	60.7	37.0
Liberal	32.4	39.4	40.6	34.7	21.9	14.4	27.3
New Democratic	8.6	5.2	5.1	10.7	10.6	11.3	8.2
Green	11.6	12.3	7.2	11.5	13.2	6.9	22.1
Bloc Quebecois	4.1	0.0	16.9	0.2	0.0	0.0	0.0
People's Party of Canada	4.9	6.0	5.4	5.0	1.6	6.3	3.3
Other	2.1	4.4	3.5	1.4	0.0	0.4	2.2



Most important issue

Which of the following options is the most important issue to you in the upcoming Federal Election?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non- binary
Sample	1001	144	138	151	217	351	515	461	25
Environment	22.8	23.2	21.5	20.0	26.7	23.9	21.6	23.6	32.0
Housing	3.9	7.6	0.6	2.9	2.8	3.6	4.6	3.2	4.0
Taxes	10.5	6.9	10.4	16.0	13.0	8.0	13.1	8.0	12.0
Economy	22.8	20.3	23.5	23.5	26.6	22.0	27.7	19.2	4.0
Immigration	7.7	11.6	6.4	6.3	5.3	6.4	8.4	7.0	8.0
Healthcare	15.0	10.0	15.7	15.2	16.8	20.6	10.4	19.4	12.0
Education	8.4	14.3	8.4	7.8	2.9	4.3	5.5	10.9	12.0
Public safety	3.2	3.2	7.0	2.0	1.6	1.6	2.4	4.1	0.0
something else	5.7	3.0	6.6	6.4	4.3	9.7	6.4	4.7	16.0

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Region

%	Total	ATL	QC	ON	MB/SK	AB	ВС
Sample	1001	124	193	356	69	134	125
Environment	22.8	28.7	24.9	21.6	25.8	13.0	25.3
Housing	3.9	3.6	0.0	5.9	1.4	1.4	8.2
Taxes	10.5	13.0	12.4	10.0	12.9	9.0	7.1
Economy	22.8	11.5	15.7	22.4	32.8	42.4	23.9
Immigration	7.7	7.9	6.9	8.1	1.3	8.8	9.8
Healthcare	15.0	20.9	20.8	16.7	9.3	7.3	4.6
Education	8.4	1.6	9.4	7.8	6.8	7.4	13.9
Public safety	3.2	4.4	4.1	3.3	0.0	3.3	1.5
something else	5.7	8.3	5.8	4.2	9.8	7.4	5.6



Voter Intention

%	Total	Conservative	Liberal	NDP	Green	BQ	PPC	Other
Sample	1001	358	310	74	112	32	43	18
Environment	22.8	4.7	29.9	30.5	56.2	55.9	1.5	22.3
Housing	3.9	3.2	4.2	6.3	3.4	0.0	7.3	1.1
Taxes	10.5	16.0	7.0	3.3	4.5	0.0	24.8	13.4
Economy	22.8	39.9	16.7	8.3	7.9	6.7	24.1	1.6
Immigration	7.7	12.3	4.4	7.2	3.2	3.8	17.0	2.1
Healthcare	15.0	8.5	23.1	22.1	6.8	8.5	7.8	3.2
Education	8.4	5.6	10.4	17.4	10.1	11.0	8.0	0.0
Public safety	3.2	4.6	2.2	1.8	1.4	0.0	5.1	13.2
something else	5.7	5.2	2.0	3.2	6.5	14.0	4.3	43.2

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Second most important issue

Which of the following options is the second most important issue to you in the upcoming Federal Election?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non- binary
Sample	1001	144	138	151	217	351	515	461	25
Environment	11.6	14.0	8.2	11.8	9.9	12.9	12.0	11.4	8.0
Housing	5.5	4.9	6.2	4.9	4.6	7.0	3.7	7.0	8.0
Taxes	14.4	12.0	15.8	18.0	17.5	10.0	15.6	13.7	8.0
Economy	16.6	13.9	15.6	19.1	17.2	18.7	19.0	14.4	16.0
Immigration	7.3	8.7	5.7	8.4	3.7	8.5	8.4	6.0	12.0
Healthcare	15.7	16.3	13.5	11.4	21.8	17.1	14.2	17.8	4.0
Education	9.8	11.6	15.9	9.7	7.3	2.6	8.6	11.2	4.0
Public safety	4.1	3.4	5.6	5.1	3.3	3.2	3.5	4.7	4.0
no second issue	12.1	11.6	11.9	7.9	12.8	17.5	13.4	10.1	28.0
something else	2.8	3.6	1.4	3.6	2.0	2.6	1.5	3.6	8.0

MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603



Region

%	Total	ATL	QC	ON	MB/SK	АВ	ВС
Sample	1001	124	193	356	69	134	125
Environment	11.6	12.5	13.8	11.1	10.6	8.5	11.6
Housing	5.5	2.2	4.2	7.7	3.2	0.8	8.1
Taxes	14.4	13.4	13.6	13.2	13.5	22.0	14.6
Economy	16.6	24.1	9.3	16.3	16.4	25.1	20.2
Immigration	7.3	2.7	7.2	7.7	13.2	7.6	5.7
Healthcare	15.7	20.1	16.5	18.1	8.9	13.1	10.3
Education	9.8	3.6	15.0	9.0	9.3	10.1	6.4
Public safety	4.1	2.1	3.7	2.8	10.8	2.4	8.2
no second issue	12.1	12.8	14.5	12.7	6.8	9.4	10.4
something else	2.8	6.5	2.4	1.4	7.5	1.0	4.5



Voter Intention

%	Total	Conservative	Liberal	NDP	Green	BQ	PPC	Other
Sample	1001	358	310	74	112	32	43	18
Environment	11.6	4.7	20.7	10.3	14.1	17.7	6.7	0.0
Housing	5.5	2.9	5.6	15.3	9.7	5.4	2.7	0.0
Taxes	14.4	26.6	6.7	4.4	11.6	12.3	15.1	2.1
Economy	16.6	21.7	17.0	9.2	8.0	7.4	16.4	17.4
Immigration	7.3	10.3	5.0	10.3	1.2	8.7	15.1	1.6
Healthcare	15.7	11.2	18.0	27.4	17.2	24.4	7.3	20.4
Education	9.8	5.0	12.6	9.2	14.6	7.6	2.9	13.2
Public safety	4.1	6.4	2.0	2.9	3.2	8.5	3.7	0.0
no second issue	12.1	10.0	10.0	9.3	13.0	5.8	22.7	36.8
something else	2.8	1.3	2.5	1.8	7.4	2.3	7.3	8.5

For more information: Lorne Bozinoff, Ph.D.

President

Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

MEDIA INQUIRIES:

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

