

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Almost Half Disapprove of Reducing Blood Alcohol Limit

Toronto, August 23rd – In a random sampling of public opinion taken by The Forum Poll™ amongst 1150 Canadian voters, almost half (BTM2: 49%) disapprove of the proposal to lower the legal blood alcohol limit from 0.08 to 0.05, with more than a third (36%) saying they strongly disapprove. Just under four in ten (TOP2: 38%) approve of the proposal, with a quarter (25%) saying they strongly approve.

One in ten (10%) said they neither approve nor disapprove, and a small proportion (4%) said they do not know.

Respondents most likely to say they disapprove of the proposal include those aged 34 and younger (55%) and 55-64 (52%), males (55%), earning \$20,000-\$40,000 (54%), \$60,000-\$80,000 (51%), or the most wealthy (52%), living in the prairies (MB/SK) (61%), supporting the Conservatives (53%), the least educated (52%) and those with a college/university degree (53%).

Respondents most likely to say they approve of the proposal include females (40%), earning \$40,000-\$60,000 (45%), living in the Atlantic provinces (49%), and those with a college/university (41%) or a post-graduate degree (39%).

Majority think it will have at least some effect on reducing accidents

Over half of respondents (55%) believe that the proposal would reduce accidents by at least some margin. Of these respondents, 3-in-10 (31%) said that it would reduce accidents by a small margin, 16% reported moderate margin reduction, while fewer than one in ten (8%) said it would reduce accidents by a large margin. Almost a third (31%) said the proposal will have no effect on accidents. (14%) reported they do not know what the proposal's effect would be.

Respondents most likely to say that the proposal will have no effect on accidents include those aged 35-44 (39%), males (36%), earning \$60,000-80,000 (37%), \$60,000-\$80,000 (37%), or the most wealthy (35%), living in Québec (37%), and supporting the Conservatives (42%).

Respondents most likely to say the proposal will reduce accidents by a small margin include those aged 34 and younger (31%), 45-54 (30%), and 65+ (32%), living in the Atlantic provinces (37%) or Alberta (36%), and supporting the Liberals (34%), NDP (32%), or Bloc Québécois (33%).

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“The proposal to lower the legal blood alcohol is unpopular with almost half, however a similar proportion also thinks that it will reduce accidents to some degree” said Dr. Lorne Bozinoff, President of Forum Research.



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“The proposal to lower the legal blood alcohol is unpopular with almost half, however a similar proportion also thinks that it will reduce accidents to some degree” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1150 randomly selected Canadian Voters. The poll was conducted Aug 16-17, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Blood Alcohol Limit Reduction

Overall, do you approve or disapprove of the Federal Government's proposal to lower the legal blood alcohol limit for drivers from 0.08% to 0.05%?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
NET: TOP2	38	34	40	40	37	40	35	40
NET: BTM2	49	55	48	43	52	48	55	45
Strongly disapprove	36	40	38	31	38	33	40	33
Somewhat disapprove	13	15	9	12	14	14	14	12
Neither disapprove nor approve	10	9	9	14	8	11	8	13
Somewhat approve	13	16	14	12	10	13	14	12
Strongly approve	25	18	26	28	27	27	21	28
Don't know	2	1	3	2	3	1	2	2

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
NET: TOP2	38	30	34	45	36	39	39
NET: BTM2	49	44	54	46	51	49	52
Strongly disapprove	36	26	42	37	34	37	35
Somewhat disapprove	13	18	12	9	17	13	17
Neither disapprove nor approve	10	17	10	8	13	11	9
Somewhat approve	13	8	10	17	14	15	11
Strongly approve	25	23	25	28	22	24	28
Don't know	2	9	1	1	1	1	0



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
NET: TOP2	38	31	37	41	39
NET: BTM2	49	52	53	47	48
Strongly disapprove	36	36	42	34	33
Somewhat disapprove	13	16	11	13	15
Neither disapprove nor approve	10	12	8	11	11
Somewhat approve	13	13	11	15	13
Strongly approve	25	18	26	26	26
Don't know	2	5	2	1	2

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
NET: TOP2	38	49	34	40	34	37	38
NET: BTM2	49	36	56	48	61	43	48
Strongly disapprove	36	33	43	35	40	28	36
Somewhat disapprove	13	3	13	13	21	15	12
Neither disapprove nor approve	10	13	9	10	2	15	12
Somewhat approve	13	19	9	14	11	19	14
Strongly approve	25	30	25	26	23	18	24
Don't know	2	2	1	2	3	4	3



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
NET: TOP2	38	32	44	34	44	51	26
NET: BTM2	49	58	43	53	49	39	57
Strongly disapprove	36	43	31	38	36	28	38
Somewhat disapprove	13	15	11	15	13	11	19
Neither disapprove nor approve	10	9	11	14	4	10	12
Somewhat approve	13	10	17	13	11	10	8
Strongly approve	25	22	27	20	33	41	18
Don't know	2	1	3	0	3	0	6



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Effect on accidents

In your opinion, what effect, if any, will the Federal Government's Proposal to lower the legal blood alcohol limit for drivers have on motor vehicle accidents in Canada?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1150	170	148	213	255	364	618	515
It will have no effect on accidents	31	32	39	30	29	22	36	26
It will reduce accidents by a small margin	31	33	28	30	29	32	33	29
It will reduce accidents by a moderate margin	16	16	11	16	16	21	14	17
It will reduce accidents by a large margin	8	5	8	10	10	12	7	10
Don't know	14	14	14	14	17	13	10	18

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1150	100	183	182	138	118	205
It will have no effect on accidents	31	20	22	31	37	37	35
It will reduce accidents by a small margin	31	31	27	34	29	30	34
It will reduce accidents by a moderate margin	16	13	15	18	18	13	18
It will reduce accidents by a large margin	8	8	14	7	7	9	4
Don't know	14	28	22	9	9	12	10



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1150	196	314	410	230
It will have no effect on accidents	31	30	30	33	29
It will reduce accidents by a small margin	31	25	32	32	32
It will reduce accidents by a moderate margin	16	13	17	15	18
It will reduce accidents by a large margin	8	12	7	8	9
Don't know	14	19	14	13	13

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1150	117	270	465	28	117	153
It will have no effect on accidents	31	29	37	31	33	28	19
It will reduce accidents by a small margin	31	37	27	30	29	36	32
It will reduce accidents by a moderate margin	16	8	18	15	7	19	19
It will reduce accidents by a large margin	8	8	11	8	4	5	10
Don't know	14	18	6	16	27	11	19



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1150	368	423	158	72	43	35
It will have no effect on accidents	31	42	25	24	25	34	36
It will reduce accidents by a small margin	31	30	34	32	28	33	25
It will reduce accidents by a moderate margin	16	13	16	18	21	14	9
It will reduce accidents by a large margin	8	6	9	7	14	14	10
Don't know	14	9	15	20	13	4	21



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