NEWS RELEASE

FORUM RESEARCH INC.

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FOR IMMEDIATE RELEASE

Nicki Ward Makes Comeback in Ward 13

Nicki Ward now slightly ahead of Chris Moise in Toronto Centre

TORONTO
Oct 19th, 2022

Toronto, Oct 19th – In a random sampling of public opinion taken by The Forum Poll™ among 213 Ward 13 voters, amongst those decided and leaning, 39% support Nicki Ward and 27% support Chris Moise.

"Moise was ahead until very recently," says Dr. Lorne Bozinoff, President of Forum Research. "Ward is now leading the polls, but it's still a very close race. We could see this go either way."

John Tory, however, maintains a comfortable lead with 42% of the vote. Penalosa has 19% of support, and 23% of voters are undecided.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 213 randomly selected eligible voters across Toronto Centre. The poll was conducted on October 18th, 2022. Results based on the total sample are considered accurate +/- 7%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: https://canadianresearchinsightscouncil.ca/standards/

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Councillor in Ward 13

'Who will you vote for as councillor in Ward 13 in this municipal election on October 24th?'

[Decided / Leaning]

	Gender				Age					
	Total	**Male**	**Female**	**Non-binary**	**<25**	**25-34**	**35-44**	**45-54**	**55-64**	**65+**
Sample	**144**	**68**	**74**	**2**	**1**	**3**	**7**	**16**	**21**	**96**
Chris Moise	27%	21%	33%	0%	0%	0%	21%	30%	53%	46%
Ryan Lester	7%	2%	12%	0%	0%	0%	10%	14%	4%	4%
Nicki Ward	39%	45%	14%	0%	0%	0%	69%	25%	14%	13%
Other	38%	33%	42%	100%	100%	100%	0%	30%	29%	37%

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Hot Issues

'What is the most important issue to you this upcoming election?'

[All Voters]

		Gender			Age					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	213	101	108	4	3	4	9	27	37	133
Crime and gun violence	24%	27%	20%	50%	64%	0%	16%	7%	13%	22%
City infrastructure, services and taxes	20%	23%	16%	25%	0%	32%	42%	14%	13%	22%
Housing affordability	18%	13%	22%	25%	0%	37%	9%	28%	28%	21%
Traffic, congestion and transit	12%	16%	9%	0%	0%	0%	25%	18%	19%	5%
The cost of living and inflation	12%	16%	9%	0%	0%	32%	9%	22%	7%	13%
Inclusion issues such as anti-racism, LGBTQ, and disability issues	10%	1%	18%	0%	36%	0%	0%	9%	0%	1%
Pedestrian and cyclist safety	3%	3%	3%	0%	0%	0%	0%	3%	8%	6%
Climate action at a municipal level	1%	1%	1%	0%	0%	0%	0%	0%	0%	7%
COVID-19 and pandemic recovery	1%	1%	1%	0%	0%	0%	0%	0%	5%	2%
Other	1%	1%	1%	0%	0%	0%	0%	0%	5%	2%

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Municipal Election Interest

'How likely are you to vote in the municipal election in October?'

[All Voters]

		Gender			Age					
	Total	**Male**	**Female**	**Non-binary**	**<25**	**25-34**	**35-44**	**45-54**	**55-64**	**65+**
Sample	**213**	**101**	**108**	**4**	**3**	**4**	**9**	**27**	**37**	**133**
Absolutely certain, barring an unforeseen emergency	77%	71%	82%	100%	100%	5%	83%	74%	79%	80%
Extremely likely	3%	5%	2%	0%	0%	0%	0%	7%	11%	3%
Very likely	8%	8%	8%	0%	0%	32%	9%	9%	3%	6%
Somewhat likely	3%	3%	4%	0%	0%	0%	9%	3%	3%	3%
Not very likely	3%	6%	1%	0%	0%	32%	0%	0%	0%	4%
Not at all likely	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Don't know	6%	8%	3%	0%	0%	32%	0%	8%	5%	4%

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

[All Voters]

%		Gender			Age					
	Total	Male	Female	Non-Binary	<25	25-34	35-44	45-54	55-64	65+
Sample	**213**	**101**	**108**	**4**	**3**	**4**	**9**	**27**	**37**	**133**
John Tory	42%	40%	45%	0%	36%	33%	33%	34%	51%	50%
Gil Penalosa	19%	26%	12%	25%	28%	9%	9%	18%	28%	23%
Chloe-Marie Brown	4%	1%	7%	0%	0%	9%	9%	9%	0%	3%
Blake Acton	7%	15%	0%	0%	0%	33%	33%	0%	0%	1%
Other	6%	2%	8%	50%	0%	0%	0%	12%	12%	10%
Don't know	23%	17%	28%	25%	36%	17%	17%	27%	9%	14%