

# NEWS RELEASE



**FORUM RESEARCH INC.**

**FOR IMMEDIATE RELEASE**

## **Cumming leads for Conservatives in Edmonton Centre**

### **Liberals' Boissonault, NDP's McGowan tied in 2nd**

TORONTO September 24<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 524 voters in the newly distributed federal riding of Edmonton Centre, 4-in-10 will vote for the Conservative candidate, James Cumming (40%), while about 3-in-10 or just fewer will vote NDP (Gil McGowan - 30%) or Liberal (Randy Boissonault - 27%). Few will vote Green (4%).

"This riding was held, in its former incarnation, by Laurie Hawn, who was well-liked by members of all the parties. It appears his legacy is helping the Conservative candidate in this seat," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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#### **TORONTO**

**September 24<sup>th</sup>, 2015**

#### **HIGHLIGHTS:**

- 4-in-10 will vote for the Conservative candidate, James Cumming (40%), while about 3-in-10 or just fewer will vote NDP (Gil McGowan - 30%) or Liberal (Randy Boissonault - 27%).
- "This riding was held, in its former incarnation, by Laurie Hawn, who was well-liked by members of all the parties. It appears his legacy is helping the Conservative candidate in this seat," said Forum Research President, Dr. Lorne Bozinoff.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 525 randomly selected Canadians 18 years of age or older. The poll was conducted from September 21<sup>st</sup> to 23<sup>rd</sup>, 2015.

Results based on the total sample are considered accurate +/- 5%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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### Federal Vote Preference

'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of Edmonton Centre?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

### Age / Gender

| %                           | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-----------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample                      | 497   | 23    | 41    | 69    | 113   | 251 | 233  | 264    |
| James Cumming, Conservative | 40    | 43    | 37    | 33    | 42    | 44  | 45   | 35     |
| Randy Boissonault, Liberal  | 27    | 34    | 21    | 22    | 27    | 30  | 24   | 29     |
| Gil McGowan, NDP            | 30    | 20    | 37    | 42    | 29    | 22  | 28   | 32     |
| David Parker, Green         | 4     | 3     | 5     | 4     | 3     | 4   | 3    | 4      |
| Another party               | 0     | 0     | 0     | 0     | 0     | 0   | 0    | 0      |

### Income

| %                           | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|-----------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample                      | 497   | 47     | 91         | 76         | 43         | 53          | 81           |
| James Cumming, Conservative | 40    | 44     | 50         | 39         | 37         | 52          | 26           |
| Randy Boissonault, Liberal  | 27    | 25     | 20         | 26         | 36         | 19          | 41           |
| Gil McGowan, NDP            | 30    | 27     | 27         | 35         | 27         | 26          | 30           |
| David Parker, Green         | 4     | 5      | 4          | 1          | 1          | 3           | 3            |
| Another party               | 0     | 0      | 0          | 0          | 0          | 0           | 0            |

### Past Federal Vote

| %                           | Total | Conservative | Liberal | New Democratic | Green | Bloc Quebecois | Other Parties |
|-----------------------------|-------|--------------|---------|----------------|-------|----------------|---------------|
| Sample                      | 497   | 228          | 128     | 86             | 15    | 3              | 14            |
| James Cumming, Conservative | 40    | 77           | 6       | 8              | 12    | 0              | 29            |
| Randy Boissonault, Liberal  | 27    | 9            | 64      | 20             | 21    | 0              | 0             |
| Gil McGowan, NDP            | 30    | 12           | 29      | 71             | 32    | 94             | 36            |
| David Parker, Green         | 4     | 2            | 0       | 1              | 35    | 6              | 35            |
| Another party               | 0     | 0            | 0       | 0              | 0     | 0              | 0             |

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