

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **The Forum Poll Offers Most Accurate Nova Scotia Election Forecast**

### **Forum correctly called a thin Liberal Majority**

TORONTO, June 2<sup>nd</sup> – The Forum Poll successfully predicted the outcome of the Nova Scotia provincial election of May 9<sup>th</sup>, 2017. Forum’s Interactive Voice Response (IVR) polling methodology proves itself again to be an effective tool for measuring public opinion, accurately predicting a far narrower election than was suggested by other firms.

Forum’s seat forecast of 26 Liberal (actual 27), 18 Conservative (actual 17), and 7 NDP members (actual 7) represents a seat deviation of only 0.4 seats, in a legislature of 51 seats.

Forum predicted (38%) for the Nova Scotia Liberals whose actual share was (39.47%), (35%) for the Nova Scotia Progressive Conservatives whose actual share was (35.73%), (23%) for the NDP whose actual share was (21.51%), (4%) for the Green Party whose actual share was (2.77%), and (0%) for other parties and independents whose actual share was (.52%).

Forum was the most accurate firm predicting vote share, in addition to seat count, with an average deviation of (1.0%), the lowest of the three firms polling the Nova Scotia election of 2017.

“Nova Scotia 2017 proves, once again, that The Forum Poll is a highly sensitive instrument of predicting public opinion. Using our proprietary Forum poll methodology, we were the most accurate firm predicting overall vote share and were able to identify the razor thin Liberal majority with a deviation of less than half of one seat,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **Methodology**

Forum only used the final election prediction numbers published by each organization prior to Election Day.

To calculate the average deviation Forum Research compared survey results per party to actual election results. The deviation per party was then averaged to determine overall accuracy in predicting the election.

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## ***Nova Scotia Election, May 2017***

### **Popular Vote Predictions**

%	PC	NDP	Liberal	Green	Other	Deviation <sup>1</sup>
Actual Results <sup>2</sup>	35.73	21.51	39.47	2.77	.52	-
Forum Research (IVR) n=3000	35	23	38	4	0	1.0
Mainstreet (IVR) n=1200	33	22	41	4	0	1.2
CRA (Telephone) n=500	31	24	41	4	0	2.0

### **Seat Distribution Predictions**

%	PC	NDP	Liberal	Green	Other	Deviation <sup>3</sup>
Actual Results <sup>4</sup>	17	7	27	0	0	-
Forum Research (IVR) n=3000	18	7	26	0	0	.4
CBC Poll Aggregator	20	4	27	0	0	1.2

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<sup>1</sup> Total percentage point deviation from actual results across all parties.

<sup>2</sup> Results.electionsnovascotia.ca/Summary.aspx

<sup>3</sup> Total deviation from actual results across all parties.

<sup>4</sup> Results.electionsnovascotia.ca/Summary.aspx